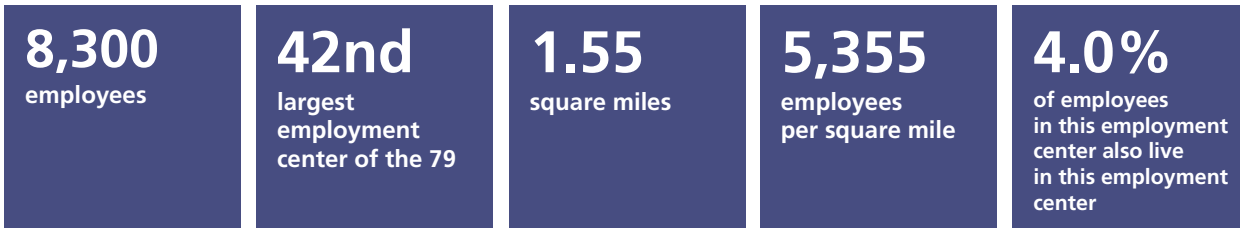


Oceanside Civic Center employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Oceanside Civic Center employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	590	7% (4)	199,700	13% (1)
Retail trade	1,204	15% (2)	156,612	10% (2)
Professional, scientific, technical	307	4% (10)	148,766	10% (3)
Food services	1,768	21% (1)	131,594	9% (4)
Manufacturing	67	1% (19)	109,234	7% (5)
Administrative, support, waste services	103	1% (17)	91,519	6% (6)
Construction	499	6% (7)	83,498	5% (7)
Local government education	325	4% (9)	80,300	5% (8)
Other services	580	7% (5)	69,124	5% (9)
Finance and insurance	155	2% (15)	47,848	3% (10)
Wholesale trade	79	1% (18)	46,625	3% (11)
Arts, entertainment, recreation	425	5% (8)	45,639	3% (12)
Real estate, rental, leasing	535	6% (6)	38,582	3% (13)
Local government	727	9% (3)	37,429	2% (14)
Transportation and warehousing	304	4% (11)	36,183	2% (15)
Accommodation	167	2% (13)	33,094	2% (16)
Educational services	158	2% (14)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	182	2% (12)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	7	<1% (20)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	118	1% (16)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	8,300		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Oceanside Civic Center employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

19%

have Bachelor's degree or higher (24% region)

\$40,800

mean employee salary (\$55,801 region)

these jobs represent
.5%
of the region's jobs

these incomes represent
.4%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Oceanside Civic Center employment center	71%	6%	13%	6%	3%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Oceanside Civic Center employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.1	20.4	12.0	25.1
Transit	9.8	60.0	10.7	62.8
Bike	2.4	11.8	4.3	21.6
Walk	1.1	22.4	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	2,141	46%
Vista	457	10%
Unincorporated	452	10%
Carlsbad	437	9%
San Diego	419	9%
Escondido	218	5%
San Marcos	164	4%
Encinitas	123	3%
Chula Vista	64	1%
El Cajon	34	1%
La Mesa	32	1%
Solana Beach	23	1%
Poway	18	<1%
National City	18	<1%
Santee	17	<1%
Imperial Beach	8	<1%
Coronado	7	<1%
Lemon Grove	5	<1%
Del Mar	4	<1%
Total	4,641	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

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