NON-CAPITAL GRANT APPLICATION FORM

Project Title:
2 Year Education/Awareness/Encouragement Project

Applicant (Agency):
City of Oceanside

Application Amount:
$183,052

Project Type:
☐ Planning
☐ Education, Encouragement, Awareness
☐ Bicycle Parking

APPLICATION CHECKLIST

☐ Ten hard copies and one CD of the complete Active Transportation application (including all attachments)
☐ Resolution authorizing the application, committing to provide matching funds, and authorizing staff to accept grant funds and execute the grant agreement
☐ Format: narrative pages on 8.5x11 paper, all narrative text has at least 1 inch margins on all sides and no less than 10pt. font size (footers and headers exempt from the above requirements)
☐ Documentation of matching funds
☐ Vicinity maps showing project location and local/regional street, bicycle, transit, and highway facilities within and near the project area Not Applicable
☐ Documentation of support for the project from community groups or individuals (recommended but not required) Not Applicable
☐ Aerial photos and other photographs depicting existing conditions Not Applicable
☐ Completed application form: Project Summary
☐ Project Location Map Not Applicable
☐ Project Funding
☐ Relationship to Program Objectives
☐ Comprehensiveness
☐ Methodology
☐ Community Support
☐ Evaluation
☐ Innovation (if applicable)
☐ Scope of Work, Schedule, and Budget

If any of the above are not included with the application by the deadline (with the exception of documentation of community support), the application will be deemed ineligible.
GRANTEE STATEMENTS

☐ The proposed grantee has read the standardized sample grant agreement.

☐ The proposed grantee understands that SANDAG will not reimburse applicants for expenses incurred prior to execution of a grant agreement.

☐ If the SANDAG Board of Directors approves the grant, the proposed grantee agrees to sign and return the standardized grant agreement to SANDAG, without exceptions, within 45 days of receipt.

☐ The proposed grantee agrees to comply with SANDAG's Board Policy No. 035 Competitive Grant Program Procedures, which outlines "use-it-or-lose-it" project milestones and completion deadlines. Board Policy No. 035 is included in the standardized grant agreement as Attachment B, and is also on the SANDAG website at the following link: http://www.sandag.org/organization/about/pubs/policy_35.pdf

☐ The proposed grantee understands that all invoices must be accompanied by a written progress report of the charges for both requested reimbursement of grant and matching funds and submitted to SANDAG no less frequently than quarterly. The grantee's project accounting system should be in harmony with a quarterly invoicing schedule. Invoice and progress report templates are available on the SANDAG website at the following link: http://www.sandag.org/grants/forms

☐ The proposed grantee understands that upon approval of funding by the SANDAG Board of Directors, the applicant will provide a copy of their approved indirect cost rate audit or their proposed indirect cost rate methodology, if charging for overhead, to SANDAG for review and approval, which must occur prior to execution of the grant agreement.

☐ The proposed grantee understands that a resolution including the requirements of Board Policy No. 035, Section 4.1, must be submitted to SANDAG at least two weeks prior to the recommendation by the Regional Planning Committee of the list of grant projects to be considered eligible. SANDAG will provide applicants with advance notice of the Regional Planning Committee's anticipated meeting dates.

I certify that, I agree with the above statements, have reviewed the Active Transportation Grant Program Guidelines, and that the information submitted in this application is accurate and in accordance with these guidelines.

I have the authorization to submit this grant on behalf of my organization.

Darra Woods
Assistant Engineer, Transportation

[Signature]

Date (mm/dd/yyyy)
**PROJECT SUMMARY**

**Applicant (Agency):**
City of Oceanside

**Project Title:**
2 Year Education/Awareness/Encouragement Project

**Project Area Limits:**
- Adult Education: Open to San Diego County Residents
- Student Education: Oceanside Unified School District
- Public Service Announcements: KCOT-TV North County cable coverage
- Subsidized Bike Station Memberships: Oceanside North County Transit Station

**Project Description:**
- Adult Education: TS101
- Student Education: Assembly seminars and bike skill classes
- Public Service Announcements: Bilingual PSAs
- Bike route maps of Oceanside bike facilities/Bike Station Memberships

**Primary Contact Person (Project Manager):**
Darra Woods

**Title:**
Assistant Engineer, Transportation Section

**Street Address:**
300 North Coast Highway

**City and Zip Code:**
Oceanside, CA 92054

**Phone:**
760-435-5094

**E-mail Address:**
diwoods@ci.oceanside.ca.us

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**Is the project associated with a specific capital improvement project? If so, describe the capital project:**
- Bike Station Memberships related to promoting Bike Station at NCTD Oceanside site for 1 year
- Bike Station funding applied under Bicycle Parking category

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<th>Active Transportation Grant Funds Request</th>
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<tr>
<td>Matching Funds</td>
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</tr>
<tr>
<td>Total Project Cost</td>
<td>$211,952</td>
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</table>

Total Project Cost = Active Transportation Grant Funds + Matching Funds
PROJECT LOCATION MAP

For education/awareness/encouragement and parking grants, indicate program delivery or parking locations.

Project Deliverables: [INSERT PROJECT LOCATION MAP HERE]

1. Adult Education: League of American Bicyclists Traffic School 101 offered monthly for a 2 year period at no charge to attendees. Taught by League Certified Instructors. 3 hours of classroom/5 hours of on road instructions. Class size: 20

2. Student Education: 60 bike safety school seminars (30 minutes each) and 20 bike skill classes held on school grounds. Instruction provided by League Certified Instructors.
Class Sizes:
   - Assembly Seminars: 3 Assemblies per school/75-100 students each
   - Skill Classes: Provided for a 2 Hour period for +100 students to include bike safety checks and minor repairs, helmet check and helmet give out for those without helmets, skill course and refreshments.

3. Maps and Tip Cards:
   - 10,000 Oceanside Bike Maps
   - 10,000 San Luis Rey Recreational Maps
   - 10,000 Tip Cards (What Motorists Want/What Bicyclists Want)

4. Public Service Announcements: Production and airing of five 3 minute bilingual PSA's by KOCT-TV promoting:
   - Traffic School 101
   - Bike Safety
   - Riding is Fun
   - Commuting to Work
   - Automobiles and Bikes-Sharing the Road

5. Bike Station Memberships: 30 memberships to promote use of the Bike Station at the Oceanside North County Transit Station
APPLICATION QUESTIONS

Funding Sources:

<table>
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<th>Funding Source</th>
<th>Amount</th>
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<td><strong>Total Funding</strong></td>
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</table>

For this section, please provide answers in bullet format. A short, concise narrative may be provided, if necessary, to describe the project.

**RELATIONSHIP TO PROGRAM OBJECTIVES, COMPREHENSIVENESS, METHODOLOGY**

Describe the need for the proposed program. For planning grants, describe the need for traffic calming, pedestrian, and bicycle improvements in the project area. *(In bullets)*

1. General populous feel uncomfortable riding a bike in traffic situations
2. Many riders lack an understanding of the traffic laws related to bicycles
3. High rates of obesity among school age children.
4. Most children are driven to school by parents greatly increasing traffic issues around schools
5. Service industry workers are observed riding without helmets or lights and riding against traffic
6. Motorists are unaware of the rights of bicyclists on the road.

Describe the goals of the project. *(In bullets)*

1. Increase the number of adults to safely ride bikes for recreation and transportation
2. Encourage parents to allow children to ride to school
3. Increase the number of school age children to bike to school
4. Increase the number of bike commuters
5. Reach "service industry workers" who use bikes to commute to work on how to ride safely (bilingual PSA's)
6. Educate motorists to share the road with bicyclists

Describe the proposed plan, education/awareness/encouragement or parking effort and why it is particularly suited to address the needs stated above.

1. Adult Education TS-101 will provide adults confidence to increase use of bikes for recreation and transportation
2. Local detailed bike maps will allow riders to plan their routes based on available bike facilities
3. Elementary bike education will encourage students to ride to school
4. Historically a very high percentage of parents attend the after school bike safety skill course and participate with their child
5. PSA's will encourage populous to: a. ride a bike safely, b. use a bike for recreation and for short trips instead of a car and c. understand the rights of cyclists to use the roads.

**COMMUNITY SUPPORT**

Planning Grants:
Describe which and how community stakeholders will participate in the planning process, as well as community input to date.

Education/Awareness/Encouragement and Parking Grants:
Describe which community stakeholders will participate and how community stakeholder participation will facilitate success of the project, as well as community input that shaped the project to date.

1. City of Oceanside Bike and Ped Community will provide League Certified Instructors for TS101 and School Education programs. The committee is currently providing TS101 education and held 10 Bike Safety School Rodeos last year assisted by a $10,000 SANDAG grant.
2. The Oceanside Unified School Board supports the Student Education and encourages school participation
3. The local Cable TV station, KOCT-TV will provide free air time for the produced PSA's ensuring community awareness of the proposed programs.
EVALUATION

Describe how the project will evaluate its effectiveness.

1. Increased number of bike usage at three locations in Oceanside (Bike counts taken in 2009 and 2012). Bike counts at the NCTD Oceanside station was taken in June 2012.
2. Increased number of school age children riding to school (bike counts taken at Oceanside elementary schools in 2010).
3. Decreased bike and automobile accidents (Last five years of accidents involving bikes have been evaluated).

INNOVATION

If applicable ONLY: Does this project propose any solutions that are new to the region? If so, please describe.

1. Oceanside is the only county city that has conducted bike counts and accident evaluation to allow:
   - Evaluation of the encouragement aspect of the program.
   - Evaluation of the safety aspect of the program.
2. Bike Station memberships will support the first Bike Station in the County.
3. Oceanside will be the first county city to have an adult and student supported education program.
4. Bilingual PSA's will reach a broader audience.

Briefly describe any other aspects of the project that are relevant to its scoring.

- Strong community support (Bike and Ped Committee/Oceanside Unified School Board)
- Adherence to bikes obeying the law supported by the Oceanside Police Department (member of the Bike and Ped Committee)
- Bilingual PSA's especially directed to reach "service industry workers"
- $29,000 in-kind contributions from the Bike and Ped Committee to provide League Certified Instructors for the Adult and Student Education Programs
- Project has identified performance measures based on previously conducted bike counts at three Oceanside locations in 2009 and 2012, at five Oceanside schools in 2010 and at the NCTD Oceanside Station in 2010
- Integrated Education, Encouragement and Awareness project produce greatest benefit and lowest cost. Over 350 TS101 graduates and 1,300 students received bike education to date
SCOPE OF WORK, SCHEDULE, AND BUDGET

In the section below, state the scope of work, schedule, budget, and project deliverables (including specific quantities and locations of improvements). Please note that if this project is funded, this will be added to the grant agreement and the grantee will be held to this scope, budget, and schedule, for the purpose of project oversight. Applicants are required to identify phasing for the project, in the event that the project cannot be fully funded by SANDAG.

Please print completed Excel Scope of Work, Schedule, and Budget sheet and attach to application.
## October 2012 Budget Forecast

### Scope of Work

<table>
<thead>
<tr>
<th>Deliverables</th>
<th>Budget</th>
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<tr>
<td>Monthly Consulting Fee</td>
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<tr>
<td>TS-101 Class Manuals (24 Classes) for 20 students each class (Year 1)</td>
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<td>TS-101 Promotional Items for 20 students each class (Year 1)</td>
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<td>TS-101 Classroom Session #1</td>
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<td>PSA#1: TS-101 Production</td>
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<tr>
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<td>Production/Print of San Luis Rey Recreational Trail Map</td>
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<td>Motorist and Bicycle Education Card</td>
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<tr>
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<td>NiteRider Front and Rear Bike Lights Qty 240 ($20 each)</td>
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<td>2 Instructors: 6 hours at $24.18/Hr</td>
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<td>4 Instructors: 24 hours at $24.18/Hr</td>
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<td>$100 per Classroom Session</td>
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<td>(10 Session of 100 Children each)</td>
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Scope of Work

November 2012 Budget Forecast
Scope of Work

Monthly Consulting Fee
TS-101 Classroom Session #2
TS-101 Road Session #2
City Classroom Fee #2
Elementary School Safety Assemblies #1
Elementary School Skills Course #1
Bike inspection Repairs #1
Repair Parts #1
Refreshments and Decorations #1
PSA#2 Biking is Fun Production

Deliverables

Project Coordinator
2 Instructors: 6 hours at $24.18/Hr $145
4 Instructors: 24 hours at $24.18/Hr $580
$100 per Classroom Session $100
2 Instructors: 6 hours at $24.18/Hr $145
6 Instructors: 12 hours at $24.18/Hr $290
2 mechanics: 6 hours at $30.00/Hr $150
Estimated at $5 for 100 Students $500
$2 for 100 Students $200
Biking is Fun PSA $5,000
In-Kind Contributions $1,260

November 2012 Total Expenses $10,443

December 2012 Budget Forecast
Scope of Work

Monthly Consulting Fee
TS-101 Classroom Session #3
TS-101 Road Session #3
City Classroom Fee #3
Elementary School Safety Assemblies #2
Elementary School Skills Course #2
Bike inspection Repairs #2

Deliverables

Project Coordinator
2 Instructors: 6 hours at $24.18/Hr $145
4 Instructors: 24 hours at $24.18/Hr $580
$100 per Classroom Session $100
2 Instructors: 6 hours at $24.18/Hr $145
6 Instructors: 12 hours at $24.18/Hr $290
2 mechanics: 6 hours at $30.00/Hr $150
### Scope of Work
- Repair Parts #2
- Refreshments and Decorations #2
- PSA#3 Bike Safety Production

### Deliverables
- Estimated at $5 for 100 Students: $500
- $2 for 100 Students: $200
- Bike Safety PSA: $5,000
- In-Kind Contributions: $1,260
- December 2012 Total Expenses: $10,443

### January 2013 Budget Forecast

#### Scope of Work
- Monthly Consulting Fee
- TS-101 Classroom Session #4
- TS-101 Road Session #4
- City Classroom Fee #4
- Elementary School Safety Assemblies #3
- Elementary School Skills Course #3
- Bike inspection Repairs #3
- Repair Parts #3
- Refreshments and Decorations #3
- PSA#3 Bike Safety Production

#### Deliverables
- Project Coordinator: $3,333
- 2 Instructors: 6 hours at $24.18/Hr: $145
- 4 Instructors: 24 hours at $24.18/Hr: $580
- $100 per Classroom Session: $100
- 2 Instructors: 6 hours at $24.18/Hr: $145
- 6 Instructors: 12 hours at $24.18/Hr: $290
- 2 mechanics: 6 hours at $30.00/Hr: $150
- Estimated at $5 for 100 Students:
  - $2 for 100 Students: $200
  - Bike Safety PSA: $5,000
- In-Kind Contributions: $1,260
- January 2013 Total Expenses: $10,443
### Scope of Work

#### February 2013 Budget Forecast

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Scope of Work

Repair Parts #5
Refreshments and Decorations #5
Elementary School Safety Assemblies #6
Elementary School Skills Course #6
Bike inspection Repairs #6
Repair Parts #6
Refreshments and Decorations #6
PSA#5 Sharing the Road Production

Deliverables
Estimated at $5 for 100 Students
$2 for 100 Students
2 Instructors: 6 hours at $24.18/Hr
6 Instructors: 12 hours at $24.18/Hr
2 mechanics: 6 hours at $30.00/Hr
Estimated at $5 for 100 Students
$2 for 100 Students
Sharing the Road PSA
In-Kind Contributions
March 2013 Total Expenses

Budget
$500
$200
$145
$290
$150
$500
$200
$5,000
$2,095
$11,728

April 2013 Budget Forecast

Scope of Work

Monthly Consulting Fee
TS-101 Classroom Session #7
TS-101 Road Session #7
City Classroom Fee #7
Elementary School Safety Assemblies #7
Elementary School Skills Course #7
Bike inspection Repairs #7
Repair Parts #7
Refreshments and Decorations #7

Deliverables
Project Coordinator
2 Instructors: 6 hours at $24.18/Hr
4 Instructors: 24 hours at $24.18/Hr
$100 per Classroom Session
2 Instructors: 6 hours at $24.18/Hr
6 Instructors: 12 hours at $24.18/Hr
2 mechanics: 6 hours at $30.00/Hr
Estimated at $5 for 100 Students
$2 for 100 Students
In-Kind Contributions
April 2013 Total Expenses

Budget
$3,333
$145
$580
$100
$145
$290
$150
$500
$200
$1,260
$5,443
## Scope of Work

### May 2013 Budget Forecast

**Monthly Consulting Fee**
**TS-101 Classroom Session #8**
**TS-101 Road Session #8**
**City Classroom Fee #8**
**Elementary School Safety Assemblies #8**
**Elementary School Skills Course #8**
**Bike inspection Repairs #8**
**Repair Parts #8**
**Refreshments and Decorations #8**
**Elementary School Safety Assemblies #9**
**Elementary School Skills Course #9**
**Bike inspection Repairs #9**
**Repair Parts #9**
**Refreshments and Decorations #9**

### Deliverables

- **Project Coordinator**
- **2 Instructors: 6 hours at $24.18/Hr**
- **4 Instructors: 24 hours at $24.18/Hr**
- **$100 per Classroom Session**
- **2 Instructors: 6 hours at $24.18/Hr**
- **6 Instructors: 12 hours at $24.18/Hr**
- **2 mechanics: 6 hours at $30.00/Hr**
- **Estimated at $5 for 100 Students**
- **$2 for 100 Students**

### Budget

- **$3,333**
- **$145**
- **$580**
- **$100**
- **$145**
- **$290**
- **$150**
- **$500**
- **$200**

### June 2013 Budget Forecast

**Monthly Consulting Fee**
**TS-101 Classroom Session #9**

### Deliverables

- **Project Coordinator**
- **2 Instructors: 6 hours at $24.18/Hr**

### Budget

- **$3,333**
- **$145**
**Scope of Work**
City Classroom Fee #11

**Deliverables**
$100 per Classroom Session
In-Kind Contributions
August 2013 Total Expenses
$4,158

**September 2013 Budget Forecast**

**Scope of Work**
Monthly Consulting Fee
TS-101 Classroom Session #12
TS-101 Road Session #12
City Classroom Fee #12

**Deliverables**
Project Coordinator
2 Instructors: 6 hours at $24.18/Hr
4 Instructors: 24 hours at $24.18/Hr
$100 per Classroom Session
1,000 Helmets at $7 each
(10 Session of 100 Children each)
In-Kind Contributions
September 2013 Total Expenses
$11,158
Oct 2012-Sep 2013 In-Kind Expenses
$14,650
Oct 2012-Sep 2013 Total Expenses
$134,326

**Year 2 Oct 2013-Sep 2014**
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<th>Budget</th>
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<td><strong>October 2013 Budget Forecast</strong></td>
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<td>Monthly Consulting Fee</td>
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<td>TS-101 Class Manuals (12 Classes) for 20 students each class (Year 2)</td>
<td>TS-101 Manual Qty 240 ($8 each)</td>
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<td>TS-101 Promotional Items for 20 students each class (Year 2)</td>
<td>NiteRider Front and Rear Bike Lights Qty 240 ($20 each)</td>
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<td>TS-101 Refreshments for Classroom and Road breaks (Year 2)</td>
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<td>TS-101 Road Session #13</td>
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<td>Elementary School Safety Assemblies #11</td>
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<td>Elementary School Skills Course #11</td>
<td>6 Instructors: 12 hours at $24.18/Hr</td>
<td>$290</td>
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<tr>
<td>Bike inspection Repairs #11</td>
<td>2 mechanics: 6 hours at $30.00/Hr</td>
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<tr>
<td>Repair Parts #11</td>
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<td>30 Bike Station Memberships to promote facility</td>
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### November 2013 Budget Forecast

**Scope of Work**
- Monthly Consulting Fee
- TS-101 Classroom Session #14
- TS-101 Road Session #14
- City Classroom Fee #14
- Elementary School Safety Assemblies #13
- Elementary School Skills Course #13
- Bike inspection Repairs #13
- Repair Parts #13
- Refreshments and Decorations #13

**Deliverables**
- Project Coordinator
  - 2 Instructors: 6 hours at $24.18/Hr  
  - 4 Instructors: 24 hours at $24.18/Hr  
  - $100 per Classroom Session  
- Estimated at $5 for 100 Students  
  - $2 for 100 Students  
  - In-Kind Contributions  

**Budget**
- $3,333
- $145
- $580
- $100
- $290
- $145
- $200
- $1,260

**November 2013 Total Expenses**
- $21,608

---

### December 2013 Budget Forecast

**Scope of Work**
- Monthly Consulting Fee
- TS-101 Classroom Session #15
- TS-101 Road Session #15
- City Classroom Fee #15
- Elementary School Safety Assemblies #14
- Elementary School Skills Course #14

**Deliverables**
- Project Coordinator
  - 2 Instructors: 6 hours at $24.18/Hr  
  - 4 Instructors: 24 hours at $24.18/Hr  
  - $100 per Classroom Session  
- Estimated at $5 for 100 Students  
  - $2 for 100 Students  
  - In-Kind Contributions  

**Budget**
- $3,333
- $145
- $580
- $100
- $145
- $290

**December 2013 Total Expenses**
- $5,443
### Scope of Work

**Bike inspection Repairs #14**
**Repair Parts #14**
**Refreshments and Decorations #14**

### Deliverables
- **2 mechanics**: 6 hours at $30.00/Hr
- Estimated at $5 for 100 Students
- $2 for 100 Students

### In-Kind Contributions
- **$1,260**

### December 2013 Total Expenses
- **$5,443**

---

### January 2014 Budget Forecast

#### Scope of Work

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<tr>
<th>Description</th>
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### January 2013 Total Expenses
- **$6,728**
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<td>6 Instructors: 12 hours at $24.18/Hr</td>
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<td>Bike inspection Repairs #18</td>
<td>2 mechanics: 6 hours at $30.00/Hr</td>
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### Scope of Work

#### Deliverables

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### April 2014 Budget Forecast

#### Scope of Work

#### Deliverables

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<td><strong>4 Instructors: 24 hours at $24.18/Hr</strong></td>
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<td><strong>$100 per Classroom Session</strong></td>
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<td><strong>6 Instructors: 12 hours at $24.18/Hr</strong></td>
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<tr>
<td><strong>2 mechanics: 6 hours at $30.00/Hr</strong></td>
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<td><strong>Estimated at $5 for 100 Students</strong></td>
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<td><strong>2 for 100 Students</strong></td>
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<tr>
<td><strong>In-Kind Contributions</strong></td>
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<td>April 2013 Total Expenses</td>
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### May 2014 Budget Forecast

#### Scope of Work

#### Deliverables

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<tr>
<td>Monthly Consulting Fee</td>
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<td>TS-101 Classroom Session #20</td>
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Scope of Work
TS-101 Road Session #20
City Classroom Fee #20
Elementary School Safety Assemblies #20
Elementary School Skills Course #20
Bike inspection Repairs #20
Repair Parts #20
Refreshments and Decorations #20

Deliverables
4 Instructors: 24 hours at $24.18/Hr $580
$100 per Classroom Session $100
2 Instructors: 6 hours at $24.18/Hr $145
6 Instructors: 12 hours at $24.18/Hr $290
2 mechanics: 6 hours at $30.00/Hr $150
Estimated at $5 for 100 Students $500
$2 for 100 Students $200
In-Kind Contributions $1,260
May 2013 Total Expenses $5,443

June 2014 Budget Forecast
Scope of Work
Monthly Consulting Fee
TS-101 Classroom Session #21
TS-101 Road Session #21
City Classroom Fee #21

Deliverables
Project Coordinator $3,333
2 Instructors: 6 hours at $24.18/Hr $145
4 Instructors: 24 hours at $24.18/Hr $580
$100 per Classroom Session $100
In-Kind Contributions $825
June 2013 Total Expenses $4,158

July 2014 Budget Forecast
Scope of Work
Monthly Consulting Fee
TS-101 Classroom Session #22

Deliverables
Project Coordinator $3,333
2 Instructors: 6 hours at $24.18/Hr $145
Scope of Work
TS-101 Road Session #22
City Classroom Fee #22

Deliverables
4 Instructors: 24 hours at $24.18/Hr
$100 per Classroom Session
In-Kind Contributions
July 2013 Total Expenses
Budget
$580
$100
$825
$4,158

August 2014 Budget Forecast
Scope of Work
Monthly Consulting Fee
TS-101 Classroom Session #23
TS-101 Road Session #23
City Classroom Fee #23

Deliverables
Project Coordinator
2 Instructors: 6 hours at $24.18/Hr
4 Instructors: 24 hours at $24.18/Hr
$100 per Classroom Session
In-Kind Contributions
August 2013 Total Expenses
Budget
$3,333
$145
$580
$100
$825
$4,158

September 2014 Budget Forecast
Scope of Work
Monthly Consulting Fee
TS-101 Classroom Session #24
TS-101 Road Session #24
City Classroom Fee #24

Deliverables
Project Coordinator
2 Instructors: 6 hours at $24.18/Hr
4 Instructors: 24 hours at $24.18/Hr
$100 per Classroom Session
In-Kind Contributions
September 2013 Total Expenses
Oct 2013-Sep 2014 In-Kind Expenses
Oct 2013-Sep 2014 Total Expenses
Budget
$3,333
$145
$580
$100
$825
$4,158
$14,250
$77,626
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<td></td>
<td>$183,052</td>
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</table>
July 12, 2012

Ms. Darra Woods  
Traffic Engineering  
300 North Coast Highway  
Oceanside, CA 92054

Darra:

The Oceanside Bicycle and Pedestrian Committee has reviewed your Active Transportation Grant application for Education, Awareness and Encouragement. We fully support the grant request and are prepared to provide instructor support for Traffic School 101 for adults and the school education programs.

The Committee has recognized that facilities alone do not promote cycling. There must also be strong education and encouragement programs in conjunction with infrastructure. The most frequently cited reason for not riding a bicycle is the concern for personal safety. Education of proper bicycle riding can significantly improve the bicyclist’s safety, which in turn can help overcome this resistance. Additionally, bicycle usage could be greatly encouraged through the use of Public Service Announcements to share the road with motorists, school safety programs, and motorist/cyclist awareness programs.

The committee looks forward to having adequate funding to establish a strong education, awareness and encouragement program in Oceanside.

Respectfully,

Howard LaGrange

Oceanside Bicycle and Pedestrian Committee Co-Chairman
RESOLUTION NO. 12-R0448-1

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE AUTHORIZING THE FILING OF APPLICATIONS FOR ACTIVE TRANSPORTATION GRANT PROGRAM FUNDS THROUGH THE SAN DIEGO ASSOCIATION OF GOVERNMENTS FOR THE OCEANSIDE BOULEVARD BEAUTIFICATION PROJECT, NORTH COAST TRANSIT STATION BIKE STATION PROJECT, CLEVELAND STREET GREEN PAINT AND SHARRows PROJECT, EDUCATION/ENCOURAGEMENT/AWARENESS Grant PROJECT; AND AUTHORIZE THE CITY TO ACT AS A COLLABORATIVE PARTNER WITH THE CITY OF CARLSBAD FOR THE COASTAL RAIL TRAIL OCEANSIDE/CARLSBAD CONNECTION PROJECT; AND ACCEPTING THE TERMS OF THE GRANT AGREEMENT.

WHEREAS, $8.8 million of Transportation Development Act/TransNet funding for capital and non-capital active transportation projects is available to local jurisdictions and the County of San Diego from Fiscal Year 2011-2012; and

WHEREAS, the City of Oceanside wishes to receive $400,000 in Active Transportation Grant funds for the following project: Oceanside Boulevard Beautification Project; and

WHEREAS, the City of Oceanside wishes to receive $100,000 in Active Transportation Grant funds for the following projects: North Coast Transit Station Bike Station Project; and

WHEREAS, the City of Oceanside wishes to receive $100,000 in Active Transportation Grant funds for the following projects: Cleveland Street Green Paint and Sharrows Project; and

WHEREAS, the City of Oceanside wishes to receive $183,000 in Active Transportation Grant funds for the following projects: Education/Encouragement/Awareness Grant Project; and

WHEREAS, the City of Oceanside wishes to partner with the City of Carlsbad and receive Active Transportation Grant funds for the following projects: Coastal Rail Trail Oceanside/Carlsbad Connection Project; and

WHEREAS, the City of Carlsbad would act as lead agency and grant administrator for the following projects: Coastal Rail Trail Oceanside/Carlsbad Connection Project; and

WHEREAS, the City of Oceanside understands that the Active Transportation Grant Program funding is fixed at the programmed amount, and therefore, project cost increases that exceed the grant awarded will be the sole responsibility of the grantee; and
WHEREAS, the City of Oceanside agrees to complete the proposed grant project within a timely matter and in compliance with Board Policy No. 035.

NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

Section 1. The City of Oceanside is authorized to submit an application to SANDAG for the Active Transportation Grant Program funding in the amount of $400,000 for the Oceanside Boulevard Beautification Project.

Section 2. The City of Oceanside is authorized to submit an application to SANDAG for the Active Transportation Grant Program funding in the amount of $100,000 for the North Coast Transit Station Bike Station Project.

Section 3. The City of Oceanside is authorized to submit an application to SANDAG for the Active Transportation Grant Program funding in the amount of $100,000 for the Cleveland Street Green Paint and Sharrows Project.

Section 4. The City of Oceanside is authorized to submit an application to SANDAG for the Active Transportation Grant Program funding in the amount of $183,000 for the Education/Encouragement/Awareness Grant Project; and

Section 5. The City of Oceanside is authorized to act as a collaborative partner with the City of Carlsbad for the Active Transportation Grant Program funding the Coastal Rail Trail Oceanside/Carlsbad Connection Project; and

BE IT FURTHER RESOLVED that, if a grant award is made by SANDAG to fund the Oceanside Boulevard Beautification Project, the City Council of the City of Oceanside commits to providing $50,000 of matching funds and authorizes City of Oceanside staff to accept the grant funds, execute a grant agreement with SANDAG, with no exceptions, and complete the Oceanside Boulevard Beautification Project; and

BE IT FURTHER RESOLVED that, if a grant award is made by SANDAG to fund the North Coast Transit Station Bike Station Project, the City Council of the City of Oceanside commits to providing $10,000 of in-kind contributions and authorizes City of Oceanside staff to accept the grant funds, execute a grant agreement with SANDAG, with no exceptions, and complete the North Coast Transit Station Bike Station Project.
PASSED AND ADOPTED by the City Council of the City of Oceanside, California, this 5th day of July, 2012, by the following vote:

AYES: WOOD, FELIEN, FELLER, KERN, SANCHEZ
NAYS: NONE
ABSENT: NONE
ABSTAIN: NONE

MAYOR OF THE CITY OF OCEANSIDE

ATTEST:

City Clerk

APPROVED AS TO FORM:

City Attorney

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE AUTHORIZING THE FILING OF APPLICATIONS FOR ACTIVE TRANSPORTATION GRANT PROGRAM FUNDS THROUGH THE SAN DIEGO ASSOCIATION OF GOVERNMENTS FOR THE OCEANSIDE BOULEVARD BEAUTIFICATION PROJECT, NORTH COAST TRANSIT STATION BIKE STATION PROJECT, CLEVELAND STREET GREEN PAINT AND SHARROWS PROJECT, EDUCATION/ENCOURAGEMENT/AWARENESS GRANT PROJECT; AND AUTHORIZE THE CITY TO ACT AS A COLLABORATIVE PARTNER WITH THE CITY OF CARLSBAD FOR THE COASTAL RAIL TRAIL OCEANSIDE/CARLSBAD CONNECTION PROJECT; AND ACCEPTING THE TERMS OF THE GRANT AGREEMENT.