



## **2020 Census Complete Count Stakeholder Working Group**

Item: **1**

July 15, 2020

Action: **Approve**

### **February 19, 2020, Meeting Minutes**

Audio for all 2020 Census Complete Count Stakeholder Working Group (Working Group) meetings can be found on the [Working Group homepage](#).

Chair Angelica Davis (South County), called the meeting of the Working Group to order at 9:30 a.m.

#### **1. Approval of Meeting Minutes (Approve)**

Action: Upon a motion by Geoff Patnoe (County of San Diego) and a second by Lyn Dedmon (East County), the Working Group approved the minutes from its January 15, 2020, meeting. Yes: Chair Davis, Matt Yagyagan (City of San Diego), Kerry Jezisek (North County Coastal), and Dulce Salazar (North County Inland). No: None. Abstain: None. Absent: None.

#### **2. Public Comments/Communications/Member Comments**

No public comments were made.

#### **3. Director's Report (Information)**

Chief Economist Ray Major provided an update on agency actions in support of the Working Group.

### **Reports**

#### **4. California Complete Count – 2020 Census Office Update (Information)**

Connie Hernandez (California Complete Count – 2020 Census Office) explained the allocation of state grants and other efforts around Census outreach and provided updated guidelines from the state with respect to Questionnaire Assistance Centers/Questionnaire Action Kiosks and equipment.

Action: Information only.

#### **5. How to Collaborate with County Libraries (Information)**

Missy Solis (San Diego County Library) informed the Working Group of Census promotional efforts at San Diego County Library branches and opportunities for collaboration.

Action: Information only.

#### **6. Census Operations Review (Information)**

Blanca Romero (National Association of Latino Elected Officials) presented a review of Census operations.

JoAnn Fields (Asian & Pacific Islander Initiative) requested sample documents from the U.S. Census Bureau for training operations.

Action: Information only.

#### **7. SANDAG Media and Events Plan (Information)**

Public Communications Officer Lindsey Hansen provided an update for Census media and event plans made in collaboration between SANDAG and the Count Me 2020 Coalition.

Action: Information only.

## **8. Count Me 2020 Coalition Update (Information)**

Michelle Silverthorn (Count Me 2020 Coalition) updated the Working Group on implementation efforts, as well as communications, media, events, and outreach.

JoAnn Fields (Asian & Pacific Islander Initiative) distributed information on regional activities and expressed the need for coordination between organizations.

Action: Information only.

## **9. Regional Representative Updates (Information)**

Each of the regional representatives on the Working Group provided an update on the outreach activities for their subregion.

Action: Information only.

## **10. Complete Count Outreach Reports (Information)**

Advisory members and other stakeholders provided updates on their recent or upcoming efforts to support 2020 Census Complete Count activities, with emphasis on activities that would benefit from coordination.

Claudia Lopez (Office of Senator Ben Hueso) informed the Working Group of a press conference before the Census primary self-response phase.

Blanca Romero (National Association of Latino Elected Officials) shared upcoming training events.

JoAnn Fields (Asian & Pacific Islander Initiative) shared concerns over staffing assistance with Asian & Pacific Islander outreach.

Action: Information only.

## **11. Upcoming Meetings (Discussion)**

The next Working Group meeting is scheduled for Wednesday, March 18, 2020, at 9:30 a.m. The date for the April meeting has been changed to Wednesday, April 8, 2020, at 9:30 a.m.

## **12. Adjournment**

Chair Davis adjourned the meeting at 11:08 a.m.

## Confirmed Attendance at SANDAG 2020 Census Complete Count Stakeholder Working Group Meeting

February 19, 2020

Jurisdiction	Name	Attended	Comments
South County	Angelica Davis, Chair	Yes	
	Reyna Ayala, Alternate	Yes	
North County Coastal	Kerry Jezisek	Yes	
	Cecilia Barandiaran, Alternate	Yes	
	Esther Sanchez, Alternate	No	
North County Inland	Dulce Salazar	Yes	
	Sylvia Daniels, Alternate	No	
East County	Lyn Dedmon	Yes	
	Marybrook Cox, Alternate	No	
City of San Diego	Matt Yagyagan	Yes	
	Tiffany Harrison, Alternate	Yes	
	Ally Berenter, Alternate	Yes	
County of San Diego	Geoff Patnoe	Yes	
	Denise Becerra, Alternate	Yes	
<b>Advisory Members</b>			
Count Me 2020 Coalition	Michele Silverthorn	Yes	
	Alan Kaplan, Alternate	Yes	
Elected Officials	Chevelle Tate	Yes	
	Lee Hernandez, Alternate	No	
	Diamond Wallace, Alternate	Yes	
K-12 Education	Music Watson	No	
	Andrew Sharp, Alternate	No	
Higher Education	Hemlata Jhaveri	No	
	Ben Mendoza, Alternate	Yes	
Native Americans/Tribal Governments	Chris Nejo	Yes	
	Marcus Orozco, Alternate	No	
Philanthropy	Megan Thomas	No	
	Melissa Leon, Alternate	No	
Business Community	Yen Tu	No	
	Vacant, Alternate	N/A	
Taxpayers	Haney Hong	No	
	Kelly Batten, Alternate	No	
Workforce Development	Elana Metz	Yes	
	Vacant, Alternate	N/A	

Transit Agencies	Kimy Wall	No
	Vacant, Alternate	N/A
Libraries	Liz Vagani	Yes
	Missy Solis, Alternate	Yes
	Monnee Tong, Alternate	No
California Census Complete Count Office	Connie Hernandez	Yes
U.S. Census Bureau	Alex Aguilar	Yes
	Tana Lepule, Alternate	Yes
Elected Officials – Mexico	Mario Enrique Figueroa Matuz	No
	Natalia Figueroa, Alternate	No
	Alejandro Sanchez, Alternate	Yes
<b>SANDAG Staff</b>		

Amberlynn Griffin  
Darlane Hoctor Mulmat  
Laurie Gartrell  
Lindsey Hansen  
Ray Major