Joint Meeting of the SANDAG Borders Committee and the Committee on Binational Regional Opportunities with the Municipalities and State Government of Baja California

Friday, February 28, 2020

Joint Meeting from 12:30 to 2:30 p.m.

SANDAG Board Room
401 B Street, 7th Floor
San Diego, CA 92101

Hospitality Room open from 11:30 a.m. to 12:30 p.m.
in Conference Room 8A on the 8th floor

Agenda Highlights

• Innovation Analysis Study for the Otay Mesa East–Mesa de Otay II Port of Entry Project

• Cross Border Xpress (CBX) 2020 Update

• Business Improvement Districts in Baja California

Please silence all electronic devices during the meeting

You can listen to the Borders Committee meeting by visiting our website at sandag.org
Welcome to SANDAG. Members of the public may speak to the Borders Committee (Committee) on any item at the time the Committee is considering the item. Please complete a Request to Comment form located in the lobby. Members of the public may address the Committee on any issue under the agenda item entitled Public Comments/Communications/Member Comments. Public speakers are limited to three minutes or less per person. The Committee may take action on any item appearing on the agenda.

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**Item No.**  | **Action**
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1. | Welcome and Introductions
   Members of the Borders Committee, members of the Committee on Binational Regional Opportunities (COBRO), and special guests from the Municipalities and State Government of Baja California will introduce themselves.

2. | Public Comments/Communications/Member Comments
   Members of the public shall have the opportunity to address the Borders Committee and the COBRO members on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a Request to Comment form and giving it to the Clerk prior to speaking. Public speakers should notify the Clerk if they have a handout for distribution to Borders Committee members. Public speakers are limited to three minutes or less per person. Borders Committee and COBRO members, as well as the representatives attending the joint meeting from Baja California, Mexico, may provide information and announcements under this agenda item.

3. | Executive Director’s Report
   *Hasan Ikhrata, SANDAG*
   An update on key programs, projects, and agency initiatives, including San Diego Forward: The 2021 Regional Plan and the Airport Connectivity project will be presented.

**Reports**

4. | Report from the Consul General of Mexico
   *Hon. Carlos González Gutiérrez, Consul General of Mexico*
   An overview of binational activities within the purview of the Borders Committee will be presented.

5. | Innovation Analysis Study for the Otay Mesa East–Mesa de Otay II Port of Entry Project
   *Mario Orso, Caltrans*
   *Maria Rodríguez Molina, SANDAG*
   The Otay Mesa East–Mesa de Otay II Port of Entry Modeling, Innovation Analysis, and Traffic and Revenue Study is the latest development in an ongoing binational effort to reduce crossborder wait times and improve travel of people and goods across the border through construction of an innovative land port of entry. A summary of findings will be presented.
6. **Cross Border Xpress (CBX) 2020 Update**

   *Jorge Goytortua and Nancy Gudiño, CBX*

   Cross Border Xpress (CBX) is an enclosed pedestrian bridge that has connected users of the Tijuana International Airport directly through the U.S.–Mexico border since December 2015. An overview of the facility’s performance and plans to meet future demand will be presented.

7. **Business Improvement Districts in Baja California**

   *Rubén Roa and Miguel Marshall, State of Baja California*

   The State of Baja California is establishing a program to create Business Improvement Districts within urban areas near ports of entry and throughout the state to help create sustainable mechanisms for providing services and improving urban areas overall. An overview of the program will be presented.

8. **Continued Public Comments**

   If the five-speaker limit for public comments was exceeded at the beginning of this agenda, other public comments will be taken at this time. Subjects of previous agenda items may not again be addressed under public comment.

9. **Upcoming Meetings**

   The next Borders Committee meeting is scheduled for Friday, March 27, 2020, at 12:30 p.m.

10. **Adjournment**

    + next to an item indicates an attachment