



# Regional Plan Social Equity Working Group

---

## Membership

The purpose of the Regional Plan Social Equity Working Group (Working Group) is to provide ongoing public input from disadvantaged or underrepresented communities in the region into key activities associated with implementing the 2021 Regional Plan, developing the 2025 Regional Plan, and related planning activities with a focus on the social equity perspective.

The Working Group will meet monthly. Meetings will typically be held on the first Thursday of each month from 10 to 12:00 p.m. at SANDAG offices.

Staff contact: Paula Zamudio (619) 515-1189, [paula.zamudio@sandag.org](mailto:paula.zamudio@sandag.org)

### MEMBERS

**Hon. Priya Bhat-Patel, Chair**  
*Councilmember, City of Carlsbad*  
SANDAG Board Alternate  
[priya.bhat-patel@carlsbadca.gov](mailto:priya.bhat-patel@carlsbadca.gov)

**Rosa Alcaraz**  
*Board Member*  
El Cajon Collaborative  
[realcaraz@hotmail.com](mailto:realcaraz@hotmail.com)

**Omar Calleros**  
*Executive Director*  
Chula Vista Community Collaborative  
[omar.calleros@cvesd.org](mailto:omar.calleros@cvesd.org)

**Rose Ceballos**  
*Director of Social Services*  
Bayside Community Center  
[rose@baysidecc.org](mailto:rose@baysidecc.org)

**Lisa Cuestas**  
*Community Development Director*  
Casa Familiar  
[lisac@casafamiliar.org](mailto:lisac@casafamiliar.org)

**Claire Groebner**  
*Director of Development*  
Olivewood Gardens  
[claire@olivewoodgardens.org](mailto:claire@olivewoodgardens.org)

**Belen Hernandez**  
*Policy Advocate*  
Mid-City CAN  
[bhernandez@midcitycan.org](mailto:bhernandez@midcitycan.org)

### ALTERNATES

**Veronica Aguilar**  
*Service Coordinator*  
Chula Vista Community Collaborative  
[veronica.aguilar@cvesd.org](mailto:veronica.aguilar@cvesd.org)

**Jovita Arellano**  
*CVCC Program Manager*  
Chula Vista Community Collaborative  
[jovita.arellano@cvesd.org](mailto:jovita.arellano@cvesd.org)

**Paul Ecdao**  
*Outreach Coordinator*  
OPSam Health  
[paulecdao@samahanhealth.org](mailto:paulecdao@samahanhealth.org)

**Ariana Federico**  
*Lead Organizer/Transportation Justice*  
Mid-City CAN  
[afederico@midcitycan.org](mailto:afederico@midcitycan.org)

**Kim Heinle**  
*Executive Director*  
Bayside Community Center  
[kheinle@baysidecc.org](mailto:kheinle@baysidecc.org)

**Monica Hernandez**  
*Development & Social Impact Director*  
Casa Familiar  
[monicah@casafamiliar.org](mailto:monicah@casafamiliar.org)

**Rocina Lizarraga**  
*Special Project Coordinator*  
Olivewood Gardens  
[rocina@olivewoodgardens.org](mailto:rocina@olivewoodgardens.org)

## MEMBERS

### **Erica Leary**

*Program Manager*  
Vista Community Clinic  
[eleary@vcc.org](mailto:eleary@vcc.org)

### **Kathryn Lembo**

*Chief Executive Officer*  
SBCS Corporation  
[klembo@csbcs.org](mailto:klembo@csbcs.org)

### **Carol Lewis**

*Program and Property Manager*  
El Cajon Collaborative  
[carol.lewis@elcajoncollaborative.org](mailto:carol.lewis@elcajoncollaborative.org)

### **Barry Pollard**

*Executive Director*  
Urban Collaborative Project  
[bpollard@ucproject.org](mailto:bpollard@ucproject.org)

### **Fe Seligman**

*Grants and Programs Director*  
OPSam Health  
[feseligman@operationsamahan.org](mailto:feseligman@operationsamahan.org)

### **Randy Torres-Van Vleck**

*Director of Policy & Planning*  
City Heights Community Development Corporation  
[rvanvleck@cityheightscdc.org](mailto:rvanvleck@cityheightscdc.org)

## ALTERNATES

### **Carmela Muñoz**

*Prevention Specialist*  
Vista Community Clinic  
[cmunoz@vcc.org](mailto:cmunoz@vcc.org)

### **Jen Nation**

*Executive Director*  
Olivewood Gardens  
[jen@olivewoodgardens.org](mailto:jen@olivewoodgardens.org)

### **Carmina Paz**

*Program Coordinator*  
Urban Collaborative Project  
[c.paz@ucproject.org](mailto:c.paz@ucproject.org)

### **Goyo Ortiz**

*Community Development Choreographer*  
Casa Familiar  
[goyoortiz@casafamiliar.org](mailto:goyoortiz@casafamiliar.org)

### **Jesse Ramirez**

*Community Engagement Manager*  
City Heights Community Development Corporation  
[jramirez@cityheightscdc.org](mailto:jramirez@cityheightscdc.org)

### **Mauricio Torre**

*Vice President of Program Operations*  
SBCS Corporation  
[mtorre@csbsc.org](mailto:mtorre@csbsc.org)