

September 25, 2020

February 28, 2020, Meeting Minutes

Borders Committee Chair Serge Dedina (South County) called the joint meeting of the Borders Committee and the Committee on Binational Regional Opportunities (COBRO) with the Municipalities and State Government of Baja California to order at 12:37 p.m.

Action: Approve

The Borders Committee is asked to approve the minutes from its February 28, 2020, Borders Committee and Committee on Binational Regional Opportunities joint meeting.

1. Welcome and Introductions

Members of the Borders Committee and COBRO, and special guests from the Municipalities and State Government of Baja California introduced themselves.

2. Public Comments/Communications/Member Comments

Laura Araujo, Tijuana Innovadora, provided an update on the planning for Tijuana Innovadora's annual event and ten-year anniversary celebration.

Mitch McKay, Imperial Beach resident, commented on the transboundary sewage issue.

Dave Waller, Imperial Beach resident, commented on the transboundary sewage issue.

Vivian Marquez-Waller, Imperial Beach resident, commented on the transboundary sewage issue.

Bethany Case, Imperial Beach resident, commented on the transboundary sewage issue.

Kenia Zamarripa, San Diego Regional Chamber of Commerce, discussed the upcoming delegation to Mexico City.

3. Executive Director's Report (Discussion)

Chief Planning and Innovation Officer Ray Traynor provided an update on San Diego Forward: The 2021 Regional Plan.

Action: Discussion only.

Reports

4. Report from the Consul General of Mexico (Information)

Consul General of Mexico Carlos González Gutiérrez provided an overview of binational activities within the purview of the Borders Committee.

Action: Information only.

5. Innovation Analysis Study for the Otay Mesa East–Mesa de Otay II Port of Entry Project (Discussion)

Mario Orso, Caltrans, and Capital Development Program Manager Maria Rodriguez Molina presented a summary of findings from the Otay Mesa East–Mesa de Otay II Port of Entry Modeling, Innovation Analysis, and Traffic and Revenue Study.

Action: Discussion only.

6. Cross Border Xpress (CBX) 2020 Update (Information)

Jorge Goytortua and Nancy Gudiño, CBX, provided an overview of the facility's performance and plans to meet future demand.

Action: Information only.

7. Business Improvement Districts in Baja California (Information)

Rubén Roa and Miguel Marshall, State of Baja California, provided an overview of a program to create Business Improvement Districts within urban areas near ports of entry and throughout the state to help create sustainable mechanisms for providing services and improving urban areas.

Action: Information only.

8. Continued Public Comments

Supervisor Cox provided an update on the ongoing trans-border sewage impacting the San Diego region and next steps for a solution to this problem.

Action: Information only.

9. Upcoming Meetings (Information)

The next Borders Committee meeting is scheduled for Friday, March 27, 2020, at 12:30 p.m.

10. Adjournment

Chair Dedina adjourned the meeting at 2:11 p.m.

Confirmed Attendance at SANDAG Borders Committee Meeting

February 28, 2020

Jurisdiction	Name	Member/ Alternate	Attend
South County	Serge Dedina, Chair	Member	Yes
	Bill Sandke	Alternate	No
North County Inland	Paul McNamara	Member	Yes
	Olga Diaz	Alternate	No
City of San Diego	Vivian Moreno	Member	Yes
	Mark Kersey	Alternate	No
County of San Diego	Greg Cox	Member	No
	Dianne Jacob	Alternate	No
East County	Jerry Jones	Member	Yes
	Ronn Hall	Alternate	No
Imperial County	Jesus Eduardo Escobar, Vice Chair	Member	Yes
	Luis Plancarte	Alternate	No
North County Coastal	Jack Feller	Member	Yes
	Priya Bhat-Patel	Alternate	No
Advisory Members			
Riverside County	Crystal Ruiz	Member	Yes
	Yxstian Gutierrez	Alternate	No
Republic of Mexico	Carlos Gonzalez	Member	Yes
	Gaspar Orozco	Alternate	No
Southern California Tribal Chairmen's Association	Edwin "Thorpe" Romero	Member	Yes
	Cody Martinez	Alternate	No
Caltrans	Gustavo Dallarda	Member	Yes
	Ann Fox	Alternate	Yes
	Mario Orso	Alternate	Yes
San Diego County Water Authority	Elsa Saxod	Member	Yes
	Gary Croucher	Alternate	No
Southern California Association of Governments	Naresh Amatya	Member	Yes
	David C. Salgado	Alternate	No
Orange County	Jim Ferryman	Member	Yes
	Jim Dahl	Alternate	Yes