



2020 Census Complete Count Stakeholder Working Group

Item: **1**

December 17, 2019

Action: **Approve**

November 19, 2019, Meeting Minutes

Chair Angelica Davis (South County) called the meeting of the 2020 Census Complete Count Stakeholder Working Group (Working Group) to order at 9:37 a.m.

1. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Lyn Dedmon (East County) and a second by Geoff Patnoe (County of San Diego), the Working Group approved the minutes from its October 16, 2019, meeting. Yes: Chair Davis, Geoff Patnoe, Gloria Cruz-Cardenas (City of San Diego), Lyn Dedmon, Kerry Jezisek (North County Coastal), and Dulce Salazar (North County Inland). No: None. Abstain: None. Absent: None.

2. Public Comments/Communications/Member Comments

Toni Atkins, California State Senate President Pro Tem, thanked the Working Group and United Way for their efforts in preparing for the 2020 Census.

Alejandra Sotelo Solis (National City) thanked the Working Group for its efforts with the 2020 Census and presented National City's Complete Count outreach process.

John Highkin, Fern Street Community Arts, emphasized that achieving a complete count for the 2020 Census are social justice and social equity issues and emphasized the importance of art in achieving Census participation.

Reports

3. Director's Report (Information)

Ray Major, Chief Analytics Officer/Chief Economist, provided an update on agency actions in support of the Working Group.

Action: Information only.

4. National Association of Latino Elected Officials Census Outreach Update (Information)

Blanca Romero, NALEO Educational Fund, explained resources dedicated to the 2020 Census outreach.

Action: Information only.

5. How SANDAG Uses Census Data (Information)

Ray Major provided a presentation on how SANDAG uses Census data for local planning and modeling efforts.

Action: Information only.

6. Complete Count Outreach Reports (Discussion)

Members of the 2020 Census Complete Count Stakeholder Working Group and other stakeholders provided updates on their recent and upcoming efforts to support 2020 Census Complete Count activities.

JoAnn Fields, Asian & Pacific Islander Initiatives, spoke about recent community engagement and activities across the San Diego region, along with upcoming activities.

Alan Kaplan, Engage San Diego, briefed the working group on recent activities and organizational processes.

Arcela Nunez-Alvarez, Count Me 2020, discussed the activities and efforts of the National Latino Research Center at CSU San Marcos.

Action: Discussion only.

7. Upcoming Meetings

The next Working Group meeting is scheduled for Tuesday, December 17, 2019, at 9:30 a.m.

8. Adjournment

Chair Davis adjourned the meeting at 11:21 a.m.

DRAFT

Confirmed Attendance at SANDAG 2020 Census Complete Count Stakeholder Working Group Meeting

November 19, 2019

Jurisdiction	Name	Attended	Comments
South County	Angelica Davis, Chair	Yes	
	Reyna Ayala, Alternate	No	
North County Coastal	Kerry Jezisek	Yes	
	Cecilia Barandiaran, Alternate	Yes	
	Esther Sanchez, Alternate	No	
North County Inland	Dulce Salazar	Yes	
	Keith Gemmell, Alternate	No	
	Sylvia Daniels, Alternate	No	
East County	Lyn Dedmon	Yes	
	Lorena Cordova, Alternate	No	
City of San Diego	Gloria Cruz-Cardenas	Yes	
	Tiffany Harrison, Alternate	Yes	
	Ally Berenter, Alternate	Yes	
County of San Diego	Geoff Patnoe	Yes	
	Tiffany Anderson, Alternate	No	
Advisory Members			
Count Me 2020 Coalition	Michele Silverthorn	Yes	
	Ellen Nash, Alternate	No	
Elected Officials	Chevelle Tate	Yes	
	Lee Hernandez, Alternate	No	
	Diamond Wallace, Alternate	No	
K-12 Education	Music Watson	No	
	Andrew Sharp, Alternate	No	
Higher Education	Hemlata Jhaveri	Yes	
	TBD, Alternate	N/A	
Native Americans/Tribal Governments	Chris Nejo	Yes	
	Marcus Orozco, Alternate	No	
Philanthropy	Megan Thomas	No	
	TBD, Alternate	N/A	
Business Community	Yen Tu	Yes	
	TBD, Alternate	N/A	
Taxpayers	Haney Hong	No	
	Kelly Batten, Alternate	No	
Workforce Development	Elena Metz	No	
	TBD, Alternate	N/A	

Transit Agencies	Kimy Wall	No
	TBD, Alternate	N/A
Libraries	Liz Vagani	No
	Missy Solis, Alternate	Yes
	Monnee Tong, Alternate	No
California Census Complete Count Office	Connie Hernandez	Yes
U.S. Census Bureau	Roberto Garcia	No
	Mark Servantes, Alternate	Yes
Elected Officials - Mexico	Mario Enrique Figueroa Matuz	No
	Natalia Figueroa, Alternate	Yes

SANDAG Staff

Darlanne Hoctor Mulmat, Regional Census Data Manager
Ray Major, Chief Analytics Officer/Chief Economist
Amberlynn Griffin, General Counsel
Robyn Wapner, Senior Government Relations Analyst
Lindsey Hansen, Associate Public Communications Officer

