



5 BIG MOVES // COMPLETE CORRIDORS / TRANSIT LEAP / MOBILITY HUBS / FLEXIBLE FLEETS / NEXT OS

# Border Workshop: The Future of Crossborder Mobility

## Agenda

December 10, 2019 • 10 a.m. – 12:30 p.m.

Tijuana City Hall – Mayor’s Conference Room

*Palacio Municipal Tijuana – Sala de Los Presidentes  
Ave. Independencia No. 1350 Zona Río, C. P. 22010  
Tijuana, Baja California, México*

*~ English and Spanish interpretation will be available ~*

<p><b>Introductions and Welcoming Remarks from Host Agencies</b></p> <p>San Diego Association of Governments (SANDAG) State of Baja California City of Tijuana</p>	<p>15 min.</p>
<p><b>SANDAG: Data Driven Planning and the 5 Big Moves</b></p>	<p>20 min.</p>
<p><b>State of Baja California: Transportation Solutions</b></p>	<p>20 min.</p>
<p><b>IMPLAN Tijuana: Mobility Planning Efforts</b></p>	<p>20 min.</p>
<p><b>Expert Panel and Open Discussion: Opportunities for Crossborder Mobility</b></p> <p>Moderator: Gustavo de la Fuente (San Diego-Tijuana Smart Border Coalition)</p> <p>Panelists: Dr. Paul Ganster (Institute for Regional Studies of the Californias, San Diego State University) Rosa Velia López (IMPLAN Tijuana) Rubén Roa (State of Baja California) Melissa Floca (Center for U.S.-Mexican Studies, UC San Diego)</p>	<p>50 min.</p>
<p><b>Closing Remarks and a Look Ahead</b></p> <p>Dr. Paul Ganster (Institute for Regional Studies of the Californias, San Diego State University) Antoinette Meier (SANDAG)</p>	<p>10 min.</p>