



401 B Street, Suite 800  
 San Diego, CA 92101-4231  
 (619) 699-1900  
 Fax (619) 699-1905  
 sandag.org

# MEETING NOTICE AND AGENDA

## COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES

The Committee on Binational Regional Opportunities may take action on any item appearing on this agenda.

Tuesday, February 6, 2018

3 to 4:30 p.m.

SANDAG, 7th Floor Conference Room  
 401 B Street, Suite 800  
 San Diego, CA 92101

***Please take the elevator to the 8th floor to access the meeting room.***

Staff Contact: Héctor Vanegas  
 (619) 699-1972  
 hector.vanegas@sandag.org

## AGENDA HIGHLIGHTS

- **BORDER TO BAYSHORE BIKEWAY**
- **EL COLEGIO DE LA FRONTERA NORTE: STATISTICAL AND GEOMATIC SERVICES UNIT WEBSITE**
- **CENTER FOR U.S.-MEXICAN STUDIES AT UC SAN DIEGO: "FRONTERA FRIDAYS"**
- **TIJUANA INNOVADORA – 2018 PROJECTS AND EVENTS**

**PLEASE SILENCE ALL ELECTRONIC DEVICES DURING THE MEETING**

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*The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus; makes strategic plans; obtains and allocates resources; plans, engineers, and builds public transit; and provides information on a broad range of topics pertinent to the region's quality of life.*

#### MEMBER AGENCIES

Cities of  
 Carlsbad  
 Chula Vista  
 Coronado  
 Del Mar  
 El Cajon  
 Encinitas  
 Escondido  
 Imperial Beach  
 La Mesa  
 Lemon Grove  
 National City  
 Oceanside  
 Poway  
 San Diego  
 San Marcos  
 Santee  
 Solana Beach  
 Vista  
 and  
 County of San Diego

#### ADVISORY MEMBERS

Imperial County  
 California Department  
 of Transportation  
 Metropolitan  
 Transit System  
 North County  
 Transit District  
 United States  
 Department of Defense  
 San Diego  
 Unified Port District  
 San Diego County  
 Water Authority  
 Southern California  
 Tribal Chairmen's Association  
 Mexico



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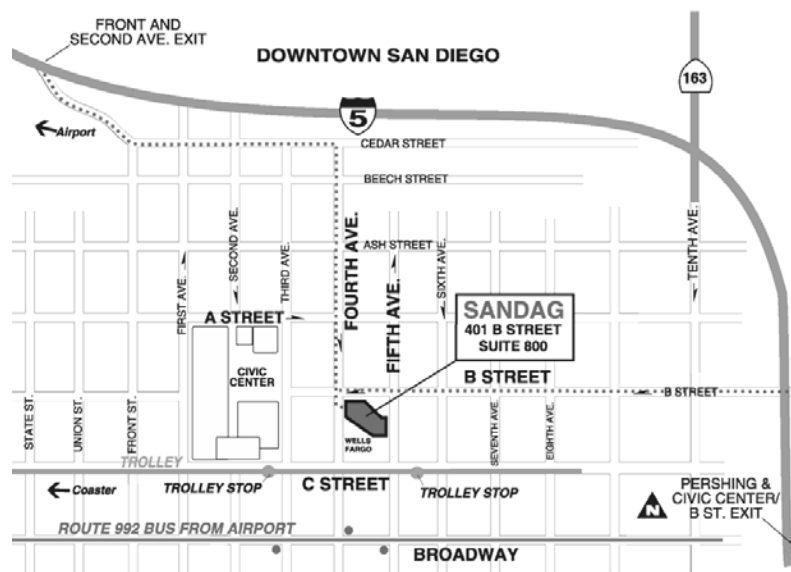
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# COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES

Tuesday, February 6, 2018

| ITEM NO.       |  | RECOMMENDATION |
|----------------|--|----------------|
| 1.             | WELCOME AND INTRODUCTIONS  |                |
| +2.            | APPROVAL OF MEETING MINUTES  | APPROVE        |
|                | +2A. The Committee on Binational Regional Opportunities (COBRO) is asked to review and approve the minutes from its September 9, 2017, meeting.  |                |
|                | +2B. The COBRO is asked to review and approve the minutes from its November 7, 2017, meeting.  |                |
| 3.             | PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS   |                |
|                | Members of the public shall have the opportunity to address the COBRO on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a Request to Comment form and giving it to the meeting coordinator prior to speaking. Public speakers should notify the meeting coordinator if they have a handout for distribution to COBRO members. Public speakers are limited to three minutes or less per person. COBRO members also may provide information and announcements under this agenda item. |                |
| <b>CONSENT</b> |  |                |
| +4A.           | UPCOMING EVENTS (Héctor Vanegas)   | INFORMATION    |
|                | This report will provide a list of upcoming community events of interest to COBRO members.   |                |
| +4B.           | COBRO CALENDAR OF MEETINGS FOR REMAINING FY 2018 (Héctor Vanegas)  | INFORMATION    |
|                | This report will provide a list of upcoming COBRO meetings through June 2018.  |                |
| <b>REPORTS</b> |  |                |
| +5.            | BORDER TO BAYSHORE BIKEWAY (Alison Moss)   | INFORMATION    |
|                | Staff will provide an update on the Border to Bayshore Bikeway project, which is part of the Regional Bike Plan Early Action Program.  |                |
| 6.             | EL COLEGIO DE LA FRONTERA NORTE: STATISTICAL AND GEOMATIC SERVICES UNIT WEBSITE (Ruth Rodríguez and Valentín Leyzaola, El Colegio de la Frontera Norte)  | INFORMATION    |
|                | El Colegio de la Frontera Norte staff will present the new Unidad de Servicios Estadísticos y Geomática website, which makes demographic, geographic, economic, and other data bases available to the public.  |                |

7. **CENTER FOR U.S.-MEXICAN STUDIES AT UC SAN DIEGO: "FRONTERA FRIDAYS" (Melissa Floca and Denice Ducheny, UC San Diego)** **INFORMATION**

UC San Diego staff will provide an overview of the "Frontera Fridays" program at the Center for U.S.-Mexican Studies at UC San Diego and will discuss potential future partnerships to highlight binational collaboration.

8. **TIJUANA INNOVADORA – 2018 PROJECTS AND EVENTS (Laura Araujo, Tijuana Innovadora)** **INFORMATION**

Laura Araujo, Tijuana Innovadora, will present the 2018 projects and important events organized by Tijuana Innovadora.

9. **UPCOMING MEETINGS** **INFORMATION**

The next COBRO meeting is scheduled as a joint meeting with the Borders Committee, the municipalities of Tijuana, Tecate, and Playas de Rosarito, and the State of Baja California on Friday, March 23, 2018, at 12:30 p.m.

10. **ADJOURNMENT**

+ next to an item indicates an attachment

**San Diego Association of Governments**  
**COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES**

February 6, 2018

AGENDA ITEM NO.: **2A**

**Action Requested: APPROVE**

SEPTEMBER 5, 2017, MEETING MINUTES

File Number 3400200

1. WELCOME AND INTRODUCTION

The meeting of the Committee on Binational Regional Opportunities (COBRO) was called to order by Chair Paul Ganster, Institute for Regional Studies of the Californias at San Diego State University, at 3:10 p.m.

Chair Ganster welcomed COBRO members and members of the public in attendance.

2. APPROVAL OF MEETING MINUTES (APPROVE)

Action: Upon a motion by Nathan Owens (San Diego Dialogue) and a second by Laura Araujo (Tijuana Innovadora), the minutes from the February 7, 2017, and March 24, 2017, meetings were approved. Yes: Chair Ganster, Co-Chair Alejandro Romero (Consulate General of Mexico in San Diego), Vice Chair Efraín Ibarra (South County Economic Development Council), Sergio Pallares (Caltrans District 11), Denise Garcia (City of San Diego), Justine Kozo (County of San Diego), Tito Alegría (El Colegio de la Frontera Norte), Victor Rangel (Gobierno de Baja California), Fausto Castillo (Instituto Metropolitano de Planeación de Tijuana), Viviana Ibañez (Otay Mesa Chamber of Commerce), Mr. Owens, Jennifer Goudeau (San Ysidro Chamber of Commerce), James Clark (Smart Border Coalition), Ms. Araujo, Jeremy Bauer (U.S. Environmental Protection Agency [U.S. EPA]), and Denise Moreno-Ducheny (U.S.-Mexican Studies UC San Diego). No: None. Abstain: None.

3. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Jason Wells, San Ysidro Chamber of Commerce, announced the upcoming Golf Tournament on September 8, 2017, hosted by the San Ysidro Chamber of Commerce.

Ms. Araujo announced the upcoming October 4, 2017, Environmental Conference hosted by Tijuana Innovadora.

Mr. Bauer announced an upcoming San Diego-Tijuana Air Quality Task Force meeting to be held in Imperial Beach on September 13, 2017, by the U.S. EPA regional office.

Mr. Clark thanked the representative from the Consul General of Mexico in San Diego for the recent delegation trip to various cities in Mexico.

Mitch Beauchamp, City of National City, discussed recent developments involving the San Diego & Arizona Eastern railway.

## **CONSENT**

### 4. COBRO CALENDAR OF MEETINGS FOR FY 2018 (INFORMATION)

Chair Ganster announced the item and asked the group to refer to their agenda packet for more details on the item.

Action: This item was presented for information.

### 5. UPCOMING EVENTS (INFORMATION)

Chair Ganster announced the item and asked the group to refer to their agenda packet for more details on the item.

Action: This item was presented for information.

## **REPORTS**

### 6. 2016 SAN DIEGO–BAJA CALIFORNIA BORDER CROSSING AND TRADE STATISTICS (INFORMATION)

Zachary Hernandez, Regional Planner, gave an overview of the border crossing and trade statistics relative to the San Diego-Baja California region in the year 2016.

Mr. Beauchamp commented on the crossing increases through Otay Mesa.

Chair Ganster asked about the data related to passengers crossing in vehicles.

Mr. Wells discussed other factors influencing border crossing travel behavior.

Action: This item was presented for information.

### 7. SAN YSIDRO AIR QUALITY STUDY (INFORMATION)

Dr. Penelope (Jenny) Quintana, San Diego State University, gave an update of the San Ysidro Air Quality Study, which is a community-based effort that aims to monitor air quality within the community of San Ysidro.

Chair Ganster commented on the air monitor previously located at the San Ysidro Port of Entry and the relationship to Customs and Border Protection staff exposure to air pollutants at the border crossing.

Mr. Beauchamp asked about the air monitors used in the study and their ability to detect extra-fine particulate matter.

Action: This item was presented for information.

8. SAN DIEGO–TIJUANA EARTHQUAKE SCENARIO (INFORMATION)

Roberto Ruiz-Salas, Earthquake Engineering Research Institute – San Diego–Tijuana Chapter, presented information on the development of a regionally-based earthquake planning scenario that considers potential physical, social and economic impacts of a seismic event in the San-Diego-Tijuana binational region.

Chair Ganster commented on lessons learned in other natural disasters along the border and emergency response events.

Ms. Araujo asked if there had been consideration of technologies and social media applications useful for emergency event notifications.

Mr. Castillo added that the City of Tijuana has held emergency response planning exercises, and a risk analysis similar to what the study has organized as part of its working groups.

Ms. Kozo mentioned a recent emergency response meeting with representatives from both sides of the border. She also added that there will be trainings and meetings scheduled in the future that the presenter should consider attending.

Action: This item was presented for information.

9. NEXT MEETING DATE (INFORMATION)

The next COBRO meeting is scheduled for Tuesday, November 7, 2017 at 3 p.m.

10. ADJOURNMENT

Chair Ganster adjourned the meeting at 4:46 p.m.

**San Diego Association of Governments**  
**COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES**

February 6, 2018

AGENDA ITEM NO.: **2B**

**Action Requested: APPROVE**

NOVEMBER 7, 2017, MEETING MINUTES

File Number 3400200

1. WELCOME AND INTRODUCTION

The meeting of the Committee on Binational Regional Opportunities (COBRO) was called to order by Vice Chair Efraín Ibarra, South County Economic Development Council, at 3:10 p.m.

Vice Chair Ibarra welcomed COBRO members and members of the public in attendance.

2. APPROVAL OF MEETING MINUTES (APPROVE)

The approval of the minutes from the September 5, 2017, meeting was postponed due to the lack of a quorum.

3. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Zach Hernandez, Regional Planner, welcomed and introduced a new COBRO member, Rodrigo Noriega, Binational Collaboration Intern.

**CONSENT**

4. UPCOMING EVENTS (INFORMATION)

Vice Chair Ibarra presented the item and asked COBRO members to refer to the agenda packet for more details on the item.

Action: This item was presented for information.

5. STATE ROUTE 11 / OTAY MESA EAST PORT OF ENTRY UPDATE (INFORMATION)

Héctor Vanegas, Borders Program Manager, in absence of Mario Orso, Caltrans, presented an update on the progress of the State Route 11 / Otay Mesa East Port of Entry.

Denise Moreno-Ducheny, Center for U.S.-Mexican Studies at UC San Diego, commented on the acquisition of land on the Mexican side of the Otay Mesa Port of Entry.

Andy Hall, City of Imperial Beach, commented on the value of the tolls.

Ms. Moreno-Ducheny commented on an updated traffic and revenue study of the project and toll sharing between both countries.



Action: This item was presented for information.

## **REPORTS**

### **6. A FRESH LOOK AT IMPACTS OF BORDER DELAYS AT CALIFORNIA-BAJA CALIFORNIA PORTS OF ENTRY (INFORMATION)**

Elisa Arias, Principal Regional Planner, and Sergio Pallares, Caltrans District 11, presented an update on the Impacts of Border Delays at California-Baja California Ports of Entry study's recent activities and progress to date.

Jason M-B Wells, San Ysidro Chamber of Commerce, asked if there is categorized data of "work" purposes such as professional or manual labor in the study.

Mr. Pallares answered that there is an immense universe of data and that particular data set was not included in the analysis.

Mr. Hall asked if there will be environmental data included the study.

Elisa Arias answered that part of the study focuses on air quality and emissions.

Action: This item was presented for information.

### **7. COMPREHENSIVE SUSTAINABLE URBAN MOBILITY PLAN FOR THE METROPOLITAN ZONE OF TIJUANA, TECATE, AND PLAYAS DE ROSARITO – PROGRAMA INTEGRAL DE MOVILIDAD URBANA SUSTENTABLE (INFORMATION)**

Daniel Rivera, Instituto Municipal de Planeación de Tijuana, explained how the Programa Integral De Movilidad Urbana Sustentable, PIMUS, will promote policies and actions supporting active transportation and efficient transit services.

Vice Chair Ibarra commented on current progress made on the program.

Paloma Aguirre, WILDCOASt, commented on the approval process of the new function within the departments of the Secretaría de Desarrollo Urbano.

Mr. Hall commented that a big part of the congestion is related to the ports of entry.

Action: This item was presented for information.

### **8. UPCOMING MEETINGS (INFORMATION)**

The next COBRO meeting is scheduled for Tuesday, February 6, 2018, at 3 p.m.

### **9. ADJOURNMENT**

Vice Chair Ibarra adjourned the meeting at 4:33 p.m.

**COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES  
MEETING ATTENDANCE FOR NOVEMBER 7, 2017**

| JURISDICTION/ORGANIZATION                                    | NAME                           | ATTENDING | COMMENTS |
|--|--------------------------------|-----------|----------|
| Institute for Regional Studies of the Californias – SDSU     | Paul Ganster, Chair            | No        |          |
|  | Bertha Hernández, Alternate    | No        |          |
| Consulate General of Mexico in San Diego                     | Marcela Celorio, Co-Chair      | No        |          |
|  | Rafael Laveaga, Alternate      | No        |          |
| South County Economic Development Council                    | Efraín Ibarra, Vice Chair      | Yes       |          |
|  | VACANT, Alternate              | N/A       |          |
| Consulate General of the United States of America in Tijuana | William A. Ostick              | No        |          |
|  | Jason Vorderstrasse, Alternate | No        |          |
| U.S. Customs and Border Protection Agency                    | Toby Sosbee                    | No        |          |
|  | Jaclyn Cooper, Alternate       | No        |          |
| U.S. Environmental Protection Agency                         | Hector Aguirre                 | No        |          |
|  | Tomás Torres, Alternate        | No        |          |
|  | Jeremy Bauer, Alternate        | Yes       |          |
| State of Baja California                                     | Mariano Escobedo               | No        |          |
|  | Heidy Salum, Alternate         | No        |          |
| Caltrans   | Laurie Berman                  | No        |          |
|  | Sergio Pallares, Alternate     | Yes       |          |
|  | José Marquez, Alternate        | No        |          |
| County of San Diego  | Justine Kozo                   | No        |          |
|  | VACANT, Alternate              | N/A       |          |
| City of San Diego  | Denice Garcia                  | No        |          |
|  | Nancy Gudiño, Alternate        | No        |          |
| City of Imperial Beach                                       | Andrew Hall                    | Yes       |          |
|  | Steve Dush, Alternate          | No        |          |
| City of Chula Vista  | Miguel Tapia                   | No        |          |
|  | Craig Ruiz, Alternate          | No        |          |
| City of Tijuana  | David Moreno                   | No        |          |
|  | Olivia Maldonado, Alternate    | Yes       |          |
| Instituto de Planeación Municipal de Tijuana (IMPLAN)        | Daniel Rivera                  | Yes       |          |
|  | VACANT, Alternate              | N/A       |          |
| San Diego Dialogue   | Nathan Owens                   | No        |          |
|  | VACANT, Alternate              | N/A       |          |

|  |                                  |     |                         |
|--|----------------------------------|-----|-------------------------|
| El Colegio de la Frontera Norte                                      | Tito Alegría                     | No  |                         |
|  | Lina Ojeda, Alternate            | No  |                         |
|  | Gabriela Muñoz, Alternate        | No  |                         |
| San Diego Regional Chamber of Commerce                               | Paola Ávila                      | No  |                         |
|  | Mayra Vázquez, Alternate         | No  |                         |
| Otay Mesa Chamber of Commerce  | Alejandra Mier y Terán           | No  |                         |
|  | Viviana Ibañez, Alternate        | Yes |                         |
|  | Jim Burritt, Alternate           | No  |                         |
| San Ysidro Chamber of Commerce                                       | Jason M-B Wells                  | Yes |                         |
|  | Thomas Currie, Alternate         | No  |                         |
| Fundación Internacional de la Comunidad, A. C.                       | Cecilia Luken                    | No  |                         |
|  | Yolanda Walther-Meade, Alternate | No  |                         |
| San Diego-Tijuana Smart Border Coalition                             | Gustavo de la Fuente             | Yes |                         |
|  | JC Thomas, Alternate             | No  |                         |
| WILDCOAST/COSTASALVAJE   | Fay Crevoshay                    | No  |                         |
|  | John Holder, Alternate           | Yes | Paloma Aguirre attended |
| U.S.-Mexican Studies at UC San Diego                                 | Melissa Floca                    | No  |                         |
|  | Denise Moreno-Ducheny, Alternate | Yes |                         |
| Tijuana Innovadora   | Laura Araujo                     | Yes |                         |
|  | Hernando Durán, Alternate        | No  |                         |
| <b>ADVISORY MEMBERS (ATTENDANCE NOT COUNTED FOR QUORUM PURPOSES)</b> |                                  |     |                         |
| City of Tecate   | Juan Carlos Montiel              | No  |                         |
|  | Gabriel Vázquez, Alternate       | No  |                         |
| Consejo de Desarrollo Económico de Tijuana (CDT)                     | Dennis LaSalle                   | No  |                         |
|  | VACANT                           | N/A |                         |
| Desarrollo Económico e Industrial de Tijuana (DEITAC)                | David Mayagoitia                 | No  |                         |
|  | Adriana Eguía, Alternate         | No  |                         |
| San Diego County Water Authority                                     | Elsa Saxod                       | No  |                         |
|  | VACANT                           | N/A |                         |
| San Diego Regional Economic Development Corporation                  | VACANT                           | N/A |                         |
|  | VACANT                           | N/A |                         |
| Tijuana River National Estuarine Research Preserve                   | Chris Peregrin                   | No  |                         |
|  | Clay Phillips, Alternate         | No  |                         |
|  | Mike McCoy, Alternate            | No  |                         |
| Universidad Iberoamericana Tijuana                                   | VACANT                           | N/A |                         |
|  | VACANT                           | N/A |                         |

| OTHER ATTENDEES  | SANDAG STAFF MEMBERS  |
|--|---|
| <p>Erika Saari, SDG<br/> Carl Nettleton, Nettleton Strategies<br/> Lars Seifert, San Diego County Department of Environmental Health<br/> Keith Kezer, San Diego County Department of Environmental Health<br/> Emily Wolfsohn, International Community Foundation<br/> Arturo Gonzalez<br/> Mike McCabe</p> | <p>Héctor Vanegas<br/> Elisa Arias<br/> Zach Hernandez<br/> Rodrigo Noriega<br/> Elias Sanz<br/> Evelia Castellanos</p> |

**San Diego Association of Governments**  
**COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES**

February 6, 2018

AGENDA ITEM NO.: **4A**

**Action Requested: INFORMATION**

UPCOMING EVENTS

File Number 3400200

**WHAT:** **Wednesday Seminar at the Center for U.S.-Mexican Studies at UC San Diego**  
*Through the Looking Glass of Mexico's Pacific Boomtown | The Decline of Port Towns and the Rise of Coastal Cities: A Synthesis of Urban Change and Coastal Development in Acapulco and Mexico, 1849-1970*

**WHEN:** Wednesday, February 7, 2018, at 3:30 pm.

**WHERE:** Dean's Conference Room at UC San Diego

**MORE INFO:** (858) 534-0194

**WHAT:** **Southern Border Broadband Consortium Roundtable**

**WHEN:** Friday, February 9, 2018, at 8:30 a.m.

**WHERE:** Farm Credit Services Southwest AG Center Room

**MORE INFO:** (760) 425-0688

**WHAT:** **Wednesday Seminar at the Center for U.S.-Mexican Studies at UC San Diego**  
Awareness of, and willingness to pay for certified vegetables: measuring incomes impacts between Mexican and American consumers and retailers in California"

**WHEN:** Wednesday, February 14, 2018, at 3:30 p.m.

**WHERE:** Dean's Conference Room at UC San Diego

**MORE INFO:** (858) 534-0194

**WHAT:** **Cross-Border Business Forum**

San Diego Regional Chamber of Commerce

**WHEN:** Thursday, February 15, 2018, at 10 a.m.

**WHERE:** San Diego Regional Chamber of Commerce Boardroom

**MORE INFO:** (619) 544-1392 or cgant@sdchamber.org

**WHAT:** **Wednesday Seminar at the Center for U.S.-Mexican Studies at UC San Diego**  
*At the Limits of Sovereignty: Motion, Confinement, and Political Subjects in Transit across the Americas*

**WHEN:** Wednesday, February 21, 2018, at 3:30 p.m.

**WHERE:** Dean's Conference Room at UC San Diego

**MORE INFO:** (858) 534-0194

**WHAT: 2018 Leadership Delegation to Sacramento**

San Diego Regional Chamber of Commerce

**WHEN:** Tuesday, February 27, 2018, at 12 noon

**WHERE:** 1230 J Street, Sacramento, CA, 95814

**MORE INFO:** (619) 544-1343 or lkelley@sdchamber.org

**WHAT: Wednesday Seminar at the Center for U.S.-Mexican Studies at UC San Diego**

*The Journey of the infants: Factors associated with the construction of the resilience in transit of unaccompanied migrant children*

**WHEN:** Wednesday, February 28, 2018, at 3:30 pm.

**WHERE:** Dean's Conference Room at UC San Diego

**MORE INFO:** (858) 534-0194

**WHAT: 2018 Binational Delegation to Mexico City**

San Diego Regional Chamber of Commerce

**WHEN:** Sunday, April 15 to Wednesday, April 18, 2018

**WHERE:** Mexico City, Mexico

**MORE INFO:** (619) 544 1370 or ktran@sdchamber.org

Key Staff Contact: Héctor Vanegas, (619) 699-1972, hector.vanegas@sandag.org

**San Diego Association of Governments**  
**COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES**

February 6, 2018

AGENDA ITEM NO.: **4B**

**Action Requested: INFORMATION**

COBRO CALENDAR OF MEETINGS FOR REMAINING FY 2018

File Number 3400200

The following meeting dates are proposed for the Committee on Binational Regional Opportunities meetings in the remainder of FY 2018. Meetings will be held at SANDAG, 401 B Street, Suite 800, San Diego, California, 92101, from 3 to 4:30 p.m., unless noted otherwise.

- Friday, March 23, 2018, at 12:30 p.m. (Joint meeting with the Borders Committee, the municipalities of Tijuana, Tecate, and Playas de Rosarito, and the State of Baja California)
- Tuesday, April 3, 2018, from 3 to 4:30 p.m.
- Tuesday, June 5, 2018, time to be determined

Key Staff Contact: Héctor Vanegas, (619) 699-1972, [hector.vanegas@sandag.org](mailto:hector.vanegas@sandag.org)



# BORDER TO BAYSHORE BIKEWAY

## FACT SHEET



### Overview

SANDAG is planning the Border to Bayshore Bikeway to provide safe biking connections within and between Imperial Beach, the San Ysidro community of San Diego, and the world's busiest land border crossing – the San Ysidro Port of Entry. The bikeway will provide an active and healthy option for people to travel between Tijuana and San Diego. It also will make it safer and easier for people of all ages and comfort levels to bike to commercial centers, schools, transit stations, and other community destinations within San Ysidro and Imperial Beach, including the Imperial Beach Pier and the Bayshore Bikeway. The Bayshore Bikeway will eventually extend 24 miles around San Diego Bay, providing a vital and scenic connection to several waterfront cities and some of the region's most attractive destinations.



### Opportunities to Get Involved

Community members have many opportunities to help shape the design of the Border to Bayshore Bikeway. To learn more about the project, and submit comments, visit the project web page.

### Project Funding

*TransNet*, the regional half-cent sales tax for transportation administered by SANDAG, is funding the cost of planning, preliminary engineering, and environmental analysis of the Border to Bayshore Bikeway. The project is part of the \$200 million Regional Bike Plan Early Action Program approved by the SANDAG Board of Directors in September 2013.

### For More Information

Visit [KeepSanDiegoMoving.com/BorderttoBayshore](http://KeepSanDiegoMoving.com/BorderttoBayshore) or contact Program Manager **Alison Moss** at **(619) 595-5354** or [alison.moss@sandag.org](mailto:alison.moss@sandag.org).

### Project Status

The conceptual planning phase of the Border to Bayshore Bikeway began in early 2017. During the conceptual planning phase, SANDAG will work closely with the community, Border stakeholders, and the cities of San Diego and Imperial Beach to establish the project goals, define the alignment, and develop preliminary conceptual designs. This phase will be completed by early 2018 when the project will transition into the preliminary engineering and environmental analysis phase, which will extend through 2018.



401 B Street, Suite 800  
San Diego, CA 92101  
(619) 699-1900  
Fax (619) 699-1905  
[sandag.org](http://sandag.org)







# BORDER TO BAYSHORE BIKEWAY

## Hoja informativa



### Visión general

La Asociación de Gobiernos de San Diego (SANDAG, por las siglas en inglés) planea construir Border to Bayshore Bikeway, una vía ciclista que proporcionará conexiones ciclistas seguras dentro y entre Imperial Beach, la comunidad de San Ysidro de San Diego y el cruce fronterizo terrestre más transitado del mundo: la garita de San Ysidro. La vía ciclista será una opción activa y saludable para que las personas viajen entre Tijuana y San Diego. También hará que sea más seguro y fácil para la gente de todas las edades y niveles de comodidad ir en bicicleta a los centros comerciales, escuelas, estaciones de transporte público y otros destinos dentro de la comunidad de San Ysidro e Imperial Beach, incluidos el embarcadero de Imperial Beach y Bayshore Bikeway. Finalmente, Bayshore Bikeway se extenderá 24 millas alrededor de la bahía de San Diego y proporcionará una conexión vital y pintoresca a varias ciudades costeras y algunos de los destinos más atractivos de la región.



### Oportunidades para involucrarse

Los miembros de la comunidad tienen muchas oportunidades para ayudar a configurar el diseño de la vía ciclista Border to Bayshore. Para conocer más sobre el proyecto y presentar sus comentarios, visite la página web del proyecto.

### Financiamiento del proyecto

Los costos de planeación, diseño y construcción del proyecto Border to Bayshore Bikeway están financiados por *TransNet*, el impuesto regional de medio centavo sobre las ventas para proyectos de transporte, administrado por SANDAG. El proyecto forma parte del Programa de Acción a Corto Plazo del Plan Regional para Bicicletas de US\$200 millones, que fue aprobado por la Mesa Directiva de SANDAG en septiembre de 2013.

### Para obtener más información

Visite [KeepSanDiegoMoving.com/BorderttoBayshore](http://KeepSanDiegoMoving.com/BorderttoBayshore) o si desea obtener información en español, por favor comuníquese al **(619) 699-1950** o escriba a [pjo@sandag.org](mailto:pjo@sandag.org).

### Estatus del proyecto

La fase de planeación conceptual de Border to Bayshore Bikeway comenzó a principios de 2017. Durante la fase de planeación conceptual, SANDAG trabajará en estrecha colaboración con la comunidad, los grupos de interés de la frontera y las ciudades de San Diego e Imperial Beach para establecer los objetivos del proyecto, definir la alineación y desarrollar diseños conceptuales preliminares. Esta fase concluirá a principios de 2018 cuando el proyecto pase a la fase de ingeniería preliminar y análisis ambiental, la cual se extenderá por el resto de 2018.



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