Sign Production and Specifications

Artwork for the following sign packages is on file with Myers & Sons Hi-Way Safety Inc. and Maneri Sign Company. These preferred vendors were identified by SANDAG as successfully meeting quality standards and production specifications while providing competitive pricing.

TransNet signs can be ordered by contacting:

**Myers & Sons HI-WAY SAFETY Inc.**

Jeff “JD” Dunn, Sales Representative

520 W. Grand Avenue

Escondido, CA 92025

Phone: (760) 745-2250 • FAX: (760) 745-2094

Direct: (760) 466-3077 • Cell: (760) 445-0578

Email: jdunn@hiwaysafety.com

**Maneri Sign Company**

Samantha Norys, Sales Representative

520 W. Grand Avenue, Escondido, CA 92025

Phone: (310) 327-6261 • Cell: (310) 892-4613

Email: samantha@manerisignco.com

Web: www.manerisignco.com

Please email jessica.gonzales@sandag.org when you submit your TransNet sign order for signage tracking and quality control during manufacturing, and request that Jessica be copied on proofs prior to final production. Sign design files can be provided to other vendors upon request.
**Signage Construction Material Details**

- 0.063” Anodized Aluminum Panels
- Avery-Dennison T-6500 High Intensity Series
  Prismatic Reflective Sheeting (3M Type IV), or equivalent
- Avery-Dennison T-9500 OmniView Series
  Premium Prismatic Grade Reflective Sheeting
  (3M Type IX Diamond Grade VIP), or equivalent -
  To be used for KeepSanDiegoMoving URL area ONLY
- Avery-Dennison OL-1000
  Premium Anti-Graffiti Overlay Film, or equivalent
- UV Inks to be used without exception

*NOTE: Sign production contingent on approval of full scale proof using actual materials by Jessica Gonzales.*

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**Color Palette**

- Pantone Matching System:
  - PMS 186 – Red
  - CMYK: C = 11.88%, M = 100.00%, Y = 91.92%, K = 2.83%
  - RGB: R = 177, G = 19, B = 47
- Pantone Matching System:
  - PMS 116 – Yellow
  - CMYK: C = 0%, M = 18.39%, Y = 100%, K = 0%
  - RGB: R = 245, G = 205, B = 33
- Pantone Matching System:
  - PMS 285 – Blue
  - CMYK: C = 90.75%, M = 52.67%, Y = 0%, K = 0%
  - RGB: R = 41, G = 112, B = 202
- Pantone Matching System:
  - PMS Black
  - CMYK: C = 130%, M = 30%, Y = 40%, K = 100%
  - RGB: R = 0, G = 0, B = 0

- Pantone Matching System:
  - PMS 186 – Red to
  - PMS 116 – Yellow
  - (Red to Yellow Gradient Used in SANDAG Logo)
**Sign Sizes**

The following layouts and sizes are readily available and cost estimates have been secured for high intensity reflectivity, which is required for signs to be easily seen from a distance at night. Securing exact price quotes is highly recommended prior to ordering signs.

- **Vertical treatment** - (30 inches wide by 36 inches high)
- **Horizontal treatment** - (72 inches wide by 36 inches high)

**Installation / Removal, Placement, and Maintenance**

Grantee shall furnish and install a minimum of two (2) SANDAG project signs for each project that receives $250,000 or more in funding prior to any major physical construction work that would be readily visible to the public. Grantee is responsible for keeping signs clean and in good repair.

At a minimum, one sign will be placed at each end of the project in both directions. If the project is more than three miles in length, additional signs will be installed at an appropriate mid-point and/or at two-mile intervals along the project.

Signs shall remain in position for the duration of construction and for a period of no less than 45 days following completion or until a community/media event takes place, whichever is later.
Sign Dimensions:
72” W x 36” H - (6.0’ W x 3.0’ H)

Construction Details:
• 0.063” Anodized Aluminum Panels
• Avery-Dennison T-6500 High Intensity Series
  Prismatic Reflective Sheeting (3M Type IV), or equivalent
• Avery-Dennison T-9500 OmniView Series
  Premium Prismatic Grade Reflective Sheeting
  (3M Type IX Diamond Grade VIP), or equivalent -
  To be used for KeepSanDiegoMoving URL area ONLY
• Avery-Dennison OL-1000
  Premium Anti-Graffiti Overlay Film, or equivalent
• UV Inks to be used without exception

NOTE: Sign production contingent
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using actual materials by Jessica Gonzales.
Active Transportation (Vertical)

Sign Dimensions:
30” W x 36” H - (2.5’ W x 3.0’ H)

Construction Details:
- 0.063” Anodized Aluminum Panels
- Avery-Dennison T-6500 High Intensity Series
  Prismatic Reflective Sheeting (3M Type IV), or equivalent
- Avery-Dennison T-9500 OmniView Series
  Premium Prismatic Grade Reflective Sheeting
  (3M Type IX Diamond Grade VIP), or equivalent -
  To be used for KeepSanDiegoMoving URL area ONLY
- Avery-Dennison OL-1000
  Premium Anti-Graffiti Overlay Film, or equivalent
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on approval of full scale proof
using actual materials by Jessica Gonzales.