Big Ideas for Airport Connectivity
Think Tank Workshop

Mobility Thought Leaders

• Steve Schibuola, Director, IBI Group
• Pierre Pretorius, Senior Vice President, Kimley Horn
• Jessica Wyatt, Associate Vice President, HNTB
• Jason Stack, President and CEO, STC Traffic
• Patrick Vu, Co-founder, Silicon Transportation
Think Tank: Big Ideas for Airport Connectivity

Automated People Mover or Similar Service

- short wait times
- 24-hour service
- large capacity systems
- high capital and low operations & maintenance costs
San Diego Grand Central Station Mobility Hub

central node • seamless integration of modes • convenience
transit oriented experience

Transportation System and Demand Management

multimodal • choices • services • active • performance based
Category 1: Automated People Mover or Similar Service

shared autonomous fleets

Category 2: Mobility Hub

land use and urban design
Category 2: Mobility Hub

- data sharing
- service integration
- mobility operating system

mobility on demand • serving all trips
Category 3: Transportation System and Demand Management

congestion pricing (cordon, parking, curb, and airport tolling)

Category 3: Transportation System and Demand Management

1 Real-time travel updates
2 Usage trend analytics
3 Smart traffic lights
4 Integrated traffic incident system

integrated systems • agency cooperation • active management
Common Themes

• Comprehensive (regional approach, mix of strategies)
• Sustainable and green (multimodal focus)
• Equity (modal and social equity)
• Adaptable and flexible (future-proofing)
• Private investment opportunities (new ways of doing business)

Roundtable Discussion

• What’s most promising from your perspective?
• How do we balance flexible and new solutions with solutions that are tried and true?
Ms. Clementson,

I couldn't find a "contact us" on the sandag.org web site, so I hope emailing you is a useful way to pass along a suggestion.

I wrote the following letter to the San Diego Union Tribune. I don't know if they will publish it, so I want to pass it along directly.

Thanks,

Mary Ann

SANDAG is looking for ideas for a transit hub? Here’s one: We already have a hub at the Santa Fe Depot downtown. Most bus and trolley lines go there, and the 992 bus connects directly to the airport. Why not make this convenient, as a proof-of-concept for a bigger vision, and see if it will draw passengers?

I would love to drive from my home in Poway to the nearby Park-and-Ride, take the express bus to the Depot, and connect to the 992 to the airport. If only the obstacles were removed. First, I can’t figure out how to do it. The SDMTS web site hides key information like the fare, how to easily pay, and how to handle my luggage. Second, I’m forbidden to park overnight at the park-and-ride. Third, the 992 is a well-kept secret.

Maybe try the inexpensive solution first?

Mary Ann Horton

Poway
REQUEST TO COMMENT
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Date: 3/08/2019  
Agenda Item #: 2  
☐ In Favor  ☐ Opposed

Name to be called: Peter Aardema  
Representing: Self

Address (optional): 

Phone (optional):  
Email (optional): 

Request to Speak: ☑ Yes  ☐ No
If you do not wish to speak, you may write any comments below:

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Date: 2/08/2019  
Agenda Item #: 22  
☐ In Favor  ☐ Opposed

Name to be called: Kristen Victor  
Representing: PB & E District

Address (optional): 910 Grand Ave #201

Phone (optional):  
Email (optional): 

Request to Speak: ☐ Yes  ☑ No
If you do not wish to speak, you may write any comments below:

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REQUEST TO COMMENT
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Date: 03/08/19

Agenda Item #: 2

In Favor □ Opposed

Name to be called: Kathryn Rhodes

Representing: __________________________

Address (optional):

Phone (optional): __________________ Email (optional):

Request to Speak: □ Yes □ No

If you do not wish to speak, you may write any comments below:

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Date: 03/08/19

Agenda Item #: 4

In Favor □ Opposed

Name to be called: Kathryn Rhodes

Representing: __________________________

Address (optional):

Phone (optional): __________________ Email (optional):

Request to Speak: □ Yes □ No

If you do not wish to speak, you may write any comments below:

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