Adopt-A Highway Availability

- Adoptions available throughout the San Diego Region
- Reports available for 18 cities and county.
- Example shows sites along I-5 within the City of Oceanside.
- Working to have reports available online and ultimately have AAH mapping on the Caltrans website.
- Leverage cities relationships with local businesses to increase sponsorship adoptions
Adopt-A Highway Accountability

- Permit requirements – one cleaning per month for urban San Diego
- Monthly emails with pictures
- Follow up with non-active groups
- Warning email/letter
- Cancel adoption/permit and issue closing letter
- Remove recognition panel from AAH sign

Adopt-A Highway Pilot Sign Project

- Caltrans contacted by author of California Adopt-A-Highway law
- Pilot larger sign in District 11 along multi-lane freeway
- Implement early 2021
- Evaluate safety and effectiveness
Level of Service – District Map

- District 11 – East and West Regions
- West Region – Metro (Coastal)
- East Region – East County Communities, Mountain and Desert Areas

Level of Service – Region Scores

- Preliminary District Overall Score for FY 2020 = 84
- High Volume Urban Freeways = Most Trash
- Scores Fluctuate – Snapshot at Specific Point in Time
- West Region = 64, East Region = 95
- Goal = 10% annual improvement with focus on high volume urban freeways
Local Streets Crossing State Right of Way

- Area of responsibility
- City already cleaning local street up to back of sidewalk
- Authorization Memo/Letter

Mowing/Litter Removal Operations

- Standard Operating Procedure – Litter Removal prior to Mowing
- Example shows operation along SR-905
- Fire Prevention Activities – High priority for District
How Do We Achieve Our Goals?

- Participation from All Stakeholders
- Partnerships
- Public Outreach
- Enforcement
- Education

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