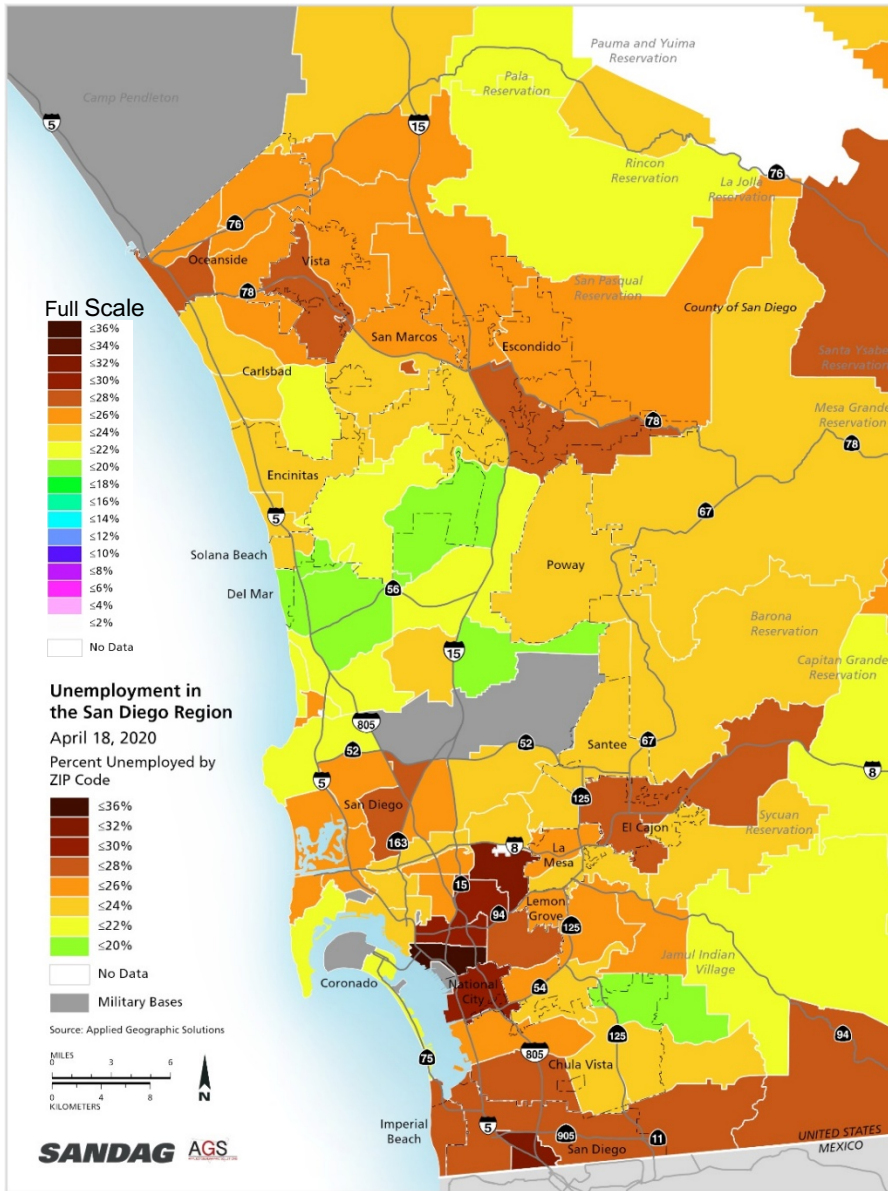


# UPDATE: COVID-19 Impact on the San Diego Regional Economy: Employment Analysis

## Unemployment by ZIP Code: Estimated Unemployment by ZIP Code as of April 18, 2020



Unemployment in the region continues to increase to unprecedented levels. Between April 11 and April 18, the unemployment rate is estimated to have increased from 20.6% to 24.7%. They are expected to continue to rise for the next few weeks.

The San Diego Region now has nearly 430,000 unemployed residents. Of the 430,000, more than 360,000 lost their jobs after March 7, when the COVID-19 pandemic began.

Now, nearly 1 in 4 San Diegans are unemployed. Although COVID-19 pandemic has impacted all sectors of the economy, and all ZIP Codes in the county, some areas are more impacted than others due to the geographic distribution of where people employed in different occupations live.

Average unemployment rates for each region are listed here: National City (91950), 30.6%; Golden Hill (92102), 29.7%; City Heights (92105), 29.9%; San Ysidro (92173), 30.1%; College (92115), 30.3%; and Logan Heights (92113), 34.8%. These all have a combined total of 50,000 unemployed residents--nearly as many unemployed residents the entire county of San Diego had just six weeks ago.

Industries that require close contact, such as retail, personal care services, transportation, airlines, restaurants, entertainment, and hotel/motel industry, are the most affected due to stay-at-home orders and social distancing guidelines.

Source: Applied Geographic Solutions, Inc., Thousand Oaks, California, Weekly Release April 27, 2020

ZIP Codes with higher percentages of white-collar (office workers) who can successfully work from home are less affected: Rancho Bernardo W (92127), 18.5%; Chula Vista NE (91914), 19.2%; Carmel Valley (92130), 19.3%; Del Mar (92014), 19.8%; Scripps Ranch (92131), 19.9%; and Sorrento Valley (92121), 20.3%, have fared the best.

### Estimated Unemployment Rate in the San Diego Region

