

DEBRIS FREE ROADWAYS



SURFRIDER
FOUNDATION
SAN DIEGO COUNTY



Debris Free Roadways Action Plan



DEBRIS FREE ROADWAYS PARTNERS

Current Partners	Contacts Made/ Commitment Pending	To Be Contacted
<ul style="list-style-type: none">• SANDAG• Caltrans• Surfrider Foundation San Diego• ILACSD• California Highway Patrol• EDCO• Republic Services• Waste Management	<ul style="list-style-type: none">• Miramar Landfill• Republic Services Otay Landfill• Sheriff's Department• Local Police Departments	<ul style="list-style-type: none">• San Diego County Board of Supervisors• Harbor Freight• Non-profit Partners, as needed• City Councils (in process)• California State Senate and/or Assembly Representatives, as needed



TARP YOUR LOAD

ACTION ITEMS	WHO	WHEN	COMMENTS
Request commitment to host Tarp Your Load days from landfills and resource recovery centers.	Surfrider San Diego and ILACSD	Make contacts September/October	Contacts at EDCO, Republic, Otay and Miramar. Otay and Miramar potential first event sites. CHP and Caltrans have done events at Miramar. San Diego is on board.
Collect pre and post program data regarding the # of trucks entering resource centers and landfills without tarps.	Surfrider San Diego and ILACSD	October/November	Determine if facilities help with data collection. (Ask for a week's worth of data.) Volunteers to assist, as needed..
Schedule Tarp Your Load days at landfills and resource recovery centers.	Surfrider San Diego and ILACSD	Schedule for November 14 or December 5th, if possible	
Work with Caltrans to expand Tarp Your Load campaign.	Surfrider San Diego and ILACSD	Ongoing	
Work with CHP to expand Tarp Your Load campaign.	Surfrider San Diego and ILACSD	Ongoing	



TARP YOUR LOAD (CONT.)

ACTION ITEMS	WHO	WHEN	COMMENTS
Purchase and/or secure donated tarps for give-away: <ul style="list-style-type: none"> • Donations from service organizations • Business donations/sponsorships • Grants • Funds provided by government entities 	Surfrider San Diego and ILACSD	October	<ul style="list-style-type: none"> • Secure an invite and apply for an NRP grant • Build a sponsorship package • Surfrider to contribute \$200.00 • \$2.99 each at Harbor Freight
Recruit non-profit organization volunteers.	Surfrider San Diego and ILACSD	October	
Create and share fact sheets/brochures to include information on: <ul style="list-style-type: none"> • Environmental, safety, and fiscal impacts of uncovered loads • Proper load covering • Litter and load covering laws 	Surfrider San Diego and ILACSD	October	<ul style="list-style-type: none"> • Consult with Caltrans regarding graphic design work • Volunteer graphic designers to help, as needed • Possibly use examples from Marin County
Secure media coverage/write press releases.	Surfrider San Diego and ILACSD	October	Surfrider/ILACSD media relations teams will collaborate with Caltrans, CHP, and SANDAG



OTHER MITIGATION EFFORTS

SOURCE REDUCTION			
ACTION ITEMS	WHO	WHEN	COMMENTS
Work with cities to adopt single-use plastic and polystyrene reduction policies.	Surfrider San Diego	Ongoing	<ul style="list-style-type: none"> Cities with ordinances: Imperial Beach, San Diego, Del Mar, Solana Beach, Encinitas Communicating with the following cities regarding policies: Chula Vista, Carlsbad, Oceanside, Vista, San Marcos, Escondido, National City
Work with city environmental services departments in source reduction efforts.	Surfrider San Diego	Ongoing	

CLEANUP EFFORTS			
ACTION ITEMS	WHO	WHEN	COMMENTS
Promote Caltrans' Adopt-A-Highway program.	Surfrider San Diego, ILACSD	Starting in October	<ul style="list-style-type: none"> Surfrider and ILACSD media personnel to promote Adopt-A-Highway/Ramp programs in collaboration with Caltrans.
Promote Caltrans' Adopt-A-Ramp program.	Surfrider San Diego, ILACSD	Starting in October	<ul style="list-style-type: none"> ILACSD will evaluate adding Adopt-A-Ramp to their cleanup programming. Surfrider is in the process of adopting SeaWorld on and off ramps.

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Q & A



THANK YOU!



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