

# SERVICE BUREAU

## FACT SHEET

---

### PRODUCTS AND SERVICES:

*Comprehensive Planning*  
*Binational Transportation Planning*  
*Design and Construction of Transportation Projects*  
*GIS Mapping and Analysis*  
*Transportation Demand Forecasting*  
*Economic and Fiscal Impact Studies*  
*Demographic Analysis*  
*Defining and Profiling Service Areas*  
*Survey Design and Analysis*  
*Transportation and Transit System Analysis*  
*Criminal Justice Analysis*  
*Environmental Studies*  
*Facility Location Analysis*  
*General Plan / Land Use Analysis*  
*Housing Studies*



*GIS and Custom Mapping*



401 B Street, Suite 800  
San Diego, CA 92101  
(619) 699-1900  
Fax (619) 699-1905  
sandag.org



Tap into the San Diego region's resource for research, analysis, mapping, and planning services. The SANDAG Service Bureau provides customized research products, studies, and technical assistance to public agencies, businesses, and other organizations.

### Innovative Research Solutions

The Service Bureau offers a multitude of research consulting services in the areas of Geographic Information Systems (GIS) analysis and mapping, demographic and economic studies, transportation modeling and analysis, comprehensive planning studies, criminal justice projects, survey design and analysis, and others.

Because every project is unique, we approach each one with a fresh perspective. Our products are customized to meet your needs and help you make informed decisions. Visit [sandag.org/servicebureau](http://sandag.org/servicebureau) to learn more about how we can help you with your research and information needs.

### Unparalleled Customer Service

Our primary goal is to provide unsurpassed customer service. We provide high quality, timely service that you can count on and call upon for your data needs.

### An Experienced Team

The Service Bureau team comprises skilled researchers, statisticians, technologists, and established industry veterans. As a result, when you work with the Service Bureau, you can be assured not only that your team is qualified, but that it has the experience and wealth of resources to get the job done right.

### Request a Project—It's Easy

The Service Bureau is your one stop shop for regional data, resources, and technical expertise. Any Service Bureau staff member may be contacted to begin a project. After determining the scope of work and timing, we'll provide a cost estimate and schedule to fit your project needs.

If you have a project you'd like to discuss or would like more information about the Service Bureau, please contact:

Cheryl Mason, Senior Project Manager  
(619) 699-1951  
[cheryl.mason@sandag.org](mailto:cheryl.mason@sandag.org)



*Demographic Analysis*



*Transportation Analysis*