

# Committee on Binational Regional Opportunities

Tuesday, October 6, 2020  
3 to 4:30 p.m.

**\*\*Teleconference Meeting\*\***

## MEETING ANNOUNCEMENT AMIDST COVID-19 PANDEMIC:

The Committee on Binational Regional Opportunities (COBRO) meeting scheduled for Tuesday, October 6, 2020, will be conducted virtually in accordance with Governor Newsom's State of Emergency declaration regarding the COVID-19 outbreak, Executive Order N-29-20, and the Guidance for Gatherings issued by the California Department of Public Health. COBRO Members will primarily participate in the meeting virtually, while practicing social distancing, from individual remote locations.

There are a few options for public participation:

- Participate via Zoom webinar by clicking the link to join: <https://zoom.us/j/96836251741>
- The Webinar ID is: 968 3625 1741
- To participate via Telephone, dial a number based on your current location:  
(US: +1 929 205 6099 or +1 253 215 8782 or + 1 301 715 8592 or + 1 312 626 6799 or + 1 346 248 7799 or + 1 669 900 6833).
- International numbers available: <https://zoom.us/u/acNGYbksei>
- English and Spanish interpretation will be available.

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**Public Comments:** Persons who wish to address the members on an item to be considered at this meeting, or on non-agendized issues, may email comments to the Clerk at [clerk@sandag.org](mailto:clerk@sandag.org) (please reference: "October 6 COBRO Meeting" in your subject line and identify the item number(s) to which your comments pertain). Comments received by 4 p.m. on Monday, October 5, will be provided to members prior to the meeting.

If you desire to provide a live verbal comment during the meeting, please join the Zoom meeting either by computer or phone. At the time for public comments, members of the public will be advised to "Raise Hand" if they wish to provide comments. The "Raise Hand" feature can be found on the Zoom toolbar for those who are joining via computer or by entering \*9 for those who joining via telephone only. The Chair will call on members of the public by name for those joining via a computer and by the last three digits of your telephone number for those joining via telephone. All comments received prior to the close of the meeting will be made part of the meeting record.

### MEMBER AGENCIES

Cities of  
Carlsbad  
Chula Vista  
Coronado  
Del Mar  
El Cajon  
Encinitas  
Escondido  
Imperial Beach  
La Mesa  
Lemon Grove  
National City  
Oceanside  
Poway  
San Diego  
San Marcos  
Santee  
Solana Beach  
Vista  
and  
County of San Diego

### ADVISORY MEMBERS

Imperial County  
San Diego County  
Regional Airport Authority  
California Department  
of Transportation  
Metropolitan  
Transit System  
North County  
Transit District  
United States  
Department of Defense  
Port of San Diego  
San Diego County  
Water Authority  
Southern California  
Tribal Chairmen's Association  
Mexico

# SANDAG

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## **Mission Statement**

*The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus; makes strategic plans; obtains and allocates resources; plans, engineers, and builds public transit; and provides information on a broad range of topics pertinent to the region's quality of life.*

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# Committee on Binational Regional Opportunities

Tuesday, October 6, 2020

<b>Item No.</b>		<b>Action</b>
1.	Welcome and Introductions	
+2.	<b>Approval of Meeting Minutes</b>	Approve
	+2A. May 7, 2019, Committee on Binational Regional Opportunities (COBRO) Meeting Minutes	
	+2B. July 2, 2019, COBRO Meeting Minutes	
	+2C. September 3, 2019, COBRO Meeting Minutes	
	+2D. February 4, 2020, COBRO Meeting Minutes	
3.	<b>Public Comments/Communications/Member Comments</b>	
	Members of the public shall have the opportunity to address COBRO on any issue within the jurisdiction of the Committee that is not on this agenda.	
<b>Reports</b>		
4.	<b>2019 SANDAG Crossborder Travel Behavior Survey</b> <i>Grace Miño, SANDAG</i>	Information
	An update on the 2019 SANDAG Crossborder Travel Behavior Survey, which is being conducted to help inform planning and modeling efforts related to crossborder travel will be presented.	
5.	<b>Update on the Tijuana Municipal Urban Development Plan 2020-2040</b> <i>Rodolfo Argote, Instituto Municipal de Planeación (IMPLAN) Tijuana</i>	Information
	An overview of an update to the City of Tijuana's Municipal Urban Development Plan 2020-2040 (known by its acronym PDUCEPT in Spanish), which coordinates development and infrastructure for the population center of Tijuana within the context of social and economic factors will be presented.	
6.	<b>Crossborder Coordination for Public Health During COVID-19</b> <i>Justine Kozo, Office of Border Health, Public Health Services – County of San Diego, Health &amp; Human Services Agency</i>	Information
	An overview of various efforts to collaborate with and coordinate public health responses among agencies in both the United States and Mexico during the COVID-19 pandemic will be presented.	
7.	<b>Upcoming Meetings</b>	Information
	The next COBRO meeting is tentatively scheduled for Tuesday, December 1, 2020, at 3 pm.	
8.	<b>Adjournment</b>	

+ next to an item indicates an attachment



# Committee on Binational Regional Opportunities

Item: **2A**

February 4, 2020

Action: **Approve**

## May 7, 2019, Committee on Binational Regional Opportunities Meeting Minutes

Chair Paul Ganster (Institute for Regional Studies of the Californias – San Diego State University [SDSU]) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3:03 p.m.

### 1. Welcome and Introductions

Chair Ganster welcomed members of COBRO and members of public in attendance.

### 2. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Chair Ganster and a second by Jose Marquez (Caltrans), the COBRO approved the minutes from the February 2, 2019 meeting.

The motion passed.

Yes: Chair Ganster, Co-Chair Natalia Figueroa (General Consulate of Mexico in San Diego), Mr. Marquez, Denice Garcia (City of San Diego), Olivia Maldonado (City of Tijuana), Gabriela Muñoz (El Colegio de la Frontera Norte), Viviana Ibañez (Otay Mesa Chamber of Commerce), Nathan Owens (San Diego Dialogue), Paola Avila (San Diego Regional Chamber of Commerce), Gustavo de la Fuente (San Diego-Tijuana Smart Border Coalition), Jason B. Wells (San Ysidro Chamber of Commerce), Lorena Lopez-Powers (U.S. Environmental Protection Agency), and Greg Mallinger (U.S.-Mexican Studies at UC San Diego).

No: None.

Abstain: None.

Absent: City of Chula Vista, City of Imperial Beach, Consulate General of the United States of America in Tijuana, County of San Diego, Fundación Internacional de la Comunidad, A. C., Instituto de Planeación Municipal de Tijuana, South County Economic Development Council, State of Baja California, Tijuana Innovadora, U.S. Customs and Border Protection Agency, and WILDCOAST/COSTASALVAJE.

### 3. Public Comments/Communications/and Member Comments

Jason Wells announced the “Bike to Work Day” event on May 16, 2019, and promoted the annual binational stop in collaboration with Alianza de la Movilidad Activa A.C. from Tijuana.

Viviana Ibañez announced that the Otay Mesa Chamber of Commerce will host an event to communicate the plans and detours on the South Bay Expressway and State Route 11 connectors.

Chair Ganster announced the Good Neighbor Environmental Board meeting that will take place on June 27 and 28 on Border Energy in Imperial Beach.

### Consent

### 4. United States-Mexico-Canada Agreement Chapter Notes from Mexico’s Secretary of Foreign Relations (Information)

Co-Chair Figueroa provided an overview of the chapter notes from Mexico’s Secretary of Foreign Relations on specific elements included in the current version of the United States-Mexico-Canada Agreement.

Olivia Maldonado asked if the information is available in Spanish.

Lorena Lopez-Powers commented that the Arizona-Mexico Commission has also an assessment of the agreement and can be provided if the group found this to be of interest.

Action: Information only.

## **Reports**

### **5. Border to Bayshore Bikeway Update (Information)**

Senior Regional Planner Chris Carterette provided an update on the Border to Bayshore Bikeway, which is a 6.5-mile route that will provide safe biking connections within and between the City of Imperial Beach, the San Ysidro community of San Diego, and the busiest international land border crossing at the San Ysidro Port of Entry.

Action: Information only.

### **6. 2018 San Diego-Baja California Border Crossing and Trade Highlights (Information)**

Regional Border Planner Zach Hernandez provided an overview and highlights from annual border crossing and trade statistics relevant to the San Diego-Baja California land ports of entry for 2018.

Lorena Lopez-Powers asked if SANDAG had done any type of field survey's recently and if there is a comparison to other border crossings around the world in terms of the volume of crossings.

Zach Hernandez responded that the latest survey data was collected in 2016 and followed on the second question that sources of information from other border crossings around the world is difficult to evaluate on a similar basis.

Action: Information only.

### **7. U.S. Environmental Protection Agency Trash-Free Waters Program (Information)**

Joan Isaacson and Jack Hughes, Kearns & West, presented an overview of the U.S. Environmental Protection Agency Trash-Free Waters program, which aims to improve waste management to prevent source trash and debris from entering the watershed. Efforts to implement program strategies within communities throughout the Tijuana River Watershed will be discussed.

Chair Ganster commented that the problem has been identified and federal agencies have been providing resources to fight the water pollution issues.

Ms. Quiroz asked what are the resources that will be requested for the Mexico side.

Gabriela Muñoz quoted a similar study and commented that there are many modeling efforts, but the lack of resources is the most important problem.

Action: Information only.

### **8. Upcoming Meetings**

The next COBRO meeting is scheduled for Tuesday, June 4, 2019, at 3 p.m.

### **9. Adjournment**

Co-Chair Figueroa adjourned the meeting at 4:28 p.m.

## Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

May 7, 2019

Jurisdiction	Name	Attended	Comments
Institute for Reginal Studies of the Californias – SDSU	Paul Ganster, Chair	Yes	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Marcela Celorio, Co-Chair	No	Natalia Figueroa attended
	Gaspar Orozco, Alternate	Yes	
South County Economic Development Council	Efraín Ibarra, Vice Chair	No	
	Vacant, Alternate	N/A	
Caltrans	Cory Binns	No	
	Jose Marquez, Alternate	Yes	
City of Chula Vista	Vacant, Alternate	N/A	
	Miguel Tapia	No	
City of Imperial Beach	Andrew Hall	No	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	Yes	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
County of San Diego	Justine Kozo	No	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	Yes	
	Lina Ojeda, Alternate	No	
Fundación Internacional de la Comunidad, A. C.	Vacant, Alternate	N/A	
	Cecilia Luken	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Yolanda Walther-Meade, Alternate	No	
	Alejandro Ruiz	No	
Otay Mesa Chamber of Commerce	Vacant, Alternate	N/A	
	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	Yes	
	Jim Burritt, Alternate	No	
San Diego Dialogue	Thomas Currie, Alternate	No	
	Nathan Owens	Yes	
	Vacant, Alternate	N/A	

Jurisdiction	Name	Attended	Comments
San Diego Regional Chamber of Commerce	Paola Ávila	Yes	
	Kenia Zamarripa, Alternate	No	
San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes	
	JC Thomas, Alternate	No	
San Ysidro Chamber of Commerce	Jason M-B Wells	Yes	
	Thomas Currie, Alternate	No	
State of Baja California	Mariano Escobedo	No	
	Vivian Salazar, Alternate	No	
Tijuana Innovadora	Laura Araujo	No	
	Hernando Durán, Alternate	No	
U.S. Customs and Border Protection Agency	Toby Sosbee	No	
	Jaelyn Cooper, Alternate	No	
U.S. Environmental Protection Agency	Hector Aguirre	Yes	Lorena Lopez-Powers attended
	Tomás Torres, Alternate	No	
	Jeremy Bauer, Alternate	No	
U.S.-Mexican Studies at UC San Diego	Melissa Floca	No	Greg Mallinger attended
	Denise Moreno-Ducheny, Alternate	Yes	
WILD Coast/COSTASALVAJE	Paloma Aguirre	No	
	Cristhabel Verdugo, Alternate	No	
<b>Advisory Members</b>			
City of Tecate	Juan Carlos Montiel	No	
	Gabriel Vázquez, Alternate	No	
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No	
	Vacant, Alternate	N/A	
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No	
	Adriana Eguía, Alternate	No	
San Diego County Water Authority	Elsa Saxod	No	
	Vacant, Alternate	N/A	
San Diego Regional Economic Development Corporation	Vacant	N/A	
	Vacant, Alternate	N/A	
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No	
	Clay Phillips, Alternate	No	
	Mike McCoy, Alternate	No	
Universidad Iberoamericana Tijuana	Rodolfo Argote	Yes	
	Vacant, Alternate	N/A	
<b>Other Attendees</b>			
Daniel Gómez, Alianza por la Movilidad Activa Jennifer Goudeau	Arturo Gonzalez Mitch Beauchamp	Arturo Ripa	
<b>SANDAG Staff</b>			
Héctor Vanegas	Elisa Arias	Zach Hernandez	Chris Carterette



## Committee on Binational Regional Opportunities

Item: **2B**

February 4, 2020

Action: **Approve**

### July 2, 2019, Committee on Binational Regional Opportunities Meeting Minutes

Chair Paul Ganster (Institute for Regional Studies of the Californias – San Diego State University [SDSU]) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3:02 p.m.

#### 1. Welcome and Introductions

Chair Ganster welcomed members of COBRO and members of public in attendance.

Co-Chair Consul General Carlos González Gutiérrez (Consulate General of Mexico in San Diego) was introduced to COBRO members by Chair Ganster.

#### 2. Approval of Meeting Minutes (Approve)

Due to the lack of a quorum this item was postponed to a future meeting.

#### 3. Public Comments/Communications/and Member Comments

No public comments were addressed.

### Reports

#### 4. San Diego Forward: The 2021 Regional Plan (Information)

Principal Regional Planner Antoinette Meier provided a presentation on the SANDAG action plan to develop a bigger and bolder transportation vision for the 2021 Regional Plan. Ms. Meier introduced the key strategies, known as the 5 Big Moves, used to identify transportation solutions for critical connections that will transform the way people and goods move throughout the region.

Chair Ganster asked if Tijuana is included in the 2018 commute behavior survey and mentioned that Temecula also should be included as a key connection between San Diego and its regional borders.

Antoinette Meier answered that Tijuana is not included in the survey.

Vice Chair Efraín Ibarra, South County Economic Development Council, asked if there are any other cities around the world that are doing the same type of regional planning.

Antoinette Meier responded that cities in the Seattle region have been sharing their experience with high speed commuter rail. European applications have been monitored and findings have been shared through webinars and research.

Denise Moreno-Ducheny, U.S.-Mexican Studies at UC San Diego, commented on the importance of San Ysidro and Otay Mesa as transportation hubs and that a realistic vision would be to integrate technology for the U.S.-Mexico border.

Action: Information only.



## **5. SANDAG Strategic Plan (Discussion)**

Loree Goffigon and Reza Ahmadi, Performance Works, presented the SANDAG plan to develop a multi-year plan that will define the agency's mission, vision, and strategic priorities, and create a roadmap for building internal capacity necessary for delivering regional programs, projects, and initiatives. Input from a broad range of stakeholders is being gathered during the early phase of this effort.

Vice Chair Ibarra commented that from an economic development perspective it is very important to maintain the data that SANDAG provides to the region, such as the border wait times estimates, transportation data, income, and employment rates.

Denise Moreno Ducheny commented that the SANDAG is the core research bank besides universities. The economic studies implemented by SANDAG are highly regarded by the public and suggested that it is time to reflect this responsibility as part of this multi-year strategic plan.

Chair Ganster commented that all COBRO participants are active members in the regional and binational community and believe that SANDAG plays a vital non-controversial role in the development of crossborder cooperation.

Action: Discussion only.

## **6. Upcoming Meetings**

The next COBRO meeting is scheduled for Tuesday, August 6, 2019, at 3 p.m.

## **7. Adjournment**

Chair Ganster adjourned the meeting at 4:18 p.m.

## Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

July 2, 2019

Jurisdiction	Name	Attended	Comments
Institute for Regional Studies of the Californias – SDSU	Paul Ganster, Chair	Yes	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Carlos González Gutiérrez, Co-Chair	Yes	Natalia Figueroa attended
	Gaspar Orozco, Alternate	No	
South County Economic Development Council	Efraín Ibarra, Vice Chair	Yes	
	Vacant, Alternate	N/A	
Caltrans	Cory Binns	No	
	Jose Marquez, Alternate	Yes	
	Vacant, Alternate	N/A	
City of Chula Vista	Miguel Tapia	No	
	Vacant, Alternate	N/A	
City of Imperial Beach	Andrew Hall	No	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	No	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
County of San Diego	Justine Kozo	No	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	No	
	Lina Ojeda, Alternate	No	
	Vacant, Alternate	N/A	
Fundación Internacional de la Comunidad, A. C.	Cecilia Luken	No	
	Yolanda Walther-Meade, Alternate	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Alejandro Ruiz	No	
	Vacant, Alternate	N/A	
Otay Mesa Chamber of Commerce	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	No	
	Jim Burritt, Alternate	No	
	Thomas Currie, Alternate	No	
San Diego Dialogue	Nathan Owens	Yes	
	Vacant, Alternate	N/A	

Jurisdiction	Name	Attended	Comments
San Diego Regional Chamber of Commerce	Paola Ávila	No	
	Kenia Zamarripa, Alternate	Yes	
San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes	
	JC Thomas, Alternate	No	
San Ysidro Chamber of Commerce	Jason M-B Wells	Yes	
	Thomas Currie, Alternate	No	
State of Baja California	Mariano Escobedo	Yes	
	Vivian Salazar, Alternate	No	
Tijuana Innovadora	Laura Araujo	No	
	Hernando Durán, Alternate	No	
U.S. Customs and Border Protection Agency	Toby Sosbee	No	
	Jaclyn Cooper, Alternate	No	
U.S. Environmental Protection Agency	Hector Aguirre	No	
	Tomás Torres, Alternate	No	
	Jeremy Bauer, Alternate	No	
U.S.-Mexican Studies at UC San Diego	Melissa Floca	No	
	Denise Moreno-Ducheny, Alternate	Yes	
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No	
	Cristhabel Verdugo, Alternate	No	
<b>Advisory Members</b>			
City of Tecate	Juan Carlos Montiel	No	
	Gabriel Vázquez, Alternate	No	
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No	
	Vacant, Alternate	N/A	
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No	
	Adriana Eguía, Alternate	No	
San Diego County Water Authority	Elsa Saxod	No	
	Vacant, Alternate	N/A	
San Diego Regional Economic Development Corporation	Vacant	N/A	
	Vacant, Alternate	N/A	
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No	
	Clay Phillips, Alternate	No	
	Mike McCoy, Alternate	No	
Universidad Iberoamericana Tijuana	Rodolfo Argote	Yes	
	Vacant, Alternate	N/A	
<b>Other Attendees</b>			
Daniel Gómez, Alianza por la Movilidad Activa	Antonio Martinez	Marcial Gutiérrez	
<b>SANDAG Staff</b>			
Hector Vanegas	Elisa Arias	Zach Hernandez	Loree Goffigon
Reza Ahmadi			



## Committee on Binational Regional Opportunities

Item: **2C**

February 4, 2020

Action: **Approve**

### September 3, 2019, Committee on Binational Regional Opportunities Meeting Minutes

Co-Chair Natalia Figueroa (Consulate General of Mexico in San Diego) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3 p.m.

#### 1. Welcome and Introductions

Co-Chair Natalia Figueroa welcomed members of COBRO and members of public in attendance.

#### 2. Approval of Meeting Minutes (Approve)

Due to the lack of a quorum this item was postponed to a future meeting.

#### 3. Public Comments/Communications/and Member Comments

No public comments were entered.

### Consent

#### 4. Upcoming Events (Information)

Borders Program Manager Héctor Vanegas reviewed a list of upcoming community events of interest to COBRO members.

#### 5. FY 2020 Committee on Binational Regional Opportunities Meetings (Information)

Héctor Vanegas reviewed a list of scheduled COBRO meetings for the remainder of FY 2020.

### Reports

#### 6. 2019 SANDAG Crossborder Travel Behavior Survey (Information)

Associate Research Analyst Grace Miño provided an overview of the 2019 SANDAG Crossborder Travel Behavior Survey, which is aimed to help inform planning and modeling efforts as they relate to the unique travel patterns of crossborder travelers.

Action: Information only.

#### 7. State Route 11 / Otoy Mesa East Port of Entry Project Update: Final Roadway Segment (Information)

Carlos Covarrubias and Nikki Tiongco, Caltrans District 11, presented an update on the construction plan and roadway design of the final segment of State Route 11, which is the connecting highway to the future Otoy Mesa East Port of Entry.

Action: Information only.

## **8. San Diego-Tijuana Earthquake Scenario Update (Information)**

Roberto Ruiz-Salas, Earthquake Engineering Research Institute – San Diego Regional Chapter, presented an update on a regionally-based earthquake planning scenario being developed to analyze potential physical, social, and economic impact of a seismic event in the San-Diego-Tijuana binational region.

Action: Information only.

## **9. Upcoming Meetings**

The next COBRO meeting is scheduled for Tuesday, October 1, 2019, at 3 p.m.

## **10. Adjournment**

Co-Chair Natalia Figueroa adjourned the meeting at 4:28 p.m.

## Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

September 3, 2019

Jurisdiction	Name	Attended	Comments
Institute for Reginal Studies of the Californias – SDSU	Paul Ganster, Chair	No	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Carlos González Gutiérrez, Co-Chair	No	Natalia Figueroa attended
	Gaspar Orozco, Alternate	No	
South County Economic Development Council	Efraín Ibarra, Vice Chair	Yes	
	Vacant, Alternate	N/A	
Caltrans	Cory Binns	No	
	Jose Marquez, Alternate	Yes	
	Vacant, Alternate	N/A	
City of Chula Vista	Miguel Tapia	No	
	Vacant, Alternate	N/A	
City of Imperial Beach	Andrew Hall	No	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	No	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
County of San Diego	Justine Kozo	Yes	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	No	
	Lina Ojeda, Alternate	No	
	Vacant, Alternate	N/A	
Fundación Internacional de la Comunidad, A. C.	Cecilia Luken	No	
	Yolanda Walther-Meade, Alternate	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Alejandro Ruiz	No	
	Vacant, Alternate	N/A	
Otay Mesa Chamber of Commerce	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	Yes	
	Jim Burritt, Alternate	No	
	Thomas Currie, Alternate	No	
San Diego Dialogue	Nathan Owens	Yes	
	Vacant, Alternate	N/A	

Jurisdiction	Name	Attended	Comments
San Diego Regional Chamber of Commerce	Paola Ávila	No	
	Kenia Zamarripa, Alternate	Yes	
San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes	
	JC Thomas, Alternate	No	
San Ysidro Chamber of Commerce	Jason M-B Wells	No	
	Thomas Currie, Alternate	No	
State of Baja California	Mariano Escobedo	No	
	Vivian Salazar, Alternate	Yes	
Tijuana Innovadora	Laura Araujo	No	
	Hernando Durán, Alternate	No	
U.S. Customs and Border Protection Agency	Toby Sosbee	No	
	Jaclyn Cooper, Alternate	No	
U.S. Environmental Protection Agency	Hector Aguirre	No	
	Tomás Torres, Alternate	No	
	Jeremy Bauer, Alternate	No	
U.S.-Mexican Studies at UC San Diego	Melissa Flocá	No	
	Denise Moreno-Ducheny, Alternate	Yes	
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No	
	Cristhabel Verdugo, Alternate	No	
<b>Advisory Members</b>			
City of Tecate	Juan Carlos Montiel	No	
	Gabriel Vázquez, Alternate	No	
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No	
	Vacant, Alternate	N/A	
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No	
	Adriana Eguía, Alternate	No	
San Diego County Water Authority	Elsa Saxod	No	
	Vacant, Alternate	N/A	
San Diego Regional Economic Development Corporation	Vacant	N/A	
	Vacant, Alternate	N/A	
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No	
	Clay Phillips, Alternate	No	
	Mike McCoy, Alternate	No	
Universidad Iberoamericana Tijuana	Rodolfo Argote	Yes	
	Vacant, Alternate	N/A	
<b>Other Attendees</b>			
Nikki Tiongco, Caltrans	Nancy Gudiño, CBX	Carl Nettleton,	
Carlos Covarrubias, Caltrans	Marcial Gutiérrez, MTS	Nettleton Strategies	
Roberto Ruiz Salas, Kimley Horn	Miguel Aguirre, Border Fusion Group		
<b>SANDAG Staff</b>			
Héctor Vanegas	Zach Hernandez	Rodrigo Noriega	



## Committee on Binational Regional Opportunities

Item: **2D**

October 6, 2020

Action: **Approve**

### February 4, 2020, Committee on Binational Regional Opportunities Meeting Minutes

Chair Paul Ganster (Institute for Regional Studies of the Californias, San Diego State University) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3 p.m.

#### 1. Welcome and Introductions

Chair Paul Ganster welcomed members of COBRO and members of public in attendance.

#### 2. Approval of Meeting Minutes (Approve)

Due to the lack of a quorum this item was postponed to a future meeting.

#### 3. Public Comments/Communications/and Member Comments

No public comments were entered.

### Reports

#### 4. 2020 Census Complete Count (Information)

Regional Census Data Center Manager Darlanne Hoctor Mulmat provided an overview of the 2020 Census and local efforts to ensure that every person is counted once and in the right place.

Action: Information only.

#### 5. San Diego Forward: The 2021 Regional Plan: 5 Big Moves Tribal and Binational Workshops (Information)

Associate Regional Planner Zach Hernandez presented a summary of two workshops held as part of San Diego Forward: The 2021 Regional Plan to identify transportation issues and unique solutions from a borders-focused perspective.

Action: Information only.

#### 6. Business Improvement Districts in Baja California (Information)

Miguel Marshall, State of Baja California, presented an overview of a program that supports the creation of Business Improvement Districts within urban areas throughout the state of Baja California.

Action: Information only.

#### 7. 2021 California-Baja California Border Master Plan

Jose Marquez, Caltrans District 11, presented an overview of the 2021 California-Baja California Border Master Plan.

Action: Information only.



## **8. Upcoming Meetings**

The next COBRO meeting is scheduled as the annual Joint Meeting of Borders Committee, COBRO, and the Municipalities and State Government of Baja California on Friday, February 28, 2020, at 12:30 p.m.

## **9. Adjournment**

Chair Paul Ganster adjourned the meeting at 4:28 p.m.

## Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

February 4, 2020

Jurisdiction	Name	Attended	Comments
Institute for Reginal Studies of the Californias – SDSU	Paul Ganster, Chair	Yes	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Carlos González Gutiérrez, Co-Chair	No	Natalia Figueroa attended
	Gaspar Orozco, Alternate	No	
South County Economic Development Council	Efraín Ibarra, Vice Chair	Yes	
	Jim O’Callaghan, Alternate	N/A	
	Cory Binns	No	
Caltrans	Jose Marquez, Alternate	Yes	
	Vacant, Alternate	N/A	
City of Chula Vista	Miguel Tapia	No	
	Vacant, Alternate	N/A	
City of Imperial Beach	Andrew Hall	No	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	Yes	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
County of San Diego	Justine Kozo	No	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	No	
	Lina Ojeda, Alternate	No	
	Vacant, Alternate	N/A	
Fundación Internacional de la Comunidad, A. C.	Cecilia Luken	No	
	Yolanda Walther-Meade, Alternate	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Alejandro Ruiz	No	
	Vacant, Alternate	N/A	
	Alejandra Mier y Terán	No	
Otay Mesa Chamber of Commerce	Viviana Ibañez, Alternate	Yes	
	Jim Burritt, Alternate	No	
	Thomas Currie, Alternate	No	
San Diego Dialogue	Nathan Owens	Yes	
	Vacant, Alternate	N/A	

Jurisdiction	Name	Attended	Comments
San Diego Regional Chamber of Commerce	Paola Ávila	Yes	
	Kenia Zamarripa, Alternate	No	
San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes	
	JC Thomas, Alternate	No	
San Ysidro Chamber of Commerce	Jason M-B Wells	No	
	Thomas Currie, Alternate	No	
State of Baja California	Mariano Escobedo	No	
	Vivian Salazar, Alternate	Yes	
Tijuana Innovadora	Laura Araujo	Yes	
	Hernando Durán, Alternate	No	
U.S. Customs and Border Protection Agency	Toby Sosbee	No	
	Jaclyn Cooper, Alternate	No	
U.S. Environmental Protection Agency	Hector Aguirre	No	
	Tomás Torres, Alternate	No	
	Jeremy Bauer, Alternate	No	
U.S.-Mexican Studies at UC San Diego	Melissa Floca	No	Greg Mallinger attended
	Denise Moreno-Ducheny, Alternate	Yes	
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No	
	Cristhabel Verdugo, Alternate	No	
<b>Advisory Members</b>			
City of Tecate	Juan Carlos Montiel	No	
	Gabriel Vázquez, Alternate	No	
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No	
	Vacant, Alternate	N/A	
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No	
	Adriana Eguía, Alternate	No	
San Diego County Water Authority	Elsa Saxod	No	
	Vacant, Alternate	N/A	
San Diego Regional Economic Development Corporation	Vacant	N/A	
	Vacant, Alternate	N/A	
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No	
	Clay Phillips, Alternate	No	
	Mike McCoy, Alternate	No	
Universidad Iberoamericana Tijuana	Rodolfo Argote	Yes	
	Vacant, Alternate	N/A	
<b>Other Attendees</b>			
Jose Marquez, Caltrans	Mike McCabe, Public		Carl Nettleton,
Chris Gris, City of San Diego	Mitch Beauchamp, Public		Nettleton Strategies
Miguel Marshal, State of Baja California	Roger Lewis, Centro Ventures		
<b>SANDAG Staff</b>			
Héctor Vanegas	Zach Hernandez	Grace Mino	