REGIONAL PLANNING COMMITTEE AGENDA

Friday, November 14, 2003
12 noon – 2:30 p.m.
SANDAG
401 B Street, 7th Floor Conference Room
San Diego, CA

AGENDA HIGHLIGHTS

• REPORT ON COUNTY GENERAL PLAN 2020 UPDATE EFFORT
• PRELIMINARY WORKING DRAFT OF THE REGIONAL COMPREHENSIVE PLAN (RCP)

MISSION STATEMENT

The Regional Planning Committee provides oversight for the preparation and implementation of the Regional Comprehensive Plan that is based on the local general plans and regional plans and addresses interregional issues with surrounding counties and Mexico. The components of the plan could include: transportation, housing, environment (shoreline, air quality, water quality, habitat), economy, borders, regional infrastructure needs and financing, and land use and design components of the regional growth management strategy.
Welcome to SANDAG! Members of the public may speak to the Regional Planning Committee on any item at the time the Committee is considering the item. Please complete a Speaker’s Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications/Members’ Comments. Speakers are limited to three minutes. The Regional Planning Committee may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org/rcp under Regional Planning Committee on SANDAG’s Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than Noon, two days prior to the Regional Planning Committee meeting.

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<thead>
<tr>
<th>ITEM #</th>
<th>ACTION</th>
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<tr>
<td>+1. MINUTES FROM OCTOBER 3, 2003 REGIONAL PLANNING COMMITTEE MEETING (pp. 4-8)</td>
<td>APPROVE</td>
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<tr>
<td>+2. MINUTES FROM OCTOBER 24, 2003 JOINT MEETING OF THE REGIONAL PLANNING AND TRANSPORTATION COMMITTEES (pp. 9-12)</td>
<td>APPROVE</td>
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<td>3. PUBLIC COMMENTS / COMMUNICATIONS / MEMBER COMMENTS</td>
<td>INFORMATION</td>
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<td>Members of the public will have the opportunity to address the Regional Planning Committee on any issue within the jurisdiction of the Committee. Speakers are limited to three minutes each. This is also an opportunity for Regional Planning Committee members to make comments or announcements.</td>
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<td><strong>REPORTS</strong></td>
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<td>4. STATUS REPORT ON COUNTY OF SAN DIEGO GENERAL PLAN 2020 (Supervisor Ron Roberts and Ivan Holler, County of San Diego)</td>
<td>INFORMATION</td>
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<td>The County of San Diego is updating its general plan. County representatives will make a presentation on the status of the General Plan 2020 effort, especially as it relates to the Regional Comprehensive Plan.</td>
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<td>+5. PRELIMINARY WORKING DRAFT OF THE REGIONAL COMPREHENSIVE PLAN (RCP) (Chair Lori Holt Pfeiler and SANDAG Staff) (pp. 13-15)</td>
<td>RECOMMEND</td>
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<td>The Regional Planning Committee is requested to review, comment, and make a recommendation on the preliminary working draft of the Regional Comprehensive Plan. The Technical and Stakeholders Working Groups have provided input on most of the chapters, and their comments have been reflected in the working draft. The Technical and Stakeholders Working Groups are meeting to review the remaining chapters during the week of November 10, 2003. Their comments will be summarized and presented to the Regional Planning Committee as part of this item. To download the draft chapters, please visit <a href="http://www.sandag.org/rcp">www.sandag.org/rcp</a> or call (619) 595-5399. Extra copies will be available at the meeting.</td>
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<td>6. UPCOMING MEETINGS</td>
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<td>The Regional Planning Committee will not meet in December. Instead, members are encouraged to attend the December 19, 2003 SANDAG Board meeting, when the Board will be asked to accept the draft RCP for distribution to the public. The next Regional Planning Committee meeting will be held on Friday, January 9, 2003 from 12 noon to 2 p.m. in the Seventh Floor Conference Room. (<em>Please note: Due to the New Year’s holiday, this is the second Friday of the month.</em>)</td>
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<td>7. ADJOURNMENT</td>
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REGIONAL PLANNING COMMITTEE

November 14, 2003

WELCOME AND INTRODUCTIONS

Attendees included: Lori Holt Pfeiler (North County Inland); Patty Davis (South County); Jack Feller (North County Coastal); Jill Greer (East County); Jim Madaffer (City of San Diego); Ron Roberts (County of San Diego); Patricia McCoy (City of Imperial Beach); Maggie Houlihan (North County Coastal); Jerry Jones (City of Lemon Grove); Pedro Orso-Delgado (Caltrans); Leon Williams (MTDB); David Druker (NCTD); James Bond (San Diego County Water Authority); and Carol Bonomo (Regional Planning Stakeholders Working Group)

1. MINUTES FROM AUGUST 1, 2003 REGIONAL PLANNING COMMITTEE BOARD

The Committee reviewed the minutes. Maggie Houlihan (North County Coastal) noted that the Committee had discussed the impact of service industry wages on housing.

Action: The Committee approved the August 1, 2003 minutes with the above change.

CONSENT ITEMS (Items 2 through 3)

2. MINUTES FROM AUGUST 8, 2003 SANDAG BOARD MEETING

3. HOUSING UPDATE: REGIONAL HOUSING NEEDS ASSESSMENT AND SELF-CERTIFICATION

Action: The consent agenda was approved.

4. PUBLIC COMMENTS/COMMUNICATIONS/MEMBERS COMMENTS

No public comments.

REPORTS

5. STATUS OF AB 361 (KEHOE)

Chair Holt Pfeiler (North County Inland) reported that on September 25, 2003, Governor Davis signed AB 361 (Kehoe). The bill was amended on September 2, 2003 to clarify and improve some of its provisions. There has been overall acceptance and confirmation of the work SANDAG is
undertaking on the RCP with regard to language in the bill. The bill resonates well with where we are and where we are going.

6. REGIONAL COMPREHENSIVE PLAN (RCP) PUBLIC OUTREACH EFFORTS

a. RESULTS OF THE SECOND ROUND OF PUBLIC WORKSHOPS

The Committee discussed the results of the six workshops on the RCP, which were held throughout the region during September and October to gather ideas and comments on the draft goals, policy objectives, and potential actions to be included in the RCP. Attendees at the workshops included local elected officials, members of the Stakeholders and Technical Working Groups, and the public. Each workshop attracted between 45 and 80 individuals with a total of approximately 500 participants.

The results are being compiled and tabulated. The cumulative result totals, including participants' comments, will be posted on SANDAG's web site and incorporated into the draft RCP where applicable.

Committee comments were as follows:

- Agency participation at the workshops was outstanding.
- The report was well balanced, detailed, and exceptionally well-done.
- The Oceanside workshop was concise, to the point and well attended. Participants indicated that financing remains a key issue (roads, transit, housing).
- It is ironic that people want top value for their property when at the same time they object to the soaring prices of real estate. People are agreeable to change, as long as it is someone else changing.
- It was interesting how many people did not know much about the future of bus rapid transit (BRT), but once they began to understand, they seemed receptive. This may mean that more information needs to be made available.

b. PROGRESS REPORT ON COMMUNITY OUTREACH GRANTS

Earlier this year, SANDAG awarded five Caltrans-funded grants to local community-based organizations to conduct outreach to low income communities, minority communities, and to persons with disabilities on the RCP.

The organizations will submit final reports of their activities, including results achieved and recommendations, in late October. Their recommendations will be included in the draft RCP, and SANDAG will solicit their comments on the RCP after it has been accepted for public distribution by the Board in December 2003 to ensure that it adequately represents the input received from their communities.

The organizations held a variety of functions, including community meetings on vision and core values, roundtable discussions, and a web-based survey for homebound people. The programs have been well received and successful, and have been appreciated by participants.
Committee comments were as follows:

- Will the organizations participate beyond 2003? All of the organizations have expressed interest in continuing their involvement with SANDAG beyond the RCP process.
- The grants were instrumental in getting the organizations involved.
- It has been excellent to have the youth ambassadors involved, to get their perspectives and see what’s happening in their circles.
- The question was raised whether three hours is enough time for the functions.
- Chair Holt Pfeiler stated that she was amazed and encouraged by how long participants stayed.

7. PROGRESS TOWARD COMPLETING THE DRAFT RCP

a. DISCUSSION OF OVERALL POLICY FRAMEWORK

The Regional Comprehensive Plan will include an overall policy framework that strengthens the connection between land use and transportation and establishes a framework for future transportation project evaluation criteria. The policy framework will integrate our long-term regional transportation network, our permanent open space areas and habitat preserves, and our existing and planned urban areas, and will allow for the identification of potential smart growth opportunity areas.

Bob Leiter reported on the status of the draft RCP, and presented a flowchart of the overall proposed RCP Policy and Planning Framework.

In discussing elements of the draft RCP with members of the Technical Working Group (TWG) in recent months, it has become clear that the major focus of the draft Plan will be on the coordination of transportation and land use plans, and the successful implementation of the Plan will depend on our ability to provide incentives to local governments for implementing “smart growth” transportation and land use strategies. In order to develop a policy framework that allows better coordination between regional and local transportation and land use planning decisions, the TWG recommended the creation of a sub-committee that included members of the TWG (planning directors) and members of CTAC (public works directors) to prepare a proposed approach to these issues.

The sub-committee agreed on seven “target areas” to formulate its recommendations:

1. Improve transportation networks and mode connectivity
2. Provide adequate funding to meet both capital and operational transportation needs
3. Consider regional and local mobility objectives in approving new land uses
4. Design development to reduce auto dependency
5. Align the timing of related transportation and land use development
6. Facilitate coordination between jurisdictions
7. Establish consistent and reliable regional analysis tools

A joint meeting between the Regional Planning and Transportation Committees is scheduled for October 24, 2003, for additional discussion by the policy makers.
Committee comments and discussion were as follows:

- It is important to keep involved with local planners and continually reinforce the importance of smart planning. The transportation infrastructure is generally already there, but there is need for other infrastructure to make it work.

- If heavy population density is located mainly in key transportation corridors, will sewer systems be able to support it?

- The plan emphasizes that other infrastructure providers follow the same plan so that our land uses and infrastructure networks are all aligned.

- The more we sprawl, the more infrastructure we need to build and the more it costs to maintain. Making changes will take vision by our elected officials.

- The RCP shouldn’t be a one-time effort, but rather should be updated, and progress measured by performance standards.

- Transportation problems in San Diego are due to not following existing plans. The RCP, once adopted, must be followed so mistakes of the past will not be repeated.

- It is critical to ensure public transportation to current public places of interest as well as smart growth areas.

- Are the transit agencies involved in the sub-committees? Yes, but staff will work with NCTD to encourage greater participation.

- Transportation should be driving where housing is going and, therefore, where other infrastructure is built.

- The connection between sewer lines and power lines will be tied into IRIS.

- Aging infrastructure is of great concern. Although redevelopment and infill is costly, it is necessary in order to prevent sprawl.

- Within the arena of fiscal reform, SANDAG meets monthly with the City Managers, who are making this a priority item.

- It is important to get transportation funding up front.

- A key component of the transportation dollars is securing sources that are independent from state and federal sources, in order for the region’s policy-makers to be able to make locally-based funding allocations.

- Regarding Smart Growth Opportunity Areas, we shouldn’t lose sight about regional resources such as our beaches, Balboa Park, etc. The focus shouldn’t solely be on areas that will intensify.

- We need the “guts” to stick to the major concepts of reducing sprawl and focusing growth along transportation corridors.
We should have some flexibility, however, so we don’t hamstring ourselves if things don’t work.

We need to monitor not only the actions in the plan, but also the progress made toward improving quality of life.

b. SCHEDULE FOR DRAFT RCP

The following schedule of upcoming meeting was presented.

<table>
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<tr>
<th>Date</th>
<th>Group</th>
<th>Policy Issues</th>
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<tr>
<td>October 24, 2003</td>
<td>Joint Meeting between Regional Planning and Transportation Committees, immediately following Board Meeting</td>
<td>Policy direction on the Overall Policy Framework.</td>
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<tr>
<td>November 14, 2003</td>
<td>Regional Planning Committee</td>
<td>Review and input on all RCP draft chapters before the draft RCP is finalized for print.</td>
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<tr>
<td>December 19, 2003</td>
<td>SANDAG Business Board Meeting</td>
<td>Draft RCP presented to the Board, with request to accept for public distribution.</td>
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Committee members were asked to attend as many of these meetings as possible.

8. UPCOMING MEETINGS

The next Regional Planning Committee meeting will be a joint meeting between the Regional Planning Committee and the Transportation Committee on Friday, October 24, 2003, at SANDAG from 12 noon to 2:00 p.m., or 30 minutes following adjournment of the SANDAG Board meeting.

Adjournment: Chair Holt Pfeiler adjourned the meeting at 1:45 p.m.
JOINT REGIONAL PLANNING COMMITTEE AND TRANSPORTATION COMMITTEE
DISCUSSION AND ACTIONS
Meeting of October 24, 2003

The Joint Meeting of the SANDAG Regional Planning Committee (RPC) and the SANDAG Transportation Committee (TC) was called to order at 12:10 p.m. by Committee Chairs Lori Holt Pfeiler (RPC, North County Inland), and Joe Kellegian (TC, North County Coastal).

Item 1. WELCOME AND INTRODUCTIONS

The chairs thanked those present for their attendance. They explained that this meeting is to provide an opportunity for the Regional Planning and Transportation Committees, as well as the public, to review, discuss and comment on the proposed overall policy and planning framework of the Regional Comprehensive Plan (RCP). The framework will also be discussed at SANDAG's November 7, 2003 Policy Board meeting.

Attendees included: James Bond (San Diego County Water Authority); Mickey Cafagna (North County Inland); Bill Chopyk (San Diego Unified Port District); David Drucker (NCTD); Bob Emery (MTDB); Jack Feller (North County Coastal); Niall Fritz (TWG); Christy Guerin (North County Coastal); Maggie Houlihan (North County Coastal); Terry Johnson (San Diego County Regional Airport Authority); Jerry Jones (East County); Joe Kellejian (North County Coastal); Karen King (NCTD); Jack Limber (MTDB); Jim Madaffer (City of San Diego); Patricia McCoy (South County); Phil Monroe (South County); Ron Morrison (South Bay); Pedro Orso-Delgado (Caltrans); Lori Holt Pfeiler (North County Inland); Jerry Rindone (South Bay); Corky Smith (North County Inland); and Leon Williams (MTDB).

Item 2. PUBLIC COMMENTS / COM MUNICATIONS / M EMBER COM MENTS

Chuck Lungerhausen, a concerned San Diego citizen speaking on behalf of physically disabled commuters, spoke in favor of sales tax increases to fund transportation. He stated that more funding is needed for transportation than currently available, particularly for accessibility.
Noel Reudeck, also a concerned San Diego citizen speaking on behalf of physically disabled commuters, added his agreement to Chuck Lungerhausen’s statement.

Jeff Rowland, a citizen of the City of Encinitas representing himself, commented on the need for universal design when linking city transportation plans together, and suggested that SANDAG develop a resolution to assist each jurisdiction in acquiring the policies necessary to ensure universal design.

Item 4. REVIEW OF THE OVERALL POLICY AND PLANNING FRAMEWORK FOR THE REGIONAL COMPREHENSIVE PLAN (RCP)

The Regional Comprehensive Plan includes an overall policy and planning framework which strengthens the connection between land use and transportation and establishes a structure for future transportation project evaluation criteria. Bob Leiter of SANDAG made a PowerPoint presentation focusing on the following key issues:

1. How should the RCP be structured?

2. What kinds of policies, actions, and criteria will strengthen the connection between transportation and land use?

3. How should transportation planning and evaluation processes be designed to effectively implement the RCP?

The presentation identified seven “target improvement areas” for which RCP policies and actions are recommended:

- Implement 2030 RTP “Mobility Network”
- Improve connectivity of transportation systems
- Provide adequate transportation funding
- Facilitate coordination among jurisdictions
- Consider mobility in approving new land uses
- Design development to reduce auto dependency
- Align timing of transportation and land use

Committee member comments included:

- Concerning the timing of transit and highway development along with growth, how do we keep from falling further behind, especially for very large subdivisions?

- About six cities currently are built out and have already contributed to smart growth. The intent should be to look at existing smart growth areas in the same light as developing areas, particularly for enhancement opportunities.
• Staff is still working on definitions of what constitutes smart growth communities, vis-a-vis criteria, and that process will need to be refined even after the draft RCP is presented to the Board for action this December.

• The plan needs to take into consideration the culture change necessary to achieve smart growth. Commuters must not always think of the car as the only available transportation mode.

• The concept of sub-regional planning is sound. Each of the subregions should work together in transportation and land use planning and implementation.

• Regarding the extension of TransNet: Double the money and do it in half the time.

• Concerning the concept of local control: Would jurisdictions give up local control over projects of regional significance for regional transportation funding investments?

• It is cheaper to build in the hinterlands because society is subsidizing that growth. Why not subsidize development in central areas and penalize outer areas?

• There will always be a need for parking, even in smart growth areas.

• It all comes down to two things: Money, and convincing people to live in a different way.

• Policy-makers will need to take the first steps in making a culture change.

• There is a strong need to create positive experiences when using transit.

• It is a good idea to merge all transportation criteria to one system using the proposed evaluated criteria themes.

• Higher population densities close to transit are key to making transit work.

• There need to be “teeth,” or consequences, in the RCP to enhance implementation of the RCP.

• The Plan should be primarily incentive-based.

Item 4. ADDITIONAL PUBLIC COMMENT

Robert Hoffman, a resident of San Diego, stated that study after study shows daily public transportation commuter volume is a total of 2% during peak hours, and about 20% at other times. These people are traveling downtown via public transit because it is less expensive than paying to park, with only the elite of our society
being able to afford to drive and park downtown daily. He expressed frustration, and asked why SANDAG is bothering to pursue the Plan.

Item 5.  

UPCOMING MEETINGS

Upcoming meetings will be held as follows:

1. SANDAG Policy Development Board Meeting on the Overall Policy and Planning Framework for the RCP: Friday, November 7, 2003, at SANDAG from 10:15 a.m. to 12 noon.

2. Transportation Committee Meeting: Friday, November 14, 2003 from 9 a.m. to 12 noon.

3. Revised Regional Planning Committee Meeting: Friday, November 14, 2003, from 12 noon to 2 p.m.

Adjournment: Chairs Holt Pfeiler and Kellejian adjourned the meeting at 1:45 p.m.
Action Requested: RECOMMEND

PRELIMINARY WORKING DRAFT OF THE REGIONAL COMPREHENSIVE PLAN (RCP)

Introduction

Over the past year and a half, the Regional Planning Committee has spearheaded the preparation of the Regional Comprehensive Plan. Enclosed are preliminary working draft chapters of the RCP, for the Committee's review, discussion, and recommendations.

The Stakeholders Working Group (SWG) and the Technical Working Group (TWG) have provided input on most of the chapters, and their comments have been reflected in the draft chapters that they have reviewed (as indicated below with an asterisk). The Technical and Stakeholders Working Groups are meeting to review the remaining chapters during the week of November 10, 2003. Additionally, the Borders Committee is meeting on November 7, 2003 to discuss the Borders Chapter. Comments by the Working Groups and the Borders Committee will be summarized and presented verbally to the Regional Planning Committee as part of this item.

The RCP will be organized as follows:

1. Introduction*
2. Our Regional Vision and Core Values*
3. Overview of the San Diego Region*
4. Regional Policy and Planning Framework
   a. Urban Form
   b. Transportation*
   c. Housing*
   d. Healthy Environment*
   e. Economic Prosperity*
   f. Public Facilities*
5. Borders
6. Social Equity and Environmental Justice Assessment
7. Implementation
8. Integrated Regional Infrastructure Strategy (IRIS)
9. Performance Monitoring Framework

Appendices:

- Appendix 1: Glossary (not included for review this round)
- Appendix 2: Public Involvement and Outreach
- Appendix 3: Technical Appendices for the IRIS (not included for review this round)

* Indicates chapters that have been reviewed by the Working Groups
Recommendation

The Regional Planning Committee is requested to provide a recommendation on the Preliminary Working Draft of the Regional Comprehensive Plan. Changes will be made to the appropriate chapters based on direction by the Committee. The SANDAG Board will be asked to accept the draft RCP for public distribution this December.

Discussion

Committee Member Assignments

Committee Chair Lori Holt Pfeiler has requested that each Committee member review at least three chapters prior to the meeting, as listed by last name in the table below. Committee members are welcome to review additional chapters, but are requested to come prepared to discuss their assigned chapters, and to suggest, from their perspective, what aspects of those chapters are most important to include in the Executive Summary.

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<td>Introduction</td>
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While reviewing the draft chapters, Committee members are requested to keep the following questions in mind.

- Are the chapters written clearly?
- Is the information substantive and complete?
- Is the document well organized?
- Are some of the passages too technical or over-simplified?
- Are there anecdotes or illustrations missing that would strengthen specific points?

Comments by Committee members will be incorporated as best as possible into the draft RCP that is mailed to the SANDAG Board of Directors this December.

BOB LEITER
Director of Land Use and Transportation Planning

Key Staff Contact: Carolina Gregor (619) 595-5399; cgr@sandag.org