



2020 Census Complete Count Stakeholder Working Group

Item: **1**

August 21, 2019

Action: **Approve**

July 22, 2019, Meeting Minutes

Chair Angelica Davis (South County) called the meeting of the 2020 Census Complete Count Stakeholder Working Group (Working Group) to order at 2:06 p.m.

1. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Dulce Salazar (North County Inland) and a second Lyn Dedmon (East County), the Working Group approved the minutes from its July 11, 2019, meeting. Yes: Chair Davis, Mr. Dedmon, Ms. Salazar, and Gloria Cruz-Cardenas (City of San Diego). No: None. Abstain: County of San Diego. Absent: North County Coastal.

2. Public Comments/Communications/Member Comments

Joann Fields, Asian Pacific Islander Initiative, spoke regarding the importance for intentional hiring of appropriate Census staff to ensure a complete count.

Blanca Romero, NALEO, spoke regarding importance of the participation of the Latino community in the Census.

Reports

3. Draft 2020 Census Complete Count Strategic Plan (Recommend)

Darlanne Hoctor Mulmat, Regional Census Data Center Manager, asked the Working Group to recommend the Board of Directors approve the Draft 2020 Census Complete Count Strategic Plan, including funding allocations available to the jurisdictions for Census outreach.

Joann Fields, Asian Pacific Islander Initiative, spoke regarding the hard to count Asian Pacific Islander communities, the need for Census publications in Asian Pacific Islander languages, and funding allocation for potential gaps.

Ellen Nash, Black American Political Association of California, asked about the payment for deliverables and the timeline.

Dhalia Balmir, a member of the public, asked about media coverage for the Census 2020 outreach, and representation of immigrant leaders.

Diamond Wallace, Office of California State Assemblymember Lorena Gonzalez, commented that state-elected officials are a possible resource for identifying appropriate representation on the Working Group.

Action: Upon a motion by Mr. Dedmon and a second by Ms. Cruz-Cardenas, the Working Group recommended that the Board of Directors approve the Draft 2020 Census Complete Count Strategic Plan including funding allocations for each jurisdiction. Yes: Chair Davis, Mr. Dedmon, Cecilia Barandiaran (North County Coastal), Ms. Salazar, Ms. Cruz-Cardenas, and Mr. Patnoe. No: None. Abstain: None. Absent: None.

4. Count Me 2020 Coalition Update (Information)

Michele Silverthorn, United Way, provided an update on Count Me 2020 Coalition activities.

Ellen Nash, Black American Political Association of California, spoke regarding overlapping Census tract strategies for the outreach process.

Action: Information only.

5. Upcoming Meetings

The next Working Group meeting is scheduled for Wednesday, August 21, 2019, at 9:30 a.m.

6. Adjournment

Chair Davis adjourned the meeting at 3:37 p.m.

DRAFT

Confirmed Attendance at SANDAG 2020 Census Complete Count Stakeholder Working Group Meeting

July 22, 2019

Jurisdiction	Name	Attended	Comments
South County	Angelica Davis, Chair	Yes	
	Reyna Ayala, Alternate	Yes	
North County Coastal	Kerry Jezisek	No	
	Cecilia Barandiaran, Alternate	Yes	
North County Inland	Dulce Salazar	Yes	
	Keith Gemmell, Alternate	Yes	
	Sylvia Daniels, Alternate	No	
East County	Lyn Dedmon	Yes	
	Lorena Cordova, Alternate	No	
City of San Diego	Gloria Cruz-Cardenas	Yes	
	Tiffany Harrison, Alternate	Yes	
	Adrian Granda, Alternate	Yes	
County of San Diego	Geoff Patnoe	Yes	
	Tiffany Anderson, Alternate	Yes	
Advisory Members			
Count Me 2020 Coalition	Michele Silverthorn	Yes	
	Ellen Nash, Alternate	Yes	
State Elected Officials	Chevelle Tate	No	
	Lee Hernandez, Alternate	Yes	
Federal Elected Officials	Rudy Vargas	No	
	Gabriela Tenorio, Alternate	No	
K-12 Education	Music Watson	Yes	
	Andrew Sharp, Alternate	No	
Higher Education	TBD	N/A	
	TBD, Alternate	N/A	
Native Americans/Tribal Governments	Chris Nejo	No	
	Marcus Orozco, Alternate	No	
Philanthropy	Megan Thomas	Yes	
	TBD, Alternate	N/A	
Business Community	Sara Kamiab	No	
	Jaymie Bradford, Alternate	No	
Taxpayers	Haney Hong	No	
	Kelly Batten, Alternate	Yes	
Workforce Development	Elana Metz	No	
	TBD, Alternate	N/A	

Transit Agencies	Kimy Wall	Yes
	TBD, Alternate	N/A
Libraries	Liz Vagani	Yes
	Missy Solis, Alternate	No
	Monnee Tong, Alternate	No
Voters	Jennifer Avina	Yes
	Nancy Telford, Alternate	Yes
California Census Complete Count Office	Connie Hernandez	Yes
U.S. Census Bureau	Roberto Garcia	Yes
	Andrew Amorao, Alternate	No
	Nataly Schlafer, Alternate	No

SANDAG Staff

Darlanne Hoctor Mulmat, Regional Census Data Manager
 Hasan Ikhata, Executive Director
 Amberlynn Griffin, Deputy Legal Counsel
 Robyn Wapner, Senior Government Relations Analyst
 Cindy Burke, Applied Research Division Director