



2020 Census Complete Count Stakeholder Working Group

Item: **1**

February 19, 2020

Action: **Approve**

January 15, 2020, Meeting Minutes

Regional Census Data Manager Darlanne Hoctor Mulmat called the meeting of the 2020 Census Complete Count Stakeholder Working Group (Working Group) to order at 9:33 a.m.

1. Election of a Temporary Chairperson and Approval of Meeting Minutes (Approve)

Action: Upon a motion by Gloria Cruz-Cardenas (City of San Diego) and a second by Geoff Patnoe (County of San Diego), the Working Group elected Lyn Dedmon (East County) to serve as the Chair for this meeting.

Yes: Chair Dedmon, Gloria Cruz-Cardenas, Geoff Patnoe, Kerry Jezisek (North County Coastal), and Dulce Salazar. No: None. Abstain: None. Absent: None.

Action: Upon a motion by Dulce Salazar (North County Inland) and a second by Gloria Cruz-Cardenas, the Working Group approved the minutes from its December 17, 2019, meeting. Yes: Chair Dedmon, Gloria Cruz-Cardenas, Geoff Patnoe, Kerry Jezisek, and Dulce Salazar. No: None. Abstain: None. Absent: None.

2. Public Comments/Communications/Member Comments

None.

Reports

3. Outreach Summary (Discussion)

Darlanne Hoctor Mulmat presented a summary of outreach activities and impressions based on the first reporting period.

Jeffrey Aarnio (U.S Census Bureau) thanked the Working Group for its outreach and coordination efforts and reported regional recruitment goals.

JoAnn Fields (Asian Pacific Islander Initiative) expressed concern over outreach efforts for Asian Pacific Islander languages as well as the specific Census categorizations of Chinese and Filipino dialects.

Action: Discussion only.

4. Asian Pacific Islander Initiative Update (Information)

JoAnn Fields introduced recent Asian Pacific Islander Initiative events and highlighted communication efforts to educate and motivate the Asian Pacific Islander community's active participation in the 2020 Census, as well as new partnerships and upcoming activities. JoAnn Fields also shared the challenges of addressing online hate speech directed at Complete Count outreach efforts.

Action: Information only.

5. Count Me 2020 Coalition Update (Information)

Alan Kaplan (Engage San Diego) briefed the Working Group on the strategic planning efforts of Count Me 2020, as well as communications, media, events, and outreach efforts.

Action: Information only.

6. Regional Representative Updates (Information)

Each of the regional representatives of the Working Group provided an update on the outreach activities for their respective areas.

Action: Information only.

7. Complete Count Outreach Reports (Information)

Members of the Working Group and other stakeholders provided updates on their recent and upcoming efforts to support 2020 Census Complete Count activities.

JoAnn Fields informed the Working Group of additional presentations, recruiting, and outreach efforts, as well as a question concerning a training sites inventory. JoAnn Fields also requested that the language of outreach efforts be included in the summaries of Complete Count Outreach Reports.

Action: Information only.

8. Upcoming Meetings

The next Working Group meeting is scheduled for Wednesday, February 19, 2020, at 9:30 a.m.

9. Adjournment

Chair Dedmon adjourned the meeting at 11:49 a.m.

DRAFT

Confirmed Attendance at SANDAG 2020 Census Complete Count Stakeholder Working Group Meeting

January 15, 2020

Jurisdiction	Name	Attended	Comments
South County	Angelica Davis, Chair	No	
	Reyna Ayala, Alternate	Yes	
North County Coastal	Kerry Jezisek	Yes	
	Cecilia Barandiaran, Alternate	Yes	
	Esther Sanchez, Alternate	No	
North County Inland	Dulce Salazar	Yes	
	Sylvia Daniels, Alternate	No	
East County	Lyn Dedmon	Yes	
	TBD, Alternate	N/A	
City of San Diego	Gloria Cruz-Cardenas	Yes	
	Tiffany Harrison, Alternate	Yes	
	Ally Berenter, Alternate	No	
	Rita Fernandez, Alternate	Yes	
County of San Diego	Geoff Patnoe	Yes	
	Denise Becerra, Alternate	Yes	
Advisory Members			
Count Me 2020 Coalition	Michele Silverthorn	No	
	Alan Kaplan, Alternate	Yes	
Elected Officials	Chevelle Tate	Yes	
	Lee Hernandez, Alternate	No	
	Diamond Wallace, Alternate	Yes	
K-12 Education	Music Watson	Yes	
	Andrew Sharp, Alternate	No	
Higher Education	Hemlata Jhaveri	No	
	Ben Mendoza, Alternate	Yes	
Native Americans/Tribal Governments	Chris Nejo	No	
	Marcus Orozco, Alternate	No	
Philanthropy	Megan Thomas	No	
	Melissa Leon, Alternate	Yes	
Business Community	Yen Tu	Yes	
	TBD, Alternate	N/A	
Taxpayers	Haney Hong	No	
	Kelly Batten, Alternate	No	
Workforce Development	Elena Metz	No	
	TBD, Alternate	N/A	

Transit Agencies	Kimy Wall	No
	TBD, Alternate	N/A
Libraries	Liz Vagani	Yes
	Missy Solis, Alternate	No
	Monnee Tong, Alternate	No
California Census Complete Count Office	Connie Hernandez	Yes
U.S. Census Bureau	Roberto Garcia	Yes
	Mark Servantes, Alternate	No
Elected Officials - Mexico	Mario Enrique Figueroa Matuz	No
	Natalia Figueroa, Alternate	No
	Alejandro Sanchez, Alternate	Yes
SANDAG Staff		

Darlane Hoctor Mulmat, Regional Census Data Manager
Cindy Burke, Director
Amberlynn Griffin, General Counsel
Robyn Wapner, Senior Government Relations Analyst
Lindsey Hansen, Associate Public Communications Officer