



**BOARD OF DIRECTORS  
DECEMBER 17, 2004**

**AGENDA ITEM NO. 04-12-1  
ACTION REQUESTED - APPROVE**

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**BOARD OF DIRECTORS DISCUSSION AND ACTIONS  
NOVEMBER 19, 2004**

Chairman Mickey Cafagna (Poway) called the meeting of the SANDAG Board of Directors to order at 9:06 a.m. The attendance sheet for the meeting is attached.

1. APPROVAL OF MINUTES

Action: Upon a motion by Mayor Corky Smith (San Marcos) and a second by Mayor Joe Kellejian (Solana Beach), the SANDAG Board of Directors approved the minutes from the November 19, 2004, meeting. Yes – 16 (weighted vote, 100%). No – 0 (0%). Abstain – 0 (0%). Absent – Chula Vista, County of San Diego, and Oceanside.

2. ADDITIONS AND DELETIONS

There were no additions or deletions to the agenda.

3. PUBLIC COMMENTS/COMMUNICATIONS/MEMBERS COMMENTS

Chuck Lungerhausen, a member of the public, congratulated those who were reelected to their official positions, and sent his regrets to those who were not reelected or chose not to run for reelection. He commented that those who were not reelected or chose not to run can provide input as members of the public. He was glad to see that it looks like Proposition A will achieve the two-thirds majority for passage. He noted that he is still fundraising for next year's Multiple Sclerosis Walk.

**CONSENT ITEMS (4 through 10)**

4. ACTIONS FROM POLICY ADVISORY COMMITTEES (APPROVE)

5. AMENDMENTS TO CONFLICT OF INTEREST CODE (APPROVE)

The agenda report recommends the approval for filing of proposed amendments to SANDAG's Conflict of Interest Code with the County of San Diego. The proposed amendments reflect necessary updates to the list of designated positions subject to filing annual economic disclosure statements and the financial disclosure categories applicable to such designated positions.

6. QUARTERLY INVESTMENT REPORT (INFORMATION)

State law requires that the Board be provided a quarterly report of investments held by SANDAG. This report includes all money under the direction or care of SANDAG as of September 30, 2004, including funds of the San Diego County Regional Transportation Commission, SourcePoint, and the Automated Regional Justice Information System (ARJIS).

7. REPROGRAMMING OF FEDERAL TRANSIT ADMINISTRATION (FTA) CAPITAL FUNDS/TRANSIT CAPITAL PROJECT BUDGET AMENDMENTS (APPROVE)

As part of an annual grants review, SANDAG staff and Metropolitan Transit System (MTS) staff have identified approximately \$1.2 million from completed projects that can be transferred to new projects which would include rehabilitation/painting of light rail transit vehicles, rehabilitation of traction motors, renovation of the Metropolitan Transit System (MTS) office space, and implementation of the MTS Comprehensive Operational Analysis (COA). The funds for the COA would supplement the existing budget and a newly approved Caltrans grant for this purpose. The Transportation Committee recommended that the SANDAG Board take three actions: (1) approve the proposed budget amendments and the reprogramming of older grant funds; (2) adopt Resolution No. 2005-10, authorizing the Executive Director to receive the Caltrans grant for the MTS COA; and (3) authorize the Executive Director to execute a Memorandum of Understanding to transfer funds to MTS for payment of costs associated with the COA.

8. UPDATED PUBLIC PARTICIPATION POLICY (APPROVE)

The Board authorized the distribution of the updated Public Participation Policy (No. 025) for a 45-day public review and comment period at its September 24, 2004, meeting. Comments were received from jurisdictions, agencies, and individuals. Staff responded to all comments and revised the final Public Participation Policy as needed. This policy will serve as an umbrella policy for construction, transit service and fare changes, and Native American Consultation. A summary of all comments received and the final Public Participation Policy are attached to the agenda report.

9. UPGRADE OF KEY ADMINISTRATIVE AND FINANCE POSITIONS (APPROVE)

A Classification and Compensation Study is being conducted as the result of the consolidation of the transit agencies. In the interim, there have been several recruitment failures due to a noncompetitive salary scale. The Executive Committee recommended that the Board approve early implementation of four key position upgrades: Human Resources Manager, Finance Manager, and two Associate Accountant positions.

10. QUARTERLY PROGRESS REPORT ON TRANSPORTATION PROJECTS JULY-SEPTEMBER 2004 (INFORMATION)

This report summarizes the current status of major highway, transit, arterial, traffic management, and Transportation Demand Management (TDM) projects in SANDAG's five-year Regional Transportation Improvement Program (RTIP). The *TransNet* one-half percent local sales tax and other local, state, and federal sources fund these projects.

Action: Upon a motion by Mayor Pro Tem Patricia McCoy (Imperial Beach) and a second by Councilmember Christy Guerin (Encinitas), the SANDAG Board voted to approve Consent Item Nos. 4 through 10, including Resolution No 2005-10. Yes – 16 (weighted vote, 100%). No – 0 (0%). Abstain – 0 (0%). Absent – Chula Vista, County of San Diego, and Oceanside.

Councilmember Jim Madaffer (City of San Diego) stated that Mayor Murphy sent his regrets at not attending this meeting. The Mayor is ecstatic about the Proposition A vote, and he is counting his election votes. The Mayor also appreciates all of the SANDAG Board's support, and hopes to be back on the SANDAG Board.

Councilmember Crystal Crawford (Del Mar) announced that the Borders Committee has scheduled a tour of Imperial County for Thursday, December 2, 2004, starting at 8 a.m. and it will last all day. This tour will be in lieu of the December 17, 2004, Borders Committee meeting. She invited all Board members to participate in this tour.

## **CHAIR'S REPORTS**

### 11. RECOGNITION OF RETIRING BOARD MEMBER RAMONA FINNILA

Chair Cafagna announced that Mayor Pro Tem Ramona Finnilla (Carlsbad) is retiring from public office as a stellar leader in this community. He said that she has been a member of the SANDAG Board for ten years. During her tenure as chair of SANDAG she led the way to have transit members added as advisory members to the SANDAG Board, she worked to add sand to beaches, hired a new executive director, and spent countless hours and set the stage for adoption of the Regional Comprehensive Plan (RCP) and the Regional Transportation Plan (RTP). Chair Cafagna expressed his tremendous pleasure to know Mayor Pro Tem Finnilla and to work beside her. He noted that 20 years from now when you look back on SANDAG history you will look at her tenure as chair as a major turning point of this organization. She had tremendous dedication to this organization and the region, and we owe her a tremendous debt of gratitude.

Mayor Pro Tem Finnilla stated that change is a good thing for every organization and for every person. She said that some organizations only talk about change, but SANDAG does it. She noted that change started with first hiring our Executive Director, Gary Gallegos, and we made the right choice. We held our ground in Senate Bill (SB) 329 hearings. Despite dissension we changed from a voluntary council to a statutory council of governments. ARJIS was consolidated into SANDAG, and that was the right choice. We are connected to areas around us, and we made the right decision to extend a hand to the Western Riverside Council of Governments (WRCOG) and the border area. We put our heart and soul on the line for *TransNet*. We built the framework for the RCP coupled with smart growth. She noted that economic activity is dependent upon our energy use. We need to have a dedicated effort and to have a Board that is engaged in that effort. We also need Board members that are ready and willing to take these policies back to their local jurisdictions and make them happen. She said that she was extremely proud of SANDAG staff.

12. 2005 ANNUAL RETREAT (APPROVE)

Vice Chair Mary Sessom (Lemon Grove) agreed with Mayor Pro Tem Finnilla's comments that Board members need to be actively engaged. She announced that the SANDAG Board Retreat would be held on February 9, 10, and 11, 2005, for all Board and Alternate members. She reviewed the topics proposed by the Executive Committee for the Retreat outlined in the agenda report, and solicited input on those topics of discussion. She noted that this year the Public Safety Committee (PSC) will be presenting a report.

Councilmember Christy Guerin stated that the PSC held a retreat, and she was delighted with the participation at that event. The PSC is looking forward to having information from the needs assessment study to present at the SANDAG Board Retreat.

Vice Chair Sessom mentioned several potential Retreat speakers including the state Secretary of Business, Transportation, and Housing; the new Caltrans Headquarters Director; or a speaker from the public safety sector. She added that an invitation will be transmitted to Board and Alternate members by mid-December. She encouraged Board Alternates to attend as this is a good opportunity for them to learn about SANDAG.

Action: Upon a motion by Mayor Kellejian and a second by Mayor Corky Smith, the SANDAG Board approved the topics outlined in the agenda report to serve as the foundation to develop the Retreat agenda. Yes – 18 (weighted vote, 100%). No – 0 (0%). Abstain – 0 (0%). Absent – Chula Vista.

13. REPORT ON AMERICAN PUBLIC TRANSPORTATION ASSOCIATION (APTA) ANNUAL MEETING (INFORMATION)

Councilmember Ron Morrison (National City) stated that since consolidation we have started working with the American Public Transportation Association (APTA). He said that it has been interesting to watch the evolution and changes in that organization and in transportation over the last few years. This year's Annual Meeting occurred in October in Atlanta, Georgia. There were a number of interesting keynote speakers. Jenna Dorn provided an excellent presentation about how the Federal Government is looking at transit as part of a balanced system. He announced that our own Leon Williams was awarded the APTA Transit Board Member of the Year award.

Leon Williams, Chair of MTS, said that he really appreciated the recognition. He stated that the most important thing that has occurred over the past years is the growth and recognition of transportation systems in this country.

Councilmember Morrison noted that Kim Kawada from SANDAG made a presentation on value pricing. Many people were impressed with what we are doing in this area and with that presentation. He added that Councilmember Guerin also attended this conference.

Councilmember Guerin stated that at one of the dinners they attended there was an author who wrote a book entitled "Riding the Bus with My Sister." She said the author's sister is mentally disabled and she rides the bus system all day and knows the routes and the bus drivers. The book provides a fascinating perspective on bus drivers and the transit system and shows how important public transit is to those who rely on it.

Action: The SANDAG Board received this item for information.

14. REPORT ON THE UCLA EXTENSION ARROWHEAD SYMPOSIUM ON GOODS MOVEMENT (INFORMATION)

Mayor Lori Holt Pfeiler (Escondido) said that Councilmember Guerin and Vice Chair Sessom also attended this symposium. She stated that there are a lot of challenges in this arena of goods movement, with a lot of problems, and no great agreement for solutions. Most of the goods movement comes in through the Long Beach and Los Angeles ports. One of the topics talked about was the traffic resulting from the movement of the contents of those ships. She noted that a major piece of this issue is air quality and how it impacts the surrounding basins.

Councilmember Patricia McCoy (Imperial Beach) noted that as a past Coastal Commission member she toured the Long Beach facility. She asked if they talked about safety on the docks. She noted that they don't have time to conduct the kind of inspections that they would like to do and that is of some concern in this day and age. *Mayor Holt Pfeiler responded that they did talk about safety, but no solutions were offered. One of the issues discussed was how the goods movement will triple in the next 20 years and the impact of that on the Los Angeles and San Diego County freeways.*

Action: The SANDAG Board received this item for information.

## REPORTS

15. *TRANSNET EXTENSION* – PROPOSITION A ELECTION RESULTS (INFORMATION)

Craig Scott, *TransNet* Project Manager, provided an update on the votes on the *TransNet Extension*, Proposition A. As of the morning of Friday, November 19, 2004, there was a 66.97 percent "yes" count. This is 3,052 over the two-thirds minimum needed to achieve approval. However, there are still 8,500 ballots to count. We would need 31 percent of this amount to ensure approval of the measure. He presented a vote breakdown by city, by supervisorial district, and by precinct as of early Wednesday morning after Election Day. This information will be updated once we receive the certified votes.

Mr. Scott also provided summary information on the status of measures in other counties throughout the state. There were a total of ten similar ballot measures throughout the state, and it looked like seven out of the ten measures were being approved.

Mayor Kellejian expressed his appreciation for those members of the Ad Hoc Working Group on *TransNet* who had contributed toward developing the *TransNet Extension* Expenditure Plan including: Jim Madaffer, Jack Dale, Greg Cox, Steve Padilla, Lori Holt Pfeiler, Ron Morrison, Mickey Cafagna, Christy Guerin, and Scott Peters. He also thanked Mayor Murphy's office, and representatives from the North San Diego County Transit Development Board (NCTD) and MTS. This ad hoc group worked hard for a year to make

this a reality. In addition, he thanked the building industry, the San Diego Taxpayers Association, the environmental community, the Automobile Club of Southern California, the League of Women Voters, and staff who took vacation time to work on this effort.

Mayor Kellejian said that now is the time to extend a hand to those who were opposed to Proposition A to work toward making this the best plan that any county has ever put together.

Chair Cafagna commented that we made a tremendous promise to this community and now we have a tremendous responsibility. In order to do this we need all 20 members of this Board to work together.

Councilmember Madaffer said that clearly the onus is on us to work together in the region. The voters expect us to deliver and provide the best congestion relief possible. He thanked Supervisor Jacob and said that it is a better measure because of her input. He also thanked every member of the SANDAG Board who worked on this effort. Further, he thanked Gary Gallegos for all of the time and effort he put in on this and all of the staff who did such a wonderful job.

Councilmember Jack Feller (Oceanside) asked about the process for a recount if one is requested. *Mr. Scott responded that the Registrar of Voters has to certify the election results by November 30 and then there is a five-day period for any recount requests. December 6 is the last day that a recount can be requested.* Mayor Smith asked who would pay for a recount. *Mr. Scott replied that whoever requests the recount would pay for it. He noted that they would get their money back if the results are reversed as a result of the recount.*

Chair Cafagna indicated that a concern had been expressed by some about the flexibility in the *TransNet Extension* accorded the SANDAG Board to make changes. This flexibility was included to be able to deal with the changing times, growth patterns, and technology.

Councilmember Morrison reminded the Board that the *TransNet Extension* is not a cure-all; it really is only a life preserver.

Chair Cafagna thanked Supervisor Jacob for her encouragement to strengthen the *TransNet Extension* measure.

Supervisor Dianne Jacob (County of San Diego) stated that she had always supported the extension of the tax. Where we disagreed was on its use. The voters have spoken and it is time to move on. The flexibility accorded the Board to make changes puts an additional responsibility on the Board to make sure those dollars are spent to truly relieve traffic congestion. Supervisor Jacob announced that Supervisor Pam Slater-Price will be the County representative to the SANDAG Board next year, and she would be the alternate.

Chair Cafagna asked for the County's assistance to help us to deliver what we promised through the *TransNet* measure.

Leon Williams said that we need to change the pattern of the connection between transportation and land use, and create the type of communities that people want to live in. We have to look at the broader picture of what is better for all of us.

**Public Comment:**

Chuck Lungerhausen, a member of the public, said that he is very happy that he will not have to move. When he became disabled, his daughter suggested that he try public transportation, so he did. Then he got involved with MTDB and they invited him to serve on its access advisory committee. He wanted to help make sure that this system would be available for disabled people in the future. He gave credit to Leon Williams and Tom Larwin for bringing light rail back into existence in the United States.

**Board Member Comments:**

Councilmember Guerin thanked Mayor Kellejian for all the time and effort he put into the *TransNet Extension*, and right behind him was Gary Gallegos. She said the Board owes Mr. Gallegos quite a debt for all of the work he did.

Action: The SANDAG Board received this report for information.

Chair Cafagna noted that agenda item 17 would be heard prior to item 16.

17. **DRAFT REPORT ON CONSOLIDATED AGENCY PURSUANT TO SENATE BILL (SB) 1703, AMENDED BY ASSEMBLY BILL (AB) 361 (DISCUSSION/POSSIBLE ACTION)**

Councilmember Morrison stated that there have been vast changes as a result of consolidation, and they have been recognized throughout the United States. It has been about two years since SB 1703 became effective.

Mayor Pro Tem Finnila said that a final report will come back to the Board in December for approval and transmittal to the state.

Councilmember Morrison indicated that SANDAG is required to submit a progress report by December 2004, and the Legislative Analyst's Office (LAO) must submit an evaluation of the consolidation to the Governor and the Legislature by December 2005. He reviewed key features of the legislation including that SANDAG would now be a statutorily created agency, defined the voting structure, defined the subregions, set out the voting authority for the Transit Boards and the Airport Authority, consolidated specific functions of the three boards, added a second representative to the Board from the City of San Diego, and added an advisory member to the Board from Imperial County. This action spurred the consolidation of ARJIS into SANDAG and the creation of the Public Safety Committee. He reviewed the functions that changed between the three agencies (SANDAG, MTS, and NCTD) before and after consolidation.

Councilmember Morrison reviewed the major accomplishments of consolidation: the development of Proposition A; an adopted Regional Comprehensive Plan (RCP); an adopted first budget; a Short-Range Transit Plan (SRTP); a capital improvement program; adopted

new policies related to transit funding, programming, development, and construction; and the completion of the consolidation of staff and functions.

Councilmember Morrison indicated that the draft report identified five conclusions: the transition is complete, the functional and working relationships are still being refined, consolidation has offered opportunities for efficiencies and savings, federal and state funding shortfalls have a potential to overshadow the positives of consolidation, and the governance structure is off to a good start.

Action: The SANDAG Board received this report for information.

## 18. PROPOSED AMENDMENTS TO BYLAWS AND BOARD POLICIES (APPROVE)

Vice Chair Sessom reported that the proposed amendments to the Bylaws and Board Policies were discussed by the Executive Committee at two separate meetings. Most of the proposed changes are updates and cleanup. Some of the proposed changes are substantive in nature. The Nominating Committee suggested two major changes: the addition of a second vice chair position and assigning more responsibilities to the Policy Advisory Committees (PACs). The Nominating Committee also suggested that election or appointment of the chair and vice chairs and policy advisory committee chairs be made in January instead of mid-year. The Executive Committee proposed that it annually review the responsibilities and need for the continuation of all lower level committees and groups.

Vice Chair Sessom said that the Transportation Committee would be given the responsibility for closed sessions and to make decisions regarding real property transactions. Another change would allow the Public Safety Committee to approve transactions regarding ARJIS and the Criminal Justice division.

Councilmember Madaffer thanked Julie Wiley, Deputy General Counsel, for her efforts related to the Bylaws amendments. He said that the Executive Committee spent a lot of time and literally reviewed these proposed changes line-by-line.

Chair Cafagna asked Ms. Wiley to explain the 72-hour notice provision for agenda materials. Ms. Wiley explained that in practice we have been trying to get the agenda materials out the week prior to the meeting; however, we may not always be able to meet this timing. We would, however, adhere to the 72-hour notice required by the Brown Act. The language in the Bylaws states that we would get the agenda information out as early as possible.

Councilmember Crawford, acting as a member of the Nominating Committee, stated that the timing change referred to earlier by Vice Chair Sessom, was suggested so that the subregions can make their appointments to the PACs no later than the end of January. This will eliminate any conflict with the November elections and new councilmembers being installed in December. The new timing provides an opportunity for the subregion members to meet and discuss the appointments to the PACs. The Nominating Committee also suggested that alternate members be able to vote in the subregional meetings to make appointments to PACs. She expressed the Nominating Committee's appreciation of the Executive Committee having discussed this matter at such length.

Chair Cafagna suggested that a letter should be transmitted to the Board members about the revised timing for these appointments.

Mayor Pro Tem Phil Monroe (Coronado) asked about the expiration of the current term for the Chair and Vice Chair. He noted that these officers are elected for a one-year term, but it has been the Board's practice to keep them for two years. He thought that for continuity purposes the term should be for two years. *Jack Limber, General Counsel, responded that the term for these offices is a policy choice for the Board.*

Councilmember Crawford stated that the Nominating Committee discussed this and decided that the Board should reserve the right to reappoint for a second year.

Mayor Pro Tem Monroe stated his preference for a two-year term, and if a person can't serve then he/she should resign.

Councilmember McCoy wondered why we need a second vice chair, and asked how the Nominating Committee came to that recommendation. *Councilmember Crawford stated that the Board discussed this issue in September. The Nominating Committee recommended a second vice chair as a function of workload and availability.*

Chair Cafagna clarified that the vice chair to chair progression is left open and not an automatic action. The Board will have the ability every year to nominate a chair and two vice chairs based on need.

Vice Chair Sessom agreed that the subregions should get a turn filling these positions, but that the chair and vice chair positions should be filled with people who meet the appropriate guidelines.

Councilmember McCoy said that in the past the whole Board has shared the responsibility of attending various functions if the chair and vice chair were not available, and thought that process worked well.

Councilmember McCoy asked how the second vice chair would be selected. *Councilmember Crawford responded that a nominating committee would be constituted to make a recommendation with regard to the second vice chair, and this recommendation would be brought to the whole Board for appointment. Mr. Gallegos referred to the process contained on page 7 to set up a nominating committee.*

Councilmember Guerin stated that she doesn't see the need for a second vice chair. She thought this would send the wrong message to the public of a top-heavy public agency. Most of our large cities and the County have only a chair and a vice chair.

Mayor Smith suggested that the past chair be appointed as the second vice chair.

Councilmember Hal Ryan (Santee) said the overall goal was to upgrade, get clarity, and streamline. In this spirit, he didn't feel comfortable supporting a second vice chair.

Substitute Motion: A substitute motion was made by Councilmember McCoy and seconded by Councilmember Guerin to accept all of the proposed Bylaws and policy amendments, with the exception of the addition of a second vice chair.

Mayor Pro Tem Monroe said that it has been past practice that the City and County of San Diego representatives not be included in the consideration of the chair and vice chair positions. *Chair Cafagna explained that the wording is such that there are no restrictions; the selection for the Board officers is based upon the person who has the time and meets the characteristics needed rather than a strict rotation basis.*

Mayor Pro Tem Monroe wanted to clarify that there is no set rotation to fill the chair/vice chair positions. *Chair Cafagna agreed and said that the Board should select the right person for the right position.*

Mayor Pro Tem Finnila stated that with the work efforts coming up, the Executive Director needs some Board officer consistency to make all of these things work.

Councilmember Madaffer stated that this organization has changed substantially since the passage of SB 1703 and it will change more if Proposition A passes. It is important that SANDAG not be an organization known for a set rotation.

Action on Substitute Motion: Yes – 6 (weighted vote, 32%). No – 11 (weighted vote, 68%). Abstain – 0 (0%). Absent – National City and San Marcos. The motion failed.

Councilmember Crawford said that the Nominating Committee considered input from staff related to how difficult it can be at times to schedule the chair and vice chair for various events. If you are in a vice chair position you know you have that obligation and what is expected of you. It was not her intent to install a permanent rotation. She supported the one-year term, and the officer positions should be filled by merit rather than rotation.

Chair Cafagna commented that we might find a chair that is retired and would like to serve. These changes provide the Board with the most flexibility.

Vice Chair Sessom noted that the second vice chair would have two years of experience. She is supportive of a one-year term of office. The public puts a lot of credibility in a title. The chair and vice chairs will continue to use other Board members when the need arises.

Chair Cafagna noted that the Board reports are now being presented by Board members; and in the past, they were given by staff.

Action: Upon a motion by Councilmember Madaffer and a second by Vice Chair Sessom, the SANDAG Board approved the amendments to the Bylaws and Board Policies 001, 002, 003, 004, 007, 008, 009, 016, 017, and 026. Yes – 13 (weighted vote, 93%). No – 4 (weighted vote, 7%). Abstain – 0 (0%). Absent – National City and San Marcos.

Chair Cafagna called for a five-minute break at 11:09 a.m. and reconvened the meeting into open session at 11:18 a.m.

18. REGIONAL COMPREHENSIVE PLAN (RCP) AND REGIONAL TRANSPORTATION PLAN (RTP) INTEGRATION (APPROVE)

A. Approach for Integrating the Implementation of the Regional Comprehensive Plan and the Update of the Regional Transportation Plan

Mayor Holt Pfeiler stated that with adoption of the RCP, we recognized that better connecting our land use and transportation plans was critical to achieving our vision for a better San Diego region. There are six core land use and transportation initiatives that will help us make this connection: a smart growth incentive program, an updated Regional House Needs Assessment (RHNA), a performance monitoring program for the RCP, a smart growth concept map, an updated regional growth forecast, and our next RTP update.

Bob Leiter, Director of Land Use and Transportation Planning, provided an overview of the RCP framework, core areas, and next steps.

Councilmember Feller asked if transportation modeling information related to the future is available to Board members. *Mr. Leiter replied affirmatively and said that staff is available to explain this information. He offered to meet with Councilmember Feller for this purpose.*

Public Comment:

Lynne Baker, Housing Action Network, encouraged the Board to support the staff recommendation.

Board Member Comments:

Councilmember Crawford asked about the timing of approval of the federal transportation legislation. *Mr. Leiter said that we probably won't know until next May.*

Mayor Pro Tem Monroe expressed his interest in the transportation modeling information. He asked if this information includes the 8-10 years of automobile growth. *Mr. Leiter responded that the transportation model includes the growth in our region and those adjacent areas that affect our transportation system.*

**Action:** Upon a motion by Mayor Holt Pfeiler and a second by Vice Chair Sessom, the SANDAG Board approved the proposed approach for integrating the RCP and the RTP initiatives outlined in the report. Yes – 14 (weighted vote, 100%). No – 0 (weighted vote, 0%). Abstain – 0 (0%). Absent – Carlsbad, Chula Vista, National City, City of San Diego, and San Marcos.

18. REGIONAL COMPREHENSIVE PLAN AND REGIONAL TRANSPORTATION PLAN INTEGRATION (APPROVE)

B. Creation of a New Regional Planning Stakeholders Working Group

Mayor Kellejian stated that when we create new working groups, it is important to provide the members of those groups with a clear mission and role, and establish a start and an end date for their work. The creation of this new Regional Planning Stakeholders Working Group would provide interested citizens a direct way of getting involved in the RCP and RTP. The Working Group would first meet early next year and conclude its service in early 2007. Both the Transportation and the Regional Planning Committee reviewed the proposed roles and responsibilities for this new Working Group and recommended that the Board approve its creation.

Public Comment:

Robert Hoffman, representing SMART, said that the proposed Working Group should have a balanced representation from the five subregions, and with members having experience in urban design, policy, transportation, the environment, and infrastructure. While SANDAG's focus is on transportation, there is nothing in the selection criteria for this Working Group that requires its members to have training, knowledge, expertise, or wisdom in this field.

Action: Upon a motion by Mayor Holt Pfeiler and a second by Vice Chair Sessom, the SANDAG Board approved the creation of a new Regional Planning Stakeholders Working Group to provide interested citizens with a direct mechanism for early and continuous involvement in RCP implementation and the RTP update. Yes – 15 (weighted vote, 100%). No – 0 (weighted vote, 0%). Abstain – 0 (0%). Absent – Carlsbad, National City, City of San Diego, and San Marcos.

19. ANNUAL TRANSPORTATION DEMAND MANAGEMENT (TDM) REPORT (INFORMATION/POSSIBLE ACTION)

Allison Richards-Evensen, Senior Transportation Technician, provided an overview of current emphasis, strategies, and updates. Features of TDM are a reduced peak-period travel demand, cost-effective operation, and it is a voluntary program. The emphasis is on vanpooling, increased awareness of the program, strategic partnerships, and Interstate 5 (I-5)/I-805 construction mitigation. She reviewed the various TDM programs and services.

Lynn Lewenberg-Jones, Senior Transportation Technician, reviewed the benefits of this program such as the opportunity for partnerships with professional and industry associations; employer services with customized support; and employer incentives including tax breaks, a reduction of costs, and improved employee morale.

Ms. Richards-Evensen stated that the vanpool program is the shining star of the TDM program. SANDAG assists commuters with vanpool creation and subsidy. She described the guaranteed ride home program, the regional bike program, commuter services, SchoolPool services, technical assistance, strategic partnerships, and upcoming events

Mayor Mark Lewis asked (El Cajon) what time period do vanpools receive the \$400 subsidy. *Ms. Richards-Evensen replied that this is a monthly subsidy paid to the vanpool lessor on behalf of the vanpool lessees.*

Mayor Lewis asked what percentage of vanpools operate in the County of San Diego. *Ms. Richards-Evensen did not have that information on hand but offered to provide it at a later date.*

Councilmember Guerin said that she has received supportive feedback from parents regarding the SchoolPool services.

Chair Cafagna encouraged staff to make this presentation to the chambers of commerce, business associations, and economic business associations. He suggested that staff develop a DVD and send it to various jurisdictions to play on their public service stations. *Ms. Richards-Evensen noted that staff is in the process of developing such a DVD and will notify Member Agencies when it is available.*

Action: The SANDAG Board received this report for information.

## 20. UPCOMING MEETINGS

The next Policy Board meeting scheduled for Friday, December 3, 2004, has been cancelled, and the next regular Board of Directors business meeting is scheduled for Friday, December 17, 2004. The Board's annual holiday lunch will be held immediately after this meeting.

## 13. ADJOURNMENT

The meeting was adjourned at 11:59 a.m.

GARY L. GALLEGOS  
Secretary

DGunn/M/DGU

**ATTENDANCE  
SANDAG BOARD OF DIRECTORS' MEETING  
NOVEMBER 19, 2004**

JURISDICTION/ ORGANIZATION	NAME	ATTENDING	COMMENTS
City of Carlsbad	Ramona Finnila (Member)	Yes	
City of Chula Vista	Jerry Rindone (Alternate)	Yes	
City of Coronado	Phil Monroe (Member)	Yes	
City of Del Mar	Crystal Crawford (Member)	Yes	
City of El Cajon	Mark Lewis (Member)	Yes	
City of Encinitas	Christy Guerin (Member)	Yes	
City of Escondido	Lori Holt Pfeiler (Member)	Yes	
City of Imperial Beach	Patricia McCoy (Member)	Yes	
City of La Mesa	Dave Allan (Alternate)	Yes	
City of Lemon Grove	Mary Sessom, Vice Chair (Member)	Yes	
City of National City	Ron Morrison (Member)	Yes	
City of Oceanside	Jack Feller (Member)	Yes	
City of Poway	Mickey Cafagna, Chair (Member)	Yes	
City of San Diego - A	Dick Murphy (Member)	No	
City of San Diego - B	Jim Madaffer (Member)	Yes	
City of San Marcos	Corky Smith (Member)	Yes	
City of Santee	Hal Ryan (Member)	Yes	
City of Solana Beach	Joe Kellejian (Member)	Yes	
City of Vista	Morris Vance (Member)	Yes	
County of San Diego	Diane Jacob (Member)	Yes	
<b>ADVISORY MEMBERS LISTED BELOW (ATTENDANCE <b>NOT</b> COUNTED FOR QUORUM PURPOSES)</b>			
Caltrans	Bill Figge (Alternate)	Yes	
MTDB	Leon Williams (Member)	Yes	
NCTD	Judy Ritter (Member)	Yes	
Imperial County	Victor Carrillo (Member)	No	
US Dept. of Defense	CAPT Daniel King (Member)	Yes	CAPT Michael Bowers will attend
SD Unified Port District	Jess Van Deventer (Member)	Yes	
SD County Water Authority	Bud Lewis (Alternate)	No	
Baja California/Mexico	Javier de Leon (Alternate)	Yes	