



# 2020 Census Complete Count Stakeholder Working Group

Item: **1**

July 11, 2019

Action: **Approve**

## June 26, 2019, Meeting Minutes

Darlanne Hoctor Mulmat, Regional Census Data Center Manager, called the meeting of the 2020 Census Complete Count Stakeholder Working Group (Working Group) to order at 1:37 p.m.

### 1. Welcome and Introductions

Ms. Mulmat welcomed the members and thanked them for serving on the Working Group.

### 2. Census 101 (Information)

Roberto Garcia, U.S. Census Bureau, provided an overview of U.S. Census Bureau process for the 2020 Census.

Connie Hernandez, California Census Complete Count Office, summarized the role of the state versus the federal government in the Census, how all efforts will be coordinated, and the role of Census Complete Count groups.

Joanne Fields, Asian-Pacific Islander Initiative, spoke regarding the Asian Pacific Islander Initiative.

Blanca Romero, NALEO, spoke regarding the Census efforts of the NALEO Educational Fund.

Ellen Nash, Black American Political Association of California, spoke regarding the categorization of African Americans in the communication strategy.

Michelle Krug, California Alliance of Retired Americans, spoke regarding the challenge seniors will have filling out the Census electronically.

Chevelle Tate, Senator Toni Atkins' Office, spoke regarding the Census count.

Action: Information only.

### 3. Public Comments/Communications/Member Comments

None.

### 4. Review of Working Group Charter and Election of Chair (Elect/Approve)

Amberlynn Griffin, Deputy Legal Counsel, reviewed the Working Group charter and asked the members to elect a chair.

Action: Upon a motion by Kerry Jezisek (North County Coastal), and a second by Tiffany Anderson (County of San Diego), the Working Group elected Angelica Davis (South County) to the position of Chair.

Yes: Chair Davis, Lyn Dedmon (East County), Ms. Jezisek, Dulce Salazar (North County Inland), Gloria Cruz-Cardenas (City of San Diego), and Ms. Anderson. No: None. Abstain: None. Absent: None.

## Reports

### 5. 2020 Census Complete Count Stakeholder Working Group Strategic Plan Overview (Discussion)

Ms. Mulmat provided an overview of the draft Working Group Strategic Plan that has been developed with input from the local jurisdictions and community-based agencies.

Joanne Fields, Asian-Pacific Islander Initiative, spoke regarding the Census budget allocations and addressing multi-ethnic communities.

Oren Robinson, a member of the public, spoke regarding the importance of counting the Hard to Count communities in the Census.

Claudia Lopez, Senator Ben Hueso's Office, spoke regarding assistance and coordination between the Senator's office and the Working Group.

Liz Vagani, San Diego County Library, spoke regarding the support of regional libraries for the Strategic Plan.

Ellen Nash, Black American Political Association of California, spoke regarding the importance of diversity and subject matter experts on the Working Group.

Action: Discussion only.

## **6. Funding Allocations and Contracting Process (Discussion)**

Janet Bessent, Associate Contracts and Procurement Analyst, presented the plan for allocating funding available to the jurisdictions for Census outreach and the contracting process.

Joanne Fields, Asian-Pacific Islander Initiative, spoke regarding the importance of the Census locations.

Action: Discussion only.

## **7. Next Steps (Discussion/Possible Action)**

Ms. Mulmat reviewed the next steps for the Working Group.

Jason Bercovitch, Congressman Scott Peters' Office, reminded the group to consider the upcoming elections in the Census planning timeline.

Action: Upon a motion by Ms. Anderson, and a second by Ms. Jezisek, the Working Group approved an interim meeting prior to July 22, 2019, to discuss the Strategic Plan, including funding allocations.

Yes: Chair Davis, Mr. Dedmon, Ms. Jezisek, Ms. Salazar, Ms. Cruz-Cardenas, and Ms. Anderson. No: None.

Abstain: None. Absent: None.

## **8. Upcoming Meetings**

The next Working Group meeting is scheduled for Monday, July 22, 2019, at 2 p.m.

## **9. Adjournment**

Chair Davis adjourned the meeting at 3:32 p.m.

## Confirmed Attendance at SANDAG 2020 Census Complete Count Stakeholder Working Group Meeting

June 26, 2019

Jurisdiction	Name	Attended	Comments
South County	Angelica Davis, Chair	Yes	
	Reyna Ayala, Alternate	No	
East County	Lyn Dedmon	Yes	
	Alternate TBD	No	
North County Coastal	Kerry Jezisek	Yes	
	Cecilia Barandiaran, Alternate	Yes	
North County Inland	Dulce Salazar	Yes	
	Keith Gemmell, Alternate	Yes	
	Sylvia Daniels, Alternate	Yes	
City of San Diego	Gloria Cruz-Cardenas	Yes	
	Tiffany Harrison, Alternate	Yes	
	Adrian Granda, Alternate	No	
County of San Diego	Geoff Patnoe	No	
	Tiffany Anderson, Alternate	Yes	

### SANDAG Staff

Darlanne Hoctor Mulmat, Regional Census Data Center Manager  
 Amberlynn Griffin, Deputy Legal Counsel  
 Laurie Gartrell, Associate Government Relations Analyst