Members

Crystal Crawford, Chair
(Representing North County Coastal) Councilmember, Del Mar

Patricia McCoy, Vice Chair
(Representing South County) Councilmember, Imperial Beach

Ed Gallo
(Representing North County Inland) Councilmember, Escondido

David Allan
(Representing East County) Councilmember, La Mesa

Ralph Inzunza
Councilmember, City of San Diego

Dianne Jacob
Supervisor, County of San Diego

Victor Carrillo
(Representing Imperial County) Supervisor, Imperial County

Alternates

David Powell
(Representing North County Coastal) Councilmember, Solana Beach

Phil Monroe
(Representing South County) Councilmember, Coronado

Judy Ritter
(Representing North County Inland) Councilmember, Vista

Hal Ryan
(Representing East County) Councilmember, Santee

Brian Maienschein
City of San Diego

Pam Slater
Supervisor, County of San Diego

Vacant
(Representing Imperial County) Councilmember, City of El Centro

Ex-Officio Members

Thomas Buckley
Councilmember, County of Riverside

Vacant, County of Orange

Luis Cabrera
Consul General, Consulate General of Mexico in San Diego

James Bond
San Diego County Water Authority

Pedro Orso-Delgado
District Director, Caltrans

Gary L. Gallegos
Executive Director, SANDAG

AGENDA HIGHLIGHTS

• IMPERIAL COUNTY UPDATE

• STRATEGIC INITIATIVES FOR THE BORDERS COMPONENT OF THE REGIONAL COMPREHENSIVE PLAN

• INTRODUCTION TO TRIBAL GOVERNMENT TRANSPORTATION ISSUES

MISSION STATEMENT
The Borders Committee provides oversight for planning activities that impact the borders of the San Diego region (Orange, Riverside, and Imperial counties and the Republic of Mexico). The preparation and implementation of SANDAG’s Binational Planning and Interregional Planning Programs are included under its purview. It advises the SANDAG Board of Directors on major interregional planning policy-level matters. Recommendations of the Committee are forwarded to the Board of Directors for action.

San Diego Association of Governments
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www.sandag.org
Welcome to SANDAG! Members of the public may speak to the Borders Committee on any item at the time the Committee is considering the item. Please complete a Speaker’s Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications. Speakers are limited to three minutes. The Borders Committee may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under meetings on SANDAG’s Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than noon, two days prior to the Borders Committee meeting.

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ITEM #  RECOMMENDATION

+ 1.  APPROVAL OF FEBRUARY 20, 2004 MEETING MINUTES  APPROVE

2.  PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Members of the public will have the opportunity to address the Borders Committee on any issue within the jurisdiction of the Committee. Speakers are limited to three minutes each. This is also an opportunity for Borders Committee members to make comments or announcements.

CONSENT ITEMS (3 through 4)

The Borders Committee will review the consent agenda without further discussion unless an item is pulled by a Committee member or a member of the public for comment.

+ 3.  COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO)  INFORMATION
      SUMMARY AND ACTIONS

      a)  February 3, 2004
      b)  March 2, 2004
      c)  2004 Summer Conference Working Group Report

+ 4.  I-15 INTERREGIONAL PARTNERSHIP MEETING SUMMARY OF MARCH 26, 2004  INFORMATION

REPORTS

5.  EFFECTS OF UNDOCUMENTED IMMIGRATION ON SAN DIEGO REGION  INFORMATION/
      (Councilmember Jack Feller, City of Oceanside)  POSSIBLE ACTION

At its meeting of February 13, 2004, Councilmember Feller asked the Executive Committee to talk about possible venues to discuss the effects of undocumented immigration in San Diego region. Councilmember Feller will present his concerns on this topic to the Borders Committee.

6.  UPDATE ON IMPERIAL COUNTY ISSUES (Supervisor Victor Carrillo, Imperial County)  INFORMATION/
      POSSIBLE ACTION

Supervisor Carrillo will provide an update to the Committee on issues in Imperial County.
+7. STRATEGIC INITIATIVES FOR FY05 FOR THE BORDERS COMPONENT OF THE REGIONAL COMPREHENSIVE PLAN (Hector Vanegas, SANDAG) INFORMATION/POSSIBLE ACTION

At its February 20, 2004 meeting, the Borders Committee provided direction to staff for FY 2005 priorities. The Committee should review the strategic initiatives proposed to facilitate advancement on the goals, policy objectives, and actions included in the Borders Chapter of the Regional Comprehensive Plan.

+8. INTRODUCTION TO TRIBAL GOVERNMENT TRANSPORTATION ISSUES (Councilmember Dave Allan, City of La Mesa; Mario Orso and Gary Rotto, Caltrans; Rebecca Davis, SANDAG) INFORMATION/POSSIBLE ACTION

Caltrans will present an overview of tribal government transportation issues and the activities of the Department’s Native American Liaison Branch and Native American Advisory Committee.

9. UPCOMING MEETINGS INFORMATION/APPROVE

The next meeting of the Borders Committee will be held on Friday, May 21, 2004, at 12:30 p.m. in SANDAG’s Conference Room A on the 8th Floor.

10. ADJOURNMENT

+ next to an agenda item indicates an attachment

Visit us on the Web at: www.sandag.org (under binational)
APPROVAL OF FEBRUARY 20, 2004, DRAFT MEETING MINUTES

The regularly scheduled meeting of the San Diego Association of Governments Borders Committee was called to order by Chair Crystal Crawford (North County Coastal). Other members in attendance were Ed Gallo (North County Inland), David Allan (East County), Ralph Inzunza (City of San Diego) and alternates Phil Monroe (South County) and Pam Slater (County of San Diego). Advisory/Liaison members in attendance were Thomas Buckley (Riverside County), Bill Figge (Caltrans), Javier Diaz (Republic of Mexico), James Bond (San Diego County Water Authority) and Elsa Saxod, representing the COBRO.

Chair Crawford welcomed everyone to the meeting and self-introductions were made.

1. APPROVAL OF DECEMBER 12, 2003, MEETING MINUTES

Action: The Borders Committee voted to approve the December 12, 2003, meeting minutes. One member abstained.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Chair Crawford announced that on March 3, 2004, the California-Baja California Regional Workgroup of the U.S. EPA-Mexico’s SEMARNAT (Secretariat of the Environment) Border 2012 Program will have its next meeting in Rosarito. The Borders Committee has been invited to present its Borders program jointly with the Consul General of Mexico, who will present the Border Energy Issues Group (BEIG). Copies of the draft agenda have been distributed to each member. She invited and encouraged all interested to attend.

Chair Crawford added that on February 12, 2004, the SANDAG Executive Director and Team Borders were invited to Tijuana to brief Mayor Jesus Gonzalez and his staff on the latest changes in SANDAG’s legal framework, specifically SB 1703 and the Borders Chapter of the Regional Comprehensive Plan (RCP). Mayor Gonzalez presented a statue to SANDAG. The statue, a replica of the “Tower” of the old casino in Tijuana that was destroyed in a fire early last century, was built to commemorate Tijuana’s 100th-year Anniversary.

Bill Figge noted that Caltrans will be hosting ongoing Tribal Training classes throughout the State to assist the tribal governments in dealing with local governments. In fact, a workshop being held in San Diego on February 20, 2004, will focus on how local governments can understand and learn to work with the tribal governments.
CONSENT ITEMS (3 through 7)

3. COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES MEETING SUMMARY AND ACTIONS

4. I-15 INTERREGIONAL PARTNERSHIP MEETING SUMMARY AND ACTIONS OF JANUARY 16, 2004

5. UPDATE ON THE I-15 INTERREGIONAL PARTNERSHIP (I-15 IRP)

6. SANDAG’S 2004 ANNUAL BINATIONAL SUMMER CONFERENCE

7. DEVELOPMENTS OF U.S. EPA/SEMARNAT BORDER 2012 PROGRAM

Action: The Borders Committee approved Consent Items 3 through 7.

REPORTS

8. UPDATE ON IMPERIAL COUNTY ISSUES

Chair Crawford commented that Supervisor Carrillo was unable to attend today’s meeting but provided a copy of his testimony that was given at a Senate Budget Hearing on Transportation on Wednesday, February 18, 2004. The formal presentation of this item will be continued to the next meeting. However, Supervisor Carrillo agreed to allow his comments to be included in today’s meeting actions.


Staff provided the Committee with an overview of the current “Borders” activities and areas described in the Borders Chapter of the draft Regional Comprehensive Plan (RCP) in order to establish priorities for the Committee’s work program for the remainder of FY 2004 and FY 2005. The purpose of today’s discussion is to determine what additional efforts need to be done now and what efforts need be done in the future. Future plans should be for FY 2005 and 2006.

The Committee discussed the key areas identified in the Borders Chapter of the RCP including access to jobs and housing, transportation, energy and water supply, environment, economic development, and homeland security in regards to the surrounding counties of Riverside, Imperial, Orange, the Republic of Mexico and the Tribal Governments. The Committee also discussed water issues, border wait times and its impact on the border economy. The Committee determined that it would be best to limit its efforts to no more than three or four issues relating to each neighbor. The Committee agreed to focus its attention on the following goals for FY 2005.

1. Riverside: Continue the work with the I-15 Interregional Partnership (IRP) regarding transportation and job/housing. Strengthen the relationship by expanding the scope of cooperation to include energy and water, as well as economic development.

2. Imperial County: Advance discussions with Imperial County regarding transportation, access to jobs and housing, economic development, and homeland security upon agreement with...
the representative from Imperial County. Additionally, request that COBRO strengthen its relationship with Imperial County to support the Borders Committee’s efforts in engaging this neighbor and have a more comprehensive vision of the international border in California.

3. **Orange County**: Inform local elected officials on the activities of the Borders Committee with a focus on the RCP Borders Chapter framework. Send a letter reiterating interest to have a representative appointed to the Borders Committee.

4. **Tribal Government**: Focus efforts on the creation of a mechanism for communication and representation. Build on current projects related to transportation, such as the rural transit study.

5. **Republic of Mexico**: Set up an interregional partnership with the Republic of Mexico focused on energy and water, homeland security, and transportation issues. Continue engagement in binational environmental initiatives such as Border 2012 Program and the Las Californias Binational Conservation Initiative.

**Public Comment:**

James Snider, representing the U.S. Bureau of Customs and Border Protection (CBP), commented that he is responsible for organizing the CBP Port Working Group. He assured the Committee that the Working Group is taking every approach to decrease border wait times. The CBP is also working to implement the Free and Secure Trade (FAST) Program, the commercial vehicle automated dedicated lane, at Otay Mesa Port of Entry.

Jim Neal, representing the South San Diego County Economic Development Council, noted that the SD&AE railway was able to bring a train from Jacumba to Imperial Valley through the Carrizo Gorge. This was considered an historic event because now San Diego and Tijuana are connected to the Union Pacific Railway, after 23 years of being closed.

Based on the Committee’s comments, staff will develop a work plan to help implement the Committee’s ideas.

10. **NEXT MEETING DATE AND LOCATION**

The next meeting of the Borders Committee will be held on Friday, March 19, 2004, from 1:30 p.m. to 3:30 p.m. at Escondido City Hall. This will be an I-15 IRP meeting.

11. **ADJOURNMENT**

Chair Crawford adjourned the meeting at 2:20 p.m.
COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO)

The February 3, 2004, COBRO meeting was called to order by Chair Elsa Saxod.

Introduction

The Chair welcomed everyone to the meeting and thanked them for attending. Self-introductions were conducted.

1. MEETING SUMMARY OF JANUARY 3, 2004

The meeting summary for January 3, 2004, was accepted with no changes.

2. PUBLIC COMMENTS AND COMMUNICATION

No public comments were made.

3. CHAIR AND COBRO MEMBERS REPORT

Angelika Villagrana, San Diego Chamber of Commerce, updated the Homeland Security Town Hall meeting held in January 15 at the studios of KGETV10. Secretary Ridge opened the meeting which was organized by the Council for Excellence in Governance, a Washington-based group, and hosted by various local agencies. Among the audience in the studio were: Angelika Villagrana, Alejandra Galvadón, Hector Vanegas, and Borders Chair, Crystal Crawford. According to Angelika, the information presented was very general and did not serve to move the dialogue further on issues relevant to the border region. She was, however, able to personally hand Secretary Ridge the letter from the Alliance for Border Efficiency requesting follow up to Mr. Williams’ visit in November and the creation of a liaison mechanism for effective public input from the regional community on the development of USVISIT program.

Alejandra Galvadón commented that no new information was presented, but San Diego was identified as an important area for homeland security issues. She didn’t feel that the issues were very specific to San Diego. In the audience there was good representation from City of San Diego. The point was made clear by various participants in the audience that funds that had already been promised to San Diego for implementing programs associated with Homeland Security needed to be expedited.

Ms. Villagrana mentioned that recently the tourism industry has approached the Alliance for Border Efficiency (ABE) with concerns that tourism will suffer because visa waiver countries will not be able
to get the biometric passport requirements completed by the October 26, 2004, deadline. Anna Hinken, U.S. VISIT office, has assured Ms. Villagrana that her office will be meeting with representatives from the 27 countries affected by this program during the month of February. She spoke with Congressman Filner about this issue and he asked her to set up a meeting with representatives from Sea World, the Zoo, and Legoland. She has asked these groups to provide some figures on how many foreign visitors they have during a year and what type of consequences they predict. Congresswoman Davis’ office also has put Ms. Villagrana in contact with Sue Ramanathan, Select Committee on Homeland Security. Ms. Villagrana will provide another update next month on advances in the U.S. VISIT program.

Lisa Dye, the Federal Highway Administration, mentioned that she was at a meeting regarding borders and bridges in which the Department of Homeland Security was present and they mentioned having been very impressed with the San Diego visit. They are working on a newsletter to facilitate communication. Her impression was that the DHS is listening to regional stakeholders’ concerns.

Virgilio Muñoz of Tijuana Trabaja reported on a conference held on January 27, 2004 in Tijuana on the issue of Liquid Natural Gas (LNG) in Baja California. The conference was the first in a series that forms part of a binational, citizen-led initiative called, “Energy and Sustainable Development.” The purposes of this conference were: to bring together all of the various stakeholders impacted by the current development of LNG projects for Baja California to understand the issue from a variety of perspectives; explore the opportunities and limitations of this source of energy; and understand how natural gas production fits into a broader energy strategy for the region. The purpose of the initiative is for the stakeholders to be better informed and involved in this vital area which will impact both sides of the border.

Chair Elsa Saxod complemented Mr. Muñoz on the meeting and the ability of the organizers to convene such a diverse set of stakeholders. The conference itself raised, of course, more issues and questions of an issue that affects not just Tijuana, but the entire region. Martha Lima added that the structure of the conference allowed each sector an opportunity to present their side and for there to be a significant dialogue.

Chair Saxod ceded her time for a Chair report in order for Dana Friehauf from the San Diego County Water Authority (SDCWA) to present an update on binational projects that are being developed. Ms. Friehauf presented a staff report on water supply projects which involve binational coordination. The SDCWA has been working with Mexico for some years examining the possibilities for water supply development that would benefit both countries.

The first project is the Binational Aquaduct which would bring Colorado River water to both San Diego and Tijuana. Two months ago the engineering level studies were completed, outlining different alternatives and the associated costs. This report, when presented to the SDCWA Board, raised additional questions and concerns such as financing, infrastructure, legal ramifications, management, and operations. Staff has been working with a binational technical working group to put together a scope of work to look at those issues. Ms. Friehauf requested COBRO’s support in identifying firms with the appropriate expertise for inclusion in their distribute list for the upcoming RFP.
The other binational project regards sea water desalination. The binational technical committee developed a scope of work for looking at the feasibility of a plant in south county. The SDCWA has been working with the firm Poseidon, specifically for a site in Carlsbad, west of I-5, but came to an impasse on proprietary rights regarding information. They have suspended negotiations at this time and will let them continue working with just Carlsbad. SDCWA will continue with environmental process and revisit the issue in six months. The South Bay Power Plant is a potential location for desalination. The Board of SDCWA is still very supportive of the concept of regional desalination, and they will continue to develop this.

Chair Saxod invited Ms. Friehauf to return in several months for an update on how these projects are progressing.

4. STAFF REPORT

Upcoming Events
SANDAG staff member, Jane Clough-Riquelme, discussed the upcoming events, highlighting the series of meetings associated with Border 2012 Taskforces for this region. The Environmental Education taskforce is meeting on Thurs, Feb. 5, 2004. The Water Taskforce is also meeting on February 5 in Tijuana immediately after the Tijuana River Watershed Council. The California/Baja California Workgroup will have its public meeting on Wednesday, March 3, 2004, from 9 a.m. to 2 p.m. at the Rosarito Beach Hotel.

Report on SR 905
SANDAG staff member, José Nuncio, provided an update on the financing situation for the SR 905. The project is divided in two parts. The first part, the SR 905 Interchange, is underway and fully funded. It is scheduled to be complete in 2005. The second part is the SR 905 freeway itself, which is a $254 million project. The project has been carrying an unfunded need of approximately $54 million for the last couple of years. SANDAG is still seeking federal funds to fill that gap, but the necessary funds may not be available when they are needed. It is even possible that they may never be available. The California Transportation Commission has said that there are no funds for this year (FY 04) so the project will have to be pushed back. It is possible that there will not be funding available until FY 08 or FY 09, a four- or five-year delay. SANDAG is considering the following options to finance the construction of SR 905:

A. GARVEE Bonds: These bonds would be backed by future revenues to keep the project on schedule. The SANDAG Board of Directors has not decided on whether it will support this option. There are financing costs involved. Caltrans also has to support this option. Even if both agencies approve, the final decision has to come from the California State Transportation Commission. They have to assess the risk and the needs of this region in relation to the rest of the needs of the State of California. If it all worked, the earliest the bonds could be issued would be February of 2005. The construction for 905 could begin within 3-4 months of having the bonds sold to allow for the associated preparation of advertising, bidding, bid-opening, awarding of contract, etc.

B. Transportation Equity Act for the 21st Century (TEA-21) is the federal transportation act that needs to be authorized. SANDAG is lobbying for SR-905 as part of that process. SR-905 is an excellent candidate.
**Discussion**

The issue was raised from various members about the definition of Border Access Improvement (BAI) fund in TransNet. SANDAG’s Board of Directors allocated $25 million for Border Access Improvement. The SR 905 is one project which qualifies for that fund. The COBRO committee was unclear as to whether that entire amount was slated for the SR 905, or for a variety of projects, including the SR 905. Mr. Nuncio clarified that the BAI fund could be used for a variety of projects. He added that the SR 905 is an excellent candidate for federal funds, while other smaller projects might make better use of the BAI funds (SR 11, San Ysidro infrastructure, etc.). There was concern among the COBRO members that $25 million allocated over 30 years for a variety of projects within the Border Access Improvement objective would have little impact and may not get the South County citizen support it should. In order to sell TransNet to voters in South County, there should be a very specific list of projects with a clear strategic impact.

Angelika Villagrana suggested that COBRO members attend TransNet outreach meetings to get a better idea of how the funds would be spent. She also mentioned that Gary Gallegos is in Washington, DC lobbying at the moment for SR-905. Chair Saxod reiterated that the COBRO committee would like to stay updated on the possible projects being considered for these funds and serve as a sounding board on possible priorities.

5. **KPBS/COMPETITIVE SURVEY ON SAN DIEGANS’ PERCEPTIONS ON TIJUANA**

John Neinstadt of Competitive Edge Research presented the findings of a public opinion poll taken in December of 2003 on San Diegans’ perceptions of Tijuana (Attachments to the February COBRO agenda contain the executive summary, the survey instrument, and cross-tabulations of the results). This poll forms part of a partnership project with KPBS polling San Diegans on a variety of regionally important topics over the course of a year. There is a new topic each month. Funds are limited so the surveys are narrow and all questions are closed ended. This was a telephone survey conducted using random digital dialing in English only.

The findings, according to Competitive Edge, were that county residents view Tijuana as separate and unequal, but that increased visitation increases one’s positive image of Tijuana. Mr. Neinstadt offered that, if the COBRO members were interested in having additional questions added to the next round of polling, that that could be discussed. He invited COBRO members to participate in future briefings at KPBS.

**Discussion**

COBRO members had several concerns about the study, as well as questions they wanted clarified:

Cruz Gonzalez of the Bi-State Transportation Technical Committee suggested that the negative impression might be caused by the northbound border wait.

Lisa Dye of the Federal Highway Administration was concerned that proximity can be one of various factors for the northern resident. Mr. Neinstadt assured her that he performed multiple regressions on the data to isolate the factors. Mr. Neinstadt’s question is what would be the causal factor for a negative impression among people who have never been to Tijuana.

Chair Elsa Saxod, was concerned about the language used in the question about “open borders.” When COBRO members talk about open borders, they mean WITH security. This raised the issue of
asking a more specific question in future polls. COBRO’s interest is in facilitating the efficient and safe movement of people and goods, not open, uncontrolled borders. Alejandra Gaivaldón suggested the words open, efficient, and secure have different meanings. People may have responded quite differently if they were given those options. Even members of COBRO are not suggesting open borders with no restrictions.

Jane Clough-Riquelme asked what the sources for the questions on instrument were and John Neinstadt replied that it was the Competitive Edge-KPBS team. They didn’t seek input from experts in the field or agencies or organizations involved in crossborder issues. Their purpose was to frame the questions for the average newspaper reader with no working, specialized knowledge.

Virgilio Muñoz stated that the study provoked self criticism in his view. He asserted that they are valid impressions. Tijuana has an image problem and concerned citizens groups, such as Tijuana Trabaja, are trying to deal with it. It is a challenge to groups to find the solution.

It was suggested that COBRO could work on adding some specific questions to future polls. There are some big issues to tackle for those concerned about the relationship between San Diego-Tijuana and the future of the binational region.

The topic of next month’s COBRO meeting will be a binational study commissioned by the International Community Foundation entitled, “Blurred Borders: Transboundary Impacts and Solutions in the San Diego-Tijuana Border Region.” The study was conducted simultaneously in San Diego and Tijuana about their mutual perceptions and degrees of integration.

6. ADJOURNMENT, NEXT MEETING DATE, AND LOCATION

COBRO’s next meeting is scheduled for Tuesday, March 2, 2004, from 3 p.m. to 4:30 p.m. in SANDAG’s 7th floor conference room.

THE ATTENDANCE LIST IS AVAILABLE UPON REQUEST.

BOB LEITER
Director of Land Use and Transportation Planning

Staff Contact: Hector Vanegas, (619) 699-1972; hva@sandag.org
COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO) SUMMARY OF MARCH 2, 2004.

The March 2, 2004, COBRO meeting was called to order by Chair Elsa Saxod.

Introduction

The Chair welcomed everyone to the meeting and thanked them for attending. Self-introductions were conducted.

1. MEETING SUMMARY OF FEBRUARY 3, 2004

The meeting summary for February 3, 2004, was accepted with minor changes.

2. PUBLIC COMMENTS AND COMMUNICATION

No public comments were made.

3. CHAIR AND COBRO MEMBERS REPORT

Angelika Villagrana reported on the 1st anniversary celebration event of the Department of Homeland Security (DHS) held at North Island on February 26, 2004. Subsecretary Asa Hutchinson was the guest of honor. The press particularly focused on the issue of the implementation of the laser program. The possible bottleneck for the southbound lanes also was raised. Various COBRO members are concerned that different messages are coming out of Washington. Mr. Hutchinson said that Secretary Tom Ridge has been meeting with the Mexican Secretary of the Interior, Santiago Creel, and that the issues are being worked out. DHS representative, Jim Snider, assured the Committee that the program implementation will not adversely affect the southbound traffic. Angelika Villagrana was invited to speak about border communities and homeland security issues at the upcoming Border Trade Alliance (BTA) conference in Washington D.C. Mr. Jim Neil, South San Diego County Economic Development Council (South County EDC), also will be participating on that panel.

Paul Ganster, Institute for Regional Studies of the Californias of SDSU (IRSC), announced a major one-day conference, “NAFTA after 10 Years” to be held April 16, 2004. This conference is being co-sponsored by the Institute for Regional Studies of the Californias at SDSU, the Center for U.S.-Mexican Studies at UCSD, and the Transborder Institute at USD (TBI). It is free of charge and open to the public.
Angelika Villagrana, San Diego Regional Chamber of Commerce (SDRCC), announced a reception for the international partners of the San Diego Chamber of Commerce on March 18. It is a group of more than 40 organizations involved with international trade. Everyone is invited.

Richard Kiy, International Community Foundation (ICF), announced two activities. First, the Blurred Borders study will be launched on March 23 in association with the USD Transborder Institute. The ICF is organizing a series of crossborder dialogues to get organizations and groups together who are currently not working together with the purpose of catalyzing more crossborder coordination. Second, the Annual Gala of the ICF on May 21, 2004, “Celebrating the Spirit of International Giving.” The ICF will present an evening of international cuisine, awards, festive games, and dancing at the San Diego Marriott Hotel and Marina.

Viviana Ibañez, SDRCC, announced that the third Annual Mexico Economic Review & Outlook 2004 will be held on March 30. The half-day conference will be comprised of three panels focusing on energy, the automotive sector, and the best practices in border commerce. The keynote speaker will be announced shortly.

Joaquin Luken, Otay Mesa Chamber of Commerce, announced that the upcoming Border Transportation Crisis Forum will be held on April 5, 2004.

Chair Saxod raised the issue of used cars at the border creating traffic problems. She requested that Joaquin Luken provide an update on the situation of the exporting of used cars to Mexico at the next meeting.

Jim Neil, South County EDC, discussed the San Diego and Arizona Eastern Railroad. The train is operating on a limited basis. This opens up another economic opportunity for the region. The track can handle trains with triple level cars. There are still problems with the crossings in Tijuana because they don’t have the gates and the bells to crossroads. They need the gate crossing facilities so that cars/pedestrians can coordinate with the train. The train now has to stop at every intersection. The South County EDC is involved in grant proposals to the NADBank for addressing these improvements. Chair Saxod mentioned the security issues related to the stop at the Convention Center.

4. STAFF REPORT

Staff provided an “Upcoming Events” attachment with events for March and April.

5. BORDERS COMMITTEE REPORT ON FY05 PRIORITIES WITH MEXICO

Elsa Saxod, COBRO representative on the Borders Committee, presented a report on the Borders Committee meeting of February 20 regarding the setting of priorities for the FY 05. For Mexico, the focus will be on setting up an interregional partnership with Mexico, which could then be a mechanism for addressing various transboundary issues in a comprehensive way. Elsa stated that COBRO’s mission is to bring issues up to the Borders Committee. The Borders Committee requested that COBRO should pursue interactions with Imperial County. This would be an excellent opportunity to spearhead a closer relationship with organizations and agencies in Imperial County. Chair Saxod requested staff to identify a new member from Imperial County to attend COBRO.
Richard Kiy, ICF, suggested that an area of mutual concern with other regions might be the issue of migration. This could be an avenue for pursuing more interregional cooperation related to migrants.

Paul Ganster, IRSC, mentioned that, during the Imperial County Economic Summit that he attended in February, the housing boom was a big topic. The homebuyers are from Mexicali and San Diego. This is a concern for the residents of Calexico. They do not want to repeat the Riverside scenario.

6. 2004 SUMMER CONFERENCE UPDATE

Paul Ganster, IRSC, provided an update on the 2004 SANDAG Summer Conference. The objective of the conference is to assess what SANDAG can do to improve border-related planning. The Borders Committee approved the topic, “Cooperation across the Border: Where Do We Go from Here?” with the purpose of reviewing transborder cooperation and figuring out what SANDAG can do to improve crossborder planning. The idea is to examine what is working and what is not working. This will be a one-day conference on July 16th at the San Ysidro Middle School’s Multicultural Complex. The agenda will consist of two panels in the morning: 1) the Nature of Crossborder Engagement; and 2) issues where SANDAG might have a role to play: land use and urban planning in the transboundary region; environment (habitat/conservation); and data management and sharing. The afternoon will be dedicated to breakout sessions with the specific objective of coming up with specific ideas and recommendations. This is an excellent opportunity to take stock of where the region is and where we want to go.

It was requested that staff produce the white paper systematizing the efforts of past conferences (10-year reflections) and distribute it before the conference. To minimize costs and facilitate access to it on the web, it could be put in PDF. It should also be sent out by e-mail to those who registered.

Chair Saxod encouraged everyone to tell their networks about the event. Postcards will be available next month.

7. “BLURRED BORDERS: TRANSBOUNDARY IMPACTS AND SOLUTIONS IN THE SAN DIEGO-TIJUANA BORDER REGION”

Richard Kiy presented the findings of a new binational, bilingual survey on mutual perceptions of San Diego/Tijuana. First, he presented an overview of the mission and objectives of the International Community Foundation and its work in the border region, especially in Baja California. This report will help residents, who might not otherwise think about the border, to see the nature of transboundary impacts for everyone.

During the second part of the presentation, Kenn Morris of Crossborder Business Associates, described the major findings of a market survey conducted in San Diego and Tijuana on the levels of interaction between San Diegans and Tijuanenses, as well as their perceptions of one another, and the issues that are important to them.

The study is available on the website of the International Community Foundation http://www.icfdn.org/aboutus/publications/blurrborders/index.htm
Discussion

Hans Beets asked whether there is any data available about the impression of those people living in Mexico City about Baja California. This issue was not addressed specifically in this report, but it is an issue. Funding priorities are often made in Mexico City. There are many misperceptions between Mexicans themselves about Baja California.

Javier Diaz, Deputy Consul of Mexico, agreed there is a problem of perception of Mexico City towards Baja California. Many people in Mexico don’t even know the name of the state – Baja California. They call it Baja California Norte, but there is no such state. The people who know the most about Baja are from the U.S. He added that there are many gaps in information. Of the 50,000 regular commuters, we want to know how many people are going southbound as well as northbound.

Richard Kiy stated that the State Department records show, as of 1999, that there were 196,000 U.S. citizens living in Baja California. Transboundary families are growing in complexity. The ICF invested in doing profiles to better understand the types of arrangements that people who live in the border region have; and how they take advantage of the best of both cities. ICF is hoping that this report will encourage policymakers to take the border and transboundary issues into consideration. He would like to see more funding available to universities from both the private and public sectors.

David Shirk, TBI, asked whether the sample included portions of Eastern San Diego. It did not. The farther you move from the border, the less the contact.

Paul Ganster: There are huge gaps regarding the transborder data. SANDAG and the universities can do something about this. The connections are much more than economic. We cannot make the argument that we need Tijuana for economics reasons, but complimented the ICF for bringing up the social and cultural aspects of the transborder relationships.

Elsa Saxod: There are many barriers to transboundary cooperation, even for those who want to or whose principal job is crossborder cooperation. The state and federal levels of government create barriers to cooperation. Other levels of government think that we have some say over immigration, which is not our realm of influence. Even in California with a trading partner as large as Mexico, we still have not made the case for the importance of the border for our region/country.

Richard Kiy: There is a challenge to engage national foundations as well. A major foundation (to remain unnamed) convened experts to look at sociodemographic data from the Census. The data was so aggregated that San Diego (including Logan Heights, San Ysidro, etc.) was shown as being prosperous. There are entire counties in Texas that show up because the poverty coincides with the levels of poverty; however, the Census tracts within San Diego County are being overlooked. There are significant pockets of poverty in San Diego with more population than these Texas counties. We need to realize that San Diego has an underbelly that is falling under the radar screen of both government agencies and private foundations.

Hector Vanegas encouraged COBRO members and guests to review again the Borders Chapter of the Regional Comprehensive Plan (RCP) and continue to provide input. The first public comment period has closed, but staff would appreciate everyone to review the chapter again in light of new data and provide feedback. SANDAG is applying for funding to replicate the interregional
partnership with Riverside with Mexico to examine the commuter traffic between San Diego/Tijuana. Staff is also trying to encourage more participation by Mexico.

Chair Saxod requested that a subcommittee be formed to make recommendations for the renovation of membership in COBRO and the nomination of a new Chair. Chair Saxod’s term is up in May. She stated that the COBRO policy, as it stands currently, is that members who miss three meetings lose their seat on COBRO. There are various organizations that have been inactive for some time, occupying seats that could be filled by other organizations. Volunteers for the Nominating Committee were noted: Javier Diaz, Angelika Villagrana, Eduardo Gonzalez, and Paul Ganster.

8. ADJOURNMENT, NEXT MEETING DATE, LOCATION

The COBRO’s next meeting is scheduled for Tuesday April 6, 2004, from 3 p.m. to 4:30 p.m. in SANDAG’s 7th floor conference room.

THE ATTENDANCE LIST IS AVAILABLE UPON REQUEST.

BOB LEITER
Director of Land Use and Transportation Planning

Staff Contact: Hector Vanegas, (619) 699-1972; hva@sandag.org
2004 SUMMER CONFERENCE WORKING GROUP REPORT

Introduction

The Committee on Binational Regional Opportunities (COBRO) has been organizing SANDAG’s Annual Binational Summer Conference since 1997. The event is organized with support from the Consulate General of Mexico in San Diego and the Consulate General of the United States in Tijuana. Previous topics have dealt with regional water supply; education and the economy; energy, transportation, and trade infrastructure; communications; ports of entry infrastructure; border financing mechanisms; and homeland security.

Discussion

The working group held its first meeting to discuss the 2004 summer conference on Tuesday, December 2, 2003. Participants of this working group include: Paul Ganster, Institute for Regional Studies of the Californias, San Diego State University; Angelika Villagrana and Viviana Ibañez, San Diego Regional Chamber of Commerce; and Lydia Antonio, Consulate General of Mexico.

The working group agreed to meet before each regular COBRO session or as needed during the months prior to the conference. To date the committee has met four times.

Theme

The Borders Committee, at its February 20, 2004, meeting, approved the title, date, and location for the 2004 Annual Binational Summer Conference as:

- Title: “Cooperation across the California-Baja California Border: Where do we go from here?”
- Date: July 16, 2004
- Location: Multicultural Complex of the San Ysidro Middle School
  4345 Otay Mesa Road
  San Ysidro, CA 92173

This approach would provide an overview of efforts in regional binational cooperation and an evaluation of how it is working in various sectors to date.
Agenda Development/Speakers

Staff and the Summer Conference Working Group have been developing the structure and content of the agenda, as well as identifying keynote speakers and panelists. Attachment 1 is the current draft agenda. Prior to the conference, the registered participants will receive a background paper on the history of SANDAG’s Binational Summer conferences with the topics, key recommendations, and the actions taken by COBRO to advance on those issues. This will provide the necessary background for focusing the discussion on the day of the conference on: a) institutional arrangements; and b) best practices in crossborder, collaboration focusing on areas in which SANDAG can have an influence. The two panels will be followed by breakout sessions based on key planning areas identified in the Borders Chapter of the Regional Comprehensive Plan (RCP). Participants will be provided with clear guidelines to arrive at specific recommendations related to their topic area. It is possible that a keynote speaker will be invited to address the conference at the luncheon and breakout sessions will have an opportunity to report back their key recommendations to the conference. The working group will finalize the agenda and speakers to present to COBRO at their May meeting.

Marketing

Staff designed a logo for the conference and COBRO approved it during its March 2 meeting with some modifications. Save-the-Date postcards have been designed and are currently at the printers. They will be mailed out during the week of April 12, 2004, to the combined mailout list for Borders and COBRO.

Website Announcement/Online Registration

The SANDAG website currently has posted the following conference description and a new feature for online registration was activated. For the first time, this announcement was posted in English and Spanish.

Web Announcement:
San Diego and the cities of northwestern Baja California make up the largest metropolitan area of the U.S.-Mexican Border. The region’s distinct characteristics present a variety of opportunities and challenges for planning and coordination along our binational border. For the past decade or more,
the relationship between the regional communities in Mexico and the United States has grown and matured as stakeholders have addressed the complex transboundary planning issues facing us. This close relationship is apparent at the level of every day citizens, organizations and institutions of society, as well as different levels of governments.

Over time, and through tackling specific issues of importance to our mutual quality of life, this binational region has developed creative and innovative mechanisms for dealing with border priority issues. Some of these include: access to jobs and housing; transportation; energy and water supply; environment; economic development; and homeland security. The Committee on Binational Regional Opportunities (COBRO) considers this to be an opportune time for reflecting on the state of our regional cooperation and, based on that assessment, develop specific strategies and recommendations that will permit us to improve our capacity for border cooperation.

BOB LEITER
Director of Land Use and Transportation Planning

Staff Contact: Hector Vanegas, (619) 699-1972; hva@sandag.org

Attachment
ATTACHMENT 1

SANDAG’S BINATIONAL SUMMER CONFERENCE
COOPERATION ACROSS THE CALIFORNIA-BAJA CALIFORNIA BORDER:
WHERE DO WE GO FROM HERE?
Friday, July 16, 2004

8:00 a.m. REGISTRATION / Registro
8:30 a.m. MODERATOR / Moderador
8:45 a.m. WELCOME / Bienvenida
   SANDAG officials/ Oficiales de SANDAG
9:00 a.m. Panel 1: SETTING A FRAMEWORK AND AGENDA FOR CROSS BORDER
   COLLABORATION IN THE CALIFORNIA’S
   Thematic Introduction/Introducción Temática
   Mexico Perspective/Perspectiva Mexicana
   United States Perspective/Perspectiva de los Estados Unidos
   SANDAG Perspective/Perspectiva de SANDAG
   Q & A
   BREAK

11:00 a.m. Panel 2: CROSSBORDER COLLABORATIONS: LEARNING FROM OUR
   EXPERIENCES/ COLABORACIONES TRANSFRONTERIZAS. APRENDIENDO DE NUESTRAS
   EXPERIENCIAS
   • Issue/Tema: Transborder Regional Planning and Coordination/Planeacion
     Regional Transfronteriza
   • Tool/Herramienta: Data Needs/Sharing/Necesidades e Entrecambio de Datos
   • Policy Model/Modelo de Política Pública: Interregional Partnerships/Alianzas
     Interegionales

INSTRUCTIONS FOR BREAKOUT SESSIONS / INSTRUCCIONES PARA LAS SESIONES
EN GRUPOS

12:00 p.m. BREAKOUT SESSION THEMES / TEMAS PARA LAS SESIONES EN GRUPOS
   -Transportation/Transporte
   -Energy & Water/Energía y Agua
   -Homeland Security/Seguridad Intern
   Others?

1:00 p.m. (POSSIBLE) KEY NOTE SPEAKER/ (POSIBLE) INVITADO ESPECIAL
   (A light lunch will be provided / Se servirá un almuerzo ligero)

1:45 p.m. REPORT FROM BREAKOUT SESSION AND RECOMMENDATIONS / REPORTE DE LAS
   SESIONES EN GRUPOS Y RECOMENDACIONES

2:00 p.m. ADJOURNMENT / FINAL DEL EVENTO
   SANDAG Official/ Oficial de SANDAG
I-15 INTERREGIONAL PARTNERSHIP MEETING SUMMARY OF MARCH 26, 2004

The March 26, 2004, meeting of the Interstate 15 (I-15) Interregional Partnership (IRP) Policy Committee was called to order at 1:30 p.m. at the Escondido City Hall. Committee Members in attendance were Co-chair Hon. Crystal Crawford (City of Del Mar), Co-chair Hon. Jeff Comerchero (City of Temecula), Hon. David Allen (City of La Mesa), Hon. James Bond (County Water Authority/City of Encinitas), Hon. Ed Gallo (City of Escondido), Hon. Patricia McCoy (City of Imperial Beach), Hon. Phil Monroe (City of Coronado), Hon. David Powell (City of Solana Beach), Hon. Robert Schiffner (City of Lake Elsinore), and Bill Figge, Caltrans District 11.

The following guests and I-15 IRP Technical Working Group (TWG) members were in attendance: Sam Abed (Escondido Chamber of Commerce), Dave Downey (North County Times), Jonathan Durfield (Inland Empire Economic Partnership), Maurice Eaton (Caltrans District 11), Michael Nagy (San Diego Regional Chamber of Commerce), and Paul O’Neal (representing State Senator Bill Morrow).

The following I-15 IRP staff members were also in attendance: Kevin Viera and Bill Hodge (WRCOG); Susan Baldwin, Jane Clough-Riquelme, George Franck, Bob Leiter, Jeff Martin, Mike McLaughlin, and Hector Vanegas (SANDAG).

1. WELCOME AND INTRODUCTIONS

Co-Chair Crystal Crawford welcomed Policy Committee members and guests. Policy Committee members and others attending the meeting introduced themselves.

2. I-15 IRP POLICY COMMITTEE DISCUSSION AND ACTIONS - JANUARY 16, 2004

The draft meeting summary for the January meeting was approved.

3. PUBLIC COMMENTS AND COMMUNICATIONS

Bill Levin, representing the City of San Diego, distributed Planning Department comments on the draft final report. He will present them during the draft report agenda item.

Bill Figge, Caltrans District 11, distributed information on the expanded park-and-ride facility at I-15 and State Route 78 in Fallbrook.

4. SANDAG BORDERS COMMITTEE PRIORITIES FOR FY 2005

Without comment, the Policy Committee accepted work program priorities for the next fiscal year. This draft was accepted for information only.
5. INTERREGIONAL PARTNERSHIP OUTREACH PROGRAM

The Policy Committee provided the following comments on the Outreach Presentation provided by staff:

a. Mr. Monroe recommended that the goals of the IRP be stated more directly. Ms. Crawford reaffirmed that the primary IRP goal is to improve the balance of jobs and housing in both San Diego and southwestern Riverside County.

b. Mr. Comerchero asked that the presentation identify a range of projections, or indicate that the projections included in the presentation are estimates that will vary.

c. Mr. Gallo said that condominiums are increasingly filling the need for moderate cost housing in northern San Diego County. In response to this discussion, Susan Baldwin said that moderate cost housing for a family of four in the I-15 corridor would range from $250,000 to about $350,000/unit. The committee asked staff to identify this range and the median cost of housing in several sectors of the corridor in the outreach presentation.

d. Mr. Bond said that the presentation should identify anticipated products of the project. We need to provide incentives to people to live near their place of work. Ms. McCoy was concerned that the corridor must provide adequate housing so that jobs are not out-sourced to other areas.

Action: By consensus, the I-15 IRP Policy Committee approved the proposed outreach effort, with the changes noted above.

6. DRAFT FINAL PROJECT REPORT

Staff summarized the contents of the draft Final Report. With the exception of the monitoring section, the Policy Committee has reviewed all sections of the draft at earlier meetings. In response to a question asked prior to the meeting, Susan Baldwin described potential incentives that could be used to promote the construction of Moderate Cost family housing in strategy H3. Ms Baldwin also indicated that the SANDAG Regional Housing Task Force would play a role in developing an incentive strategy. Potential incentives include:

a. Smart Commute Mortgage, a Fannie Mae pilot program that rewards borrowers who commute a short distance to their employment site;

b. Employer-Assisted Housing, another Fannie Mae program sponsored through the San Diego Housing Commission (and potentially other agencies);

c. Reduced Parking requirements in new projects;

d. Reduced lot sizes (increased density) in new projects;

e. Density bonuses for new projects;

f. Infill housing districts similar to redevelopment areas,
g. Development fee relief for new projects.

In response to a question, Ms. Baldwin indicated that the Redevelopment Area 20 percent set-aside for housing subsidies is normally used to subsidize housing affordable by those making less than 80 percent of the area’s median family income. The target identified for interregional commuters is for households with incomes within 80 percent – 120 percent of median income. Mr. Comerchero said that the City of Temecula has used part of its 20 percent set aside to subsidize moderate cost housing.

Jeff Martin presented the implementation and performance measures proposed to evaluate the implementation and effectiveness of the 21 Interregional strategies. The Committee suggested adding measures for the Program Strategies (P1 & P2): potentially the preparation and passage of legislation to address jobs/housing balance at the state level and public support for the funding of those programs. Bob Leiter suggested that the preparation of an information “tool kit” could be identified as a proposed action.

In the draft report, staff proposed that the performance measures be compared with existing and forecast conditions. Following Committee discussion, Mr. Leiter suggested setting targets for the performance measures in five-year or longer periods as well. It was suggested that SANDAG’s Regional Comprehensive Plan could be used as the basis of some of these targets.

In discussing the Economic Development strategies, Paul O’Neal said that agency collaboration already had begun. Mr. Schiffner said that discouraging job growth in areas with housing shortages should be considered as a strategy. Performance of the Housing Strategy would be measured by the data required through the Housing Element. Unfortunately, many jurisdictions do not provide this information in a timely or consistent fashion.

Mr. Bond and Mr. Schiffner agreed that the Transportation Strategies were essential. Bill Levin said that more emphasis should be placed on lower-cost transportation alternatives like Bus Rapid Transit (BRT). Bill Figge briefed the group on a Caltrans study initiated to resolve the capacity and design of I-15 as it crosses between regions. The I-15 IRP should continue to play a major role in this analysis and in the resolution of the related funding issues. Phil Monroe noted that the SANDAG Board will need to address this issue by summer. SANDAG does not fund HOV lanes on I-15 north of Escondido in the draft TransNet funding ballot measure.

Action: The Policy Committee accepted the draft final report for distribution to the public and agencies in the corridor, directing staff to provide performance measure targets for discussion.

7. PROGRESS REPORT/NEXT STEPS

Staff will present the IRP to cities and other agencies and community groups over the next two months. Public and agency comments will be brought back to the Technical Working Group (TWG) on June 10, 2004, and to the Policy Committee on June 18, 2004. Action on the IRP by the WRCOG Board of Directors is scheduled for August 2, 2004. An IRP information item will be presented to the SANDAG Board on June 25, with final action scheduled for July 23, 2004. Mr. Monroe said that the IRP should be presented to the Transportation Committee for its recommendations before full Board action.
Ms. Crawford suggested that presentations be offered to Perris and Hemet, cities north of the Temecula valley. Staff also should initiate presentations to the San Diego region’s City Manager and Planning Director groups, as well as the North County Mayor and Manager’s Association.

Jane Clough-Riquelme said that SANDAG has committed resources for FY 05 to the IRP, incorporating this partnership in its overall work plan. Kevin Viera stated that WRCOG is in the process of establishing the FY 05 budget and will advocate for dedicating resources to the partnership despite budget constraints. Jeff Comerchero also stated his commitment to continuing the IRP and its agenda. In addition, SANDAG and WRCOG jointly are pursuing funding to maintain the Partnership structure and to pursue the Economic Development strategies in the IRP recommendations. They have applied for funding from Caltrans, and will pursue other sources as well. Bill Figge said that project selection and funding levels should be released in June.

8. ADJOURNMENT, NEXT MEETING DATE, LOCATION

The meeting was adjourned at 3:45 p.m. The next meeting of the I-15 IRP Policy Committee is scheduled for Friday, June 18, 2004, at 1:30 p.m. at Temecula City Hall.

BOB LEITER
Director of Land Use and Transportation Planning

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Susan Baldwin, (619) 699-1943, sba@sandag.org
Kevin Viera, (909) 955-7985, viera@wrcog.cog.ca.us
STRATEGIC INITIATIVES FOR FY 05 FOR THE BORDERS COMPONENT OF THE REGIONAL COMPREHENSIVE PLAN

Introduction

The Borders Committee was formed in November 2001, and its first meeting took place on February 15, 2002. The Committee, as part of the process of creating a Regional Comprehensive Plan (RCP) for the San Diego Association of Governments, guided staff during FY 2003 in preparing the Borders Chapter of that document.

The Borders Chapter established a framework for policy planning with our neighboring jurisdictions. Key issues, goals, policy objectives, and actions were identified. On February 20, 2004, the Committee discussed and established its priorities for FY 2005 and directed staff to prepare a set of strategic initiatives based on those priorities (described in the report of item 1, February 20, 2004, meeting minutes, of this agenda packet). The Strategic Initiatives serve as sets of priority actions that could be undertaken by various groups to implement the key concepts contained in the Regional Comprehensive Plan.

The recommended Strategic Initiatives for FY 2005 reflect the policy direction provided by the Borders Committee in developing the Borders component of the Regional Comprehensive Plan for this period. They also take into consideration human resource and budgetary levels as reflected in the draft FY 2005 Overall Work Program and Budget for SANDAG. Staff has begun working with other participating entities to determine what level of participation they will be able to provide during FY 2005.

Recommendations

Based on the priorities set by the Borders Committee staff recommends the approval of the Strategic Initiatives for FY 2005 outlined in Attachment 1 for its inclusion in the Implementation Chapter of the final draft Regional Comprehensive Plan.

Discussion

Borders Issues within Regional Comprehensive Plan

The goal of the Borders Committee is to “create a regional community where San Diego, our neighboring counties, tribal governments, and northern Baja California mutually benefit from our varied resources and international location.” The guiding principles provide a framework for that goal.
Overall, the Borders Chapter emphasizes strategies for addressing specific border-related issues as the Regional Comprehensive Plan is implemented. The six key planning areas identified were:

- Access to Jobs and Housing
- Transportation
- Energy and Water Supply
- Environment
- Economic Development
- Homeland Security

The strategic framework established in the Borders Chapter of the RCP is intended to address these planning issues through the building of interregional partnerships and the establishment of priorities that are of concern to each member of the partnership. The Borders Committee has identified three different types of relationships with neighboring jurisdictions that form the core of the strategic framework: interregional, binational, and the tribal government. Interregional refers to the neighboring counties which includes Orange, Riverside, and Imperial Counties. Binational refers to our relationship with the Republic of Mexico. Tribal governments refer to partnerships formed with sovereign nations within the jurisdictional boundaries of San Diego County.

**Developing Strategic Initiatives for the Borders Committee**

The purpose of the Regional Comprehensive Plan (RCP) is to provide an overall framework for action within a given set of goals and principles for a three- to five-year period. The Borders Committee directed staff to focus on priorities for FY 2005. In order to move forward for the coming fiscal year, it was necessary to prioritize both relationships and planning areas to come up with a set of strategic initiatives and concomitant actions. The initiatives outlined in Attachment 1 represent the Borders Committee priorities for FY 05 within the context of the implementation of the Regional Comprehensive Plan.

The Borders Chapter of the Regional Comprehensive Plan (RCP) outlines specific policy objectives and actions for each of the six planning areas for the medium term. Figure 1 illustrates how one of the six issue areas identified in the RCP translates into multiple policy actions when applied to each partnership.

Figure 1. Relationship between Partnerships and Planning Issues.
The issue area of access to jobs/housing has a stated goal to, “Achieve a better mix of, and accessibility to, jobs and housing throughout our international and interregional borders, and with the tribal governments.” This section includes three policy objectives. The actions associated with this planning area fall into three subcategories: 1) planning, design, and coordination; 2) program and project development and implementation; and 3) funding. In order to move from this medium-term goal set forth in the RCP Borders Chapter to develop a specific workplan for FY 05, it was necessary to establish the Strategic Initiatives as a function of specific priorities within mutually identified interests of each interregional relationship.

**Borders Strategic Initiatives for FY 2005**

In order to create a workplan for FY 2005, the Borders Committee first set priorities in terms of relationships. If the Borders Committee sees its principal role as one of diplomacy, then each relationship poses a different set of challenges and opportunities. In order to advance on specific interregional strategies, as is being done in the case of southwestern Riverside County, partnerships must first be established. For most of our neighbors, this will be the focus of FY 2005. The process of building relationships and negotiating planning priorities of mutual concern will be different in each case. Given limited resources and staffing, the same intensity cannot be pursued for each relationship.

In this process, pursuing a relationship with Orange County was postponed until such time as officials from Orange express interest. To date, despite the availability of a seat on the Borders Committee, Orange County has not nominated a representative. This issue will be raised again when discussing priorities for future years.

The most advanced relationship is that of Riverside County. The Partnership initiated activities in FY 2002 with the assistance of a grant from the California Department of Housing and Community Development (HCD) to focus on the jobs/housing issues. Through the I-15 Interregional Partnership, a study was conducted to better understand the profiles of the commuters and to create strategies for dealing with the jobs/housing issues. The emphasis for FY 2005 will be to continue the interregional partnership by monitoring the implementation of the strategies identified in the I-15 Strategic Implementation Report. If funding permits, the Committee would also like to extend planning agenda into the area of economic development through the implementation of an interregional economic cluster analysis. The purpose of this study would be to determine the relationships between businesses in both regions; identify gaps where new businesses could be developed or attracted to the region; and how southwestern Riverside and San Diego can best develop a mutually beneficial interregional economic strategy drawing on their respective assets.

In the case of Imperial County, there is a different issue; it has been increasingly apparent that closer ties are needed. As part of the consolidation process of SANDAG, Imperial County is now an advisory member of the Board of Directors and member of the Borders Committee in accordance with SB 1703. As such, efforts should be made to form an interregional partnership. In coordination with the member from Imperial County, the Committee should discuss frameworks and a mechanism to further develop a stronger relationship between the two regions. One of the issues identified in the RCP, Access to Jobs/Housing, was recently raised by representatives from Imperial County who expressed concern about the increasing trend of San Diego residents purchasing homes in Imperial Valley and commuting to jobs in San Diego. The planning areas identified within the Borders Chapter of the RCP by the Border Committee to focus on in FY 2005 are: access to jobs/housing accessibility; transportation infrastructure; and homeland security. By consolidating
our interregional relationship within the context of the California border region we would increase our strategic advantage of attracting state and federal funds for activities related to both homeland security, as well as water and energy issues.

SANDAG is committed to opening the lines of communication with tribal nations. One of the guiding principles of the Borders Committee is that, “Our region will pursue fair and equitable planning with consideration of interregional impacts and will maintain active and honest communication with tribal governments.” However, there is a lack of knowledge on the part of the Committee, regarding the history of tribal nations, intergovernmental relations, planning issues they face, and how they are organized as a political community. Thus, the strategy taken by the Borders Committee should be to create, first, a basis of communication in order to build the level of respect and mutual understanding necessary for advancing on common planning issues. Several tribal governments have expressed interest in discussing transportation issues. This is an area in which Caltrans, as well as the County of San Diego, has made significant progress. Thus, transportation was identified by the Borders Committee as a planning area in which to begin a dialogue with various tribal governments.

Finally, Borders Committee has built a strong relationship with the Republic of Mexico. The Committee should consider a priority the development of an interregional partnership on transboundary planning issues affecting San Diego/Baja California. The next phase of developing an interregional policymaking structure is to create a San Diego Region-Baja California Border Interregional Partnership as a forum for elected officials from the San Diego and Tijuana regions to address transboundary planning issues with an initial focus on: energy and water; transportation infrastructure; and homeland security. Pending funding, the initial focus of activities would center on: a) the development a binational database based upon exchange of relevant data and information regarding cross-border travel in the region; (b) the implementation of a survey to assess transboundary multimodal traffic patterns; (c) the improvement of our forecast models’ capability of measuring the impact of travel in the binational metropolitan region; and (d) the development a binational strategy for promoting coordinated policies to ensure an efficient and secure flow of people and goods across the international ports of entry and the use of transportation infrastructure and public transportation systems along key trade and interregional commuting corridors.

BOB LEITER
Director of Land Use and Transportation Planning

Attachment

Key Staff Contact: Hector Vanegas, (619) 699-1972, hva@sandag.org
<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>Strategic Initiative Project / Activity</th>
<th>LEAD AGENCIES*</th>
<th>OTHER PARTICIPANTS*</th>
<th>START DATE AND DURATION</th>
<th>COMMENTS</th>
<th>SANDAG FY 05 OWP ELEMENT</th>
<th>RELATED RCP ACTIONS (See Table 2 for References)</th>
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<tbody>
<tr>
<td>11 BORDERS -</td>
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<tr>
<td>11.1 Borders Comprehensive Project</td>
<td>Continue to strengthen existing, and develop new, partnerships with neighboring jurisdictions and tribal governments from a binational and interregional perspective.</td>
<td>S-B</td>
<td>WRCOG, MEX, Imperial Co., SCAG</td>
<td>FY 05 (ongoing)</td>
<td></td>
<td>Borders Planning and Coordination</td>
<td>21-26</td>
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<tr>
<td>11.2 I-15 Interregional Partnership (Southwestern Riverside)</td>
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<tr>
<td>a. Develop a permanent interregional coordination mechanism to address planning issues with an emphasis on transportation, jobs/housing, and energy.</td>
<td>S-B / WRCOG</td>
<td>S-LU, S-TP, S-MM, SCAG</td>
<td>FY 05</td>
<td></td>
<td>Interregional Partnerships (IRP)</td>
<td>21, 22, 23</td>
<td></td>
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<tr>
<td>b. Monitor the I-15 IRP short- and long-range housing and transportation strategies.</td>
<td>S-B / WRCOG</td>
<td>S-LU, S-TP, S-MM, SCAG</td>
<td>FY 05 (ongoing)</td>
<td></td>
<td>IRP</td>
<td>21A2, 21A4</td>
<td></td>
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<tr>
<td>c. As funding permits, implement a joint economic cluster analysis study for San Diego and Southwestern Riverside.</td>
<td>S-B / WRCOG</td>
<td>S-LU, S-TP, S-MM, SCAG</td>
<td>FY 05</td>
<td></td>
<td>Grant Pending (IRP)</td>
<td>25A1, 21A3</td>
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<td>11.3 Imperial County</td>
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<tr>
<td>a. Expand discussions with elected officials in Imperial County to develop an interregional partnership to address regional planning issues with a focus on: transportation, access to jobs/housing, and homeland security.</td>
<td>S-B / Imperial Co.</td>
<td>S-MM, S-TP, S-LU</td>
<td>FY 05</td>
<td></td>
<td>Borders Planning and Coordination</td>
<td>21A1, 22A2, 22A6, 26A1, 26A2, 26A3, 26A4</td>
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<tr>
<td>11.4</td>
<td>Tribal Governments</td>
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<tr>
<td>a.</td>
<td>Work with tribal governments, Caltrans, and County of San Diego to assess and propose solutions to reservation transportation needs.</td>
<td>S-B / Tribal Govs.</td>
<td>S-TP, County, Caltrans</td>
<td>FY 05 (2 years)</td>
<td>Tribal Government Liaison</td>
<td>22A7</td>
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<td>b.</td>
<td>Improve communication and coordination with tribal governments regarding regional planning issues.</td>
<td>S-B / Tribal Govs.</td>
<td>S-LU, S-Econ</td>
<td>FY 05 (ongoing)</td>
<td>Tribal Government Liaison</td>
<td>25A3</td>
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<tr>
<td>11.5</td>
<td>Mexico</td>
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<tr>
<td>a.</td>
<td>Develop a partnership with the Republic of Mexico to address binational border planning issues with a focus on: transportation and infrastructure; energy/water; homeland security; and the environment.</td>
<td>S-B, S-LU ConsulmexSD</td>
<td>S-TP, S-MM, MEX, COBRO</td>
<td>FY 05</td>
<td>IRP, Borders Planning and Coordination</td>
<td>22, 23, 24, 26</td>
<td></td>
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<td>b.</td>
<td>Continue to support the Border Energy Issues Group (BEIG) as a forum for discussion and development of strategies regarding binational energy issues.</td>
<td>S-B / EWG / ConsulmexSD</td>
<td>S-LU, MEX, COBRO</td>
<td>FY 05 (Ongoing)</td>
<td>Borders Planning and Coordination</td>
<td>23AE1, 23AE2, 23AE3, 23AE4</td>
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<td>c.</td>
<td>Facilitate a dialogue among jurisdictions and agencies to maximize border region water resources through diversification strategies.</td>
<td>SDCWA; MEX</td>
<td>S-B, COBRO</td>
<td>FY 05 (3 years)</td>
<td>Borders Planning and Coordination</td>
<td>9A1, 23AW1, 23AW2, 23AW3, 23AW4, 23AW5, 23AW6, 23AW7</td>
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<td>d.</td>
<td>Monitor progress on the implementation of security measures that protect our binational border, while enabling the growth of a prosperous economy within the greater border region (i.e. SENTRI and FAST lanes at POE, USVISIT Program, etc.)</td>
<td>S-B / DHS</td>
<td>COBRO; Chambers of Commerce</td>
<td>FY 05 (Ongoing)</td>
<td>Borders Planning and Coordination</td>
<td>26A1, 26A2, 26A3, 26A4, 26B1, 26B2</td>
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<td>LEAD AGENCIES*</td>
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<td>SANDAG FY 05 OWP ELEMENT</td>
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| e. Establish a dialogue with the Republic of Mexico to link habitat corridors within San Diego County and the Baja California region to create interregional and international preserve systems. |
| S-B, S-LU ConsulmexSD |
| NGOs, COBRO, Land Trusts |
| FY 05 |
| (3 years) |
| Borders Planning and Coordination |
| 4A1, 24A1, 24A2, 24A3, 24A5, 24C1 |

* Abbreviations for Lead Agencies and Other Participants:

EA Early Actions
S-LU SANDAG Land Use and Environmental Planning Division
S-TP SANDAG Transportation Planning Division
S-B SANDAG Borders Division
S-Econ SANDAG Chief Economist
S-MM SANDAG Mobility Management and Project Implementation Department
S-TS SANDAG Technical Services Department
S-Leg SANDAG Legislative Program
S-AfC SANDAG Administration, Finance, and Communications
APCD San Diego Air Pollution Control District
BEIG Border Energy Infrastructure Group
GWMB California Integrated Waste Management Board
CEC California Energy Commission
COBRO SANDAG’s Committee on Binational Regional Opportunities
ConsulmexSD Consulate General of Mexico in San Diego
CPUC California Public Utilities Commission
CWA County Water Authority
EDC Economic Development Corporations
EWG SANDAG’s Energy Working Group
IOU Investor Owned Utilities
LAFCO San Diego Local Agency Formation Commission
NGO Non-Governmental Organization
SCAG Southern California Association of Governments
SDG&E San Diego Gas and Electric
SDREO San Diego Regional Energy Office
WRCOG Western Riverside Council of Governments
INTRODUCTION TO TRIBAL GOVERNMENT TRANSPORTATION ISSUES

Introduction

Coordination with the 17 Tribal Governments is an important part of SANDAG’s work plan. The Borders Committee will be helping to guide SANDAG activities related to Tribal Governments. At its February 2004 meeting, the Committee requested a presentation from Caltrans on its Tribal Transportation Academy, which trains tribal members, government staff, and others on tribal transportation planning issues and processes.

Discussion

The San Diego region is home to 18 Native American reservations represented by 17 Tribal Governments, the most in any county in the United States. Native American reservations currently cover more than 116,000 acres, or approximately four percent of the region’s land. There are approximately 5,400 residents living on these reservations.

In October 2002, a summit was held between SANDAG’s Board of Directors and the leaders of the region’s tribal governments. At the Summit, the tribal leaders requested that SANDAG establish a liaison with all the tribal governments in order to promote better government-to-government communications and coordination. In response, in 2003 SANDAG designated a tribal liaison position. Additionally, in October 2003 SANDAG was awarded a grant from the California Department of Transportation (Caltrans) to conduct a rural/reservation transportation needs assessment. The primary focus of this grant is to work with Tribal Government representatives, SANDAG, Caltrans, and the County of San Diego in a partnership to assess and propose solutions to rural transportation needs, especially those of people who live and/or work on reservations and others who live nearby.

The Borders Committee will be helping to guide these and other SANDAG activities related to Tribal Governments. The Borders chapter of SANDAG’s Draft Regional Comprehensive Plan discusses tribal government planning and coordination issues, and includes goals, policy objectives and actions focused on improving communication and collaboration with tribal governments in areas of regional importance such as economic development, transportation, housing, and water supply. During 2004 and 2005, the Committee will be receiving presentations on, and discussing, a wide range of these issues. However, at its February 2004 meeting, the Committee determined that transportation currently is the area of highest priority in terms of working with the tribal governments.
To learn more about tribal government transportation issues and planning, the Committee requested information on Caltrans’ Tribal Transportation Academy, which was attended by SANDAG and Caltrans staff. Caltrans established a Native American Liaison Branch (NALB) in 1999 to serve as a liaison between the Department, federal, state, local and regional transportation agencies to establish and maintain government-to-government working relationships with Tribal Governments throughout California. The NALB also serves as staff to the Director’s Native American Advisory Committee (NAAC), which was established in May 1997. The NAAC advises the Department Director regarding matters of interest or concern to the Tribes and their constituents.

Staff from Caltrans will be making a presentation to the Committee on these activities, and will be available to answer any questions.

BOB LEITER
Director of Land Use and Transportation Planning

Key Staff Contact: Rebecca Davis, (619) 699-1944, rda@sandag.org