

2050 Regional Transportation Plan Public Involvement Plan



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1.0 INTRODUCTION

SANDAG is the first major Metropolitan Planning Organization (MPO) in the State of California to develop a Regional Transportation Plan (RTP) and its Sustainable Communities Strategy (SCS) under new state mandates outlined in Senate Bill (SB) 375 and Assembly Bill 32. How the San Diego region complies with these new mandates, identifies how to meet a greenhouse gas reduction target, and creates more sustainable communities will set the stage for other California regions. The 2050 RTP development process promotes strategic planning, emphasizes public involvement, encourages new partnerships, and supports the foundation of the Regional Comprehensive Plan (RCP): better connecting land use and transportation plans. It is important that stakeholders in the San Diego region work together to develop this ground-breaking 2050 RTP. This Public Involvement Plan (PIP) will establish the framework for a dynamic and interactive process to develop the 2050 RTP.

To obtain public input in the development of the 2050 RTP, SANDAG is implementing a comprehensive public outreach and involvement program. A major goal of this effort is to coordinate with the Regional Planning Stakeholders Working Group, community-based organizations that have received Environmental Justice grants, and to involve non-traditional, as well as traditional audiences, to raise their awareness of the transportation planning process under way and the broad goals to better connect transportation and land use planning. Early public involvement and comment about key components of the RTP is important to SANDAG as part of developing transportation public policies and establishing priorities to meet the travel needs of residents now and into the future.

This 2050 RTP PIP is an element of the agencywide Public Participation Plan (www.sandag.org/ppp) that was adopted by the SANDAG Board December 18, 2009, following a six-month development, input, and review process. The Public Participation Plan was developed in accordance with guidelines established by Federal Highway Administration for metropolitan transportation planning (23 CFR 450.316). It addresses Title VI, related nondiscrimination requirements, and reflects the principles of social equity and environmental justice. Included in the PPP are procedures, strategies, and outcomes associated with the ten requirements listed in 23 CFR 450.316. The PPP also fulfills various state and federal public involvement requirements.

The 2050 RTP PIP also follows guidelines established in the California Transportation Commission's 2010 Regional Transportation Plan Guidelines, specifically Chapter 4 – RTP Consultation and Coordination.

Developing the 2050 Regional Transportation Plan

The 2050 RTP will rely upon the Regional Comprehensive Plan (RCP) and other planning efforts as the foundation for integrating land uses, transportation systems, infrastructure needs, and public investment strategies within a regional smart growth framework. The RTP focuses both on the movement of people and goods, including marine terminals, air cargo facilities, freight rail, and land ports of entry that link our region with Mexico. In accordance with state and federal guidelines, the 2050 RTP is scheduled for adoption by the Board of Directors in July 2011.

With each RTP update, SANDAG starts the planning process by establishing a framework of goals, policy objectives, and performance measures to guide the development of the Plan. This is a key

first step, as it is the policy foundation for the RTP and identifies the “big picture” of what we hope to achieve. The Board of Directors discussed the 2050 RTP vision, goals, and policy objectives to help reach the 2050 RTP goals in fall 2009.

The 2050 RTP goals are structured into two overarching themes: Quality of Travel & Livability, and Sustainability. Quality of Travel & Livability relates to how the transportation system functions from the individual customer perspective (Mobility, Reliability, and System Preservation & Safety), while Sustainability relates to making progress simultaneously in each of the Three “Es” (Social Equity, Healthy Environment, and Prosperous Economy) from a regional perspective.

SANDAG is the first major MPO that is preparing an RTP that will comply with provisions of SB 375. A new regional growth forecast and the results of other studies currently under way—including the Climate Action Strategy, Regional Energy Strategy Update, Regional Bicycle Plan, Urban Area Transit Strategy, Comprehensive Freight Gateway Forecast, airport multimodal planning, high-speed rail planning, and corridor and subregional studies—will be incorporated into the development of the 2050 RTP. Other major tasks include updates to the project evaluation criteria and plan performance measures, economic analysis of investment strategies, and new revenue projections and cost estimates for transportation projects and services.

SB 375: Sustainable Communities Strategy

Per SB 375, the 2050 RTP will incorporate new legislative requirements. The SCS will be a new element of the RTP, and will be designed to show how regional greenhouse gas (GHG) emission reduction targets, to be established by the California Air Resources Board, will be achieved through development patterns, infrastructure investments, and transportation measures or policies that are determined to be feasible. Additionally, the SCS must be consistent with the Regional Housing Needs Assessment (RHNA) and must address protection of sensitive resource areas. If the SCS does not meet regional GHG reduction targets, an Alternative Planning Strategy (APS) must be developed to demonstrate how the targets could be achieved.

The adopted Smart Growth Concept Map will inform the development of the SCS. The Smart Growth Concept Map contains nearly 200 locations within the region that can support smart growth land uses and transportation investments. These locations were identified by transportation and planning staff from all jurisdictions and adopted by the SANDAG Board in 2006 (updated in 2008). These existing, planned, or potential smart growth locations are based on seven smart growth place types: the Metropolitan Center, Urban Centers, Town Centers, Community Centers, Rural Villages, Mixed Use Transit Corridors, and Special Use Centers, reflecting the notion that smart growth is not a “one-size-fits-all” endeavor. Additionally, tactics from the Climate Action Strategy will provide options for additional measures that could reduce GHG emissions.

The Environmental Impact Report (EIR) for the 2050 RTP will require analysis beyond what has been included in previous RTP EIRs. The RTP environmental analysis will include GHG emissions baseline measurements and projections, as well as potential mitigation measures that could reduce those emissions. The EIR also will include analysis of the additional elements required by SB 375, such as the SCS.

A New Regional Growth Forecast

Similar to past RTPs, the 2050 RTP will be based on a new regional growth forecast that includes existing and planned land uses, and potential redevelopment and infill areas from local general plans. However, most general plans have horizon years much earlier than 2050. As a result, SANDAG has received assistance from local jurisdictions to prepare local land use scenarios that will be applied beyond the local general plan horizon year out to the year 2050. This forecast will be SANDAG's first estimate of population, housing, land use, and economic growth to the end of the *TransNet* program in 2048.

Urban Area Transit Strategy

SANDAG is developing an Urban Area Transit Strategy to evaluate possible regional transit strategies that significantly increase the attractiveness and use of transit in the urban area and maximize peak period alternative mode share (including transit, carpool, vanpool, bicycle, and walk trips) in the region. Three transit network alternatives will be developed and tested in conjunction with the rest of the transportation system. Public input will be secured at SANDAG Board and Policy Advisory Committee meetings as well as at the Stakeholders Working Group and other public workshops. One of these networks (or an alternative, combination, or variation) will be incorporated into the 2050 RTP as the regional transit network. Additionally, the study will include short-term action plans and implementation strategies.

2.0 2050 RTP Public Involvement Plan

The Public Involvement Plan will support the development of the 2050 RTP. The PIP also will create opportunities for stakeholders to provide input on the development of the Sustainable Communities Strategy. The strategies and tactics outlined in the plan will guide outreach efforts to build awareness of the regional transportation planning process and identify opportunities to shape the future of the region. The plan also describes SANDAG efforts to secure input on developing project priorities, project selection criteria, transportation networks, funding alternatives, meeting greenhouse gas emissions targets, and other elements of the 2050 RTP and its Sustainable Communities Strategy. These efforts will coordinate with regular interaction with the Regional Planning Stakeholders Working Group and recipients of community-based outreach grants. The PIP also will guide efforts to secure input from individuals, organizations, agencies, and other stakeholders in the development of the 2050 RTP.

This public involvement plan is intended to be a "living" document. Because of the fluid nature of the public involvement process, this plan may be adjusted to respond to issues and circumstances that arise throughout the process and will also be updated at major milestones in the planning and development process.

Environmental Justice

Consistent with the guidelines discussed above, the Public Involvement Plan will comply with SANDAG Policy 25, Federal Title VI legislation, the Americans with Disabilities Act (as defined in Title 49, Part 37, of the United States Code), Executive Order 12898 on Environmental Justice,

Executive Order 13166 on Limited English Proficiency, and other relevant regulations to ensure social equity, environmental justice, non-discrimination and accessibility.

To ensure meaningful access to Limited English Proficient (LEP) persons, SANDAG certifies compliance with the U.S. Department of Transportation (USDOT) “Policy Guidance Concerning Recipients’ Responsibilities to Limited English Proficient (LEP) Persons.” The policy guidance includes a “Safe Harbor” provision where the USDOT considers the written translation of vital documents in languages other than English (for eligible LEP language groups consisting of 5 percent or more of the population) to be strong evidence of compliance with the recipient’s obligations under Title VI. Based on the Census 2000 data, Spanish is the only language in the San Diego Region that meets or exceeds the 5 percent LEP trigger. However, SANDAG will print materials (or provide translation services or bilingual representatives) in any other languages deemed appropriate by SANDAG.

While involvement from community-based organizations that have received environmental justice mini-grants will enhance outreach efforts, other proactive steps will be taken to ensure diverse audiences are given the opportunity to provide input into the development of the 2050 RTP and its Sustainable Communities Strategy. These audiences include, but are not limited to, minority groups, non-English speakers, lower income households, individuals with disabilities, the elderly, and transit riders.

To reach these audiences, organizations and media outlets representing these communities will be approached to provide 2050 RTP information, solicit participation and input, and provide a means for communicating back with members of these communities. Participation will be encouraged via presentations to these organizations, involvement in events sponsored by these organizations or targeted at these audiences, publishing articles in organizational newsletters, and publishing notices and articles in ethnic media outlets. SANDAG has identified a number of local organizations that work with or represent underserved populations in the project area. These activities also will be coordinated in collaboration with the community-based organizations that have received SANDAG environmental justice grants.

SANDAG will work with these groups to identify opportunities to communicate with or solicit input from their constituents to meet their transportation needs. A proposed list of stakeholders is included as Appendix C.

Public Stakeholder Categories

There are a number of groups — each with a unique perspective — that will be interested in the 2050 RTP development process. Outreach to these groups will be achieved by soliciting input through current channels at SANDAG, the Stakeholders Working Group, and other opt-in electronic outreach. The proposed list of stakeholders is included as Appendix C. These include organizations and individuals representing the following interests:

Accessibility Challenged
Affordable Housing Advocates
Business Organizations
Citizens
Commercial & Retail
Commercial Property Interests
Community Planning Groups
Community Services
Commuters
Employers/Businesses
Environmental Advocates
Environmental Groups
Freight Shippers, Providers of Freight Transportation Services
General Public
Health advocacy organizations
Home Builder Representatives
Homeowner Associations
Industry Peers & Associations
Labor
Landowner
Military
Neighborhood and Community Groups
Neighborhoods/Residential
Professional Planning Organizations
Private Providers of Transportation
Representatives of Public Transportation Employees
Representatives of Users of Pedestrian Walkways And Bicycle Transportation Facilities,
Representatives of The Disabled, And Other Interested Parties
Representatives of Users of Public Transportation
Sustainability-focused organizations
Local universities
Students; University Student Associations
Taxpayer Advocates
Tourism
Transit Riders
Transportation Advocates

Government to Government Consultation and Coordination

Native American Consultation

The SANDAG Public Participation Plan details Native American Consultation activities as coordinating with the SANDAG Borders Committee, the Interagency Technical Working Group on Tribal Transportation Issues (Working Group), the Southern California Tribal Chairman's Association, Reservation Transportation Authority, and other intertribal associations. SANDAG will coordinate with the Tribal Governments to provide input on the 2050 RTP to coordinate transportation and land use planning with tribal nations in

San Diego County. A Regional Tribal Summit is scheduled for April 9, 2010, where SANDAG and Tribal representatives will discuss regional issues, including the 2050 Regional Transportation Plan.

Coordination with Mexico

SANDAG will coordinate transportation planning activities with Mexico through the SANDAG Board and Transportation Committees as well as through the Borders Committee, the Committee on Binational Regional Opportunities (COBRO), and other efforts. SANDAG will engage these groups and conduct other outreach efforts to include joint U.S.-Mexico planning efforts in the 2050 Regional Transportation Plan.

Coordination with California Metropolitan Planning Organizations and Regional Transportation Planning Authorities

Collaborate with the Southern California Association of Governments (SCAG) and other Metropolitan Planning Organizations (MPOs) and Regional Transportation Planning Authorities (RTPAs) on the GHG target setting process and other SB 375 efforts.

3.0 PUBLIC INVOLVEMENT PLAN GOALS, OBJECTIVES AND STRATEGIES

Goals

- Raise awareness of the 2050 RTP as the region's updated blueprint for a transportation system that enhances our quality of life and meets our mobility needs for the future
- Stimulate dialogue about the transportation challenges facing the San Diego region
- Provide opportunities for the public to provide input into the 2050 RTP and the Sustainable Communities Strategy, required by state climate change legislation
- Develop and incorporate into the plan realistic solutions that address the diverse mobility needs of the region's residents, visitors, and business people
- Build public support for transportation improvements outlined in the 2050 RTP

Objectives

- Gain input from a broad range of individuals, organizations, agencies and local governments throughout the 2050 RTP development and decision-making process
- Provide timely and accessible public information about the proposed policies and plans contained in the 2050 RTP to a broad range of regional stakeholders
- Make public information accessible in a variety of formats and languages, use easy-to-understand language and concepts, and use a variety of media including innovative visualization techniques
- Hold public workshops and meetings that foster meaningful dialogue and result in effective and inclusive decision-making
- Consider public input at decision-making milestones for the 2050 RTP
- Meet or exceed local, state, and federal guidelines and requirements for public involvement in the RTP planning process

Strategies

The following strategies will be implemented to achieve the goals and objectives discussed above.

- Establish a clear project identity to convey information about the 2050 RTP, the SCS, and other RTP elements.
- Develop materials on the RTP and other components using easily understood language and terms.
- Develop a “marketing campaign” to build awareness and secure input from the public.
- Involve public stakeholders in the process on a regular basis to foster understanding and agreement on issues related to the development of the 2050 RTP.
- Use a variety of communication methods to reach audiences including presentations, one-on-one/small group meetings, public workshops, written materials, online, social media, and news media communication.
- Provide the public with up-to-date information about the 2050 RTP on a regular basis through presentations, the Web site and online communications, written materials and news updates.
- Provide information and notices on the 2050 RTP, public workshops, and other events to SANDAG Board and Committee members to share with their constituents and stakeholders.
- Document and address public comments received during the public involvement process.
- Provide information to the public about the 2050 RTP development process and promote opportunities for input and comments.
- Provide information to decision-makers regarding comments received throughout the public involvement process.
- Utilize traditional and new media to convey project information to a broad audience.
- Assess the effectiveness of the Public Involvement Plan at the conclusion of key phases (i.e., following workshops or release of draft documents) to evaluate how the strategies and tactics worked and what enhancements could be made for future phases.

4.0 Public Involvement Process

Implementing the strategies listed above will involve a number of coordinated tactics executed in conjunction with key 2050 RTP development milestones. These tactics will involve presentations at SANDAG Board, Policy Advisory Committee, and Stakeholder Working Group meetings, as well as with other SANDAG working groups including Cities/County Transportation Advisory Committee,

Regional Planning Technical Working Group, San Diego Region Conformity Working Group, Bicycle-Pedestrian Working Groups, and other appropriate internal and external committees. This process also will include written and online communications, and media relations. The public involvement process will follow key dates/milestones listed in Appendix A that have been identified by SANDAG and are included in the California Regional Transportation Plan Guidelines. Other tactics and methods are listed below.

Early Public Involvement

Early public involvement activities provide the opportunity to introduce the public to the 2050 RTP, its components, and its development process; gain initial feedback about how the public would like to be involved; and to prepare successful outreach strategies for the development of the 2050 RTP. Public involvement tactics during this period include:

- Prepare informational materials to help educate the public about the 2050 RTP
Informational materials to support the 2050 RTP include a project Web site (www.sandag.org/2050rtp), fact sheet, and multimedia presentation. These materials will provide information about the RTP and its components, the development process, and information and/or referrals about how to get involved in the process. These materials will be written in easy-to-understand terms with limited jargon. Materials will be updated as needed throughout the process. The Web site will provide an opportunity for residents to learn about the 2050 RTP online and the ability to register for future e-mail updates. It also will provide access to project materials and documents, including fact sheets, news releases, project documents, and outreach efforts.
- Secure input and feedback at Stakeholders Working Group
The Working Group provides a forum for the exchange of information throughout the development of the 2050 RTP. The SWG will be updated regularly on public involvement outreach and activities. One of its principal tasks is to advise SANDAG on the design and implementation of the Public Involvement Plan. The Working Group members are partners in the outreach process.

Public Involvement during 2050 RTP Development

A number of efforts will be implemented during this period to expand communication about the project:

- Promote input opportunities as they come before SANDAG Board, Policy Advisory Committees, Technical and Stakeholder Working Groups
The SANDAG Web site includes a calendar that lists dates and times for upcoming meetings. When meetings include opportunities for input into the process or decision-making, they will also be publicized in the following ways:
 - Inclusion in agenda highlights an input opportunity for the 2050 RTP

- Promotion through rEgion when meetings focus on input and decision opportunities
- Promotion of key milestones via opt-in e-mail notification
- Distribute information to local and regional media
To promote awareness among the media and foster accurate news coverage, press releases and agenda information will be distributed to local and regional media outlets. Reporters will be kept updated on the development and key milestones of the 2050 RTP. See Media List in Appendix B.
- Provide news updates for rEgion and other newsletters
Numerous organizations in the region publish newsletters to keep their constituencies informed about issues of interest. Regular news updates about the 2050 RTP will be provided for publication in these organizational newsletters. Examples of newsletters to target are rEgion (SANDAG's electronic newsletter) and publications of chambers of commerce, homeowners associations, community groups, and others.
- Conduct Public Workshops
SANDAG will conduct Public Workshops at key milestones during the development of the 2050 RTP to solicit input on the draft and final 2050 Regional Transportation Plan, the Urban Area Transit Strategy, the draft and final Environmental Impact Report, and other components. (See Appendix A)
- Implement Social Media and other Web-based communications
Use the new SANDAG Facebook page, and other social media and Web-based communications to build awareness about the 2050 RTP, promote outreach events, provide information, secure input, and facilitate dialogue..
- Speakers Bureau program
To keep the local community and larger regional interests informed about the project throughout the process, the 2050 RTP and other plan elements will be promoted through SANDAG Speakers Bureau. These presentations will serve to share information about the project and the planning and development process.
- Participate in community events
To reach a wider audience, project information will be provided and community input sought through participation in community events and festivals. These events may be sponsored by community groups, or could be targeted toward a specific audience, i.e., minority groups. A portable informational booth will be taken to various festivals, street fairs, etc., to share information about the project and to seek feedback from members of the public through comment cards, surveys and other means.

- Continue regular news updates
SANDAG will continue to provide news updates for rEgion and other relevant Web-based and mailed publications to report newsworthy information.

- Update Informational Materials

All project informational materials will be updated to reflect any updated or changed information that occurs during the preparation of the 2050 RTP. This will include updates to the project fact sheet, Frequently Asked Questions, Web site, multimedia presentation and any other materials that provide project information.

Community-Based Outreach

To help ensure diverse and direct input into the 2050 RTP and key related components from residents throughout the San Diego region, SANDAG is partnering with community-based organizations in critical communities of concern, providing resources to those community groups. The primary goal of the Community-Based Outreach Mini-Grant program is to engage and encourage diverse, inclusive, and active public participation from stakeholders in specific communities who traditionally may not have been involved in regional public policy planning processes (e.g., low income, seniors, minorities, persons with disabilities, and other identified populations). Through a competitive bid process, SANDAG awarded grant funding to eight community-based organizations to conduct this outreach in coordination with other agency public involvement activities being undertaken to help prepare the RTP, the update of the SANDAG Public Participation Plan, and other key regional initiatives.

In addition to the activities described above, each organization receiving a grant also appointed one representative to serve as a community-based network member of the new Regional Planning Stakeholders Working Group (SWG). The community-based organizations working on this outreach and involvement effort are:

Able-Disabled Advocacy
All Congregations Together
Casa Familiar
El Cajon Community Collaborative
Friends of Adult Day Health Care Centers
Linda Vista Collaborative
San Ysidro Business Association

5.0 Public Involvement Plan Assessment

To assess the effectiveness of the public involvement efforts, SANDAG will assess the effectiveness of the Public Involvement Plan at key milestones in the project development process. These reports will help SANDAG to evaluate public involvement strategies and tactics and make adjustments along the way, and will inform future public involvement outreach phases of the 2050 RTP.

These reports will include:

- A summary of all outreach efforts and input received
- A qualitative assessment of how effective the efforts to obtain input were, i.e., audiences reached, did audience provide required input needed for 2050 RTP and Sustainable Communities Strategy, and how will/is input incorporated into 2050 RTP development

- A quantitative assessment of the public involvement plan including the number meetings/presentations/events participated in, Web site hits, approximate number of people reached, number of comments received, and number of media contacts along with the resulting media coverage
- The Public Involvement Plan will be revised and strategies/tactics adjusted based on assessments at key milestones

Appendix A
2050 RTP Public Outreach Activities
Proposed Methods and Purpose

These presentations and workshops are in addition to regularly scheduled SANDAG Board and Policy Advisory Committee meetings. Activities in bold text satisfy SB 375 mandates.

Date	Outreach Method	Purpose
March 2010	Presentations and outreach to working groups, stakeholders, interested parties	Build awareness for initial steps to set GHG emission reduction targets
April 2010	Public Workshop providing overview and target-setting info (one at Board Policy and one at SWG)	SB 375 post-Regional Target Advisory Committee workshop
April and May 2010	Workshops to secure input and provide information on development of 2050 RTP, Urban Area Transit Strategy, Environmental Impact Report, and other elements.	Build awareness and secure input on initial RTP elements
July or September 2010	Presentations and outreach to working groups, stakeholders, interested parties	Build awareness and secure input on Sustainable Community Strategy development
October 2010	Draft SCS review at SANDAG Board meeting	SB 375 requires meeting with members of city council, board of supervisors joint SCS meeting.
March – early April 2011	Public workshops on draft RTP/SCS	SB 375 three public workshops on SCS requirement met, and two more for other SANDAG subregions. SANDAG to hold minimum of five subregional workshops.
March – early April 2011	Presentations and outreach to working groups, stakeholders, interested parties	Build awareness and secure input on continued development of RTP and SCS.
Late April 2011	Public hearings on draft RTP/SCS in at least two different areas of region	Follow up to workshops to further refine RTP/SCS and meet SB 375 requirements.
Ongoing 2009 -- 2011	Presentations and outreach to working groups, stakeholders, interested parties	SANDAG Speakers Bureau

Appendix B
2050 Regional Transportation Plan
Media List

San Diego County Media Outlets

Alpine Sun	KSDS FM
American Chinese Times	KSON FM
Asia	KURS AM
Asian Journal	KUSI TV
Beach & Bay Press	KUSS FM
BIA Builder Magazine	KWST AM/KMXX FM/KSEH FM
Biz San Diego	KXO AM/FM
Borrego Sun	KYXY FM
Business Action	La Jolla Light
Carlsbad Business Journal	La Jolla Village News
Carlsbad Sun	La Prensa San Diego
Carmel Valley Leader	La Sonrisa Latina
Carmel Valley News	Light Connection
Chinese News	Mira Mesa/Scripps Ranch Sentinel
Clairemont Community News	Mission Times Courier
Coast News	Mission Valley News and Views
Coastal Sun	Neighbors
Convisions	Norht County Magazine
Coronado Eagle & Journal	North County Times
Coronado Lifestyle	North County Voice
Coronado Magazine	North Park News
Corridor News	Oceanside Magazine
CTN County Television Network	Peninsula Beacon
Fox 5 News / KSWB	Philippine Mabuhay News
Daily Transcript, The	Philippines Today
Del Mar Times	Poway News Chieftain
Del Mar Village Voice	Presidio Sentinel
Diamond Gateway Signature	Ramona Home Journal
Diario San Diego	Ramona Sentinel
East County Californian	Rancho Bernardo News Journal
East County Gazette	Rancho Bernardo Sun
East County Herald News	Rancho Magazine
East County News	Rancho Santa Fe News
El Latino	Rancho Santa Fe Record
El Semanario Deportivo	Rancho Santa Fe Review
Encinitas First	Rental Owner
Enlace	S. D. California Examiner
Fact Magazine	San Diego Business Journal
Filipino Press	San Diego City Beat
Gay + Lesbian Times	San Diego Commerce
Good News, Etc.	San Diego Downtown News
Greater Golden Hill News	San Diego Family Magazine
Heartland News	San Diego Home/Garden & Lifestyles
Hi Sierran	San Diego Jewish Journal
Hispanos Unidos	San Diego Lawyer

Imperial Beach Eagle & Times	San Diego Magazine
Indian Voices	San Diego Metro Weekly
Informant	San Diego Metropolitan
Julian Journal	San Diego Metropolitan Uptown Examiner
Julian News	San Diego Monitor News
KBNT TV Channel 17	San Diego Newline
KBZT FM	San Diego Reader
KCBQ AM	San Diego Seniors
KCEO AM	San Diego Union-Tribune
KCR AM	San Diego Voice & Viewpoint
KECR AM	San Diego's Learning Channel
KECY TV Channel 9	San Marcos / Vista News
KFMB AM	San Marcos Sun
KFMB FM	San Vicente Valley News
KFMB TV	Sentinel Magazine
KFSD AM	Solana Beach Sun
KGB FM	Star News
KGFN FM	Tieng Viet San Diego
KGTV Channel 10	Tierra Times
KHTS FM	Today's Local News
KICO AM	Tribal TANF newsletter
KIFM FM	Uptown-Marquee
KIOZ FM	Valley Roadrunner
KKSM AM	Views
KLNV FM	Village News
KLOV FM	Vista Sun
KLSD AM	Voice of San Diego
KMYI FM	We Chinese In America
KNSD TV (NBC 7/39)	We Chinese In America Weekend
KOGO AM	XDTV 13
Korea Times	XEPE AM
KOXM TV	XETV 6 The CW
KPBS FM	XHRM FM
KPBS TV - S.D.S.U.	XHTZ FM
KPRI FM	XLNC FM
KPRZ AM	XLTN FM
KQVO FM	XPRS AM
KROP AM / KSIQ FM	XPRS FM
KSCF FM	XSUR
KSDO AM - Hi Favor	XTRA FM
San Diego Living	

Orange and Riverside County Media Outlets

Los Angeles Times – zoned editions
Orange County Business Journal
Orange County Register
Riverside Press Enterprise
The Californian

**Appendix C
Initial Stakeholder List**

This list will be regularly updated. Contact 2050rtp@sandag.org with any stakeholder additions.

AARP San Diego	California Sustainability Alliance
Able-Disabled Advocacy	California Trucking Association
Access Achiever	CALPIRG
Access to Independence of San Diego	Cal-Prop Investments & Management
Adams Avenue Business Association	Caltrans
AIA San Diego, Urban Design Committee	Campaign for Affordable Housing
Air Pollution Control District	Capital Growth Properties Inc.
Air Resources Board	Cardiff-By-The-Sea Chamber of Commerce
All Congregations Together	Carlsbad Chamber of Commerce
Alliance for Habitat Conservation	Carmel Mountain Ranch Community Committee
Alpha Project	Carmel Valley Community Planning Board
Alpine and Mountain Empire Chamber of Commerce	Carmel Valley NOW!
Alta Planning	Casa Familiar
Alzheimers and Aging Research Center	Cassidy Turley BRE Commercial
American Association of Planners	Catalyst Network
American Institute of Architects	CB Richard Ellis Inc.
American Lung Association of San Diego	CDC Commercial Real Estate
Apartment Consultants Inc.	Center for Supportive Housing
Asian Business Association of San Diego	Center on Policy Initiatives
Asset Management Group	Centre City Advisory Committee
Association of Environmental Professionals	Centre City Development Corporation
Automobile Club of Southern California	Century 21 Horizon
Azalea Park Neighborhood Association	Cherokee Point Neighborhood Association
Bankers Hill/Park West Community Association	Chicano Federation
Barratt American	Chula Vista Chamber of Commerce
Barrio Logan College Institue	Chula Vista Community Collaborative
Barrio Logan Project Area Committee	Chula Vista Growth Management Oversight Committee
Bayside Community Center	Citizens Coordinate for Century 3
Bayview CDC	City Heights Business Association
BIA San Diego	City Heights Community Development Corporation
Biocom	City Heights PAC
Black Mountain Ranch Community Planning Group	City of San Diego Disabled Services Advisory Council
Bonita Business and Professional Association	City/County Reinvestment Task Force
Bonsall Chamber of Commerce	CityMark Development
Bonsall Community Sponsor Group	Clairemont Town Council
Borrego Springs Chamber of Commerce	Coalition of Neighborhood Councils
BRIDGE Housing Corporation - Southern California	College Area Community Planning Board
Bronze Triangle CDC	Colliers International
Brookfield San Diego Holdings	Commercial Facilities Inc.
Building Owners and Managers Association	Community Associations Institute, San Diego Chapter
California Center for Sustainable Energy	Community Catalysts of California
California Coastal Coalition	Community HousingWorks
California Department of Housing and Community Development	COMPACT
California Department of Transportation	ConAm
California Native Plant Society San Diego (CNPSSD)	Corky McMillin
California Nevada Cement Association	Cornerstone Property Management
	Coronado Chamber of Commerce

Corporation for Supportive Housing
County of San Diego Department of Public Works
County of San Diego Health and Human Services Agency
Covey Commercial
CrossBorderBusiness
Cushman & Wakefield, Inc.
CW Clark
Deaf Community Services
Del Mar Chamber of Commerce
Del Mar Mesa Community Planning Board
Department of Homeland Security
Dimex Freight
Dole
Downtown San Diego Partnership
DR Horton
Eagle Aggregates
East County Action Network
East County Economic Development Corporation
Eastern Area Communities Planning Committee
ECP Commercial
El Cajon Business Improvement Association
El Cajon Community Collaborative
El Cajon Community Development Corporation
Elder Housing Complexes
Encanto Neighborhoods Community Planning Group
Encinitas Chamber of Commerce
Endangered Habitats League
Environmental Health Coalition
Environmental Protection Agency
Equinox Center
Escondido Chamber of Commerce
Environmental Science and Policy - UCSD
Evanco Realty Advisors Inc.
Fairmont Park Neighborhood Association
Fallbrook Chamber of Commerce
Family Health Centers of San Diego
Fedex
Federal Highway Administration
Filipino-American Chamber of Commerce of San Diego
Friends of Adult Day Health Care Centers
Friends of Rose Canyon
Friends of Tecolote Canyon
Friends of the San Diego River Mouth
Federal Transit Administration
Gaslamp Quarter Association
Gateway Property Management
Golden Hill Community Development Corporation
Golden Triangle Chamber of Commerce
Greater Clairemont Chamber of Commerce
Greater Clairemont Mesa Chamber of Commerce
Greater Golden Hill CDC

Greater Golden Hill Planning Committee
Greater San Diego Business Association Gay and Lesbian Chamber of Commerce
Green Campus Program - UCSD
Grossmont Cuyamaca Community College District
Hallmark Communities
Harborside
HNTB
Housing Development Partners of San Diego
I Love A Clean San Diego
IBI Group
ICLEI – Local Governments for Sustainability USA
International Energy Agency
Imperial Beach Chamber of Commerce
Imperial County
Industrial Environmental Association of San Diego
Inland Pacific Commercial Properties
International Rescue Committee, San Diego
International Union Of Operating Engineers Local 12
Investment Property Management Group Inc.
Irving Hughes
It's How We Live
J. Whalen and Associates
Jacobs Family Foundation
JHD Planning
Jones Lang LaSalle
Julian Chamber of Commerce
Justice Overcoming Boundaries
Juvenile Diabetes Association of San Diego
Kearny Mesa Planning Group
Kensington-Talmadge Business Association
Ken-Tal Planning Committee
KM Realty Inc.
La Jolla Community Planning Association
La Jolla Golden Triangle Rotary Club
La Jolla Shores Association
La Jolla Town Council
La Jolla Traffic and Transportation Board
La Jolla Village Community Council
La Maestra Community Health Centers
La Mesa Chamber of Commerce
Laborers International Union
Lakeside Chamber of Commerce
Local Agency Formation Commission
League of Conservation Voters, San Diego
League of Women Voters
Ledford Enterprises, Inc.
Lee and Associates Inc.
Lemon Grove Chamber of Commerce
Linda Vista Collaborative
Linda Vista Community Planning Committee
Little Italy Association

Little Italy Residents Association
MAAC Project
Meissner Jacquet Investment Management Services
Melroy Property Management
Metropolitan Transit System
Mid-City Community Action Network
Mid-City Rotary Club
Midway Community Planning Advisory Committee (North)
Mira Mesa Chamber of Commerce
Miramar Ranch North Planning Committee
Mission Beach Town Council
Mission Hills Town Council
Mission Valley Unified Planning Organization
Move San Diego
NAIOP Commercial Real Estate Development Association - San Diego
National City Chamber of Commerce
National University System Institute for Policy Research
Navajo Community Planners, Inc.
NCTD
Neighborhood House Association
North Bay Redevelopment PAC
North County Transit District
North Park Community Association
North Park Main Street
North Park Planning Committee
Ocean Beach CDC
Ocean Beach Town Council
Oceanside Chamber of Commerce
Oceanside Planning Commission
Old Town Community Planning Committee
Old Town San Diego Chamber of Commerce
Otay Mesa Chamber of Commerce
Otay Mesa Nestor Community Planning Group
Otay Mesa Planning Group
Pacific Beach Community Planning Committee
Pacific Beach Town Council
Pacific Coast Commercial
Peninsula Chamber of Commerce
Peninsula Community Planning Board
Penn State University
Point Loma Association
Port of San Diego
Poway Chamber of Commerce
Prescott Companies
Professional HOA Consultants, Inc.
Psomas Engineering
Radelow Gittins Real Property Management Inc.
Rail America
Ramona Chamber of Commerce
Rancho Bernardo Planning Community

Rancho San Diego – Jamul Chamber of Commerce
Rancho Santa Fe Association
Rapid Transfer Xpress
RBF Consulting, Inc.
Regional Task Force on the Homeless
Sabre Springs Planning Group
San Diego American Planning Association
San Diego and Imperial Counties Labor Council, AFL-CIO
San Diego Apartment Association
San Diego Archaeological Society
San Diego Association of Realtors
San Diego Audubon Society
San Diego Bicycle Coalition
San Diego Business Improvement District Council
San Diego Canyonlands
San Diego Capital Collaborative
San Diego City College Associated Students
San Diego Coastal Chamber of Commerce
San Diego Coastkeeper
San Diego Community Housing Corporation
San Diego Convention & Visitors Bureau
San Diego Convention Center Corporation
San Diego Council of Design Professionals
San Diego County Aging and Independence Advisory Council
San Diego County Archaeological Society
San Diego County Bicycle Coalition
San Diego County Farm Bureau
San Diego County Hispanic Chamber of Commerce
San Diego County Regional Airport Authority
San Diego County Taxpayers Association
San Diego County Water Authority
San Diego Countywide Alliance of Tenants
San Diego Downtown Partnership
San Diego East County Chamber of Commerce
San Diego Fair Housing Council
San Diego Foundation
San Diego Habitat for Humanity
San Diego Housing Commission
San Diego Housing Federation
San Diego Interfaith Housing Foundation
San Diego Jewish Chamber of Commerce
San Diego Local Initiatives Support Corporation
San Diego North Chamber of Commerce
San Diego North Convention and Visitors Bureau
San Diego North Economic Development Council
San Diego Organizing Project
San Diego Redevelopment Agency
San Diego Regional Center
San Diego Regional Chamber of Commerce
San Diego Regional Economic Development

Corporation
San Diego Regional Sustainability Partnership
San Diego River Coalition
San Diego River Conservancy
San Diego River Park Foundation
San Diego Senior Games Association
San Diego Sierra Club
San Diego State University Center for Regional Sustainability
San Diego Unified Port District
San Diego Urban Economic Corporation
San Diego Urban League
San Diego Workforce Partnership
San Diego World Trade Center
San Diego Youth and Community Services
San Dieguito River Park
San Marcos Chamber of Commerce
San Ysidro Business Association
San Ysidro Chamber of Commerce
San Ysidro Community Planning Group
Santee Chamber of Commerce
Scripps Health
Scripps Miramar Ranch Planning Group
SDSU Associated Students
SDSU City Planning Department
Sempra Utilities
Senior Community Centers
Serra Mesa Planning Group
Shea Homes
Sherman Heights Community Center
Skyline-Paradise Hills Planning Committee
Social Services Transportation Advisory Council
Save Our Forest and Ranchlands
Solana Beach Chamber of Commerce
Solar Turbines
South Bay Community Services
South County Economic Development Council
Southeastern San Diego Planning Group
Southern California Housing Development Corporation
Southern California Tribal Chairmen's Association
Spectrum Management
Spring Valley Chamber of Commerce
Spring Valley Youth and Family Coalition
St. Vincent de Paul
State Farm Insurance
Student Sustainability Collective - UCSD
Sunrise Property Management

Surfrider Foundation
Sustainable SDSU
Teamsters Union
Teralta West Neighborhood Alliance
The Accretive Group of Companies
The CSA Edge
The Nature Conservancy, San Diego Office
The Olson Co.
Tierrasanta Community Council
Torrey Hills Community Planning Board
Torrey Pines Community Planning Board
Torrey Pines Property Management Inc.
Transcore
Transit Alliance for a Better North County (TABNC)
Transportation Corridor Agency
Trilar Management Group
U.S. Green Building Council
UCSD Associated Students
UCSD Sustainability Solutions Institute
UCSD Systemwide Sustainability
UCSD Urban Studies and Planning Department
UCSD, Transportation Services
ULI San Diego/Tijuana Chapter
Union of Pan Asian Communities
University City Community Association
University City Community Planning Group
University City Planning Group
University Heights Community Association
Uptown Planners
Urban League
URS Corporation
US Dept. of Defense
USD Sustainability Program
Valley Center Chamber of Commerce
Valley Center Community Planning Group
Veteran Affairs San Diego Healthcare System
Vista Chamber of Commerce
Voit Companies
Wakeland Housing & Development Corp.
Walk San Diego
Watco Companies
Winzler and Kelly
Women in Transportation Seminar
Worldtrans