The Project

The Mid-City Rapid Bus Project is a 10-mile rapid bus line from San Diego State University (SDSU) to downtown San Diego along El Cajon and Park Boulevards. The line will provide residents and visitors of North Park, City Heights, College Area, University Heights, Normal Heights, Kensington, and Talmadge with a high-quality service. The project will provide faster travel times and increased reliability by using bus-only pockets at key intersections, priority lanes, traffic signal improvements, and enhanced stations.

Project Features

Stations: Seventeen stations will be located at major intersections. The stations will feature technology enhancements and distinctive designs. They will include upgraded shelters and seating, ticket vending machines, real-time information signs, bicycle racks, curb pop-outs, landscaping, and possible public art components to reflect the surrounding community's character. All stations will be located on public right-of-way, except for the SDSU station, which will be part of an off-street transit plaza. Stations will be designed to provide safe pedestrian crossings. The transit vehicles will have low floors for easy boarding and will be specially branded to differentiate them from local buses.

Transit Priority: On El Cajon Boulevard, buses will have special pockets at key intersections to get them to the front of traffic. They also will have in-street stations to let them easily merge back into traffic. Traffic signals will be coordinated to expedite travel and will give buses a few seconds of extra green time to cross busy intersections.

Recent and Upcoming Public Forums

| Date          | Description                                                                 |
|---------------|                                                                            |
| June 25, 2008 | Business/Property Owner Open House for Euclid, 54th St. and College Ave. Stations |
| July 23, 2008 | Business/Property Owner Open House for I-15 and 43rd/Fairmount Stations      |
| Date TBD:     | Business/Property Owner Open House for Texas, 30th St., and 35th St. Stations |
| September 11, 2008 | Community Forum on Mid-City Rapid Bus Project (see next page)        |

* All sessions provide an opportunity for you to drop by, look at plans and talk to project designers.

For more information, contact Miriam Kirshner at (619) 699-6995 or mki@sandag.org. Visit www.sandag.org/midcitybus for more information.
Join us to provide input on the Mid-City Rapid Bus Project at 43rd Street and I-15.

Thursday, September 11, 2008
Stop by between 3-7 p.m.

Lafayette Hotel
2223 El Cajon Boulevard

Frequently Asked Questions
Will on-street parking be lost?
Several spaces will be lost at some station sites. Please contact us for details.

What will make the transit service rapid?
Low floor vehicles and raised curbs at the stations will allow for faster boarding. Ticket vending machines will allow passengers to purchase tickets before boarding the vehicles. Station pop-outs will save time by allowing the bus to merge more easily into a travel lane after boarding passengers. Transit signal priority will allow buses to move through the signals a bit faster.

What will be the travel time?
Approximately 38 minutes from end to end.

What will fares be?
Fares will be the same as for other local bus routes in the system.

What vehicles will be used?
New, articulated buses will be purchased and branded with a special paint scheme.

The Public Forum will include:
- Review of station design plans
- Renderings of buses and shelters
- Copies of the environmental document
- Come ask questions, share your thoughts