

August 19, 2020

Action: **Approve**

July 15, 2020, Meeting Minutes

Audio for all 2020 Census Complete Count Stakeholder Working Group meetings can be found on the [Working Group homepage](#).

Chair Angelica Davis (South County) called the meeting of the 2020 Census Complete Count Stakeholder Working Group to order at 9:30 a.m.

1. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Kerry Jezisek (North County Coastal) and a second by Denise Becerra (County of San Diego), the Working Group approved the minutes from its February 19, 2020, meeting. Yes: Chair Davis, Lyn Dedmon (East County), Kerry Jezisek, Dulce Salazar (North County Inland), Matt Yagyagan (City of San Diego), and Denise Becerra. No: None. Abstain: None. Absent: None.

2. Public Comments/Communications/Member Comments

Megan Thomas (San Diego Grantmakers) announced that due to the effects of the COVID-19 pandemic, submission deadlines have been extended.

Reports

3. Update from the Census Bureau (Information)

Roberto Garcia (U.S. Census Bureau) provided an update on Census Bureau operations and outreach efforts.

Action: Information only.

4. California Complete Count - 2020 Census Office Update (Information)

Connie Hernandez (California Complete Count – 2020 Census Office) updated the Working Group on available resources, announcements, final report requirements, and timelines.

Action: Information only.

5. Black American Political Association of California Update (Information)

Dhalia Balmir (Black American Political Association of California) provided an update on partnerships and outreach activities in the San Diego region and the greater Southern California region.

Action: Information only.

6. Outreach Summary (Discussion)

Regional Census Data Center Manager Darlance Hctor Mulmat summarized outreach activities and impressions reported to date for review and discussion.

Alan Kaplan (Engage San Diego) highlighted data collection activities with partner organizations.

Action: Discussion.

7. Non-Response Follow-Up Plans (Discussion)

The non-response follow-up (NRFU) period allows for a final, concentrated effort for neighborhoods and members of the community who have not responded to the 2020 Census Questionnaire. NRFU occurs from August 11, 2020, to October 31, 2020. Darlaine Hoctor Mulmat presented a summary of the plans submitted by the local jurisdictions for the period, and members of the Working Group discussed additional strategies.

Blanca Romero (NALEO Educational Fund) commented on the data reporting methodology.

Action: Discussion.

8. Count Me 2020 Coalition Update (Information)

Michelle Silverthorn (Count Me 2020 Coalition) updated the Working Group on implementation efforts, as well as communications, media, events, and outreach.

Action: Information only.

9. Regional Representative Updates (Information)

Each of the regional representatives on the Working Group provided an update on the outreach activities for their subregion.

Action: Information only.

10. Complete Count Outreach Reports (Information)

Advisory members and other stakeholders provided updates on their recent or upcoming efforts to support 2020 Census Complete Count activities, with emphasis on activities that would benefit from coordination.

Dhalia Balmir commented to thank Engage San Diego partners for their efforts.

Action: Information only.

11. Upcoming Meetings

The next Working Group meeting is scheduled for Wednesday, August 19, 2020, at 9:30 a.m. Alan Kaplan requested updates on media outreach from local and state collaborators.

12. Adjournment

Chair Davis adjourned the meeting at 11:21 a.m.

Confirmed Attendance at SANDAG 2020 Census Complete Count Stakeholder Working Group Meeting

July 15, 2020

Jurisdiction	Name	Attended Virtually	Comments
South County	Angelica Davis, Chair	Yes	
	Reyna Ayala, Alternate	Yes	
	Kerry Jezisek	Yes	
North County Coastal	Cecilia Barandiaran, Alternate	Yes	
	Esther Sanchez, Alternate	Yes	
North County Inland	Dulce Salazar	Yes	
	Sylvia Solis Daniels, Alternate	No	
East County	Lyn Dedmon	Yes	
	TBD	N/A	
City of San Diego	Matt Yagyagan	Yes	
	Tiffany Harrison, Alternate	Yes	
	Ally Berenter, Alternate	Yes	
County of San Diego	Denise Becerra	Yes	
	TBD	N/A	
Advisory Members			
Count Me 2020 Coalition	Michele Silverthorn	Yes	
	Alan Kaplan, Alternate	Yes	
Elected Officials	Chevelle Tate	Yes	
	Lee Hernandez, Alternate	No	
	Diamond Wallace, Alternate	No	
K-12 Education	Andrew Sharp	Yes	
	Music Watson, Alternate	No	
Higher Education	Hemlata Jhaveri	No	
	Ben Mendoza, Alternate	No	
Native Americans/Tribal Governments	Chris Nejo	No	
	Marcus Orozco, Alternate	No	
Philanthropy	Megan Thomas	Yes	
	Melissa Leon, Alternate	No	
Business Community	Yen Tu	No	
	TBD, Alternate	N/A	
Taxpayers	Haney Hong	No	
	Kelly Batten, Alternate	No	
Workforce Development	Elana Metz	No	
	TBD, Alternate	N/A	

Transit Agencies	Kimy Wall	No
	TBD, Alternate	N/A
Libraries	Liz Vagani	Yes
	Missy Solis, Alternate	Yes
California Census Complete Count Office	Connie Hernandez	Yes
	Roberto Garcia	Yes
U.S. Census Bureau	Andrew Amorao, Alternate	No
	Alex Aguilar, Alternate	No
	Mario Enrique Figueroa Matuz	No
Elected Officials - Mexico	Natalia Figueroa, Alternate	No
	Alejandro Sanchez, Alternate	No
		No
SANDAG Staff		

Darlane Hoctor Mulmat, Regional Census Data Manager
 Robyn Wapner, Manager of Government Relations
 Lindsey Hansen, Public Communications Officer
 Laurie Gartrell, Associate Government Relations Analyst
 Pat Landrum, Director of Data and Modeling, Manager of Data Solutions

