Refueling the United States and Mexico Bilateral Agenda: The High Level Economic Dialogue (HLED)
Bilateral Coordination

Before HLED

After HLED
Better prepared Mexican Diaspora – linkages with Mexico

Safe, prosperous and sustenable border with quality of life.

Better Image of Mexico in USA and Canada

New Architecture and Multi-Thematic Agenda

Balanced and Deep Bilateral Relations and Agendas

Administration 2012-2018

FOBESII

HLED

Competitiveness
Human Capital
Innovation
Gender Equality
Quality of Life
Infrastructure
Energetic Cooperation

21st Century Border

MUSEIC

Political Dialogue

Political Dialogue

Political Dialogue

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Political Dialogue
Current Bilateral Relation

• **HLED** mechanism designed to fill gaps and deepen new areas of collaboration, with a proactive and long term perspective.

   - Economic growth
   - Employments
   - More productive & closer economic links
New Approach of the Border under HLED

Border as an efficient system of trade corridors and metropolitan areas Catalyst of Economic Development
High Level Economic Dialogue

Pillars

Promote competitiveness and connectivity

Foster economic growth, productivity, entrepreneurship and innovation

Association for a regional and global leadership
High Level Economic Dialogue

Pillars

Promote competitiveness and connectivity

Foster economic growth, productivity, entrepreneurship and innovation

Association for a regional and global leadership

- Intelligent Transportation Systems
- Logistic corridors and freight planning
- Telecommunications
- Border Master Plans
- Air Services Agreement
High Level Economic Dialogue

Pillars

Promote competitiveness and connectivity

Foster economic growth, productivity, entrepreneurship and innovation

Association for a regional and global leadership

- Human Capital
- Border as catalyst for Economic Development
- Agrobusiness commerce
- Entrepreneurship
- Advanced Manufacturing
- Strategy for Economic Development
High Level Economic Dialogue

Pillars

Promote competitiveness and connectivity

Foster economic growth, productivity, entrepreneurship and innovation

Association for a regional and global leadership

- Regional electric integration
- Cooperation of social sustentable development in Central America
- Transparency and open government
- energetic sustentable resources
- Regional and Multilateral Trade Priorities
**High Level Economic Dialogue**

**Pillar 1**

Promote competitiveness and connectivity

**Advances and achievements:**

- **Cargo preclearance** (after 8 years) and **rail single manifest**

**Benefits:**

- Reduction of transaction costs & delivery times
- Fraud and smuggling deterrence

**Pilots:**

I. **Laredo Airport** (automotive, electronic and aerospace)

II. **Mesa de Otay I** (agricultural products)

III. **Foxconn –San Jerónimo Custom Facilities** (computers and manufactured electronics).
High Level Economic Dialogue

Pillar 1

Promote competitiveness and connectivity

Achievements:

• Reductions in border wait times in El Chaparral-San Ysidro.

Border wait times reductions to 30 minutes in peak hours (before 3 to 4 hours)

25 lanes

22 lanes

Passenger: 20 min
Pedestrian: 35 min

Hours: 24 hrs/day
Status: Open

CBP BWT
High Level Economic Dialogue

Pillar 1
Promote competitiveness and connectivity

Achievements:
- Mutual Recognition of NECC-CTPAT programs.

NEEC-CTPAT

25 minutes to cross the border (4 hours before)
High Level Economic Dialogue

Pillar 2
Foster economic growth, productivity, entrepreneurship and innovation

Achievements:
Economic empowerment of women through a credit guarantee fund for entrepreneurs

Benefit:
$500 millions pesos in loans at preferential rates

$30 million pesos
High Level Economic Dialogue

Pillar 2

Achievements:

- Innovation cluster mapping

November, 2014
1st stage end

iCluster 2.0
Binational mapping and publication
High Level Economic Dialogue

Pillar 2

Foster economic growth, productivity, entrepreneurship and innovation

Advances and achievements:
- Transformation and recapitalization of NadBank

1993-2009

Capitalization Mexico-USA for the creation of the bank:
$3 billion dollars

2016-2021

Projected recapitalization (five years):
$3 billion dollars
FOBESII with HLED linkage (Pillar 2)

Foster economic growth, productivity, entrepreneurship and innovation

Objectives:

- Promote and develop the the 21st Century workforce.
- Focus on key sectors such as energy, technology and advanced manufacture.
- Foster the competitiveness and innovation through academic mobility.

Advances and achievements:

- *Proyecta 100,000 Program*.
- Binational web-site *Mobilitas*.
- Strategic relation CONACYT-NSF.
- 30 academic collaboration agreements.
- Five Binational R&D *consortia*.
- MoU to create a Bilateral Internship Program.
Proyecta 100,000

Objectives:

- Position Mexico as the third country of origin of international students in the United States, behind China and India.
- Mobility of 100,000 Mexican students in the United States and 50,000 American students by 2018.

<table>
<thead>
<tr>
<th>Anual Objectives</th>
<th>Base* (inertial mobility)</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tr>
<td>Mexican students to USA</td>
<td>14,779</td>
<td>30,900</td>
<td>46,000</td>
<td>64,500</td>
<td>82,500</td>
<td>100,000</td>
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</table>

This includes undergraduate stays, bachelor level mobility, academics, internships, English language courses mobility and other academic short-term stays. The annual growth rate of each type is different. Short stays have a higher annual growth rate.

MUSEIC with HLED linkage (Pillar 2)

**Objectives:**
- Improve the entrepreneur and innovation ecosystem
- Clusters mapping & transborder economic planning
- Women as competitiveness factor

**Achievements:**
- **Cluster Mapping** in two border corridors.
- Intelligent Manufacture Initiative (IMI).
- MoU with the *Small Business Administration*.
- MoU with the Mexican Businessmen Association (AEM)
- Guarantee Fund for granting credits to women.
- I-Corps Program in Mexico
Gender Equality in HLED (Pillar 2)

Objectives:

- Incorporation of gender equality as a transversal axis in the bilateral agenda
- Implementation of the Gender MoU Action Plan
- Women’s Empowerment

Advances and achievements:

- Action Plan of the MoU (35 actions).
- “Tu Reto Emprendedor” platform (900 members).
- $3.4 million dollars to prevent labor discrimination.
- Equal Futures Partnerships Initiative.
High Level Economic Dialogue

Pillar 3

- Commitment to boost Center America development.

- Collaboration in multilateral initiatives such as the Open Government Alliance.

- Cooperation to liberalize commerce at multilateral and regional level.
21st Century Border

San Diego-Tijuana Cross Border Pedestrian Bridge.

Will benefit to 2 million of visitors per year

- Brownsville-Matamoros Rail Bypass.

First rail bypass infrastructure in more than 100 years
COCEF-NADBANK

• From 2013 to 2015 the Border Environment Cooperation Commission (BECC) has certificated 38 environmental projects (18 in USA, 20 in Mexico).
• The North America Development Bank (NadBank) has given around $800 million dollars in credits. (water desalination plant in Rosarito, among others)
• This projects will benefit more than 6 million residents of communities located in both sides of the border.
“International Bridges and Crossing in the Mexico-USA Border Analisis” (NadBank)

Action Proposals

- Standardized process of binational planning
- Interagency Commission on International Border Crossings
- Mexican Federal Authorization (similar to Presidential Permit in the US)
- Border Master Plans
- Binational Funding Quinquennial Plan
- Information System of Infrastructure Ports of Entry
- Ranking of ongoing/actual projects. Future projects
The HLED has generated a new dynamic in the relation.
### Relation between the HLED and el DEAN and NALS

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<td>Modern borders</td>
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<td>Regional and Global Leadership</td>
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Modern Border

Energy

Regional and Global Leadership

HLED: Priorities 2015

Workforce Development

Stakeholder Participation

Regulatory Cooperation
Thank you!

Lydia Antonio

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