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Meeting Notice and Agenda

Committee on Binational Regional Opportunities

The Committee on Binational Regional Opportunities may take action on any item appearing on this agenda.

Tuesday, February 5, 2019

3 to 4:30 p.m.

SANDAG, 7th Floor Conference Room
 401 B Street, Suite 800
 San Diego, CA 92101

Please take the elevator to the 8th floor to access the meeting room.

Staff Contact: Héctor Vanegas
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 hector.vanegas@sandag.org

Agenda Highlights

- **State Route 11/Otay Mesa East Port of Entry and Crossborder Agency Comparison Tool**
- **Temporary Paradise? A Look at the Special Landscape of the San Diego Region**
- **Hyperloop West**

Please silence all electronic devices during the meeting

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MEMBER AGENCIES

Cities of
 Carlsbad
 Chula Vista
 Coronado
 Del Mar
 El Cajon
 Encinitas
 Escondido
 Imperial Beach
 La Mesa
 Lemon Grove
 National City
 Oceanside
 Poway
 San Diego
 San Marcos
 Santee
 Solana Beach
 Vista
 and
 County of San Diego

ADVISORY MEMBERS

Imperial County
 California Department of Transportation
 Metropolitan Transit System
 North County Transit District
 United States Department of Defense
 Port of San Diego
 San Diego County Water Authority
 Southern California Tribal Chairmen's Association
 Mexico



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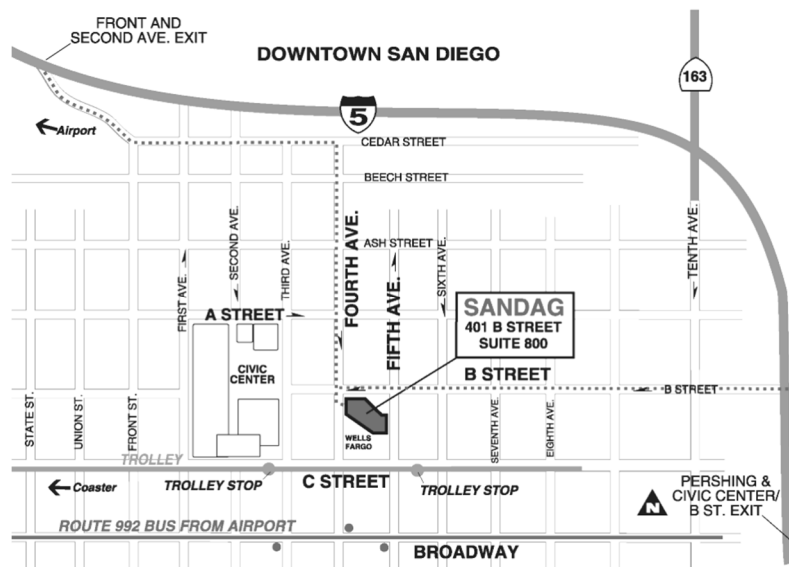
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Committee on Binational Regional Opportunities

Tuesday, February 5, 2019

Item No.		Recommendation
1.	Welcome and Introductions	
+2.	Approval of Meeting Minutes	Approve
	+2A. February 6, 2018, Meeting Minutes	
	+2B. June 22, 2018, Meeting Minutes	
	+2C. September 4, 2018, Meeting Minutes	
	+2D. November 6, 2018, Meeting Minutes	
3.	Public Comments/Communications/Member Comments	
	<p>Members of the public shall have the opportunity to address the Committee on Binational Regional Opportunities (COBRO) on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a Request to Comment form and giving it to the meeting coordinator prior to speaking. Public speakers should notify the meeting coordinator if they have a handout for distribution to COBRO members. Public speakers are limited to three minutes or less per person. COBRO members also may provide information and announcements under this agenda item.</p>	
Consent		
+4.	Upcoming Events (Héctor Vanegas)	Information
	<p>This report will provide a list of upcoming community events of interest to COBRO members.</p>	
Reports		
+5.	State Route 11/Otay Mesa East Port of Entry and Crossborder Agency Comparison Tool (Tina Casgar and Rodrigo Noriega)	Information
	<p>+5A. Staff will present a brief video produced as part of the State Route 11/Otay Mesa East Port of Entry project to highlight the need and importance of this key border infrastructure.</p>	
	<p>5B. Staff will demonstrate a new interactive tool which provides a comparison between agencies from the United States and Mexico using the Otay Mesa East Port of Entry project as a case study. This tool is used as primer to help familiarize with key players and better understand agency roles within this complex binational effort.</p>	

6. **Temporary Paradise? A Look at the Special Landscape of the San Diego Region (René Peralta, Woodbury School of Architecture)**

Information

René Peralta, Woodbury School of Architecture, will present an overview of the report, Temporary Paradise?, which was first published in 1974 and most recently re-issued in 2018 with contemporary essays. The original report characterized the San Diego-Tijuana area as one region and described the geographic advantages and disadvantages from a planning perspective. This presentation will discuss the original document as well as on-going issues in the binational region.

7. **Hyperloop West (René Peralta, Woodbury School of Architecture)**

René Peralta, Woodbury School of Architecture, will present an overview of a recent effort to envision a Hyperloop system from Los Angeles to Ensenada.

8. **Upcoming Meetings**

Information

The next COBRO meeting is scheduled for Tuesday, April 2, 2019, at 3 p.m.

9. **Adjournment**

+ next to an item indicates an attachment



Committee on Binational Regional Opportunities

Item: **2A**

February 5, 2019

Action Requested: **Approve**

February 6, 2018, Meeting Minutes

Chair Paul Ganster (Institute for Regional Studies of the California – SDSU) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3:02 p.m.

1. Welcome and Introductions

Chair Ganster welcomed the members of COBRO and members of the public in attendance.

2. Approval of Meeting Minutes (Approve)

Action: Upon a motion by Chair Ganster and a second by Vice Chair Efrain Ibarra (South County Economic Development Council) the COBRO approved the minutes from its September 5, 2017, and November 7, 2017, meetings. Yes: Chair Ganster, Vice Chair Ibarra, Sergio Pallares (Caltrans District 11), Denice Garcia (City of San Diego), Olivia Maldonado (City of Tijuana), Gabriela Muñoz (El Colegio de la Frontera Norte[COLEF]), Viviana Ibañez (Otay Mesa Chamber of Commerce), Nathan Owens (San Diego Dialogue), Paola Avila (San Diego Regional Chamber of Commerce), Gustavo de la Fuente (San Diego-Tijuana Smart Border Coalition), Heidy Salum (State of Baja California), Laura Araujo (Tijuana Innovadora), Denise Moreno Ducheny (U.S.-Mexican Studies at UC San Diego), and Cristabel Verdugo (WILDCOAST/COSTASALVAJE). No: None. Abstain: None. Absent: City of Chula Vista, City of Imperial Beach, Consulate General of México in San Diego, Consulate General of the United States of America in Tijuana, County of San Diego, Fundación Internacional de la Comunidad, A.C., Instituto Metropolitano de Planeación de Tijuana, San Ysidro Chamber of Commerce, U.S. Customs and Border Protection Agency, and U.S. Environmental Protection Agency.

3. Public Comments/Communications/Member Comments

Ms. Moreno-Ducheny invited COBRO members to the First Annual Distinguished Lecture on U.S.-Mexico Relations by Mexican Foreign Minister Luis Videgaray at UC San Diego on February 23, 2018, at 11 a.m.

Consent

4A. Upcoming Events (Information)

Héctor Vanegas presented the item and asked COBRO members to refer to their agenda packet for more details on each event.

4B. COBRO Calendar of Meetings for Remaining Fiscal Year 2018 (Information)

Mr. Vanegas presented a list of upcoming COBRO meetings through June 2018.

Action: Consent items 4A and 4B were presented for information.

Reports

5. Border to Bayshore Bikeway (Information)

Alison Moss, Regional Planner, presented an update on the Border to Bayshore Bikeway project, which is part of the Regional Bike Plan Early Action Program.

Daniel Gomez, Alianza por la Movilidad Activa, A.C., commented on the issues of border crossing at the San Ysidro Port of Entry (POE) and questioned if there will be any development in that matter.

Ms. Moss answered that infrastructure on the POE is beyond the scope of work of the Border to Bayshore Bikeway project.

Mr. Pallares asked if there is a preference between a connection to the San Ysidro Pedestrian East or Pedestrian West facility shown by bike riders.

Ms. Moss answered that there is no distinct preference, but Ped West has higher volumes of bicycle crossings.

Mr. Gomez commented if there is an analysis over applications like "Strava."

Ms. Moss answered that bicyclists using "Strava" have distinct purposes so it becomes difficult to narrow it to this project.

Mr. Gomez invited COBRO members to participate in a San Diego County Bicycle Coalition event and bike ride from Tijuana to Balboa Park to advocate for active transportation at the border.

Action: This item was presented for information

6. El Colegio de la Frontera Norte: Statistical and Geomatic Services Unit Website (Information)

Valentín Leizaola, COLEF, presented the new Unidad de Servicios Estadísticos y Geomática website, which makes demographic, geographic, economic, and other data bases available to the public.

Mitchel Beauchamp, City of National City, asked if there is a year by year comparison of information from Instituto Nacional de Estadística, Geografía e Informática (INEGI) and the U.S. Census Bureau.

Ms. Muñoz answered that there is indeed a year-to-year comparison in the website.

Vice Chair Ibarra asked how frequently INEGI publishes new information.

Ms. Muñoz answered that every five years INEGI releases the information. On the COLEF website only comparable years between INEGI and the U.S. Census Bureau appear.

Mr. Vanegas commented in support of the effort and mentioned that the tool may be of interest to U.S.–Mexico Joint Working Committee.

Action: This item was presented for information.

7. Center for U.S.-Mexican Studies at UC San Diego "Frontera Fridays" (Information)

Ms. Moreno-Ducheny provided an overview of the "Frontera Fridays" program at the Center for U.S. Mexican Studies at UC San Diego.

Action: This item was presented for information.

8. Tijuana Innovadora – 2018 Projects and Events (Information)

Ms. Araujo presented the 2018 projects and important events organized by Tijuana Innovadora.

Action: This item was presented for information.

9. Upcoming Meetings

The next COBRO meeting is scheduled for Tuesday, March 23, 2018, at 3 p.m.

10. Adjournment

Chair Ganster adjourned the meeting at 4:28 p.m.

Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

February 6, 2018

Jurisdiction	Name	Attended	Comments
Institute for Regional Studies of the Californias – SDSU	Paul Ganster, Chair	Yes	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Marcela Celorio, Co-Chair	No	
	Gaspar Orozco, Alternate	No	
South County Economic Development Council	Efraín Ibarra, Vice Chair	Yes	
	Vacant, Alternate	N/A	
Caltrans District 11	Cory Binns	No	Sergio Pallares attended
	Vacant, Alternate	N/A	
	Vacant, Alternate	N/A	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
City of Chula Vista	Miguel Tapia	No	
	Vacant, Alternate	N/A	
City of Imperial Beach	Andrew Hall	No	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	Yes	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
County of San Diego	Justine Kozo	No	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	Yes	
	Lina Ojeda, Alternate	No	
	Vacant, Alternate	N/A	
Fundación Internacional de la Comunidad, A. C.	Cecilia Luken	No	
	Yolanda Walther-Meade, Alternate	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Alejandro Ruiz	No	
	Vacant, Alternate	N/A	
Otay Mesa Chamber of Commerce	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	Yes	
	Jim Burritt, Alternate	No	
San Diego Dialogue	Nathan Owens	Yes	
	Vacant, Alternate	N/A	
San Diego Regional Chamber of Commerce	Paola Ávila	Yes	
	Kenia Zamarripa, Alternate	No	

San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes
	JC Thomas, Alternate	No
San Ysidro Chamber of Commerce	Jason M-B Wells	No
	Thomas Currie, Alternate	No
State of Baja California	Mariano Escobedo	No
	Heidy Salum, Alternate	Yes
Tijuana Innovadora	Laura Araujo	Yes
	Hernando Durán, Alternate	No
U.S. Customs and Border Protection Agency	Toby Sosbee	No
	Jaclyn Cooper, Alternate	No
U.S. Environmental Protection Agency	Hector Aguirre	No
	Tomás Torres, Alternate	No
	Jeremy Bauer, Alternate	No
U.S.-Mexican Studies – UC San Diego	Melissa Floca	No
	Denise Moreno-Ducheny, Alternate	Yes
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No
	Cristhabel Verdugo, Alternate	Yes

Advisory Members

City of Tecate	Juan Carlos Montiel	No
	Gabriel Vázquez, Alternate	No
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No
	Vacant	N/A
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No
	Adriana Eguía, Alternate	No
San Diego County Water Authority	Elsa Saxod	No
	Vacant	N/A
San Diego Regional Economic Development Corporation	Vacant	N/A
	Vacant	N/A
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No
	Clay Phillips, Alternate	No
	Mike McCoy, Alternate	No
Universidad Iberoamericana Tijuana	Vacant	N/A
	Vacant	N/A

Other Attendees

Roy Abboud, Caltrans Moises Muñoz, COLEF	Roger Sanchez-Rangel, Caltrans	Mitch Beauchamp, City of National City	Arturo Gonzalez, CANACO Tijuana
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SANDAG Staff

Héctor Vanegas	Elisa Arias	Zach Hernandez	Rodrigo Noriega
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Committee on Binational Regional Opportunities

Item: **2B**

February 5, 2019

Action Requested: **Approve**

June 22, 2018, Meeting Minutes

The Borders Committee Chair Serge Dedina (South County) called the joint meeting of the SANDAG Borders Committee and the Committee on Binational Regional Opportunities with the Municipalities of Tijuana, Tecate, and Playas de Rosarito, and the State of Baja California to order at 1:02 p.m.

1. Approval of Meeting Minutes (Approve – Borders Committee Only)

Action: Upon a motion by Vice Chair Ed Gallo (North County Inland) and a second by Councilmember Ronn Hall (East County), the Borders Committee approved the minutes from its May 25, 2018, meeting. Yes: Chair Dedina, Vice Chair Gallo, Councilmember David Alvarez (City of San Diego), Supervisor Greg Cox (County of San Diego), Councilmember Hall, Supervisor John Renison (Imperial County), and Councilmember Jack Feller (North County Coastal). No: None. Abstain: None. Absent: None.

2. Public Comments/Communications/Member Comments

Supervisor Cox provided a brief update on the recent North American Development Bank meeting in Ensenada.

Laura Araujo, Tijuana Innovadora, spoke about binational communication and best management practices. She invited the Borders Committee members to the Tijuana Innovadora Green conference scheduled on November 15–16, 2018, on water issues and smart city practices.

Retired California Senator Denise Ducheny, Center of U.S.-Mexican Studies, invited everyone to attend the Border Mayors Summit meeting scheduled on September 20-22, 2018, in San Antonio, Texas.

Heidy Salum, State of Baja California, provided an update on binational collaboration efforts between the United States and Mexico.

Olivia Maldonado, City of Tijuana, reiterated the upcoming Border Mayors Summit in San Antonio, Texas and thanked Senator Ducheny for her help and collaboration with organizing this event.

Carlos Peña, Office Area Manager, U.S. – International Boundary and Water Commission, commented on the United States/Mexico progress on sanitation issues.

Reports

3. Active Transportation Planning in the Border Region: Border to Bayshore Bikeway (Information)

Chair Dedina introduced the item and provided a brief update on active transportation issues in the border region.

Alison Moss, Regional Planner, provided a report on the complexities of active transportation planning in the border region, including the Border to Bayshore Bikeway, a TransNet Regional Bike Plan Early Action Program project.

Action: This item was presented for information.

4. City of Tijuana Efforts to Restore the Tijuana River Channel at the International Border (Information)

Councilmember Ivette Casillas, City of Tijuana, provided an overview on recent efforts taken by the City of Tijuana to restore the Tijuana River Channel near the international border.

Lance Rodgers, Citizens Action Sewage, spoke about various sewage issues at the Tijuana River.

Paloma Aguirre, Wildcoast, spoke about the need to mitigate solid waste at the City of Tijuana.

Ms. Aguirre thanked Councilmember Casillas for her help and efforts to the City of Tijuana to restore the Tijuana River.

Ms. Salum provided an update on efforts to eliminate plastic bag use and other binational collaboration efforts.

Action: This item was presented for information.

5. State Route 11 / Otay Mesa East Port of Entry Update (Information)

Mario Orso, Caltrans Corridor Director, provided an update on efforts to advance the State Route 11/ Otay Mesa East Port of Entry project and connecting roads on both sides of the border.

Action: This item was presented for information

6. Continued Public Comments

There were no additional public comments.

7. Upcoming Meetings

The next meeting of the Borders Committee is scheduled for Friday, July 27, 2018, at 12:30 p.m.

8. Adjournment

Borders Committee Chair Dedina adjourned the meeting at 2:23 p.m.



Committee on Binational Regional Opportunities

Item: **2C**

February 5, 2019

Action Requested: **Approve**

September 4, 2018, Meeting Minutes

Co-Chair Guadalupe Leyva (Consulate General of Mexico in San Diego) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3:12 p.m.

1. Welcome and Introductions

Co-Chair Leyva and Zachary Hernandez, Regional Planner, welcomed members of the COBRO and members of public in attendance.

2. Approval of Meeting Minutes (Approve)

Action: There was no quorum registered for this COBRO meeting. No action was taken.

3. Public Comments/Communications/Member Comments

Denice Garcia, City of San Diego, and Olivia Maldonado, City of Tijuana, invited COBRO members to the U.S.-Mexico Border Mayors Association Summit being held on September 20-22, 2018.

Paloma Aguirre, WILDCOAST, congratulated the City of Tijuana on the legislation approved for a plastic bag use ban.

Laura Araujo, Tijuana Innovadora, announced the next "Green Agora" event on September 21, 2018 at 1 p.m. in Imperial Beach.

James C. Clark, a member of the public, announced his participation on the NASCO North American Strategy for Competitiveness in Vancouver, BC. on September 26-28, 2018.

Justine Kozo, County of San Diego, announced that the Border Health Consortium of the Californias will host two conferences in the city of Tijuana focused on childhood obesity on September 26, 2018, and another focused on mental health on October 11, 2018.

Gustavo de la Fuente, Smart Border Coalition, announced the next Smart Borders Coalition meeting on Thursday, September 6, 2018.

Ms. Maldonado announced that Daniel Rivera was appointed as the new Secretary of Mobility, Everardo Lopez as the new Secretary of Urban Development, and Bernabe Esquer as the new Secretary of Economic Development.

Consent

4. Upcoming Events (Information)

Mr. Hernandez presented the item and asked the group to refer to their agenda packet for more details on each event.

5. San Diego Forward: The 2019-2050 Regional Plan – New Videos Explain How the Regional Plan Network Scenarios Are Developed (Information)

Phil Trom, Senior Regional Planner, presented an overview of videos developed to help the public familiarize the network scenario development process, and learn about the types of transportation projects, programs, services and technology that could be included in San Diego Forward: The 2019-2050 Regional Plan.

Ms. Aguirre asked if the draft reports will be released in October.

Mr. Trom answered that draft scenarios will be released to evaluate projected revenue through 2050 and review performance measures so that board members and elected officials may review them before a final draft.

Action: Consent items 4 and 5 were presented for information

Reports

6. South Bay *Rapid* and the New Otay Mesa Transit Center (Information)

Jennifer Williamson, Senior Regional Planner, provided an overview of the new South Bay *Rapid* transit service as well as the construction of the new Otay Mesa Transit Center.

Denise Moreno-Ducheny, U.S. Mexican Studies – UC San Diego, asked if Otay Mesa Transit station is open to public.

Ms. Williamson stated that the Otay Mesa Transit station is not open yet and described the remaining segments and grand opening dates.

Carl Nettleton, Nettleton Strategies, commented on including in the presentation the potential connectivity in the border provided by this project in the Otay Mesa Port of Entry.

Doug Paul, a member of the public, asked if there is a specific place for passenger drop off in the Otay Mesa Transit station.

Ms. Williamson explained where the drop off area is located.

Elizabeth Hensley, Alianza por la Movilidad Activa A.C., asked about average travel time of the final route.

Ms. Williamson explained that from the Otay Mesa Transit Center to Santa Fe depot will be approximately 1 hour and 5 minutes and the current route from East Palomar station to Santa Fe Depot is approximately 31 minutes during full congestion periods.

Action: This item was presented for information.

7. 2017 San Diego-Baja California Border Crossing and Trade Statistics Highlights (Information)

Mr. Hernandez presented an overview of the highlights from annual border crossing and trade statistics relevant to the San Diego-Baja California land ports of entry for the 2017 calendar year.

Mr. de la Fuente asked how much information is available to public on southbound crossings for buses, trucks, and pedestrians.

Mr. Hernandez answered that the only source he is aware of are the occasional reports received upon request from the Mexican authorities.

Mr. de la Fuente commented that every vehicle crossing the border to Mexico gets a picture taken by Mexican authorities, but it is not known where that information is stored.

Action: This item was presented for information.

8. Tijuana Innovadora Somos H2O Citizens Observatory Initiative (Information)

Ms. Araujo presented new efforts that aim to develop an informational platform that centralizes data and resources regarding water quality.

Ms. Aguirre asked about the level of involvement from participating the organizations in the event and what their input might be.

Ms. Araujo answered that the organizations only have access to the information, adding that the community input is very important for Tijuana Innovadora and the input of every entity is valuable.

Ms. Aguirre asked if there is a summarized list of projects that each agency is working on.

Mr. Paul commented that there are many agencies along the border that have pieces of information and there is not an overall picture.

Ms. Araujo answered that the priority is to create the platform so that information can be received from partner agencies, then community meetings will be organized for public feedback.

Mr. Nettleton congratulated "Tijuana Verde" on putting together the information.

Action: This item was presented for information.

9. Upcoming Meetings

The next COBRO meeting is scheduled for Tuesday, October 2, 2018, at 3 p.m.

10. Adjournment

Mr. Hernandez adjourned the meeting at 4:37 p.m.

Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

September 4, 2018

Jurisdiction	Name	Attended	Comments
Institute for Regional Studies of the Californias – SDSU	Paul Ganster, Chair	No	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Marcela Celorio, Co-Chair	No	Guadalupe Leyva attended
	Gaspar Orozco, Alternate	No	
South County Economic Development Council	Efraín Ibarra, Vice Chair	No	
	Vacant, Alternate	N/A	
Caltrans District 11	Cory Binns	No	
	Vacant, Alternate	N/A	
	Vacant, Alternate	N/A	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	Yes	
City of Chula Vista	Miguel Tapia	No	
	Vacant, Alternate	N/A	
City of Imperial Beach	Andrew Hall	Yes	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	Yes	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	Yes	
County of San Diego	Justine Kozo	Yes	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	No	
	Lina Ojeda, Alternate	No	
	Vacant, Alternate	N/A	
Fundación Internacional de la Comunidad, A. C.	Cecilia Luken	No	Marisa Aurora Quiroz attended
	Yolanda Walther-Meade, Alternate	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Alejandro Ruiz	No	
	Vacant, Alternate	N/A	
Otay Mesa Chamber of Commerce	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	No	
	Jim Burritt, Alternate	No	
San Diego Dialogue	Nathan Owens	Yes	
	Vacant, Alternate	N/A	
San Diego Regional Chamber of Commerce	Paola Ávila	Yes	
	Kenia Zamarripa, Alternate	No	

San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente JC Thomas, Alternate	Yes No
San Ysidro Chamber of Commerce	Jason M-B Wells Thomas Currie, Alternate	No No
State of Baja California	Mariano Escobedo Heidy Salum, Alternate	No No
Tijuana Innovadora	Laura Araujo Hernando Durán, Alternate	Yes Yes
U.S. Customs and Border Protection Agency	Toby Sosbee Jaclyn Cooper, Alternate	No No
U.S. Environmental Protection Agency	Hector Aguirre Tomás Torres, Alternate Jeremy Bauer, Alternate	No No No
U.S.-Mexican Studies – UC San Diego	Melissa Floca Denise Moreno-Ducheny, Alternate	No Yes
WILDCOAST/COSTASALVAJE	Paloma Aguirre Cristhabel Verdugo, Alternate	Yes No

Advisory Members

City of Tecate	Juan Carlos Montiel Gabriel Vázquez, Alternate	No No
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle Vacant	No N/A
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia Adriana Eguía, Alternate	No No
San Diego County Water Authority	Elsa Saxod Vacant	No N/A
San Diego Regional Economic Development Corporation	Vacant Vacant	N/A N/A
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton Clay Phillips, Alternate Mike McCoy, Alternate	No No No
Universidad Iberoamericana Tijuana	Vacant Vacant	N/A N/A

Other Attendees

Elizabeth Hnesly, Alianza por la Movilidad Activa	Carl Nettelton, Nettelton Strategies	Jessica Mier, Office of Congresswoman Susan Davis	Paola Guzman, Office of Rep. Juan Vargas
Daniel Gomez, Alianza por la Movilidad Activa	Sandy Lien, U.S. Consulate in Tijuana		

SANDAG Staff

Elisa Arias Jennifer Williamson	Phil Trom	Zach Hernandez	Rodrigo Noriega
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Committee on Binational Regional Opportunities

Item: **2D**

February 5, 2019

Action Requested: **Approve**

November 6, 2018, Meeting Minutes

Chair Paul Ganster (Institute for Regional Studies of the Californias – San Diego State University) called the meeting of the Committee on Binational Regional Opportunities (COBRO) to order at 3:08 p.m.

1. Welcome and Introductions

Chair Ganster welcomed COBRO members and members of the public in attendance.

2. Approval of Meeting Minutes (Approve)

Action: There was no quorum registered for this COBRO meeting. No action was taken.

3. Public Comments/Communications/Member Comments

Paola Avila, San Diego Regional Chamber of Commerce, presented an analysis of the United States-Mexico-Canada Agreement.

Denise Moreno-Ducheny, U.S. Mexican Studies – UC San Diego, announced the approval of two resolutions addressing border crossing issues by the Border Mayor Association in September.

Laura Araujo, Tijuana Innovadora, invited COBRO members to the last Tijuana Innovadora Board of Directors meeting on December 13 at 9 a.m.

Consent

4. Upcoming Events (Information)

Héctor Vanegas, Borders Program Manager, announced the item and asked the group to refer to their agenda packet for more details on each event.

Action: This item was presented for information.

Reports

5. San Diego Forward: The 2019-2050 Regional Plan – Development Update (Information)

Phil Trom, Senior Regional Planner, provided a description of key components and an overview of the development process currently underway as part of San Diego Forward: The 2019-2050 Regional Plan (2019 Regional Plan).

Jason Wells, San Ysidro Chamber of Commerce, commented on the ranking of the San Ysidro Intermodal Transit Center and the priority of its development.

Mr. Trom, answered that the ranking of the 2019 Regional Plan projects are directed to routes rather than transportation centers. The San Ysidro Intermodal Transit Center is indeed a priority and SANDAG is working on extracting funding sources to make it a reality.

Mr. Vanegas commented that the 2019 Regional Plan will be prepared for approval of elected officials and it is highly important to coordinate directly with local officials to take the lead on each project.

Action: This item was presented for information

6. Truck Visualization Study and San Diego Freight Viewer (Information)

Keri Robinson, Associate Transportation Planner, and Tina Casgar, Goods Movement Policy Manager, provided an overview of the Truck Visualization Study and a related web tool that was developed to better understand and visualize truck freight flows at key freight gateways, ports of entry and goods movement corridors throughout the region.

Gustavo de la Fuente, San Diego Smart Border Coalition, asked about the source of the data in the San Diego Freight Viewer.

Ms. Casgar answered that the source of information and data is provided by the Bureau of Transportation Statistics and Customs and Border Protection.

Chair Ganster asked about when the toll will be available.

Ms. Casgar answered that after the review of partner organizations the goal is to have it ready by the end of the year.

Action: This item was presented for information.

7. Upcoming Meetings

The next COBRO meeting is scheduled for Tuesday, April 2, 2019, at 3 p.m.

8. Adjournment

Chair Ganster adjourned the meeting at 4:32 p.m.

Confirmed Attendance at SANDAG Committee on Binational Regional Opportunities Meeting

November 6, 2018

Jurisdiction	Name	Attended	Comments
Institute for Regional Studies of the Californias – SDSU	Paul Ganster, Chair	Yes	
	Bertha Hernández, Alternate	No	
Consulate General of Mexico in San Diego	Marcela Celorio, Co-Chair	No	
	Gaspar Orozco, Alternate	Yes	
South County Economic Development Council	Efraín Ibarra, Vice Chair	No	
	Vacant, Alternate	N/A	
Caltrans District 11	Cory Binns	No	
	Jose Marquez, Alternate	No	
	Vacant, Alternate	N/A	
Consulate General of the United States of America in Tijuana	Sue Saarnio	No	
	Bridgett Premont, Alternate	No	
City of Chula Vista	Miguel Tapia	No	
	Vacant, Alternate	N/A	
City of Imperial Beach	Andrew Hall	Yes	
	Steve Dush, Alternate	No	
City of San Diego	Denice Garcia	No	
	Vacant, Alternate	N/A	
City of Tijuana	Bernabé Esquer	No	
	Olivia Maldonado, Alternate	No	
County of San Diego	Justine Kozo	No	
	Vacant, Alternate	N/A	
El Colegio de la Frontera Norte	Gabriela Muñoz	No	
	Lina Ojeda, Alternate	No	
	Vacant, Alternate	N/A	
Fundación Internacional de la Comunidad, A. C.	Cecilia Luken	No	Marisa Aurora Quiroz attended
	Yolanda Walther-Meade, Alternate	No	
Instituto de Planeación Municipal de Tijuana (IMPLAN)	Alejandro Ruiz	No	
	Vacant, Alternate	N/A	
Otay Mesa Chamber of Commerce	Alejandra Mier y Terán	No	
	Viviana Ibañez, Alternate	No	
	Jim Burritt, Alternate	No	
San Diego Dialogue	Nathan Owens	Yes	
	Vacant, Alternate	N/A	
San Diego Regional Chamber of Commerce	Paola Ávila	Yes	
	Kenia Zamarripa, Alternate	No	

San Diego-Tijuana Smart Border Coalition	Gustavo de la Fuente	Yes
	JC Thomas, Alternate	No
San Ysidro Chamber of Commerce	Jason M-B Wells	Yes
	Thomas Currie, Alternate	No
State of Baja California	Mariano Escobedo	No
	Heidy Salum, Alternate	No
Tijuana Innovadora	Laura Araujo	Yes
	Hernando Durán, Alternate	No
U.S. Customs and Border Protection Agency	Toby Sosbee	No
	Jaclyn Cooper, Alternate	No
U.S. Environmental Protection Agency	Hector Aguirre	No
	Tomás Torres, Alternate	No
	Jeremy Bauer, Alternate	No
U.S.-Mexican Studies – UC San Diego	Melissa Floca	No
	Denise Moreno-Ducheny, Alternate	Yes
WILDCOAST/COSTASALVAJE	Paloma Aguirre	No
	Cristhabel Verdugo, Alternate	No

Advisory Members

City of Tecate	Juan Carlos Montiel	No
	Gabriel Vázquez, Alternate	No
Consejo de Desarrollo Económico de Tijuana (CDT)	Dennis LaSalle	No
	Vacant	N/A
Desarrollo Económico e Industrial de Tijuana (DEITAC)	David Mayagoitia	No
	Adriana Eguía, Alternate	No
San Diego County Water Authority	Elsa Saxod	No
	Vacant	N/A
San Diego Regional Economic Development Corporation	Vacant	N/A
	Vacant	N/A
Tijuana River National Estuarine Research Preserve	Ann Marie Tipton	No
	Clay Phillips, Alternate	No
	Mike McCoy, Alternate	No
Universidad Iberoamericana Tijuana	Vacant	N/A
	Vacant	N/A

Other Attendees

Luciano Rezende, Mayor of the City of Vitoria, Brazil
Ricardo Tavares, Advisory Board Member – School of Global Policy UC San Diego
Daniel Gómez, Alianza por la Movilidad Activa

SANDAG Staff

Elisa Arias	Phil Trom	Zach Hernandez	Rodrigo Noriega
Keri Robinson	Tina Casgar	Héctor Vanegas	Sureena Basra



Committee on Binational Regional Opportunities

Item: **4**

February 5, 2019

Action Requested: **Information**

Upcoming Events

What: Wednesday Seminar Center for U.S.-Mexican Studies – UC San Diego

“Household Instability and the Academic Performance of Latina/o Children of Immigrants”

When: Wednesday, February 6, 2019, at 10 a.m.

Where: USMEX Conference Room at UC San Diego

More Info: Greg Mallinger – gmallinger@ucsd.edu

What: Cross-Border Business Forum

San Diego Regional Chamber of Commerce

When: Wednesday, February 12, 2019, from 10 to 11:30 a.m.

Where: San Diego Regional Chamber of Commerce Board Room, 401 West Broadway, Suite 1000, San Diego, CA 92101

More Info: Kenia Zamarripa, (619) 544-1316, kzamarripa@sdchamber.org

What: Wednesday Seminar Center for U.S.-Mexican Studies – UC San Diego

“Evaluating the Resilience of Mexican Farming to Climate Change”

When: Wednesday, February 13, 2019, at 10 a.m.

Where: USMEX Conference Room at UC San Diego

More Info: Greg Mallinger – gmallinger@ucsd.edu

What: Wednesday Seminar Center for U.S.-Mexican Studies – UC San Diego

“Technical Architecture, Integral Planning, and Integration: An Architectural Foray into Politics and Policy-making in Mexico 1925-1955”

When: Wednesday, February 20, 2019, at 10 a.m.

Where: USMEX Conference Room at UC San Diego

More Info: Greg Mallinger – gmallinger@ucsd.edu

What: Wednesday Seminar Center for U.S.-Mexican Studies – UC San Diego

“Constructing New Lives in Mexico Post-Deportation: What Reintegration Means for Former Residents of the Casa del Migrante en Tijuana”

When: Wednesday, February 27, 2019, at 10 a.m.

Where: USMEX Conference Room at UC San Diego

More Info: Greg Mallinger – gmallinger@ucsd.edu

Key Staff Contact: Héctor Vanegas, (619) 699-1972, hector.vanegas@sandag.org



Borders Committee

Item: **4**

January 25, 2019

State Route 11/Otay Mesa East Port of Entry Update

Overview

The State Route 11/Otay Mesa East Port of Entry (SR 11/OME POE) project offers a historic opportunity to design, build, and finance border infrastructure that will serve as a model for the rest of the nation. It will feature a four-lane tolled road that will connect directly to a state-of-the-art U.S. Customs and Border Protection compound for processing both personal and commercial vehicles, a California Highway Patrol commercial vehicle enforcement facility, and a future Port of Entry.

Key Considerations

In November 2008, the SR 11/OME POE project was granted a Presidential Permit by the U.S. Department of State with a ten-year expiration date. Caltrans and SANDAG submitted an application for a new Presidential Permit in October 2017, which subsequently was signed by Western Hemisphere Affairs Assistant Secretary Kimberly Breier on November 19, 2018. This second Presidential Permit is expected to be published in the Federal Register in 2019.

Additionally, on May 25, 2018, the Borders Committee received a report on the Senate Bill 1 (Beall, 2017) Trade Corridor Enhancement Program funding that was granted to the project to construct the Siempre Viva Road Interchange and the State Route 125/State Route 905 freeway connector and implement Intelligent Transportation Systems technology and air monitoring improvements along the border. The California–Mexico Border System application requested \$115.49 million, and the California Transportation Commission approved \$82 million in funding that will address the aforementioned improvements in San Diego County as well as Imperial County projects on State Route 98 and the truck crossing at the Calexico East Port of Entry. Currently, these projects are in the design phase, and staff anticipates starting construction contracts in 2020.

Future work on this project includes the completion of the Innovation Analysis Study, which includes a Traffic and Revenue Analysis. This study will include the development of a preferred design for the new Port of Entry, including innovations such as interchangeable lanes, as well as revenue and cost estimates.

Next Steps

The Borders Committee and stakeholders will be regularly advised on progress, emerging challenges, and opportunities on the SR 11/OME POE project.

Charles “Muggs” Stoll, Director of Land Use and Transportation Planning

Key Staff Contacts: Mario Orso, Caltrans Corridor Director, (619)-688-2561, mario.orso@dot.ca.gov
Christina Casgar, (619) 699-1982, christina.casgar@sandag.org

Action Requested: Information

Mario Orso, Caltrans District 11, and Christina Casgar will present an update on the State Route 11/Otay Mesa East Port of Entry project, including the status of the Presidential Permit.

Fiscal Impact:

To date, approximately \$482 million has been invested in the State Route 11/Otay Mesa East Port of Entry project.

Schedule/Scope Impact:

The Otay Mesa East Port of Entry is scheduled to begin construction in 2021.