NON-CAPITAL GRANT APPLICATION FORM

Project Title:
San Marcos Boulevard Complete Street Multi-Way Boulevard

Applicant (Agency):
City of San Marcos

Application Amount:
124,000

Project Type:
□ Planning
□ Education, Encouragement, Awareness
□ Bicycle Parking

APPLICATION CHECKLIST

□ Ten hard copies and one CD of the complete Active Transportation application (including all attachments)
□ Resolution authorizing the application, committing to provide matching funds, and authorizing staff to accept grant funds and execute the grant agreement
□ Format: narrative pages on 8.5x11 paper, all narrative text has at least 1 inch margins on all sides and no less than 10pt. font size (footers and headers exempt from the above requirements)
□ Documentation of matching funds
□ Vicinity maps showing project location and local/regional street, bicycle, transit, and highway facilities within and near the project area
□ Documentation of support for the project from community groups or individuals (recommended but not required)
□ Aerial photos and other photographs depicting existing conditions
□ Completed application form:
□ Project Summary
□ Project Location Map
□ Project Funding
□ Relationship to Program Objectives
□ Comprehensiveness
□ Methodology
□ Community Support
□ Evaluation
□ Innovation (if applicable)
□ Scope of Work, Schedule, and Budget

If any of the above are not included with the application by the deadline (with the exception of documentation of community support), the application will be deemed ineligible.
GRANTEE STATEMENTS

☐ The proposed grantee has read the standardized sample grant agreement

☐ The proposed grantee understands that SANDAG will not reimburse applicants for expenses incurred prior to execution of a grant agreement.

☐ If the SANDAG Board of Directors approves the grant, the proposed grantee agrees to sign and return the standardized grant agreement to SANDAG, without exceptions, within 45 days of receipt.

☐ The proposed grantee agrees to comply with SANDAG's Board Policy No. 035 Competitive Grant Program Procedures, which outlines "use-it-or-lose-it" project milestones and completion deadlines. Board Policy No. 035 is included in the standardized grant agreement as Attachment B, and is also on the SANDAG website at the following link: http://www.sandag.org/organization/about/pubs/policy_35.pdf

☐ The proposed grantee understands that all invoices must be accompanied by a written progress report of the charges for both requested reimbursement of grant and matching funds and submitted to SANDAG no less frequently than quarterly. The grantee's project accounting system should be in harmony with a quarterly invoicing schedule. Invoice and progress report templates are available on the SANDAG website at the following link: http://www.sandag.org/grants/forms

☐ The proposed grantee understands that upon approval of funding by the SANDAG Board of Directors, the applicant will provide a copy of their approved indirect cost rate audit or their proposed indirect cost rate methodology, if charging for overhead, to SANDAG for review and approval, which must occur prior to execution of the grant agreement.

☐ The proposed grantee understands that a resolution including the requirements of Board Policy No. 035, Section 4.1, must be submitted to SANDAG at least two weeks prior to the recommendation by the Regional Planning Committee of the list of grant projects to be considered eligible. SANDAG will provide applicants with advance notice of the Regional Planning Committee's anticipated meeting dates.

I certify that, I agree with the above statements, have reviewed the Active Transportation Grant Program Guidelines, and that the information submitted in this application is accurate and in accordance with these guidelines.

I have the authorization to submit this grant on behalf of my organization.

Mike Edwards City Engineer/Public Works Director

Grantee Name (print or type) Title

[Signature] 07/17/2012

Grantee Signature (signature cannot be electronic) Date (mm/dd/yyyy)
PROJECT SUMMARY

Applicant (Agency):
City of San Marcos

Project Title:
San Marcos Boulevard Complete Street Multi-Way Boulevard

Project Area Limits:
The project limits extend along San Marcos Boulevard from Bent Ave to Discovery Street in the City of San Marcos.

Project Description:
The San Marcos Boulevard Complete Street Multi-Way Boulevard project will create a transportation corridor that will embrace pedestrians, bicyclists and public transit, maintain traffic flows, reduce traffic conflicts, & maintain SANDAG's regional arterial classification. The project will include preparation of a set of complete street concepts that will be incorporated in future re-development of San Marcos Blvd.

Primary Contact Person (Project Manager):
Omar Dayani

Title:
Principal Civil Engineer

Street Address:
1 Civic Center Drive

City and Zip Code:
San Marcos 92069

Phone:
760.744.1050

E-mail Address:
ODayani@san-marcos.net

Is the project associated with a specific capital improvement project? If so, describe the capital project:
No.

| Active Transportation Grant Funds Request | $124,000 |
| Matching Funds | $31,000 |
| Total Project Cost | $155,000 |

Total Project Cost = Active Transportation Grant Funds + Matching Funds
APPLICATION QUESTIONS

Funding Sources:

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For this section, please provide answers in bullet format. A short, concise narrative may be provided, if necessary, to describe the project.

**RELATIONSHIP TO PROGRAM OBJECTIVES, COMPREHENSIVENESS, METHODOLOGY**

Describe the need for the proposed program. For planning grants, describe the need for traffic calming, pedestrian, and bicycle improvements in the project area. *(In bullets)*

*Heavy traffic rates and speeds through the corridor *San Marcos Boulevard is used as an alternative route to SR78 by neighboring cities. *The current congestion has created a hostile environment for groups that rely on alternative means of transportation. *The current roadway has disjointed Class II and Class III bike lanes. *Narrow sidewalks prohibit the mobility of disabled Americans.*

Describe the goals of the project. *(In bullets)*

*Provide traffic calming measures *Sidewalk widening and ADA compliant improvements  
*Improve and segregate bicycle lanes *Provide enhanced pavement markings and signage  
*Increase pedestrian access and safety *Activate storefronts with pedestrian-oriented improvements *Installation of medians and enhanced landscaping *Provide energy efficient pedestrian lighting

Describe the proposed plan, education/awareness/encouragement or parking effort and why it is particularly suited to address the needs stated above.

See Attachment 1

**COMMUNITY SUPPORT**

**Planning Grants:**

Describe which and how community stakeholders will participate in the planning process, as well as community input to date.

The planning process will aggressively seek community participation and feedback from the underrepresented groups in the City to effectively integrate community values that are consistent with the cultural integrity and provide community opportunities to contribute to the needed bicycle and pedestrian solutions. In an effort to effectively obtain involvement from residents and community stakeholders in the project area the City plans to hold no less than two workshops.

**Education/Awareness/Encouragement and Parking Grants:**

Describe which community stakeholders will participate and how community stakeholder participation will facilitate success of the project, as well as community input that shaped the project to date.

N/A
EDUCATION, AWARENESS, ENCOURAGEMENT, AND BICYCLE PARKING GRANTS ONLY

EVALUATION

Describe how the project will evaluate its effectiveness.

N/A

INNOVATION

If applicable ONLY: Does this project propose any solutions that are new to the region? If so, please describe.

N/A

Briefly describe any other aspects of the project that are relevant to its scoring.

The proposed conceptual plan also will act as the foundation for the design and future re-development of the project site. The final deliverable will seek the City council's approval of the successfully completed plan and allow the City of San Marcos to apply this plan to the next phase of design and implementation. Therefore, upon completion of the San Marcos Boulevard Multi-way Boulevard Project, the City will begin designing the complete street concept in preparation for the anticipated growth and development in the area. Once the final design is completed the City of San Marcos will then identify funding through the capital budgeting process, developer contributions and grant opportunities for various stages of implementation as needed.
SCOPE OF WORK, SCHEDULE, AND BUDGET

In the section below, state the scope of work, schedule, budget, and project deliverables (including specific quantities and locations of improvements). Please note that if this project is funded, this will be added to the grant agreement and the grantee will be held to this scope, budget, and schedule, for the purpose of project oversight. Applicants are required to identify phasing for the project, in the event that the project cannot be fully funded by SANDAG.

Please print completed Excel scope of work, schedule, and budget sheet and attach to application.

The project limits for San Marcos Boulevard (SMB) would extend from Bent Avenue to Discovery Street. The work would include preparation of a set of Complete Street (Multi-Way Boulevard) concepts that would be incorporated in the future development of SMB as planned in the City’s

This is not a phased project.

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<th>Task Description</th>
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<th>Completion Date</th>
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<td>4.3</td>
<td>Evaluate Complete Street Concept for Traffic Conditions</td>
<td>Summary of benefits and drawback for each alternative</td>
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ATTACHMENTS

Attachment 1: Describe the Proposed Plan
Attachment 2: City Council Resolution
Attachment 3: Scope of Work, Schedule & Budget
Attachment 4: Documentation of Matching Funds
Attachment 5: Photos
Attachment 6: Letters of Support
ATTACHMENT 1: DESCRIBE THE PROPOSED PLAN

- The San Marcos Boulevard Complete Street Multi-Way Boulevard project will address the issues of heavy traffic, inadequate pedestrian and bicycle infrastructure, sustainability, & environmental pollution along San Marcos Boulevard while reflecting community values.
- Preparing a complete streets concept will provide solutions to separate the pass thru traffic from the destination oriented traffic with landscaped medians to create a more efficient flow.
- Landscaped medians will be incorporated in the plan to also separate the through lanes from a frontage road containing curbside parking against an expanded tree lined sidewalk.
- The multi-way boulevard, while still serving to calm vehicular traffic will also prioritize the pedestrian, bicyclist and public transit modes of travel.
- The reprioritization of vehicle traffic will provide for more community opportunities to utilize alternative means of transportation such as walking, biking, and using public transit.
- It is anticipated that the project will provide solutions to promote safe mobility for pedestrians and bicycles such as wider ADA compliant sidewalks and a Class I bicycle and pedestrian path.
- Integrating ADA compliant sidewalks and trails will address the concerns of underrepresented disabled community and provide a much needed asset to the community.
- Incorporating a Class I exclusive use bicycle and pedestrian path that is separated from traffic with minimum cross flow will provide a safe solution for low income residents, seniors, students and commuters who rely on alternative means of transportation.
- The concept consists of designated non-motorized paths that provide safe route for pedestrians and bicyclist separated by landscaped medians that have ability to capture and infiltrate storm water for ground water recharge.
- Incorporating wider tree lined sidewalks, permeable bike paths and landscaped medians that not only provide a safer route for non motorized commuters, but will also mitigate the urban heat island effect plaguing the urban community.
- The integration of native drought tolerant plants has been proven to provide shade and bioinfiltration to purify the air and water of the surrounding area.
- Decorative and or colored pavement will be explored to designated paths of travel for pedestrian and bicyclists.
- Encouraging alternative means of transportation will cause a reduction in vehicles traveling along the corridor will create a community opportunity to reduce the total vehicle emissions in the area.
- The proposed project will also incorporate California’s greenhouse gas (GHG) emission reduction targets into the plan by identifying elements that will reduce GHG emissions & provide multiple environmental benefits.
- The proposed project will identify elements that can be utilized to ensure long term sustainability as a community asset.
- The central location of the project area provides an ideal environment to plan for future mixed use re-development to create a sustainable and economically stable community for a wide spectrum of different socio-economic levels of users. This approach will also provide community stakeholders with more business and housing opportunities than the current traditional configuration.
- It is anticipated that the completed project will correct current traffic concerns, anticipate future traffic flows and provide sustainable measures that can be implemented to calm traffic, which is consistent with SANDAG’s smart growth goals for high density areas.
- The project is also consistent with SANDAG’s 2050 Rtp, San Diego Regional Bicycle Plan: Riding to 2050 and the Sustainable Community Strategy which promotes multimodal transportation to give residents alternative transportation and encourages planning practices that reduce the vehicle miles travelled.
RESOLUTION NO. 2012-7661

A RESOLUTION AUTHORIZING THE FILING OF FOUR APPLICATIONS FOR ACTIVE TRANSPORTATION GRANT PROGRAM FUNDS THROUGH THE SAN DIEGO ASSOCIATION OF GOVERNMENTS FOR THE SAN MARCOS BICYCLE AND PEDESTRIAN MASTER PLAN, SAN MARCOS BOULEVARD COMPLETE STREET MULTI-WAY BOULEVARD, CSUSM BIKE & PEDESTRIAN URBAN TRAIL AT TWIN OAKS VALLEY ROAD, AND SAN MARCOS BICYCLE DETECTION ENHANCEMENT, AND ACCEPTING THE TERMS OF THE GRANT AGREEMENT.

WHEREAS, $8.8 million of Transportation Development Act/TransNet funding for capital and non-capital active transportation projects is available to local jurisdictions and the County of San Diego from Fiscal Year 2011-2012; and

WHEREAS, CITY OF SAN MARCOS wishes to receive up to $1,309,000 in Active Transportation Grant funds for the following projects: San Marcos Bicycle and Pedestrian Master Plan, San Marcos Boulevard Complete Street Multi-Way Boulevard, CSUSM Bike & Pedestrian Urban Trail at Twin Oaks Valley Road, and San Marcos Bike Detector System; and

WHEREAS, City of San Marcos understands that the Active Transportation Grant Program funding is fixed at the programmed amount, and therefore project cost increases that exceed the grant awarded will be the sole responsibility of the grantee; and

WHEREAS, City of San Marcos agrees to complete the proposed grant project within a timely matter and in compliance with Board Policy No. 035.

NOW, THEREFORE, BE IT RESOLVED by City Council of the City of San Marcos that the City Engineer/ Public Works Director is authorized to submit an application to SANDAG for Active Transportation Grant Program funding in the amount for the following projects:

1) $600,000 for CSUSM Bike & Pedestrian Urban Trail at Twin Oaks Valley Road;

2) $500,000 for San Marcos Bicycle Detection Enhancement;
Resolution No. 2012-7661
Page 2

3) $80,000 for San Marcos Bicycle and Pedestrian Master Plan;

4) $124,000 for San Marcos Boulevard Complete Street Multi-Way Boulevard; and

BE IT FURTHER RESOLVED that, if a grant award is made by SANDAG to fund the above
mentioned projects, City Council of the City of San Marcos commits to providing $301,000 of
matching funds and/or in-kind contributions and authorizes the City Engineer/Public Works
Director to accept the grant funds, execute the grant agreement with SANDAG with no
exceptions (a sample of which is attached), and complete the Project.

PASSED, APPROVED AND ADOPTED by the City Council of the City of San Marcos this 12th
day of June, 2012, by the following roll call votes:

AYES: COUNCILMEMBERS: JABARA, JONES, MARTIN, ORLANDO, DESMOND

NOES: COUNCILMEMBERS: NONE

ABSENT: COUNCILMEMBERS: NONE

James M. Desmond, Mayor
City of San Marcos

ATTEST:

Susie Vasquez, City Clerk
City of San Marcos
ATTACHMENT 3

SANDAG ACTIVE TRANSPORTATION GRANT PROGRAM  SCOPE OF WORK, SCHEDULE, AND BUDGET

Project Title: San Marcos Boulevard Complete Street Multi-Way Boulevard
Project Type (Planning, Education/Encouragement/Awareness, Bicycle Parking): Planning

Project Location/Limits:
San Marcos Boulevard, in the City of San Marcos

Project Description:
The project limits for San Marcos Boulevard (SMB) would extend from Bent Avenue to Discovery Street. The work would include preparation of a set of Complete Street (Multi-Way Boulevard) concepts that would be incorporated in the future development of SMB as planned in the City's general plan update.

Contract No.:
Claim (TDA)/Project (Title) No.:

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PROJECT REVENUES

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<th>FY 2013</th>
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**ATTACHMENT 4**

**Fiscal Year 2013 Approved Budget Excerpt**

**Item Number:** 2013-13  
**Title:** San Marcos Boulevard - Complete Street Multi-Blvd Conceptual Planning  
**Project Code:** 88205  
**Description:** Complete the concept layout for San Marcos Blvd from Bent Avenue to Discovery Street  
**Justification:** Existing roadway is inadequate to carry substantially higher traffic volume in the future, as a result of the improved interchange on Hwy 78 at SMF and the new interchange on Hwy 78 at Las Posas.

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<tr>
<td><strong>Totals</strong></td>
<td><strong>$ 1,233,338</strong></td>
<td><strong>$ 1,078,338</strong></td>
<td><strong>$ 155,000</strong></td>
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</table>
San Marcos Boulevard Complete Street Multi-Way Boulevard Project

Traditional Configuration of San Marcos Boulevard
Traffic Congestion on Westbound San Marcos Boulevard

Class II Bikeway on Eastbound San Marcos Boulevard
San Marcos Boulevard
San Marcos Boulevard
San Marcos Boulevard

Existing

Conceptual
July 5, 2012

San Diego Association of Governments
Attn: Christine Eary
401 B Street, Suite 800
San Diego, California 92101

Dear Ms. Eary,

It is with great pleasure that I submit this letter in support of the City of San Marcos’ application for Active Transportation Grant Program funding consideration for the San Marcos Boulevard Complete Street Multi-Way Boulevard Plan. The project will create a transportation corridor that will embrace pedestrians, bicyclists and public transit, improve traffic flows, reduce traffic conflicts, and maintain SANDAG’s regional arterial classification. The project will include preparation of a set of complete street concepts that will be incorporated in future re-development of San Marcos Boulevard as detailed in the City’s general plan update.

As the Executive Director, I strongly endorse the City’s efforts in seeking funding to support projects that encourage pedestrian and bicycling commuting that not only benefits The San Diego County Bicycle Coalition but benefits all pedestrians, bicyclists and residents that live, work and play in San Marcos.

Thank you for your time and consideration.

Sincerely,

[Signature]

Andy Hanshaw
Executive Director
San Diego County Bicycle Coalition
June 13, 2012

San Diego Association of Governments
Attn: Christine Eary
401 B Street, Suite 800
San Diego, California 92101

Dear Ms. Eary,

It is with great pleasure that I submit this letter in support of the City of San Marcos’ application for Active Transportation Grant Program funding consideration for the following projects:

- **The San Marcos Boulevard Complete Street Multi-Way Boulevard Plan** - The project will create a transportation corridor that will embrace pedestrians, bicyclists and public transit, improve traffic flows, reduce traffic conflicts, and maintain SANDAG’s regional arterial classification. The project will include preparation of a set of complete street concepts that will be incorporated in future re-development of San Marcos Boulevard as detailed in the City’s general plan update.

As the Fire Chief, I strongly endorse the City’s efforts in seeking funding to support projects that encourage pedestrian and bicycling commuting that not only benefits San Marcos Fire Department but benefits all pedestrians, bicyclists and residents that live, work and play in San Marcos.

Thank you for your time and consideration.

Sincerely,

[Signature]

Todd Newman
Fire Chief
San Marcos Fire Department
June 7, 2012

San Diego Association of Governments
Attn: Christine Eary
401 B Street, Suite 800
San Diego, California 92101

Dear Ms. Eary,

It is with great pleasure that I submit this letter in support of the City of San Marcos’ application for Active Transportation Grant Program funding consideration for the following projects:

- **CSUSM Bike & Pedestrian Urban Trail at Twin Oaks Valley Road Project**- The project will construct a multi-purpose paved urban trail and enhanced parkway landscaping with pedestrian lighting and site furnishings along Twin Oaks Valley Road.

- **San Marcos Bicycle Detection Enhancement Project**- The project will implement an intersection detection system that will discriminatingly detect bicyclists from motorized vehicles at signalized intersections to provide safe mobility for bicyclists on City streets.

- **San Marcos Bicycle and Pedestrian Master Plan**- The project will identify a plan to provide safe mobility for non motorized users throughout the City. The project will focus on completion of the bicycle and pedestrian network by identifying new routes to provide additional connectivity, identify deficiencies, provide recommendations for improvements to the existing network, and identify education and encouragement programs.

- **The San Marcos Boulevard Complete Street Multi-Way Boulevard Plan**- The project will create a transportation corridor that will embrace pedestrians, bicyclists and public transit, improve traffic flows, reduce traffic conflicts, and maintain SANDAG’s regional arterial classification. The project will include preparation of a set of complete street concepts that will be incorporated in future re-development of San Marcos Boulevard as detailed in the City’s general plan update.

*Keeping the Peace Since 1850*
As the Captain of the San Marcos Sheriff's Station, I strongly endorse the City's efforts in seeking funding to support projects that encourage pedestrian and bicycling commuting that not only benefits San Diego Sheriff's Department, but benefits all pedestrians, bicyclists and residents that live, work and play in San Marcos.

Thank you for your time and consideration.

Sincerely,

WILLIAM D. GORE, SHERIFF

[Signature]

Michael R. Barnett, Captain
San Marcos Station

MRB:sg
June 26, 2012

San Diego Association of Governments  
Attn: Christine Eary  
401 B Street, Suite 800  
San Diego, California 92101

Dear Ms. Eary,

The San Marcos Trails Advisory Committee strongly supports the planning efforts of the City of San Marcos (City) to improve mobility and accessibility, enhance public safety, enhance the environment, support the economy and reflect community values through the San Marcos Boulevard Complete Street Multi-Way Boulevard project.

As the Chair of the San Marcos Community Services Commission, it is with great pleasure that I submit this letter of support for the City’s Active Transportation Planning grant program application for the following project:

The San Marcos Boulevard Complete Street Multi-Way Boulevard project, which extends from Discovery Street to Bent Avenue, will include preparation of a set of complete street concepts (Multi-Way Boulevard) that would be incorporated in the future development of San Marcos Boulevard as planned in the City’s general plan update. The complete street concept will include designing San Marcos Boulevard to allow the roadway to operate in conjunction with all modes of transportation such as bicyclists, motorist, public transportation vehicles and riders, walkers, and pedestrians of all ages and abilities. The San Marcos Boulevard Complete Street Multi-Way Boulevard project will embrace pedestrians, bicyclists and transit in the same environment, while maintaining traffic flows, reducing traffic conflicts that may currently exists and maintaining SANDAG’s regional arterial classification.

Thank you for your time and consideration. As a community stakeholder it is my hope that the City’s application will result in a successful award of grant funds to achieve the goals of improved mobility, safety, and economic development that supports the values of the surrounding community.

Sincerely,

Kathleen Kildoo  
Chair, Community Services Commission
North County Cycle Club
P.O. Box 1668
Carlsbad, CA 92018-1668

June 29, 2012

Christine Eary
SANDAG
401 B Street, Suite 800
San Diego, CA 92101

Subject: Support Letter for City of San Marcos' Grant Application

Dear Ms. Eary,

As the president of the North County Bicycle Club, it is with great pleasure that I submit this letter in support of the City of San Marcos' applications for the Active Transportation Grant Program funding for the following projects:

- San Marcos Bicycle and Pedestrian Master Plan,
- San Marcos Bicycle Detection Enhancement Project, and
- CSUSM Bike and Pedestrian Urban Trail at Twin Oaks Valley Road.

The San Marcos Bicycle and Pedestrian Master Plan project will provide a comprehensive plan to provide safe mobility for non-motorized users. The project will provide recommendations for improvements to the existing network and identify programs to educate motorists, bicyclists, and pedestrians on the rules of the road, and encourage even more residents to walk and bicycle throughout the City. The San Marcos Bicycle Detection Enhancement Project will allow safer crossing at signalized intersections for bicyclists. The CSUSM Urban Trail will be constructed on Twin Oaks Valley, a San Diego regional bike corridor. The project will improve bicycle/pedestrian neighborhood connectivity.

We believe that these projects will support and promote bicycling commuting by providing safer and more enjoyable bike paths and trails. The North County Bicycle Club strongly endorse the City’s efforts in seeking funding to support projects that promote multimodal transportation and provide safer facilities for bicyclists and pedestrians. It is our hope that the City’s applications will result in a successful award of Active Transportation Grant Program funds.

Thank you for your time and consideration.

Sincerely,

[Signature]

John G. Wellwood
President North County Cycle Club