

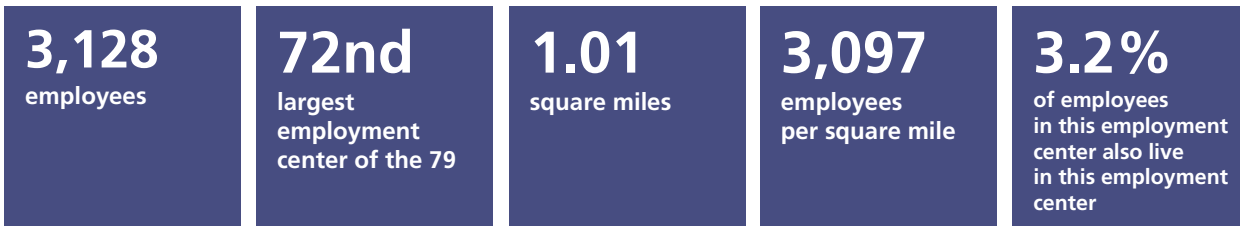
Del Mar employment center

Tier 4 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Del Mar employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	231	7% (4)	199,700	13% (1)
Retail trade	131	4% (9)	156,612	10% (2)
Professional, scientific, technical	287	9% (3)	148,766	10% (3)
Food services	903	29% (1)	131,594	9% (4)
Manufacturing	6	<1% (20)	109,234	7% (5)
Administrative, support, waste services	145	5% (8)	91,519	6% (6)
Construction	289	9% (2)	83,498	5% (7)
Local government education	191	6% (6)	80,300	5% (8)
Other services	82	3% (12)	69,124	5% (9)
Finance and insurance	148	5% (7)	47,848	3% (10)
Wholesale trade	52	2% (14)	46,625	3% (11)
Arts, entertainment, recreation	38	1% (16)	45,639	3% (12)
Real estate, rental, leasing	124	4% (11)	38,582	3% (13)
Local government	125	4% (10)	37,429	2% (14)
Transportation and warehousing	26	1% (17)	36,183	2% (15)
Accommodation	204	7% (5)	33,094	2% (16)
Educational services	70	2% (13)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	45	1% (15)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	25	1% (18)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	6	<1% (19)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	3,128		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Del Mar employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

25%

have Bachelor's degree or higher (24% region)

\$44,574

mean employee salary (\$55,801 region)

these jobs represent
.2%
of the region's jobs

these incomes represent
.2%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Del Mar employment center	85%	3%	10%	2%	0%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Del Mar employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	15.4	32.1	12.0	25.1
Transit	16.5	95.5	10.7	62.8
Bike	3.9	19.4	4.3	21.6
Walk	NA	NA	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	1,162	42%
Encinitas	277	10%
Unincorporated	221	8%
Carlsbad	196	7%
Oceanside	195	7%
Del Mar	127	5%
Escondido	110	4%
Vista	99	4%
Solana Beach	94	3%
San Marcos	84	3%
Chula Vista	65	2%
Poway	56	2%
El Cajon	33	1%
National City	21	1%
La Mesa	14	1%
Santee	12	<1%
Lemon Grove	10	<1%
Coronado	9	<1%
Imperial Beach	9	<1%
Total	2,794	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Del Mar employment center

