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 sandag.org

Meeting Notice and Agenda

Committee on Binational Regional Opportunities

The Committee on Binational Regional Opportunities may take action on any item appearing on this agenda.

Tuesday, February 4, 2020

3 to 4:30 p.m.

SANDAG, Conference Room 7
 401 B Street, Suite 800
 San Diego, CA 92101

Please take the elevator to the 8th floor to access the meeting room.

Staff Contact: Héctor Vanegas
 (619) 699-1972
 hector.vanegas@sandag.org

Agenda Highlights

- **2020 Census Complete Count**
- **San Diego Forward: The 2021 Regional Plan: 5 Big Moves Tribal and Binational Workshops**
- **Business Improvement Districts in Baja California**
- **2021 California-Baja California Border Master Plan**

Please silence all electronic devices during the meeting

Mission Statement

The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus; makes strategic plans; obtains and allocates resources; plans, engineers, and builds public transit; and provides information on a broad range of topics pertinent to the region's quality of life.

MEMBER AGENCIES

Cities of
 Carlsbad
 Chula Vista
 Coronado
 Del Mar
 El Cajon
 Encinitas
 Escondido
 Imperial Beach
 La Mesa
 Lemon Grove
 National City
 Oceanside
 Poway
 San Diego
 San Marcos
 Santee
 Solana Beach
 Vista
 and
 County of San Diego

ADVISORY MEMBERS

Imperial County
 California Department
 of Transportation
 Metropolitan
 Transit System
 North County
 Transit District
 United States
 Department of Defense
 Port of San Diego
 San Diego County
 Water Authority
 Southern California
 Tribal Chairmen's Association
 Mexico



Welcome to SANDAG. Members of the public may speak to the Working Group on any item at the time the Working Group is considering the item. Please complete a Request to Comment form and then present the form to the Working Group coordinator. Members of the public may address the Working Group on any issue under the agenda item entitled

Public Comments/Communications/Member Comments. Public speakers are limited to three minutes or less per person.

The Working Group may take action on any item appearing on the agenda.

Both agenda and non-agenda comments should be sent to SANDAG via comment@sandag.org. Please include the Working Group name and meeting date, agenda item, your name, and your organization. Any comments, handouts, presentations, or other materials from the public intended for distribution at the meeting should be received by the Working Group coordinator no later than 5 p.m. two working days prior to the meeting. All public comments and materials received by the deadline become part of the official public record and will be provided to the members for their review at the meeting.

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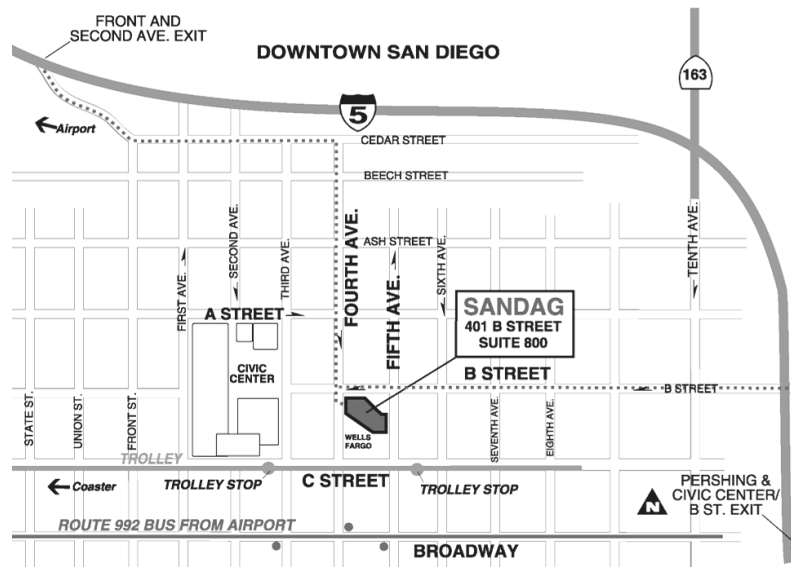
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Committee on Binational Regional Opportunities

Tuesday, February 4, 2020

Item No.		Action
1.	Welcome and Introductions	
+2.	Approval of Meeting Minutes +2A. Committee on Binational Regional Opportunities (COBRO) Meeting Minutes, May 7, 2019 +2B. COBRO Meeting Minutes, July 2, 2019 +2C. COBRO Meeting Minutes, September 3, 2019	Approve
3.	Public Comments/Communications/Member Comments Members of the public shall have the opportunity to address the COBRO on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a Request to Comment form and giving it to the meeting coordinator prior to speaking. Public speakers should notify the meeting coordinator if they have a handout for distribution to COBRO members. Public speakers are limited to three minutes or less per person. COBRO members also may provide information and announcements under this agenda item.	
Reports		
4.	2020 Census Complete Count <i>Darlanne Hoctor Mulmat, SANDAG</i> An overview of the 2020 Census and local efforts to ensure that every person is counted once and in the right place will be presented.	Information
+5.	San Diego Forward: The 2021 Regional Plan: 5 Big Moves Tribal and Binational Workshops <i>Zach Hernandez, SANDAG</i> As part of the process to develop San Diego Forward: The 2021 Regional Plan through the 5 Big Moves, staff held two workshops to identify transportation issues and unique solutions from a borders-focused perspective. A summary of the tribal and border workshops held in October and December 2019 will be presented.	Information
6.	Business Improvement Districts in Baja California <i>Miguel Marshall, State of Baja California</i> The State of Baja California is working to establish a program that supports the creation of Business Improvement Districts within urban areas throughout the state. An overview of the plan being developed to assist business districts in creating sustainable mechanisms for providing services and locally funded improvements will be presented.	Information

- 7. **2021 California-Baja California Border Master Plan** **Information**
Jose Marquez, Caltrans District 11
Cheryl Mason, SANDAG
An overview of the 2021 California-Baja California Border Master Plan will be presented.

- 8. **Upcoming Meetings** **Information**
The next COBRO meeting is tentatively scheduled for Friday, March 27, 2020, at 12:30 p.m.; this will be the annual joint meeting with the Borders Committee, the municipalities of Tijuana, Tecate, and Playas de Rosarito, and the State of Baja California.

- 9. **Adjournment**

+ next to an item indicates an attachment



Committee on Binational Regional Opportunities

Item: **2A**

February 4, 2020

Action: **Approve**

May 7, 2019, Meeting Minutes

Chair Paul Ganster (Institute for Regional Studies of the Californias – San Diego State University [SDSU]) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3:03 p.m.

1. Welcome and Introductions

Chair Ganster welcomed members of COBRO and members of public in attendance.

2. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Chair Ganster and a second by Jose Marquez (Caltrans), the COBRO approved the minutes from the February 2, 2019 meeting. Yes: Chair Ganster, Co-Chair Natalia Figueroa (General Consulate of Mexico in San Diego), Mr. Marquez, Denice Garcia (City of San Diego), Olivia Maldonado (City of Tijuana), Gabriela Muñoz (El Colegio de la Frontera Norte), Viviana Ibañez (Otay Mesa Chamber of Commerce), Nathan Owens (San Diego Dialogue), Paola Avila (San Diego Regional Chamber of Commerce), Gustavo de la Fuente (San Diego-Tijuana Smart Border Coalition), Jason B. Wells (San Ysidro Chamber of Commerce), Lorena Lopez-Powers (U.S. Environmental Protection Agency), and Greg Mallinger (U.S.-Mexican Studies at UC San Diego). No: None. Abstain: None. Absent: City of Chula Vista, City of Imperial Beach, Consulate General of the United States of America in Tijuana, County of San Diego, Fundación Internacional de la Comunidad, A. C., Instituto de Planeación Municipal de Tijuana, South County Economic Development Council, State of Baja California, Tijuana Innovadora, U.S. Customs and Border Protection Agency, and WILDCOAST/COSTASALVAJE.

3. Public Comments/Communications/and Member Comments

Jason Wells announced the “Bike to Work Day” event on May 16, 2019, and promoted the annual binational stop in collaboration with Alianza de la Movilidad Activa A.C. from Tijuana.

Viviana Ibañez announced that the Otay Mesa Chamber of Commerce will host an event to communicate the plans and detours on the South Bay Expressway and State Route 11 connectors.

Chair Ganster announced the Good Neighbor Environmental Board meeting that will take place on June 27 and 28 on Border Energy in Imperial Beach.

Consent

4. United States-Mexico-Canada Agreement Chapter Notes from Mexico’s Secretary of Foreign Relations (Information)

Co-Chair Figueroa provided an overview of the chapter notes from Mexico’s Secretary of Foreign Relations on specific elements included in the current version of the United States-Mexico-Canada Agreement.

Olivia Maldonado asked if the information is available in Spanish.

Lorena Lopez-Powers commented that the Arizona-Mexico Commission has also an assessment of the agreement and can be provided if the group found this to be of interest.

Action: Information only.

Reports

5. Border to Bayshore Bikeway Update (Information)

Senior Regional Planner Chris Carterette provided an update on the Border to Bayshore Bikeway, which is a 6.5-mile route that will provide safe biking connections within and between the City of Imperial Beach, the San Ysidro community of San Diego, and the busiest international land border crossing at the San Ysidro Port of Entry.

Action: Information only.

6. 2018 San Diego-Baja California Border Crossing and Trade Highlights (Information)

Regional Border Planner Zach Hernandez provided an overview and highlights from annual border crossing and trade statistics relevant to the San Diego-Baja California land ports of entry for 2018.

Lorena Lopez-Powers asked if SANDAG had done any type of field survey's recently and if there is a comparison to other border crossings around the world in terms of the volume of crossings.

Zach Hernandez responded that the latest survey data was collected in 2016 and followed on the second question that sources of information from other border crossings around the world is difficult to evaluate on a similar basis.

Action: Information only.

7. U.S. Environmental Protection Agency Trash-Free Waters Program (Information)

Joan Isaacson and Jack Hughes, Kearn & West, presented an overview of the U.S. Environmental Protection Agency Trash-Free Waters program, which aims to improve waste management to prevent source trash and debris from entering the watershed. Efforts to implement program strategies within communities throughout the Tijuana River Watershed will be discussed.

Chair Ganster commented that the problem has been identified and federal agencies have been providing resources to fight the water pollution issues.

Ms. Quiroz asked what are the resources that will be requested for the Mexico side.

Gabriela Muñoz quoted a similar study and commented that there are many modeling efforts, but the lack of resources is the most important problem.

Action: Information only.

8. Upcoming Meetings

The next COBRO meeting is scheduled for Tuesday, June 4, 2019, at 3 p.m.

9. Adjournment

Co-Chair Figueroa adjourned the meeting at 4:28 p.m.

Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

May 7, 2019

Jurisdiction	Name	Attended	Comments
Institute for Regional Studies of the Californias – SDSU	Paul Ganster, Chair	Yes	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Marcela Celorio, Co-Chair	No	Natalia Figueroa attended
	Gaspar Orozco, Alternate	Yes	
South County Economic Development Council	Efraín Ibarra, Vice Chair	No	
	Vacant, Alternate	N/A	
Caltrans	Cory Binns	No	
	Jose Marquez, Alternate	Yes	
City of Chula Vista	Vacant, Alternate	N/A	
	Miguel Tapia	No	
City of Imperial Beach	Andrew Hall	No	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	Yes	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
County of San Diego	Justine Kozo	No	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	Yes	
	Lina Ojeda, Alternate	No	
Fundación Internacional de la Comunidad, A. C.	Vacant, Alternate	N/A	
	Cecilia Luken	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Yolanda Walther-Meade, Alternate	No	
	Alejandro Ruiz	No	
Otay Mesa Chamber of Commerce	Vacant, Alternate	N/A	
	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	Yes	
	Jim Burritt, Alternate	No	
San Diego Dialogue	Thomas Currie, Alternate	No	
	Nathan Owens	Yes	
	Vacant, Alternate	N/A	

Jurisdiction	Name	Attended	Comments
San Diego Regional Chamber of Commerce	Paola Ávila	Yes	
	Kenia Zamarripa, Alternate	No	
San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes	
	JC Thomas, Alternate	No	
San Ysidro Chamber of Commerce	Jason M-B Wells	Yes	
	Thomas Currie, Alternate	No	
State of Baja California	Mariano Escobedo	No	
	Vivian Salazar, Alternate	No	
Tijuana Innovadora	Laura Araujo	No	
	Hernando Durán, Alternate	No	
U.S. Customs and Border Protection Agency	Toby Sosbee	No	
	Jaelyn Cooper, Alternate	No	
U.S. Environmental Protection Agency	Hector Aguirre	Yes	Lorena Lopez-Powers attended
	Tomás Torres, Alternate	No	
	Jeremy Bauer, Alternate	No	
U.S.-Mexican Studies at UC San Diego	Melissa Flocá	No	Greg Mallinger attended
	Denise Moreno-Ducheny, Alternate	Yes	
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No	
	Cristhabel Verdugo, Alternate	No	
Advisory Members			
City of Tecate	Juan Carlos Montiel	No	
	Gabriel Vázquez, Alternate	No	
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No	
	Vacant, Alternate	N/A	
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No	
	Adriana Eguía, Alternate	No	
San Diego County Water Authority	Elsa Saxod	No	
	Vacant, Alternate	N/A	
San Diego Regional Economic Development Corporation	Vacant	N/A	
	Vacant, Alternate	N/A	
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No	
	Clay Phillips, Alternate	No	
	Mike McCoy, Alternate	No	
Universidad Iberoamericana Tijuana	Rodolfo Argote	Yes	
	Vacant, Alternate	N/A	
Other Attendees			
Daniel Gómez, Alianza por la Movilidad Activa	Arturo Gonzalez	Arturo Ripa	
Jennifer Goudeau	Mitch Beauchamp		
SANDAG Staff			
Héctor Vanegas	Elisa Arias	Zach Hernandez	Chris Carterette



Committee on Binational Regional Opportunities

Item: **2B**

February 4, 2020

Action: **Approve**

July 2, 2019, Meeting Minutes

Chair Paul Ganster (Institute for Regional Studies of the Californias – San Diego State University [SDSU]) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3:02 p.m.

1. Welcome and Introductions

Chair Ganster welcomed members of COBRO and members of public in attendance.

Co-Chair Consul General Carlos González Gutiérrez (Consulate General of Mexico in San Diego) was introduced to COBRO members by Chair Ganster.

2. Approval of Meeting Minutes (Approve)

Due to the lack of a quorum this item was postponed to a future meeting.

3. Public Comments/Communications/and Member Comments

No public comments were addressed.

Reports

4. San Diego Forward: The 2021 Regional Plan (Information)

Principal Regional Planner Antoinette Meier provided a presentation on the SANDAG action plan to develop a bigger and bolder transportation vision for the 2021 Regional Plan. Ms. Meier introduced the key strategies, known as the 5 Big Moves, used to identify transportation solutions for critical connections that will transform the way people and goods move throughout the region.

Chair Ganster asked if Tijuana is included in the 2018 commute behavior survey and mentioned that Temecula also should be included as a key connection between San Diego and its regional borders.

Antoinette Meier answered that Tijuana is not included in the survey.

Vice Chair Efraín Ibarra, South County Economic Development Council, asked if there are any other cities around the world that are doing the same type of regional planning.

Antoinette Meier responded that cities in the Seattle region have been sharing their experience with high speed commuter rail. European applications have been monitored and findings have been shared through webinars and research.

Denise Moreno-Ducheny, U.S.-Mexican Studies at UC San Diego, commented on the importance of San Ysidro and Otay Mesa as transportation hubs and that a realistic vision would be to integrate technology for the U.S.-Mexico border.

Action: Information only.

5. SANDAG Strategic Plan (Discussion)

Loree Goffigon and Reza Ahmadi, Performance Works, presented the SANDAG plan to develop a multi-year plan that will define the agency's mission, vision, and strategic priorities, and create a roadmap for building internal capacity necessary for delivering regional programs, projects, and initiatives. Input from a broad range of stakeholders is being gathered during the early phase of this effort.

Vice Chair Ibarra commented that from an economic development perspective it is very important to maintain the data that SANDAG provides to the region, such as the border wait times estimates, transportation data, income, and employment rates.

Denise Moreno Ducheny commented that the SANDAG is the core research bank besides universities. The economic studies implemented by SANDAG are highly regarded by the public and suggested that it is time to reflect this responsibility as part of this multi-year strategic plan.

Chair Ganster commented that all COBRO participants are active members in the regional and binational community and believe that SANDAG plays a vital non-controversial role in the development of crossborder cooperation.

Action: Discussion only.

6. Upcoming Meetings

The next COBRO meeting is scheduled for Tuesday, August 6, 2019, at 3 p.m.

7. Adjournment

Chair Ganster adjourned the meeting at 4:18 p.m.

Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

July 2, 2019

Jurisdiction	Name	Attended	Comments
Institute for Regional Studies of the Californias – SDSU	Paul Ganster, Chair	Yes	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Carlos González Gutiérrez, Co-Chair	Yes	Natalia Figueroa attended
	Gaspar Orozco, Alternate	No	
South County Economic Development Council	Efraín Ibarra, Vice Chair	Yes	
	Vacant, Alternate	N/A	
Caltrans	Cory Binns	No	
	Jose Marquez, Alternate	Yes	
City of Chula Vista	Vacant, Alternate	N/A	
	Miguel Tapia	No	
City of Imperial Beach	Vacant, Alternate	N/A	
	Andrew Hall	No	
City of San Diego	Steve Dush, Alternate	No	
	Denice Garcia	No	
City of Tijuana	Vacant, Alternate	N/A	
	Bernabé Esquer	No	
Consulate General of the United States of America in Tijuana	Olivia Maldonado, Alternate	Yes	
	Sue Saarnio	No	
County of San Diego	Bridgett Premont, Alternate	No	
	Justine Kozo	No	
El Colegio de la Frontera Norte	Vacant, Alternate	N/A	
	Gabriela Muñoz	No	
	Lina Ojeda, Alternate	No	
Fundación Internacional de la Comunidad, A. C.	Vacant, Alternate	N/A	
	Cecilia Luken	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Yolanda Walther-Meade, Alternate	No	
	Alejandro Ruiz	No	
Otay Mesa Chamber of Commerce	Vacant, Alternate	N/A	
	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	No	
	Jim Burritt, Alternate	No	
San Diego Dialogue	Thomas Currie, Alternate	No	
	Nathan Owens	Yes	
	Vacant, Alternate	N/A	

Jurisdiction	Name	Attended	Comments
San Diego Regional Chamber of Commerce	Paola Ávila	No	
	Kenia Zamarripa, Alternate	Yes	
San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes	
	JC Thomas, Alternate	No	
San Ysidro Chamber of Commerce	Jason M-B Wells	Yes	
	Thomas Currie, Alternate	No	
State of Baja California	Mariano Escobedo	Yes	
	Vivian Salazar, Alternate	No	
Tijuana Innovadora	Laura Araujo	No	
	Hernando Durán, Alternate	No	
U.S. Customs and Border Protection Agency	Toby Sosbee	No	
	Jaelyn Cooper, Alternate	No	
U.S. Environmental Protection Agency	Hector Aguirre	No	
	Tomás Torres, Alternate	No	
	Jeremy Bauer, Alternate	No	
U.S.-Mexican Studies at UC San Diego	Melissa Floca	No	
	Denise Moreno-Ducheny, Alternate	Yes	
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No	
	Cristhabel Verdugo, Alternate	No	
Advisory Members			
City of Tecate	Juan Carlos Montiel	No	
	Gabriel Vázquez, Alternate	No	
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No	
	Vacant, Alternate	N/A	
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No	
	Adriana Eguía, Alternate	No	
San Diego County Water Authority	Elsa Saxod	No	
	Vacant, Alternate	N/A	
San Diego Regional Economic Development Corporation	Vacant	N/A	
	Vacant, Alternate	N/A	
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No	
	Clay Phillips, Alternate	No	
	Mike McCoy, Alternate	No	
Universidad Iberoamericana Tijuana	Rodolfo Argote	Yes	
	Vacant, Alternate	N/A	
Other Attendees			
Daniel Gómez, Alianza por la Movilidad Activa	Antonio Martinez	Marcial Gutiérrez	
SANDAG Staff			
Hector Vanegas	Elisa Arias	Zach Hernandez	Loree Goffigon
Reza Ahmadi			



Committee on Binational Regional Opportunities

Item: **2C**

February 4, 2020

Action: **Approve**

September 3, 2019, Meeting Minutes

Co-Chair Natalia Figueroa (Consulate General of Mexico in San Diego) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3 p.m.

1. Welcome and Introductions

Co-Chair Natalia Figueroa welcomed members of COBRO and members of public in attendance.

2. Approval of Meeting Minutes (Approve)

Due to the lack of a quorum this item was postponed to a future meeting.

3. Public Comments/Communications/and Member Comments

No public comments were entered.

Consent

4. Upcoming Events (Information)

Borders Program Manager Héctor Vanegas reviewed a list of upcoming community events of interest to COBRO members.

5. FY 2020 Committee on Binational Regional Opportunities Meetings (Information)

Héctor Vanegas reviewed a list of scheduled COBRO meetings for the remainder of FY 2020.

Reports

6. 2019 SANDAG Crossborder Travel Behavior Survey (Information)

Associate Research Analyst Grace Miño provided an overview of the 2019 SANDAG Crossborder Travel Behavior Survey, which is aimed to help inform planning and modeling efforts as they relate to the unique travel patterns of crossborder travelers.

Action: Information only.

7. State Route 11 / Otay Mesa East Port of Entry Project Update: Final Roadway Segment (Information)

Carlos Covarrubias and Nikki Tiongco, Caltrans District 11, presented an update on the construction plan and roadway design of the final segment of State Route 11, which is the connecting highway to the future Otay Mesa East Port of Entry.

Action: Information only.

8. San Diego-Tijuana Earthquake Scenario Update (Information)

Roberto Ruiz-Salas, Earthquake Engineering Research Institute – San Diego Regional Chapter, presented an update on a regionally-based earthquake planning scenario being developed to analyze potential physical, social, and economic impact of a seismic event in the San-Diego-Tijuana binational region.

Action: Information only.

9. Upcoming Meetings

The next COBRO meeting is scheduled for Tuesday, August 6, 2019, at 3 p.m.

10. Adjournment

Co-Chair Natalia Figueroa adjourned the meeting at 4:28 p.m.

Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

September 3, 2019

Jurisdiction	Name	Attended	Comments
Institute for Reginal Studies of the Californias – SDSU	Paul Ganster, Chair	No	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Carlos González Gutiérrez, Co-Chair	No	Natalia Figueroa attended
	Gaspar Orozco, Alternate	No	
South County Economic Development Council	Efraín Ibarra, Vice Chair	Yes	
	Vacant, Alternate	N/A	
Caltrans	Cory Binns	No	
	Jose Marquez, Alternate	Yes	
	Vacant, Alternate	N/A	
City of Chula Vista	Miguel Tapia	No	
	Vacant, Alternate	N/A	
City of Imperial Beach	Andrew Hall	No	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	No	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
County of San Diego	Justine Kozo	Yes	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	No	
	Lina Ojeda, Alternate	No	
	Vacant, Alternate	N/A	
Fundación Internacional de la Comunidad, A. C.	Cecilia Luken	No	
	Yolanda Walther-Meade, Alternate	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Alejandro Ruiz	No	
	Vacant, Alternate	N/A	
Otay Mesa Chamber of Commerce	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	Yes	
	Jim Burritt, Alternate	No	
	Thomas Currie, Alternate	No	
San Diego Dialogue	Nathan Owens	Yes	
	Vacant, Alternate	N/A	

Jurisdiction	Name	Attended	Comments
San Diego Regional Chamber of Commerce	Paola Ávila	No	
	Kenia Zamarripa, Alternate	Yes	
San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes	
	JC Thomas, Alternate	No	
San Ysidro Chamber of Commerce	Jason M-B Wells	No	
	Thomas Currie, Alternate	No	
State of Baja California	Mariano Escobedo	No	
	Vivian Salazar, Alternate	Yes	
Tijuana Innovadora	Laura Araujo	No	
	Hernando Durán, Alternate	No	
U.S. Customs and Border Protection Agency	Toby Sosbee	No	
	Jaelyn Cooper, Alternate	No	
U.S. Environmental Protection Agency	Hector Aguirre	No	
	Tomás Torres, Alternate	No	
	Jeremy Bauer, Alternate	No	
U.S.-Mexican Studies at UC San Diego	Melissa Floca	No	
	Denise Moreno-Ducheny, Alternate	Yes	
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No	
	Cristhabel Verdugo, Alternate	No	
Advisory Members			
City of Tecate	Juan Carlos Montiel	No	
	Gabriel Vázquez, Alternate	No	
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No	
	Vacant, Alternate	N/A	
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No	
	Adriana Eguía, Alternate	No	
San Diego County Water Authority	Elsa Saxod	No	
	Vacant, Alternate	N/A	
San Diego Regional Economic Development Corporation	Vacant	N/A	
	Vacant, Alternate	N/A	
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No	
	Clay Phillips, Alternate	No	
	Mike McCoy, Alternate	No	
Universidad Iberoamericana Tijuana	Rodolfo Argote	Yes	
	Vacant, Alternate	N/A	
Other Attendees			
Nikki Tiongco, Caltrans	Nancy Gudiño, CBX	Carl Nettleton, Nettleton Strategies	
Carlos Covarrubias, Caltrans	Marcial Gutiérrez, MTS		
Roberto Ruiz Salas, Kimley Horn	Miguel Aguirre, Border Fusion Group		
SANDAG Staff			
Héctor Vanegas	Zach Hernandez	Rodrigo Noriega	



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San Diego Forward: The 2021 Regional Plan: Tribal and Border Workshops for the 5 Big Moves

Overview

As part of the process to develop San Diego Forward: The 2021 Regional Plan (2021 Regional Plan), staff has convened workshops to introduce the innovative concepts included in the 5 Big Moves, share current ideas around mobility planning, and discuss opportunities for collaboration with our partner agencies and stakeholders. Recent workshops focused on generating a dialogue to highlight the unique aspects and potential solutions from the perspective of the region's borders with tribal nations and Mexico.

Action: **Information**

As part of the process to develop San Diego Forward: The 2021 Regional Plan through the 5 Big Moves, staff held two workshops to identify transportation issues and unique solutions from a borders-focused perspective. A summary of the tribal and border workshops held in October and December 2019 will be presented.

Description

Under this lens and building from the existing framework for institutional collaboration, a workshop focused on tribal transportation was held as a special session of the Interagency Technical Working Group on Tribal Transportation Issues on October 2, 2019, hosted by the Barona Band of Mission Indians. SANDAG staff and Working Group members discussed the strategies in the 5 Big Moves, the data-driven approach to applying those strategies to the regional transportation network, and how to align goals developed as part of the Interregional Tribal Transportation Strategy (ITTS), finalized in 2018, and the 2021 Regional Plan. These discussions were followed by an interactive exercise to brainstorm potential applications of the 5 Big Moves to implement tribal transportation goals in the region. Tribal leaders from 11 tribal nations in the San Diego region participated in the event, as well as staff from Caltrans, the County of San Diego, and the Southern California Tribal Chairmen's Association.

Fiscal Impact:

None.

Schedule/Scope Impact:

None.

Some of the common themes and outcomes heard during the tribal workshop include:

- Expanding transportation and goods movement options for rural and tribal areas is as important as improving mobility within the urban core of the region
- Further engagement between SANDAG and the tribes should also focus on addressing the projects included in the ITTS with an emphasis on exploring funding opportunities
- Road safety continues to be an area of high priority for tribal areas, but several attributes of the 5 Big Moves can complement ideas that tribal partners have expressed in previous collaborative efforts (i.e., electric vehicle infrastructure and related incentives, support for shuttle fleets, etc.)

On December 10, 2019, SANDAG, in partnership with the State of Baja California and the City of Tijuana, held an event titled, "Border Workshop: The Future of Crossborder Mobility" at City Hall in Tijuana. The program included presentations from SANDAG, the State of Baja California, and the City of Tijuana, each of which discussed current approaches to mobility planning and key projects relevant to crossborder mobility through the region's land ports of entry. The presentations were followed by an Expert Panel Session moderated by Gustavo de la Fuente, Director of the Smart Border Coalition. The panelists included Dr. Paul Ganster, Institute for Regional Studies of the Californias at San Diego State University; Undersecretary Rubén Roa, Secretariat of Sustainable Economy and Tourism of Baja California; and

Rosa Velia López, Director of Tijuana’s Metropolitan Planning Institute (IMPLAN Tijuana). The panel was followed by an open discussion that generated feedback from partners in Mexico and the United States. Among the border workshop attendees were three Tijuana municipal Secretaries and two State of Baja California undersecretaries as well as representatives from chambers of commerce, universities, non-governmental organizations, and residents.

Some of the common themes and outcomes heard during the border workshop include:

- Existing mechanisms for collaboration are effective and should continue through subsequent discussions with SANDAG, the crossborder community, and stakeholder agencies on the 5 Big Moves
- Integrating mobility systems on both sides of the border will improve quality of life, economic competitiveness, the environment, public health, etc.
- Mexican partners are eager to find opportunities to align planning efforts and apply similar concepts along the border and throughout the Tijuana metropolitan zone

Next Steps

Meeting summaries and related materials will be available on the SANDAG website. Follow-up discussions with our partners will be scheduled to build on the momentum from the workshops while generating productive engagement during the development of the 2021 Regional Plan.

Planning for an additional workshop to collaborate with interregional partners in Orange, Riverside, and Imperial counties is underway.

Ray Traynor, Chief Planning & Innovation Officer

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