

Fallbrook employment center

Tier 4 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center

5,960 employees	59th largest employment center of the 79	2.19 square miles	2,721 employees per square mile	14.7 % of employees in this employment center also live in this employment center
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Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Fallbrook employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	1,374	23% (1)	199,700	13% (1)
Retail trade	854	14% (2)	156,612	10% (2)
Professional, scientific, technical	265	4% (8)	148,766	10% (3)
Food services	753	13% (3)	131,594	9% (4)
Manufacturing	269	5% (7)	109,234	7% (5)
Administrative, support, waste services	165	3% (11)	91,519	6% (6)
Construction	66	1% (16)	83,498	5% (7)
Local government education	502	8% (4)	80,300	5% (8)
Other services	385	7% (5)	69,124	5% (9)
Finance and insurance	182	3% (10)	47,848	3% (10)
Wholesale trade	229	4% (9)	46,625	3% (11)
Arts, entertainment, recreation	99	2% (14)	45,639	3% (12)
Real estate, rental, leasing	118	2% (12)	38,582	3% (13)
Local government	109	2% (13)	37,429	2% (14)
Transportation and warehousing	79	1% (15)	36,183	2% (15)
Accommodation	11	<1% (20)	33,094	2% (16)
Educational services	31	1% (19)	32,892	2% (17)
State government education	0	0% (22)	31,600	2% (18)
Information	38	1% (18)	26,262	2% (19)
Department of Defense	0	0% (23)	22,500	1% (20)
Management of companies/enterprises	10	<1% (21)	21,500	1% (21)
Federal government	0	0% (24)	11,454	1% (22)
Farm	364	6% (6)	9,000	1% (23)
Utilities	57	1% (17)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	5,960		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Fallbrook employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

18%

have Bachelor's degree or higher (24% region)

\$41,742

mean employee salary (\$55,801 region)

these jobs represent

.4%

of the region's jobs

these incomes represent

.2%

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Fallbrook employment center	80%	1%	15%	1%	3%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Fallbrook employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	8.7	18.0	12.0	25.1
Transit	17.3	108.0	10.7	62.8
Bike	1.0	4.9	4.3	21.6
Walk	.9	17.2	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Unincorporated	1,819	65%
Oceanside	304	11%
Vista	176	6%
Escondido	161	6%
San Diego	135	5%
San Marcos	65	2%
Carlsbad	47	2%
Encinitas	18	1%
Chula Vista	15	1%
El Cajon	13	1%
Poway	8	<1%
La Mesa	8	<1%
Santee	6	<1%
National City	6	<1%
Lemon Grove	3	<1%
Solana Beach	3	<1%
Coronado	2	<1%
Del Mar	0	<1%
Imperial Beach	0	<1%
Total	2,789	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Fallbrook employment center

