

Project Application – Mobility Management Project Proposal

Project Name: _____

C. Goal and Objectives (*Max. 10 points*)

7. Identify the transportation barriers facing your clientele that your project seeks to address. How will your proposed transportation project remove these barriers and expand transportation mobility options for the target population?

8. How is the proposed transportation project designed to meet the special transportation needs of the target population? How is your transportation project an appropriate fit? What benefit will your transportation project play in the lives of those the project will serve?

13. How will your organization ensure the proposed transportation service is efficient? Describe a plan for ongoing monitoring and evaluation and steps to be taken if original goals are not achieved.

F. Operational Sustainability (Max. 10 points)

14. Describe your organization's efforts in raising funds, pursuing other sources of funding, and diversifying funding to support the operation of the proposed transportation service(s).

15. Identify matching fund sources. If the match fund source is a grant, please list the date the grant was awarded or is anticipated to be awarded. For an in-kind match, please provide an explanation of the calculation used to determine the value of the in-kind match. For personal fundraising/donations, please provide information on planned fundraisers, fundraising goals, and/or letters of support from private donors. For general funds, please demonstrate the availability of those funds to be used as match.

G. Innovation (Max. 10 points)

16. Discuss the flexibility of the project in meeting the special and changing transportation needs of the target population. What is creative or innovative about the project? How could the creative solution(s) or innovation(s) be applied to other services in the region?

17. Describe elements of the program that are environmentally sustainable. (Elements may include, but are not limited to, grouped trips and the use of alternative fuels or clean air vehicles.)

H. Performance Indicators (*Max. 15 points*)

18. Identify performance measures to track the effectiveness of the service in meeting the identified project goal.

19. Describe a plan for monitoring and evaluating the service.

20. Describe steps that will be taken if original goals are not achieved.