SAN DIEGO-BAJA CALIFORNIA LAND PORTS OF ENTRY (POEs)

- San Ysidro - Puerta México / Ped West - El Chaparral
- Otay Mesa - Mesa de Otay
- Tecate - Tecate
- Cross Border Xpress (CBX)
BORDER CROSSING & TRADE STATISTICS OVERVIEW

• Northbound **individual crossings** by mode
  – Vehicle passengers (total occupants) in
    o private vehicles (POVs) and buses
  – Pedestrians

• Northbound **vehicle crossings** by type
  – POVs
  – Trucks

• **Trade value** moved by truck
  – Otay Mesa-Mesa de Otay POE
  – Tecate-Tecate POE
Total Northbound Individual Crossings: Percentage Share by POE
(pedestrians, POV passengers, and bus passengers)

2018 Total = 55.6 M

- San Ysidro: 62%
- Otay Mesa: 30%
- Tecate: 5%
- CBX: 2%

Source: U.S. Department of Transportation, Bureau of Transportation Statistics
People Crossings through San Diego County POEs
( pedestrains, POV passengers, and bus passengers)
and Passengers at the World’s Busiest Airports (2018)

Millions

<table>
<thead>
<tr>
<th>Total crossings through San Diego County POEs</th>
<th>Hartsfield–Jackson Atlanta International Airport</th>
<th>Beijing Capital International Airport</th>
<th>Dubai International Airport</th>
<th>Los Angeles International Airport</th>
<th>Tokyo Haneda Airport</th>
<th>O'Hare International Airport</th>
</tr>
</thead>
<tbody>
<tr>
<td>111 M</td>
<td>107 M</td>
<td>101 M</td>
<td>89 M</td>
<td>88 M</td>
<td>87 M</td>
<td>83 M</td>
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</tbody>
</table>

Source: Airports Council International (ACI)
Total Northbound Individual Crossings – all POEs by mode

Source: U.S. Department of Transportation, Bureau of Transportation Statistics
Total Northbound POV Crossings by POE

- POVs (San Ysidro)
- POVs (Otay Mesa)
- POVs (Tecate)
- Total POVs

Source: U.S. Department of Transportation, Bureau of Transportation Statistics
BIG PICTURE: SAN DIEGO – BAJA CALIFORNIA

Total Northbound Truck Crossings by POE

Source: U.S. Department of Transportation, Bureau of Transportation Statistics
BORDER CROSSING TRENDLINE ANALYSIS

POE Historical Trendlines: Northbound Pedestrian Crossings

San Ysidro - Puerta México / Ped West - El Chaparral
- 29 percent growth over 10-year period

Otay Mesa–Mesa de Otay
- 95 percent growth over 10-year period

Tecate-Tecate
- 65 percent growth over 10-year period

Source: U.S. Department of Transportation, Bureau of Transportation Statistics
BRODER CROSSING TRENDLINE ANALYSIS

POE Historical Trendlines: Northbound POV Crossings

- **San Ysidro - Puerta México / Ped West - El Chaparral**: 6 percent growth over 10-year period
- **Otay Mesa–Mesa de Otay**: 62 percent growth over 10-year period
- **Tecate-Tecate**: 22 percent growth over 10-year period

Source: U.S. Department of Transportation, Bureau of Transportation Statistics
MODE SHARE OF TOTAL INDIVIDUAL CROSSINGS (2018)

Diameters are proportionate based on total crossings through each POE.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics
AVERAGE VEHICLE OCCUPANCY (AVO) RATES

Average Vehicle Occupancy
San Diego POE Crossings and San Diego Region

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, SANDAG ABM
OTAY MESA - MESA DE OTAY: TRADE VIA TRUCK

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, SANDAG ABM
WHAT PRODUCTS MOVE ACROSS OUR BORDER?

Audio and Visual Equipment
Bose, LG, Samsung

Automobiles and Automotive Components
Toyota Tacoma

Medical Equipment and Supplies
Medtronic, CareFusion

Navigational Measuring/Control Instruments

Produce

Source: U.S. Census Bureau - U.S.A. Trade (Commodity Data)
SIGNIFICANCE OF U.S. - MEXICO TRADE


- 3rd largest U.S. trading partner ($611.5 B in total trade)
- #1 or #2 export market for 26 states
- 30 states exported more than $1 B
- California Exports to Mexico: $30.7 B

Source: U.S. Census Bureau - U.S.A. Trade (Foreign Trade Statistics)
FACTORS INFLUENCING TRAVEL BEHAVIOR

• Increased security after September 11, 2001

• Increased documentation requirements
  – i.e. Western Hemisphere Travel Initiative (WHTI) -2007

• Global economic downturn in 2008

• Construction activity and new facilities increasing capacity
  – San Ysidro LPOE Expansion, PedWest, PedEast etc.

• Promotion of SENTRI/Ready programs
  – In conjunction with the implementation of RFID technologies

• Population growth in Tijuana metropolitan area

• MANY OTHERS...
THANK YOU

Questions?

Zach Hernandez
Regional Planner

Email: zachary.hernandez@sandag.org
Phone: 1 (619) 699-6912