San Ysidro Intermodal Transportation Center Study

Public Meeting
January 9, 2013
SYITC Study

Project Need

• Busiest international land border crossing in the world

• 35,000 northbound vehicles and 25,000 northbound pedestrians daily

• Transportation located in multiple locations

• A welcoming gateway
SYITC Study Team

Partners

- SANDAG
- City of San Diego
- MTS
- Caltrans
- Community of San Ysidro

Consultant Team

- IBI Group
  - BAE Urban Economics Inc.
  - David Evans and Associates Inc.
  - Katz and Associates
Study Schedule

• 2012:
  • Public outreach strategy
  • Opportunities and Constraints Analysis
  • ITC Comparables
  • Commercial Market Analysis
  • Parking Demand Assessment

• 2013:
  • Public Workshops
  • Develop ITC Alternatives
  • Evaluation Criteria
  • Evaluation of ITC Alternatives
  • Preferred Alternative Cost Estimate and Phasing Plan
  • Project Schematics
  • Implementation Strategy

• 2014: Draft and Final Report
Next Efforts

• This Public Meeting
  • Define the Project
  • Present Similar ITC Projects
  • Initial Public Input

• Next Public Meeting
  • March 2013
  • Present & Rank Project Criteria
  • Group Breakout Discussions
  • Hands-on Interactive Creative Input Session
  • Question & Answer Session