Building Connections

SANDAG Board of Directors Workshop
May 26, 2022
Thursday, May 26, 2022
9 a.m.

Mingei International Museum - La Atalaya Theater
Balboa Park
1439 El Prado
San Diego CA 92101

Public Comments: Members of the public may speak to the Board of Directors on any item at the time the Board of Directors is considering the item. Public speakers are generally limited to three minutes or less per person.

Persons who wish to address the members on an item to be considered at this meeting, or on non-agendized issues, may email comments to the Clerk at clerkoftheboard@sandag.org (please reference Board of Directors Workshop in your subject line and identify the item number(s) to which your comments pertain). Comments received by 4 p.m. the business day before the meeting will be provided to members prior to the meeting. All comments received prior to the close of the meeting will be made part of the meeting record.

If you desire to provide in-person verbal comment during the meeting, please fill out a speaker slip, which can be found in the meeting room (La Atalaya Theater). Staff will call on members of the public who have timely requested to provide comment by name. All comments to be provided for the record must be made in writing via email or speaker slip, or verbally per the instructions above.

In order to keep the public informed in an efficient manner and facilitate public participation, SANDAG provides access to all agenda and meeting materials online at sandag.org/meetings. Additionally, interested persons can sign up for email notifications at sandag.org/subscribe. A physical copy of this agenda may be viewed at the SANDAG Toll Operations Office, 1129 La Media Road, San Diego, CA 92154, at any time prior to the meeting.

Vision Statement: Pursuing a brighter future for all

Mission Statement: We are the regional agency that connects people, places, and innovative ideas by implementing solutions with our unique and diverse communities.

Our Commitment to Equity: We hold ourselves accountable to the communities we serve. We acknowledge we have much to learn and much to change; and we firmly uphold equity and inclusion for every person in the San Diego region. This includes historically underserved, systemically marginalized groups impacted by actions and inactions at all levels of our government and society.

We have an obligation to eliminate disparities and ensure that safe, healthy, accessible, and inclusive opportunities are available to everyone. The SANDAG equity action plan will inform how we plan, prioritize, fund, and build projects and programs; frame how we work with our communities; define how we recruit and develop our employees; guide our efforts to conduct unbiased research and interpret data; and set expectations for companies and stakeholders that work with us.

We are committed to creating a San Diego region where every person who visits, works, and lives can thrive.
Message from the Clerk: In compliance with Government Code §54952.3, the Clerk hereby announces that the compensation for legislative body members attending the following simultaneous or serial meetings is: Executive Committee (EC) $100, Board of Directors (BOD) $150, and Regional Transportation Commission (RTC) $100. Compensation rates for the EC and BOD are set pursuant to the SANDAG Bylaws, and the compensation rate for the RTC is set pursuant to state law.

SANDAG operates its programs without regard to race, color, and national origin in compliance with Title VI of the Civil Rights Act. SANDAG has developed procedures for investigating and tracking Title VI complaints, and the procedures for filing a complaint are available to the public upon request. Questions concerning SANDAG nondiscrimination obligations or complaint procedures should be directed to the SANDAG General Counsel, John Kirk, at (619) 699-1997 or john.kirk@sandag.org. Any person who believes they or any specific class of persons to be subjected to discrimination prohibited by Title VI also may file a written complaint with the Federal Transit Administration.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact the Clerk of the Board at clerkoftheboard@sandag.org or at (619) 699-1985, at least 72 hours in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 699-1900 or (619) 699-1904 (TTY), or fax (619) 699-1905 at least 72 hours in advance of the meeting.

SANDAG agenda materials can be made available in alternative languages. To make a request, call (619) 699-1900 in advance of the meeting.

Los materiales de la agenda de SANDAG están disponibles en otros idiomas. Para hacer una solicitud, llame al (619) 699-1900.

如有需要，我们把SANDAG议程材料翻译成其他语言。请在会议前至少72小时打电话(619) 699-1900提出请求。
Thursday, May 26th

SANDAG Board of Directors
WORKSHOP AGENDA

Breakfast will be served at 8:30 AM

9:00 AM

Item #1 – Non-Agenda Public Comment/Member Comments
Public comments under this agenda item will be limited to five public speakers. Members of the public shall have the opportunity to address the Board on any issue within the jurisdiction of SANDAG that is not on this agenda. Public speakers are limited to three minutes or less per person. Board members also may provide information and announcements under this agenda item. If the number of public comments under this agenda item exceeds five, additional public comments will be taken at the end of the agenda. Subjects of previous agenda items may not again be addressed under public comment.

9:05 AM

Item #2 – SANDAG Board of Directors Workshop
The Board of Directors will be asked to provide feedback on desired goals, potential opportunities, and the role of SANDAG in the future of the San Diego region.

9:05 - 9:30 AM

The Future of the San Diego Region
Gary London, London Moeder Advisors
An overview on the key trends affecting the future of the San Diego region will be presented.

9:30 - 10:30 AM

Facilitated Discussion 1: Evaluating the Future
Steve PonTell, Capital T Enterprises
What are the right futures for the San Diego region? This discussion will provide a forum to imagine and analyze different opportunities for the future of the San Diego region.

10:30 - 10:45 AM

Break
SANDAG Board of Directors

WORKSHOP AGENDA

Thursday, May 26th

10:45 AM – 12:15 PM

Facilitated Discussion 2: SANDAG’s Role in Realizing the Future
Steve PonTell, Capital T Enterprises

What is SANDAG’s role in achieving the desired future? The Board of Directors will discuss how the agency and each individual member play a role in realizing the desired future San Diego region.

Lunch

12:15 - 1:00 PM

Culture Wins
Steve PonTell, Capital T Enterprises

A vibrant culture is important for carrying out and shaping policy for governing bodies. The Board of Directors will hear a presentation on success in governance.

1:00 - 2:00 PM

Facilitated Discussion 3: Culture Moving Forward
Steve PonTell, Capital T Enterprises

Peter Drucker famously said, “Culture eats strategy for breakfast.” The Board of Directors will discuss the culture necessary to achieve the desired future for the San Diego region.

Break

2:00 - 4:00 PM

4:00 - 4:15 PM

Recap and Final Remarks

2:00 - 4:00 PM

4:15 - 5:00 PM

Adjourn