

401 B Street, Suite 800 San Diego, CA 92101-4231 (619) 699-1900 Fax (619) 699-1905 sandag.org

Meeting Notice and Agenda

Regional Planning Technical Working Group

The Regional Planning Technical Working Group may take action on any item appearing on this agenda.

Thursday, November 14, 2019

1:15 to 3:15 p.m.

SANDAG, Conference Room 7 401 B Street, Suite 800 San Diego, CA 92101

Staff Contact: Seth Litchney

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Allison Wood (619) 699-1973

allison.wood@sandag.org

Agenda Highlights

- 2021 Regional Plan Working Group Forum Update
- Mobility Management Toolbox
- Regional Housing Needs Assessment Update

Please silence all electronic devices during the meeting

Mission Statement

The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus; makes strategic plans; obtains and allocates resources; plans, engineers, and builds public transit; and provides information on a broad range of topics pertinent to the region's quality of life.

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Carlsbad

Chula Vista

Coronado Del Mar

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Encinitas

Escondido

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La Mesa

Lemon Grove

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San Diego

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Vista

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Regional Planning Technical Working Group

Thursday, November 14, 2019

Item No. Action

1. Welcome and Introductions

+2. Approval of Meeting Minutes

Approve

The Regional Planning Technical Working Group (TWG) is asked to review and approve the minutes from its August 8, 2019, meeting.

3. Public Comments/Communications/Member Comments

Members of the public shall have the opportunity to address the TWG on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a Request to Comment form and giving it to the meeting coordinator prior to speaking. Public speakers should notify the meeting coordinator if they have a handout for distribution to TWG members. Public speakers are limited to three minutes or less per person. TWG members also may provide information and announcements under this agenda item.

Chair's Report

4. Summary of Actions from Regional Planning Committee

Information

The Chair will report on items discussed at the last Regional Planning Committee meeting.

Reports

+5. 2020 Census Complete Count

Information

Darlanne Hoctor Mulmat, SANDAG

As the Regional Census Data Center, SANDAG is coordinateing outreach for the 2020 Census. This information presentation provides an overview of Census 2020 and local efforts to ensure that every person is counted once, only once, and in the right place.

6. 2021 Regional Plan Working Group Forum Update

Information

Coleen Clementson and Allison Wood, SANDAG

In October, SANDAG held a working group forum to discuss San Diego Forward: The 2021 Regional Plan (2021 Regional Plan) and the concepts being used in its development. Staff will provide an update on the 2021 Regional Plan and an overview of the feedback received at the forum.

7. Mobility Management Toolbox

Krystal Ayala, SANDAG

An overview and short demonstration of the Mobility Management Toolbox will be presented. The Toolbox provides member agencies with a resource to quantify reductions in vehicle miles traveled resulting from implementation of mobility management strategies in support of California Senate Bill 743 (Steinberg, 2013) and climate action plan implementation and monitoring. Toolbox resources are available at icommutesd.com/localgov.

Information

Information

Seth Litchney, SANDAG

+8.

SANDAG staff will provide an update on the Regional Housing Needs Assessment methodology and allocation and information on the appeals process.

9. Member Communications Information

The TWG is asked to provide brief updates on the latest planning projects occurring in their jurisdictions.

10. Future Meeting Topics Discussion

The TWG is asked to suggest topics for future meetings.

Regional Housing Needs Assessment Update

11. Upcoming Meetings Information

The next TWG meeting is scheduled for Thursday, December 12, 2019, at 1:15 p.m.

12. Adjournment

+ next to an item indicates an attachment



Regional Planning Technical Working Group

Item: 2

November 14, 2019 Action: **Approve**

August 8, 2019, Meeting Minutes

Chair Karen Brindley, City of San Marcos, called the meeting of the Regional Planning Technical Working Group (TWG) to order at 1:18 p.m.

1. Welcome and Introductions

Self-introductions were made.

2. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Scott Donaghe (City of Chula Vista) and a second by Kerry Kusiak (City of La Mesa), the TWG approved the minutes from the July 11, 2019, meeting. Yes: Chair Brindley, Don Neu (City of Carlsbad), Mr. Donaghe, Rich Grunow (City of Coronado), Tony Shute (City of El Cajon), Steve Dush (City of Imperial Beach), Mr. Kusiak, Noah Alvey (City of Lemon Grove), Jeff Hunt (City of Oceanside), David De Vries (City of Poway), Laura Black (City of San Diego), Joseph Lim (City of Solana Beach), and Sandi Sawa Hazlewood (County of San Diego). No: None. Abstain: None. Absent: City of Del Mar, City of Encinitas, City of Escondido, City of National City, City of Santee, and City of Vista.

3. Public Comments/Communications/Member Comments

Seth Litchney, Senior Regional Planner, provided a brief update on the draft Regional Housing Needs Assessment methodology.

Reports

4. Strategic Growth Council (Information)

Louise Bedsworth and Coral Abbott, Strategic Growth Council, presented an overview of the Strategic Growth Council and its goals, a description of the Transformative Climate Communities and Affordable Housing and Sustainable Communities grant programs, and upcoming opportunities for local government participation in the programs.

5. Regional Climate Action Planning Framework Activities (Information)

Katie Hentrich, Associate Regional Planner, provided an overview of the Regional Climate Action Planning Framework Snapshots being prepared to assist jurisdictions with monitoring greenhouse gas emissions and climate action plan implementation over time.

6. San Diego Forward: The 2020 Federal Regional Transportation Plan Proposed Draft Transportation Network (Discussion)

In February 2019, the SANDAG Board of Directors approved an action plan that will extend the development of San Diego Forward: The Regional Plan until late 2021. To preserve transportation funding, SANDAG is preparing the 2020 Federal Regional Transportation Plan to meet federal requirements for adoption in the spring of 2020. Rachel Kennedy, Senior Regional planner, presented the proposed draft transportation network.

7. Member Communications (Information)

Seth Cutter, Caltrans, informed the TWG about the upcoming Caltrans Sustainable Transportation Planning Grants.

8. Future Meeting Topics (Discussion)

No future meeting topics were presented.

9. Upcoming Meetings (Information)

The next TWG meeting is scheduled for Thursday, September 12, 2019, at 1:15 p.m.

10. Adjournment

The meeting was adjourned at 2:23 p.m.

Confirmed Attendance at Regional Planning Technical Working Group Meeting

August 8, 2019

Jurisdiction	Name	Attended	Comments
City of Carlsbad	Don Neu, AICP	Yes	
	David De Cordova, Alternate	No	
City of Chula Vista	Kelly Broughton	No	
	Scott Donaghe, Alternate	Yes	
City of Coronado	Rich Grunow	Yes	
	Jesse Brown, Alternate	No	
City of Del Mar	Kathy Garcia	No	
	Amanda Lee, Alternate	No	
City of El Cajon	Tony Shute, Vice Chair	Yes	
	Melissa Devine, Alternate	No	
City of Encinitas	Brenda Wisneski	No	
	Roy Sapa'u, Alternate	No	
City of Escondido	Bill Martin	No	
	Michael (Mike) Strong, Alternate	No	
	Steve Dush, AICP	Yes	
City of Imperial Beach	Jim Nakagawa, AICP, Alternate	No	
	Tyler Foltz, AICP, Alternate	No	
City of La Mesa	Kerry Kusiak	Yes	
	Allyson Kinnard, Alternate	No	
City of Lemon Grove	Noah Alvey	Yes	
city of Edinoir Grove	Mike Viglione	No	
City of National City	Ray Pe	No	
City of Mational City	Martin Reeder, Alternate	No	
City of Oceanside	Jeff Hunt	Yes	
	Russ Cunningham, Alternate	No	
	Jonathan Borrego, Alternate	No	
City of Poway	Robert (Bob) Manis	No	
	David De Vries, AICP, Alternate	Yes	
City of San Diego	Mike Hansen, Second Vice Chair	No	
	Laura Black, Alternate	Yes	
	Brian Schoenfisch, Alternate	No	
City of San Marcos	Karen Brindley, Chair	Yes	
	Saima Qureshy, Alternate	No	

Melanie Kush	No
John O'Donnell, Alternate	No
Michael Coyne	No
Joseph Lim	Yes
Corey Andrews, Alternate	No
John Conley, AICP	No
Patsy Chow, Alternate	No
Eric Lardy	No
Sandi Sawa Hazlewood	Yes
Kathy Keehan	No
Ann Fox	No
Barby Valentine, Alternate	No
Seth Cutter	Yes
Robert Barry, AICP	No
Keene Simonds, Alternate	No
Denis Desmond	No
Katie Persons	Yes
Brendan Reed	No
Seevani Bista	No
Lesley Nishihira	No
Mary Beth Dreusike	No
David Zajac	Yes
	John O'Donnell, Alternate Michael Coyne Joseph Lim Corey Andrews, Alternate John Conley, AICP Patsy Chow, Alternate Eric Lardy Sandi Sawa Hazlewood Kathy Keehan Ann Fox Barby Valentine, Alternate Seth Cutter Robert Barry, AICP Keene Simonds, Alternate Denis Desmond Katie Persons Brendan Reed Seevani Bista Lesley Nishihira Mary Beth Dreusike

Other Attendees

Nancy Bragado, AECOM
Paola Pena, AECOM
Jennifer Gates, City of Encinitas
Vickie White, City of San Diego
Damon Davis, County of San Diego
Jacob Armstrong, County of San Diego
Parke Troutman, HHSA

SANDAG Staff

Audrey Porcella Coleen Clementson John Delmer Katie Hentrich Rachel Kennedy

Seth Litchney Tracy Ferchaw

Item:



Transportation Committee

October 18, 2019

2020 Census Complete Count

Overview

For more than 200 years, the U.S. Census Bureau has counted every resident in the nation to determine the number of seats each state has in the U.S. House of Representatives and distribute federal funding to local communities (e.g., public transportation, road rehabilitation and construction, Head Start programs).

On March 22, 2019, the Board of Directors approved a resolution for SANDAG to enter into an agreement with the California Complete Count – 2020 Census Office to coordinate outreach efforts throughout the San Diego region in collaboration with the United Way. Local efforts and coordination are currently underway to ensure that every person is counted once, only once, and in the right place.

Action: Information

An overview of SANDAG activities related to the 2020 Census Complete Count will be presented.

Fiscal Impact:

SANDAG is receiving \$1.56 million from the 2020 Census California Complete Count Office to coordinate Census 2020 outreach services in the San Diego region.

Schedule/Scope Impact:

Coordination of 2020 Census outreach activities for the San Diego region are currently underway and will conclude by September 2020.

Key Considerations

The work is fast paced, with Census 2020 less than a year away. The U.S Census Bureau will mail postcards in March 2020 providing an option to respond online, by mail, or over the phone, with data collection continuing through April 2020. Before that time, the outreach effort will raise awareness to encourage residents to respond to the postcards and letters when they arrive, particularly in hard-to-count communities. Examples of these communities include people without broadband internet access (because the census will be completed online for the first time), children under the age of 5 (who are historically undercounted), and individuals with limited English proficiency.

There are four primary organizations actively working in the San Diego region to support and encourage a complete count of every resident. (1) The U.S. Census Bureau conducts the count by administering the survey. (2) The California Complete Count – 2020 Census Office provides funding as appropriated by the state legislature for outreach (\$187 million statewide). (3) SANDAG serves as the fiscal agent for \$1.56 million from the State, provides data and mapping resources to support identification of hard-to-count communities, and will develop a regional outreach strategy to supplement efforts by the State and U.S. Census Bureau. The SANDAG 2020 Census Complete Count Stakeholder Working Group is the oversight body for local outreach efforts. (4) The United Way (the Administrative Community-Based Organization) administers \$1.66 million from the State for grassroots outreach by convening Count Me 2020, a coalition comprised of over 100 community-based organization and civic groups. To date, the Strategic Plan has been approved and applications for funding have been received from local jurisdictions.

Next Steps

Based on applications for funding to conduct outreach, agreements with the jurisdictions are underway and serve as the basis for the Implementation Plan, which is due to the State at the end of this month. The implementation of outreach will culminate with a final report to the State in September 2020. Moving forward, staff will provide a recurring census outreach update in a consent agenda item for SANDAG Committees and the Board of Directors.

Ray Major, Chief Data Analytics Officer

Key Staff Contact: Darlanne Hoctor Mulmat, (619) 699-7326, darlanne.mulmat@sandag.org

Attachment: 1. How the 2020 Census will Invite Everyone to Respond

How the 2020 Census will invite everyone to respond



Every household will have the option of responding online, by mail, or by phone.

Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.



95% of households will receive their census invitation in the mail.





Almost 5% of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).



Less than 1% of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

Note: We have special procedures to count people who don't live in households, such as students living in university housing or people experiencing homelessness.



How the 2020 Census will invite everyone to respond



What to Expect in the Mail

When it's time to respond, most households will receive an invitation in the mail.

Every household will have the option of responding online, by mail, or by phone.

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

Letter Invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire.
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

Letter Invitation and Paper Questionnaire

Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.

WHAT WE WILL SEND IN THE MAIL		
On or between	You'll receive:	
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)	
March 16-24	A reminder letter.	
	If you haven't responded yet:	
March 26-April 3	A reminder postcard.	
April 8-16	A reminder letter and paper questionnaire.	
April 20-27	A final reminder postcard before we follow up in person.	

We understand you might miss our initial letter in the mail.

- Every household that hasn't already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn't matter which initial invitation you get or how you get it—we will follow up in person with all households that don't respond.



STATE OF CALIFORNIA - BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY

GAVIN NEWSOM., Governor

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT DIVISION OF HOUSING POLICY DEVELOPMENT

2020 W. El Camino Ave Sacramento, CA 95833-1829 916) 263-2911 FAX: (916) 263-7453 www.hcd.ca.gov

November 1, 2019

Hasan Ikharta, Executive Director San Diego Association of Governments 401 B Street, Suite 800 San Diego, CA 92101-4231

Dear Director Ikharta:



Thank you for submitting the draft San Diego Association of Governments (SANDAG) Sixth Cycle Regional Housing Need Allocation (RHNA) Methodology. Pursuant to Government Code Section 65584.04(i), the California Department of Housing and Community Development (HCD) is required to review draft RHNA methodology to determine whether the methodology furthers the statutory objectives described Government Code Section 65584(d).

The draft SANDAG methodology uses jobs and transit to set the overall RHNA number for a city and uses an equity adjustment to adjust for income distribution among the subcategories of RHNA by income. HCD has completed its review and finds that the draft SANDAG RHNA Methodology furthers the five statutory objectives of RHNA.¹

Below is a brief summary of findings related to each statutory objective described within Government Code Section 65584(d):

1. Increasing the housing supply and the mix of housing types, tenure, and affordability in all cities and counties within the region in an equitable manner, which shall result in each jurisdiction receiving an allocation of units for low- and very low-income households.

HCD's analysis shows that this methodology generally allocates more lower income RHNA in jurisdictions with more single-family homes, which will encourage higher density planning in these jurisdictions and a mix of housing types. Also, in support of the affordability objective, the draft methodology allocates more lower income RHNA in more costly areas of the region.

2. Promoting infill development and socioeconomic equity, the protection of environmental and agricultural resources, the encouragement of efficient development patterns, and the achievement of the region's greenhouse gas reductions targets provided by the State Air Resources Board pursuant to Section 65080.

The draft allocation furthers the infill and environmental principles of this objective, as the overall allocation is based on the location of jobs and transit access. Particularly relevant to supporting infill development and climate change goals is the fact that this methodology

¹ While HCD finds that this methodology furthers the objectives of RHNA, HCD's determination may change in regards to a different region or cycle, as housing conditions in those circumstances may differ.

(continued from previous page)

does not consider land capacity or vacant land as a determinant of RHNA, and instead focuses on where housing is needed to encourage transit ridership and reduced commutes.

3. Promoting an improved intraregional relationship between jobs and housing, including an improved balance between the number of low-wage jobs and the number of housing units affordable to low-wage workers in each jurisdiction.

Overall jobs, rather than low-wage jobs, are included as a factor in the methodology, but further analysis shows that using overall jobs combined with the equity adjustment in the methodology leads to a strong overlap between low-wage jobs and lower income RHNA as a percentage of the region's lower income RHNA.

4. Allocating a lower proportion of housing need to an income category when a jurisdiction already has a disproportionately high share of households in that income category, as compared to the countywide distribution of households in that category from the most recent American Community Survey.

This objective is furthered directly by the equity adjustment included in the draft methodology. The SANDAG equity adjustment provides an upward adjustment toward the regional average for jurisdictions that have a lower percentage of households in a given income category compared to the region. While the equity adjustment explicitly responds to objective four, it also assists in the methodology furthering each of the other objectives.

5. Affirmatively furthering fair housing, which means taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that restrict access to opportunity based on protected characteristics. Specifically, affirmatively furthering fair housing means taking meaningful actions that, taken together, address significant disparities in housing needs and in access to opportunity, replacing segregated living patterns with truly integrated and balanced living patterns, transforming racially and ethnically concentrated areas of poverty into areas of opportunity, and fostering and maintaining compliance with civil rights and fair housing laws.

To evaluate this objective HCD used the <u>2019 HCD/TCAC Opportunity Maps</u>, which evaluate access to opportunity, racial segregation, and concentrated poverty on 11 dimensions, which are all evidence-based indicators related to long term life outcomes. The six jurisdictions that would receive the highest percentage of lower income RHNA under this methodology are also the jurisdictions that have no segregated concentrated areas of poverty or lowest resource census tracts, and compared to other jurisdictions in the region have the highest percentage of area in high or highest resource census tracts (76-100% of the jurisdiction). Conversely, the jurisdictions with large amounts of area in low resource census tracts or census tracts that demonstrate high segregation and concentrations of poverty generally receive less lower income RHNA than the regional average.

² Created by the California Fair Housing Task Force and commissioned by HCD and the California Tax Credit Allocation Committee (TCAC) to assist public entities in affirmatively furthering fair housing. The version used in this analysis is the 2019 HCD/TCAC Opportunity Maps available at treasurer.ca.gov/ctcac/opportunity.asp.

HCD appreciates the active role of SANDAG staff in providing data and input throughout the draft methodology development and review period, as well as developing a methodology that is clear and transparent. HCD especially thanks Seth Litchney and Coleen Clementson for their significant efforts and assistance.

Public participation in the development and implementation of the RHNA process is essential to effective housing planning. HCD applauds SANDAG on its efforts to date and the region should continue to engage the community, including organizations that represent lower-income and special needs households, by making information regularly available while considering and incorporating comments where appropriate.

HCD looks forward to continuing our partnership with SANDAG to assist its member jurisdictions meet and exceed the planning and production of the region's housing need.

Just a few of the support opportunities available for the SANDAG region this cycle include:

- SB 2 Planning Grants and Technical Assistance (Available now, application deadline November 30, 2019, technical assistance available now through June 2021)
- Regional and Local Early Action Planning Grants (25% of Regional funds available now, all other funds available early 2020)
- SB 2 Permanent Local Housing Allocation (Available April July 2020)

If HCD can provide any additional assistance, or if you, or your staff, have any questions, please contact Megan Kirkeby, Assistant Deputy Director for Fair Housing, megan.kirkeby@hcd.ca.gov.

Megan Kirkeby

Assistant Deputy Director for Fair Housing