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**BOARD OF DIRECTORS DISCUSSION AND ACTIONS**  
**MARCH 25, 2005**

Chairman Mickey Cafagna (Poway) called the meeting of the SANDAG Board of Directors to order at 9:11 a.m. The attendance sheet for the meeting is attached. Chair Cafagna acknowledged Councilmember Hal Martin from the City of San Marcos, Chula Vista Councilmember Jerry Rindone attending in place of Mayor Steve Padilla, Councilmember Ed Gallo for the North San Diego County Transit Development Board (NCTD), and Mario Orso, sitting in for Pedro Orso-Delgado from Caltrans.

Chair Cafagna noted that we are having some problems with the Board member requests to speak devices so we will be raising hands for requests to speak. He said that Vice Chair Mary Sessom (Lemon Grove) will be making a list of those wishing to speak to keep things in order. We will continue to use the remotes for voting purposes.

1. APPROVAL OF MINUTES

Action: Upon a motion by Vice Chair Sessom and a second by Vice Mayor Ron Morrison (National City), the SANDAG Board of Directors approved the minutes from the February 25, 2005, meeting. Councilmember Martin abstained from the vote. Yes - 16 (weighted vote, 98%). No - 0 (0%) (weighted vote, 0%). Abstain - San Marcos (2%). Absent - County of San Diego and Santee.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBERS COMMENTS

Mona Kelly, a member of the public, provided information about problems she has experienced living adjacent to State Route (SR) 75 in Coronado, including an incident last December where a car crashed into her home. She has contacted a number of public officials in an attempt to get this issue resolved but has not yet been successful. She noted that in 2002 she qualified for the construction of a sound barrier but that has not yet been built. She has been told that the speed limit on this street has been changed to 25 miles per hour (mph), but the cars are still speeding. She noted that her attorney has indicated Caltrans is liable for the problems that have occurred to her property.

Councilmember Monroe suggested that a guard rail be built on Ms. Kelly's property rather than a six-foot-tall sound wall. *Gary Gallegos, Executive Director, mentioned that he has talked with Pedro Orso-Delgado from Caltrans, and Mr. Orso-Delgado has the authority to impose a 25 mph speed limit on this street due to the volume of traffic and the neighborhood situation.*

Chair Cafagna asked about installing a wall. Councilmember Monroe said that the situation has to meet certain qualifications for a wall to be built. *Mr. Gallegos added that there is a long list of projects throughout the region that qualify for walls. There used to be a policy that required a funding match for walls.*

Councilmember Monroe said that we need to work with Caltrans to put up a fence because it is a safety issue. *Mr. Gallegos said that he would be happy to work with Caltrans and Ms. Kelly on a resolution to the problem.*

Robert J. Hoffman, representing SMART, mentioned that he could not get on the server for the last SANDAG Board meeting. He commented that SANDAG is approving a Public Participation/Involvement Policy but only about 2 percent of the daily trips are on transit. He said that the public has no expertise regarding transit. The bus is an arcane and unremarkable device. He said that there are other possibilities to improve transit, and he suggested that SANDAG consider them.

Vice Mayor Morrison agreed that transit needs to be looked at; however, at the same time, the percentage quoted is highly deceptive as it encompasses the entire county and is for a 24-hour time frame. He said that if you look at the peak hours and in downtown San Diego, 25 percent of all trips are by transit. Transportation investments are typically built for peak hours. At 2 a.m. all of our freeways are overbuilt.

### **CONSENT ITEMS (3 through 6)**

#### **3. ACTIONS FROM POLICY ADVISORY COMMITTEES (APPROVE)**

Chair Cafagna noted that there was a change on the actions taken at the last Transportation Committee meeting, which has been shown on the blue sheet handout.

#### **4. REVISIONS TO POLICY NO. 18: REGIONAL TRANSIT SERVICE PLANNING AND IMPLEMENTATION, AND POLICY NO. 25: PUBLIC PARTICIPATION/INVOLVEMENT (ADOPT)**

In spring 2004, the SANDAG Board of Directors adopted Policy No. 18, Regional Transit Service Planning, which defined the process, roles, and responsibilities for transit service planning and implementation in the region. On February 18, 2005, the Transportation Committee endorsed a revised process for transit service planning and implementation, including shifting responsibility for transit service change public hearings to the transit agencies. On March 4, 2005, the Transportation Committee approved a revision to SANDAG Policy No. 18 that reflects the revised process and changes in responsibilities, and recommended that the SANDAG Board of Directors adopt the revised Policy No. 18. The Board also is asked to adopt a revised Policy No. 25, Public Participation/Involvement, to conform with the recommended changes to Policy No. 18.

5. NEW CONTRACT WITH STATE BOARD OF EQUALIZATION (APPROVE)

The *TransNet* Ordinance extension approved by the voters in November 2004 requires SANDAG to contract with the State Board of Equalization to collect the authorized sales and use tax. Staff recommends that the Board authorize the Executive Director to sign an agreement with the State Board of Equalization, in substantially the same form as the contract attached to the report, by approving Resolution No. 2005-20.

6. UPDATE CONFLICT OF INTEREST CODE (APPROVE)

Due to the recent Employee Classification Study, SANDAG's Conflict of Interest Code must be updated to reflect numerous changes to job titles. No new positions have been added to the list of designated persons, but the job titles have been modified so that they are consistent with SANDAG's new classifications.

Action: Upon a motion by Councilmember Joe Kellejian (Solana Beach) and second by Councilmember Patricia McCoy (Imperial Beach), the SANDAG Board voted to approve Consent Item Nos. 3 through 6, including Resolution No. 2005-20. Yes – 18 (weighted vote, 100%). No – 0 (weighted vote, 0%). Abstain – 0 (0%). Absent – Santee.

### CHAIR'S REPORTS

7. REPORT ON NATIONAL CONFERENCES HELD IN WASHINGTON, D.C.: AMERICAN PUBLIC TRANSPORTATION ASSOCIATION (APTA) AND ASSOCIATION OF METROPOLITAN PLANNING ORGANIZATIONS (AMPO) (INFORMATION)

During March, Board members from SANDAG, the Metropolitan Transit System (MTS), and NCTD attended two conferences held in Washington, D.C.: the APTA Legislative Conference and the AMPO Policy Conference. These meetings provided Board members the opportunity to present the SANDAG Legislative Program, including requests for federal funding, to our Congressional delegation.

Chair Cafagna reported that the following attended the two conferences: SANDAG Board members Mickey Cafagna, Ron Morrison, Joe Kellejian, Christy Guerin, Art Madrid, and SANDAG staff Gary Gallegos and Ellen Roundtree; NCTD representatives Jack Feller, Jerome Stocks, and Dave Druker; and MTS representatives Tony Young and Shirley Kaltenborn.

Chair Cafagna stated that while in Washington, D.C., the House of Representatives was on the verge of passing its version of the multi-year transportation bill, the Transportation Equity Act: A Legacy for Users (TEA-LU). This \$284 billion bill was passed on March 10, 2005, with a vote of 417 to 9. He said that we did very well in getting our percentage of those dollars. While we were there, we influenced an amendment to that bill that would have negatively affected our FasTrak™ program. We use FasTrak funds to support the public transit operations in the Interstate 15 (I-15) corridor. The amendment would have shifted those funds toward highways and would have limited the number of value pricing projects. That amendment was not passed.

Chair Cafagna said that meetings were held with members of their staff from the following Congressional offices: Senator Barbara Boxer (CA), Senator Diane Feinstein (CA), Congressman Darrell Issa (49<sup>th</sup> District), Congressman Randy “Duke” Cunningham (50<sup>th</sup> District), Congressman Bob Filner (51<sup>st</sup> District), Congressman Duncan Hunter (52<sup>nd</sup> District), and Congresswoman Susan Davis (53<sup>rd</sup> District). This year SANDAG also participated with the Los Angeles County Metropolitan Transportation Authority (LACMTA), the Orange County Transportation Authority (OCTA), Riverside County Transportation Commission (RCTC), San Bernardino Association of Governments (SANBAG), Southern California Regional Rail Authority (SCRRA), Ventura County Transportation Commission (VCTC), the Southern California Association of Governments (SCAG), and the Metropolitan Transportation Commission (MTC) in hosting a reception for the Congressional members. This reception provided another forum to talk to members and their staffs on transportation and other issues.

Councilmember Kellejian commented that from a transportation standpoint, we should be excited about the dollars our Congressional delegation was able to get for us in TEA-LU. There isn't a community in San Diego County that will not be affected. He suggested that the mayors and city councils of each jurisdiction review the projects in this bill that affect their area and write a letter of thanks to the Congressional delegation for their support.

Mr. Gallegos pointed out that the projects included in this bill match SANDAG's priorities. We worked closely with the staffs of our legislators. If Congress adopts TEA-LU, that's another piece of the funding scenario. The first piece was the passage of *TransNet*. Our next area of focus is on the state funding.

Action: This item was presented for information.

## REPORTS

### 8. SANDAG SERVICE BUREAU (APPROVE)

Mike Bixler, SourcePoint Chairman, reported that one of the activities of SANDAG is the SourcePoint program. SourcePoint offers specialized economic research and other services and products to private businesses and government agencies. It is a nonprofit corporation chartered by SANDAG with its own board of directors. All of the revenues generated by SourcePoint are reinvested into both SourcePoint and SANDAG programs. During the past year, the SourcePoint Board has been discussing the mission and future direction of the nonprofit corporation. A new business plan was prepared, and the results of that effort led to a broader discussion concerning a host of services supported and offered by SANDAG that are similar to services offered by SourcePoint. Our bottom line is that we are recommending that the SourcePoint Board of Directors be dissolved. SANDAG should streamline the collective work into a Service Bureau under the auspices and direction of the SANDAG Executive Committee.

Mr. Bixler shared some of the thoughts expressed by the SourcePoint Board on three issues: (1) consolidating various services offered by SourcePoint and SANDAG into one Service Bureau, (2) dedicating staff to work full time on Service Bureau programs, and (3) developing a single pricing structure for all clients. There was a wide difference of

opinions over what the Service Bureau's mission and direction should be. There was a suggestion that the Bureau should be like a think tank for the region. There also was concern that a high profile mission might interfere with the focus and mission of SANDAG. SourcePoint ultimately decided to take the conservative approach and ensure that the mission of the Service Bureau does not distract or take time away from SANDAG.

Karen Lamphere, SANDAG Principal Regional Planner, said that currently there are three separate programs: Local Technical Assistance (LTA), Assistance to Transit Operations and Planning (ATOP), and SourcePoint. Forming a Service Bureau would combine all three programs under one umbrella to provide better customer service, integration of staff resources, greater internal efficiencies, and will combine resources to maintain and enhance the Regional Information System (RIS). The RIS is a nationally recognized, integrated system of data, computer models, state-of-the-art analytical tools, and staff expertise. It contains the most comprehensive databank of historic, current, and forecasted demographic, economic, land use, criminal justice, and transportation-related information for the San Diego region.

Ms. Lamphere said that keeping nonprofit status provides flexibility for accepting some grants and contracts, and some clients prefer to go through a nonprofit entity. The Service Bureau will require governance to provide guidance, a review and approval of goals and objectives, and a determination on resource allocation. It is proposed that the SANDAG Executive Committee perform this function.

Ms. Lamphere explained that the fee structure would be a single-pricing structure for all clients, based upon competitive market rates, direct and indirect costs, and an RIS maintenance fee. She reviewed the effects this change would have on services to member agencies and transit operators. The goal is to have the Service Bureau operational by July 1, 2005, and she described the steps to meet that goal.

Supervisor Pam Slater-Price (County of San Diego) was amazed at how much more expensive the change would be for the members agencies. It seemed to her that based on past use, all agencies would be paying more. *Ms. Lamphere said that the scope and size of projects varies from year to year. In terms of the Service Bureau, fees were added to maintain the RIS. If we don't have those fees, we cannot continue to provide the services. Mr. Gallegos pointed out that projects requiring less than three hours of staff time will be free of charge to member agencies. This equates to about a \$300-\$500 value per project. As an example of a single-pricing structure, he stated an example where under the current system, a developer would go to a jurisdiction and ask that jurisdiction to request traffic studies from SANDAG. That way, the developer wouldn't have to pay for that service.*

Councilmember Feller (Oceanside) asked if this effort would increase staff. *Ms. Lamphere replied that it would not.*

Councilmember Feller asked how many years SANDAG has been compiling data in the Regional Information System. *Ms. Lamphere answered that the process has been going on for about 30 years.*

Councilmember Feller asked who is on the SourcePoint Board that will be affected by the recommended action. *Mr. Bixler responded that the SourcePoint Board consists of himself,*

*Jessie Knight, Mark Lewis, Steve Padilla, and Morris Vance. He said that SourcePoint is generating the information, keeping it up to date, and it has no reasonable means of support.*

Mayor Pro Tem Ed Gallo (NCTD) said it appears that the consolidation is occurring for efficiency and not cost. *Mr. Gallegos said that the products are being priced so we are recovering what it really costs, which is not happening now.*

Mayor Art Madrid (La Mesa) stated that he supported streamlining the process, but he would like more information about the marketing component. *Ms. Lamphere said that those details will be worked out by the Executive Committee. We now have three marketing programs. One of the efficiencies gained would be one marketing program for the three components.*

Mayor Pro Tem Matt Hall (Carlsbad) commented that information has a value, and the ability to have access to that information should have a value attached to it. He thought there should be a base fee paid by the member agencies just to keep that information current.

Chair Cafagna agreed that we have taken this information for granted for a number of years. SANDAG has set the standard for this type of information for the country.

Action: Upon a motion by Councilmember Kellejian and a second by Mayor Madrid, the SANDAG Board approved the concept of forming a Service Bureau, including the use of the Executive Committee as its governing body; directed staff to conduct the necessary steps to have it operational, effective July 1, 2005; and directed staff to report back on the conclusions reached by the Executive Committee for Board approval . Yes – 17 (weighted vote, 100%). No – 0 (weighted vote, 0%). Abstain – 0 (0%). Absent – National City and Santee.

## 9. DRUG USE TRENDS AMONG LOCAL ARRESTEES (INFORMATION)

Deputy Mayor Christy Guerin, Vice Chair of the Public Safety Committee (PSC), stated that the Criminal Justice Research Division has served as the regional Clearinghouse for public safety information since 1977, and it conducts independent evaluations of various programs and projects. One ongoing evaluation study is the Substance Abuse Monitoring (SAM) program, which entails conducting interviews with arrestees regarding their drug use history and other areas of national and local interest. The SAM program lost national funding in 2004. San Diego is the only site that has maintained this program through various funding mechanisms. Law enforcement, prevention, and treatment professionals value this information because it provides “hard numbers” to document community need and new trends that may not have been recognized. The PSC was briefed on this program in 2004 and directed staff to continue to seek funding to maintain this project.

Dr. Cynthia Burke, Division Director of Criminal Justice, reported that the Clearinghouse receives 80 percent of its funding from evaluations; the remainder comes from member assessments. The national funding for SAM ended due to cost constraints at the federal level. Because this information has been so useful, SANDAG has been seeking funding to keep this program going. Staff conducted over 1,300 interviews in 2003, and the data warn

us about drug use and other behaviors of arrestees. With local funding, we can tailor the interview questions to meet our needs.

Dr. Burke showed a number of slides that provided the following kinds of information: most arrestees tested positive for drugs in 2003; females are more likely to test positive for most drugs; drug use is up for juveniles since 2000; SAM youths are more likely to report drug use history (compared to youths surveyed in San Diego City schools); SAM identified factors predictive of drug use related to school, peers, and parents; juveniles perceive different risks of using different drugs; juveniles say that alcohol and other drugs are easy to obtain; and girls and boys differ on risk factors.

Dr. Burke provided an update on the past perception that San Diego was once known as the methamphetamine (meth) capital of the world. Several high-profile cases have shown the devastating effects of this drug on our community. She provided the results of interviews that showed meth use over the past four years. It showed that women have the most drastic increase in use, the price and quality of meth has varied over the past four years, and the desire of users to seek and complete treatment varies. She noted that we are trying to determine why people didn't complete treatment programs.

Dr. Burke said that for 2005, the California Border Alliance Group will provide partial funding for data collection, and staff is seeking funding from ARJIS reserve funds and local private foundations. The funding for 2006 is unknown at this time.

Councilmember Feller asked Dr. Burke to explain about precursors. *Dr. Burke replied that the recipe for meth can be found on the Web. If a retailer seeks to purchase large quantities of materials to make meth, that is a tip-off.*

Deputy Mayor Guerin added that there are four separate chemicals used to make meth, and all of the chemicals were previously legal to buy in San Diego County. It is now illegal to purchase these chemicals. This has helped to reduce the number of large meth labs in the county.

Mayor Madrid asked whether or not we have an ability to release this study information to the public. *Dr. Burke replied affirmatively.*

Mayor Madrid reported a recent incident in La Mesa about a person using meth. Law enforcement personnel used a tazer at least three times in an attempt to subdue the person. It eventually took five officers to subdue him and as a result he is now in a coma. He asked if there is data about the health costs at all levels of using drugs because it has an impact on medical costs. *Dr. Burke agreed to investigate this and report back to the Board.*

Mayor Madrid asked about the syringe program and the spread of hepatitis. *Dr. Burke replied that syringe exchange studies have shown that it does not increase drug use in communities. One of the Division's recent independent evaluations, funded by Alliance Healthcare, involved evaluating the City of San Diego's pilot program.*

Mayor Pro Tem Ed Gallo asked if this information was only for the San Diego region or whether it was available nationwide. *Dr. Burke answered that it was available through 2003 for other sites across the country but that it won't be for any future years at this time.*

Mayor Pro Tem Gallo thought it would be helpful to understand the cause related to the statistic that 80 percent of females in Las Colinas were victims of abuse. He wondered if the drug use was a result of the abuse or if the abuse was the result of the drug use.

Chair Cafagna asked about the fact that crime rates are decreasing yet drug use is increasing. *Dr. Burke stated that the most recent statistics show violent crime has decreased, and property crime has increased. Arrests have continued to decline in juveniles and that could be because there are a number of prevention programs for youths. However, with resources being spread thinner, it will be interesting to see how that will impact crime rates.*

Deputy Mayor Guerin commented that property crime is the most common correlation to drug use. Crimes by juveniles are usually against their parents and go unreported. These statistics help law enforcement focus resources on problem areas.

Councilmember Rindone said that youths use the Internet to find alternative ways to get drugs, especially the cold remedies that contain chemicals to make drugs. The educational community is working with local law enforcement to recognize those specific cold remedies and with drug stores to put those cold remedies behind the counter, even though there are no laws that require it.

Councilmember Monroe said he was glad to have people like Deputy Mayor Guerin, Chula Vista Mayor Steve Padilla, and Dr. Burke who can understand this information. He said that it would be helpful to see each year how crime is reported and then the number of arrests for adult males, adult females, and juveniles. He would like to see what the percentages are based on.

Councilmember Monroe asked if questions about steroid use could be added to the interview questions. *Dr. Burke said that they already added these questions to interviews being conducted in 2005.*

Deputy Mayor Crystal Crawford (Del Mar) wondered if the San Diego Alliance against Drug Use would consider adopting a program to rate retailers on the placement of cold remedies containing chemicals to make drugs. It might be inconvenient for retailers to move those cold remedies behind the counter. She thought that retailers should be influenced to educate adults on these substances that are used for purposes other than what they are intended. She also wondered why it is that so many of our juveniles want to abuse substances or self-medicate to escape.

Councilmember Feller commented that these medications are readily available at swap meets and trade shows. However, you can pass ordinances to prohibit that.

Supervisor Slater-Price pointed out that the Meth Strike Force was established by Supervisor Dianne Jacobs and the County Board of Supervisors. Supervisor Horn has established a North County Gang Strike Force. The Meth Strike Force periodically reports to the Board of Supervisors, and since those meetings are televised, this provides media coverage about these issues. She said that some retailers have already placed quantity restrictions on certain cold medications, but there is no age constraint.

Deputy Mayor Guerin stated that on the law enforcement side, the issue is the manufacturing and availability of drugs. Ecstasy is on the increase for junior high and high school students. Most law enforcement agencies feel the solution is to prevent the manufacturing of these drugs. Marijuana fields and meth labs are high-risk operations. Most of the juveniles are not manufacturing meth, but instead they are able to buy it from the adults who manufacture it.

Councilmember McCoy said that this is a global problem, but the market is here in the United States. It is a tremendous burden on society. We should look at the global market and determine why the drugs are coming in here. It is some countries' cash crop. We should look at more Draconian measures to resolve this problem.

Chair Cafagna invited Dr. Burke to the City of Poway to provide this report to the City Council, and he will promote the agenda item so that more citizens will attend and be informed. He recommended that all cities do the same.

Action: This item was presented for information only.

#### 10. UPCOMING MEETINGS

The April 8, 2005, Policy Board meeting has been cancelled. The next regular Board of Directors business meeting is scheduled for Friday, April 22, 2005.

#### 11. ADJOURNMENT

The meeting was adjourned at 10:46 a.m.

DGunn/M/DGU

**ATTENDANCE  
SANDAG BOARD OF DIRECTORS' MEETING  
MARCH 25, 2005**

JURISDICTION/ ORGANIZATION	NAME	ATTENDING	COMMENTS
City of Carlsbad	Matt Hall (Member)	Yes	
City of Chula Vista	Jerry Rindone (Alternate)	Yes	
City of Coronado	Phil Monroe (Member)	Yes	
City of Del Mar	Crystal Crawford (Member)	Yes	
City of El Cajon	Mark Lewis (Member)	Yes	
City of Encinitas	Christy Guerin (Member)	Yes	
City of Escondido	Lori Holt Pfeiler (Member)	Yes	
City of Imperial Beach	Patricia McCoy (Member)	Yes	
City of La Mesa	Art Madrid (Member)	Yes	
City of Lemon Grove	Mary Sessom, Vice Chair (Member)	Yes	
City of National City	Ron Morrison (Member)	Yes	
City of Oceanside	Jack Feller (Member)	Yes	
City of Poway	Mickey Cafagna, Chair (Member)	Yes	
City of San Diego - A	Jim Madaffer (Member A)	Yes	
City of San Diego - B	Scott Peters (Member B)	No	
City of San Marcos	Hal Martin (1st Alternate)	Yes	
City of Santee	Jack Dale (Member)	No	
City of Solana Beach	Joe Kellejian (Member)	Yes	
City of Vista	Judy Ritter (1st Alternate)	Yes	
County of San Diego	Pam Slater-Price (Member)	Yes	
<b>ADVISORY MEMBERS LISTED BELOW (ATTENDANCE <b>NOT</b> COUNTED FOR QUORUM PURPOSES)</b>			
Caltrans	Pedro Orso-Delgado (Alternate)	Yes	
MTDB	Leon Williams (Member)	No	
NCTD	Ed Gallo (2nd Alternate)	Yes	
Imperial County	Victor Carrillo (Member)	Yes	
US Dept. of Defense	CAPT Daniel King (Member)	Yes	
SD Unified Port District	William Hall (Member)	Yes	
SD County Water Authority	Marilyn Dailey (Member)	Yes	
Baja California/Mexico	Javier de Leon (Alternate)	Yes	