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# Meeting Notice and Agenda

## Regional Planning Technical Working Group

The Regional Planning Technical Working Group may take action on any item appearing on this agenda.

Thursday, February 14, 2019

1:15 to 3:15 p.m.

SANDAG, 7th Floor Conference Room  
401 B Street, Suite 800  
San Diego, CA 92101

**Please take the elevator to the 8th floor to access the meeting room.**

Staff Contact: Seth Litchney  
(619) 699-1943  
seth.litchney@sandag.org

## Agenda Highlights

- **County of San Diego Options to Improve Housing Affordability in the Unincorporated Area**
- **SANDAG Regional Forecast Update**
- **Regional Housing Needs Assessment**

**Please silence all electronic devices during the meeting**

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Encinitas  
Escondido  
Imperial Beach  
La Mesa  
Lemon Grove  
National City  
Oceanside  
Poway  
San Diego  
San Marcos  
Santee  
Solana Beach  
Vista  
and  
County of San Diego

#### ADVISORY MEMBERS

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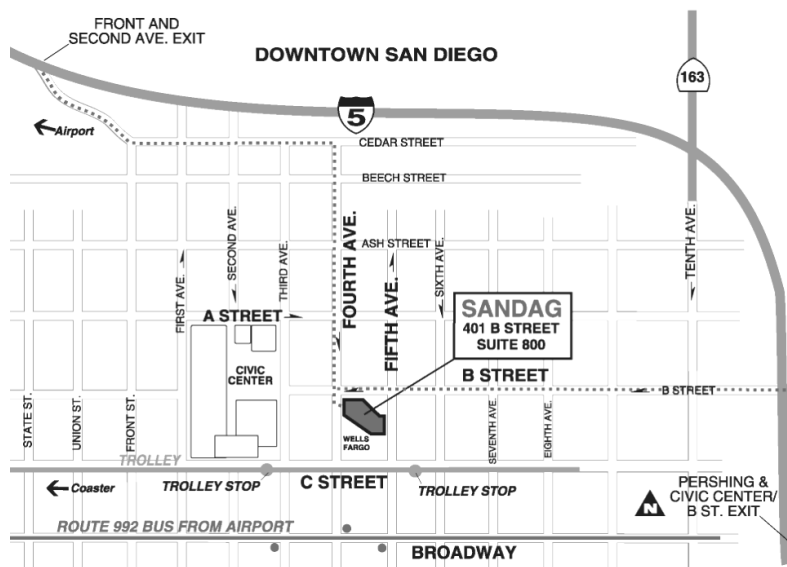
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# Regional Planning Technical Working Group

Thursday, February 14, 2019

Item No.		Action
1.	<b>Welcome and Introductions</b>	
2.	<b>Public Comments/Communications/Member Comments</b> Members of the public shall have the opportunity to address the Regional Planning Technical Working Group (TWG) on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a Request to Comment form and giving it to the meeting coordinator prior to speaking. Public speakers should notify the meeting coordinator if they have a handout for distribution to TWG members. Public speakers are limited to three minutes or less per person. TWG members also may provide information and announcements under this agenda item.	
+3.	<b>Approval of Meeting Minutes</b> The TWG is asked to review and approve the minutes from its January 10, 2019, meeting.	Approve
<b>Chair's Reports</b>		
4.	<b>Updated Regional Planning Technical Working Group Roster and Form 700 Statement of Economic Interests (Seth Litchney)</b> All TWG members and alternates listed on the roster are required to submit an Annual Form 700 – Statement of Economic Interest for calendar year 2018. All persons holding a SANDAG position required to file an Annual Form 700 will receive an email with detailed instructions to file their form electronically.	Information
5.	<b>Summary of Actions from the Last Regional Planning Committee</b> In an effort to strengthen information sharing between the TWG and the Regional Planning Committee (RPC), the Chair will report on items discussed at the last RPC meeting.	Information
<b>Reports</b>		
6.	<b>County of San Diego Options to Improve Housing Affordability in the Unincorporated Area (Eric Lardy)</b> County staff will present an overview of the Options to Improve Housing Affordability in the Unincorporated Area report, which includes optional actions to reduce time and costs associated with the permit process, correct inconsistent or outdated regulations that inadvertently act as barriers to housing production, stimulate production of diverse housing types, maintain General Plan housing capacity, and consolidate and modernize zoning and use regulations.	Information

- |     |  |  |                    |
|-----|--|--|--------------------|
| 7.  | <b>SANDAG Regional Forecast Update</b>   |  | <b>Discussion</b>  |
|     | Staff will present an update on the development of the Regional Forecast. TWG members have had an opportunity to update capacities for the 2019 Regional Growth Forecast to include any community or general plan updates or scheduled development events. |  |                    |
| 8.  | <b>Regional Housing Needs Assessment</b>   |  | <b>Information</b> |
|     | Staff will present an update on the Regional Housing Needs Assessment Subcommittee and the next steps in the development of an allocation methodology.   |  |                    |
| +9. | <b>2018 Commute Behavior Survey</b>  |  | <b>Information</b> |
|     | Staff will present results from the 2018 Commute Behavior Survey, which surveyed more than 4,000 commuters in San Diego and Western Riverside counties to better understand commute choices and level of interest in different modes of transportation.    |  |                    |
| 10. | <b>Future Meeting Topics</b>   |  | <b>Discussion</b>  |
|     | TWG members are encouraged to suggest topics for future meetings.  |  |                    |
| 11. | <b>Member Communications</b>   |  | <b>Information</b> |
|     | TWG members will have the opportunity to provide brief updates on the latest planning projects occurring in their jurisdictions.   |  |                    |
| 12. | <b>Upcoming Meetings</b>   |  | <b>Information</b> |
|     | The next TWG meeting is scheduled for Thursday, March 14, 2019, at 1:15 p.m.   |  |                    |
| 13. | <b>Adjournment</b>   |  |                    |

+ next to an item indicates an attachment



## Regional Planning Technical Working Group

Item: **3**

February 14, 2019

Action Requested: **Approve**

### January 10, 2019, Meeting Minutes

Please note: The audio file of the meeting is available on the SANDAG website, sandag.org, on the Regional Planning Technical Working Group (TWG) page.

Vice Chair Tony Schute (City of El Cajon) called the meeting of the TWG to order at 1:18 p.m.

#### 1. Welcome and Introductions

Self-introductions were made.

#### 2. Public Comments/Communications/Member Comments

Maggie Soffel, Associate Regional Planner, informed the members of the TWG about the SANDAG Roadmap Program survey, which aims to solicit feedback from planning and public works directors about the value of the services provided to the jurisdictions related to transportation, energy, and climate planning.

#### 3. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Kathy Garcia (City of Del Mar) and a second by Jim Nakagawa (City of Imperial Beach), the TWG approved the minutes from the December 13, 2018, meeting. Yes: Chair Karen Brindley (City of San Marcos), Vice Chair Schute, Don Neu (City of Carlsbad), Scott Donaghe (City of Chula Vista), Ms. Garcia, Brenda Wisneski (City of Encinitas), Mr. Nakagawa, Ray Pe (City of National City), Jeff Hunt (City of Oceanside), David De Vries (City of Poway), John O'Donnell (City of Santee), Corey Andrews (City of Solana Beach), John Conley (City of Vista), and Noah Alvey (County of San Diego). No: None. Abstain: Second Vice Chair Mike Hansen (City of San Diego). Absent: City of Coronado, City of Escondido, City of La Mesa, and City of Lemon Grove.

### Chair's Report

#### 4. Summary of Actions from Last Regional Planning Committee (Information)

Chair Brindley notified the TWG that the last Regional Planning Committee meeting was cancelled. No updates were provided.

### Reports

#### 5. Regional Housing Needs Assessment Update (Information)

Seth Litchney, Senior Regional Planner, provided an update on the Regional Housing Needs Assessment (RHNA) process, including information regarding the RHNA Subcommittee formation, the work plan for the development of the RHNA Plan, and a recap of the RHNA Workshop from the December 2018 TWG meeting. TWG members provided the following comments and suggestions:

- Consider presenting the draft RHNA plan to the local jurisdictions at city council meetings
- The goals taken from the RHNA Workshop should be consistent with the goals of the Board of Directors

## **6. Regional Parking Management Toolbox Update (Information)**

Marisa Mangan, Associate Regional Planner, and Eva Sanchez, Transportation Programs Intern, presented a brief overview of the Regional Parking Management Toolbox update and requested planning staff participation in upcoming phone interviews to collect local parking policy data.

## **7. Draft 2018 Regional Monitoring Report (Information)**

Mr. Litchney provided an overview of the 2018 Regional Monitoring Report. The following comments from the TWG will be conveyed to the Board of Directors for its consideration in January 2019.

- Consider incorporating vehicle miles traveled into the monitoring report
- The data in the report should be normalized to give context
- Find ways to accurately capture zero-emission vehicle sales

## **8. Airport Connectivity Update (Information)**

Coleen Clementson, Principal Planner, presented an update on the effort to improve connectivity to the airport, including the creation of an Airport Connectivity Subcommittee at SANDAG.

## **9. Future Meeting Topics (Discussion)**

Ms. Clementson suggested discussing the implications of Senate Bill 35 (Wiener, 2017) on issuing housing development permits.

## **10. Member Communications (Information)**

Mr. Nakagawa discussed the progress of the City of Imperial Beach's Climate Action Plan and General Plan update.

Mr. Donaghe discussed the completion of a planning effort for the site of a future university.

Mr. Hunt discussed the progress of the City of Oceanside's Climate Action Plan.

## **11. Upcoming Meetings (Information)**

The next TWG meeting is scheduled for Thursday, February 14, 2019, at 1:15 p.m.

## **12. Adjournment**

Chair Brindley adjourned the meeting at 2:06 p.m.

## Confirmed Attendance at SANDAG Regional Planning Technical Working Group Meeting

December 13, 2018

Jurisdiction	Name	Attended	Comments
City of Carlsbad	Don Neu, AICP	Yes	
	David De Cordova, Alternate	No	
City of Chula Vista	Kelly Broughton	Yes	
	Scott Donaghe, Alternate	Yes	
City of Coronado	Rich Grunow	No	
	Jesse Brown, Alternate	No	
City of Del Mar	Kathy Garcia	Yes	
	Amanda Lee, Alternate	No	
City of El Cajon	Tony Shute, Vice Chair	Yes	
	Melissa Devine, Alternate	No	
City of Encinitas	Brenda Wisneski	Yes	
	Roy Sapa'u, Alternate	No	
	Diane S. Langager, Alternate	No	
City of Escondido	Bill Martin	No	
	Michael (Mike) Strong, Alternate	No	
City of Imperial Beach	Steve Dush, AICP	No	
	Jim Nakagawa, AICP, Alternate	Yes	
	Tyler Foltz, AICP, Alternate	No	
City of La Mesa	Kerry Kusiak	No	
	Allyson Kinnard, Alternate	No	
City of Lemon Grove	Mike Viglione	No	
City of National City	Brad Raulston	No	
	Ray Pe, Alternate	Yes	
City of Oceanside	Jeff Hunt	Yes	
	Russ Cunningham, Alternate	No	
City of Poway	Robert (Bob) Manis	No	
	David De Vries, AICP	Yes	
City of San Diego	Mike Hansen, Second Vice Chair	Yes	
	Laura Black, Alternate	Yes	
	Brian Schoenfisch, Alternate	Yes	
City of San Marcos	Karen Brindley, Chair	Yes	
	Saima Qureshy, Alternate	No	

	Melanie Kush	No
City of Santee	John O'Donnell, Alternate	Yes
	Michael Coyne	No
City of Solana Beach	Joseph Lim	No
	Corey Andrews, Alternate	No
City of Vista	John Conley, AICP	Yes
	Patsy Chow, Alternate	No
County of San Diego	Eric Lardy	No
	Noah Alvey, Alternate	Yes

#### **Advisory Members**

Air Pollution Control District	Kathy Keehan	Yes
Caltrans	Ann Fox	No
	Barby Valentine, Alternate	Yes
Local Agency Formation Commission	Robert Barry, AICP	No
	Keene Simonds, Alternate	No
Metropolitan Transit System	Denis Desmond	No
North County Transit District	Katie Persons	No
San Diego County Regional Airport Authority	Brendan Reed	No
San Diego County Regional Water Authority	Seevani Bista	No
San Diego Unified Port District	Lesley Nishihira	No
U.S. Department of Defense	Mary Beth Dreusike	No
	David Zajac	Yes

#### **Other Attendees**

Kim Hayford, North County Transit District  
 Karen Youel, City of Escondido  
 Vickie White, City of San Diego

#### **SANDAG Staff**

Audrey Porcella  
 Charles "Muggs" Stoll  
 Coleen Clementson  
 Jane Clough  
 John Delmer  
 Jose Luis Ayala  
 Keith Greer  
 Maggie Soffel  
 Seth Litchney  
 Tracy Ferchaw





# Regional Planning Technical Working Group

Item: **9**

February 14, 2019

Action Requested: **Information**

## 2018 Commute Behavior Survey

### Introduction

The [2018 Commute Behavior Survey](#) is a stated preference survey intended to better understand motivations for commute choices. The first commute behavior survey was conducted in 2013 to determine interest in alternative modes of transportation and to baseline the transportation demand management benefits offered by employers in the region. In 2018, the survey was expanded to identify the conditions that may motivate commuters to change their travel mode and to evaluate the impact of shared mobility services and technology on transportation choices.

### Discussion

The 2018 Commute Behavior Survey was conducted in Spring 2018 in partnership with the San Diego and Western Riverside Interregional Park & Ride Strategy. Responses from more than 4,000 employees in the San Diego and Western Riverside regions were collected via telephone and online. Surveys were available in English and Spanish.

Findings from the 2018 Commute Behavior Survey include:

- More than eight out of ten commuters reported driving alone to work and indicated that their travel choice decision was based on two primary factors: convenience and travel time
- Eight out of ten commuters who currently drive alone to work expressed interest in using transit or some form of ridesharing (e.g., vanpool, carpool, on-demand rideshare) instead of driving
- The most influential factor in choosing transit is competitive travel times. The most influential factor in choosing rideshare is monetary incentives for not driving to and parking at work
- The majority of San Diego commuters own a smart phone and often use it to solicit transportation information, primarily for traffic navigation, hailing a rideshare service, and checking transit service routes and schedules
- Almost nine out of ten commuters reported interest in a user-friendly smart phone application that would allow users to plan, book, and pay for their trip on any transportation mode or service

Survey results indicate that investments in transit and shared mobility services that improve the reliability and speed of these services can help make alternative travel options more attractive. Additionally, commuters' reliance on the smart phone highlights the importance of incorporating application-based technology solutions to help facilitate and encourage alternative mobility choices.

### Next Steps

Data collected through this survey will be used to inform transportation planning and pilot projects, refine marketing and outreach efforts, and calibrate the regional transportation model. Staff will continue to explore partnerships with technology partners that can improve and expand the use of regional transportation services.

Key Staff Contact: Krystal Ayala, (619) 699-1998, [krystal.ayala@sandag.org](mailto:krystal.ayala@sandag.org)