Help Shape Our Region’s Future

2019 Regional Plan Transportation Network Concept Outreach

We Want Your Input!

To ensure the Regional Plan meets the needs of all the diverse communities in the San Diego region, there are several opportunities for you to provide input. Each outreach event will include an interactive review of the network concepts. If you plan to join us, RSVP to an event at Facebook.com/SANDAGregion/events.

Join Us for an Open House

Stop by and talk with the project team and provide your input about the transportation network concepts.

Tuesday, October 16
4-7 p.m.
San Diego City College
Mathematics & Social Sciences
MS Room 140
1313 Park Boulevard
San Diego 92101
Enter the building on 15th Street between Broadway and C Street

Attend a Community Conversation

Join SANDAG Board members for an interactive presentation to learn about the network concepts, ask questions, and provide input.

- **Monday, October 15 from 6-7:30 p.m. in South County**
  Hosted by Chula Vista Mayor Mary Casillas Salas and Coronado Mayor Richard Bailey
  Chula Vista Police Department Community Room
  315 Fourth Avenue, Chula Vista 91910

- **Wednesday, October 17 from 6-7:30 p.m. in Central San Diego**
  Hosted by San Diego City Council President Myrtle Cole and San Diego City Councilmember Georgette Gómez
  Jacobs Center Community Room, 404 Euclid Avenue, San Diego 92114

- **Thursday, October 18 from 6-7:30 p.m. in East County**
  Hosted by El Cajon Mayor Bill Wells and La Mesa Councilmember Kristine Alessio
  La Mesa Arts Academy, 4200 Parks Avenue, La Mesa 91941

- **Tuesday, October 23 from 6-7:30 p.m. in North County Coastal**
  Hosted by Encinitas Mayor Catherine Blakespear and Solana Beach Mayor David Zito
  La Colonia Community Center, 715 Valley Avenue, Solana Beach 92075

- **Thursday, October 25 from 6-7:30 p.m. in North County Inland**
  Hosted by Escondido Mayor Sam Abed and Poway Mayor Steve Vaus
  Escondido Library, Turrentine Room, 239 S. Kalmia Street, Escondido 92025

*Spanish interpretation provided; Spanish speaking staff members will be present at all events

Take a brief, interactive online survey between October 1-31 at SDForward.com/survey
Help Shape Our Region’s Future

Network Concepts

In spring 2018, we asked for input about your top transportation and quality of life priorities. Several priorities were identified: congestion relief, climate change and the environment, emerging technologies, healthy communities, and housing, jobs, and the economy. With these priorities in mind, three network concepts have been developed for the public and SANDAG policymaker review and input.

The Shared Mobility, Connected Corridors, and Policy Possibilities network concepts were developed with the intent to provide travel choices, manage demand and enhance the transportation system, support goods movement and the economy, and consider impacts on social equity, the environment, and public health; however, each concept differs in how flexible funding is used and which programs, technologies, and potential policies are evaluated.

Visit SDForward.com/networks to review the concepts in detail.

What’s Next?

<table>
<thead>
<tr>
<th>April 2017</th>
<th>Winter 2018</th>
<th>Fall 2018</th>
<th>Winter 2019</th>
<th>Winter 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan development began</td>
<td>Performance Measures approved</td>
<td>Network Concepts and Performance Measures</td>
<td>SANDAG Board selects Preferred Scenario</td>
<td>Adopt Plan</td>
</tr>
</tbody>
</table>

Public input on the network concepts will be used to develop draft scenarios for further review and input later this winter. Then, the SANDAG Board of Directors will select a preferred scenario, which will form the core of the 2019 Regional Plan.

TransNet Ten-Year Review

Ten years of the 40-year TransNet measure have passed, and the voter approved half-cent sales tax for transportation improvements is undergoing the comprehensive review promised to voters. The TransNet Ten-Year Review is aligned with the development of the 2019 Regional Plan, and input gathered through the network development process will help inform potential revisions to improve TransNet performance going forward. Learn more at sandag.org/TransNet10YearReview.

In compliance with the Americans with Disabilities Act (ADA), this document is available in alternate formats by contacting the SANDAG ADA Coordinator, the Director of Administration, at (619) 699-1900 or (619) 699-1904 (TTY).

Meeting materials can be made available in alternate languages upon request. If you require assistance in order to participate, please contact SANDAG at (619) 699-1900 at least 72 hours in advance of the meeting. TTY: (619) 699-1904.

To learn more about the concepts, projects, and performance measures, visit SDForward.com/networks
OUR MISSION

Housing You Matters is a broad based Coalition that convenes, advocates and educates around solutions for increasing housing supply and lowering the cost of building new homes. We do this by catalyzing leaders to create policy for increasing supply of more affordable homes, educating industry about innovative product types and materials that lower building costs and informing the public at large why we need to do this and the positive impacts it will bring for the viability of our future.

OUR VISION

The binational region of San Diego is on a trajectory of becoming a great global metropolitan area in the 21st century. Our high tech industries, top universities, phenomenal cultural and natural amenities bring a high quality of life unmatched by any other region of our size. To assure that we support our growth using sustainable, prosperous and equitable strategies, housing affordability and increased stock around the region needs to be addressed.

ADVOCACY

- Housing You Matters Regional Housing Needs Allocation (RHNA) Accountability Program which includes:
  - University based educational program directed to elected officials and policy makers in our region on housing policy and law.
  - Work with community groups, business organizations and governmental entities to conduct forums for educating stakeholders on benefits of building to our projected housing needs in order to assure a bright future.
  - Track pending state legislation around RHNA focused on creating and preserving affordable housing, streamlining housing development and, accountability and enforcement.

- Monitor and support new policies by cities, the County and nonprofit organizations that meet the goals of delivering housing at all price points including:
  - Parking reform in transit corridors.
  - Converting development fees in urban areas from per-unit to per-square feet.
  - Helping to catalyze an affordable housing density bonus code in cities around the County modeled after the City of San Diego’s.
  - Encourage compliance with the new State Law on Accessory Dwelling Unit and ensure that ADUs are easier to build with less expensive fees.
  - Advocate for Master EIRs to be included in General Plan and Community Plan Updates and around SANDAG Smart Growth nodes.
  - Showcase infill projects that can be built with ministerial approval.
  - Work to secure sustainable funding for Affordable Housing.
  - Encourage and support appropriate streamlining of development process throughout our region.
SPONSORSHIP OPPORTUNITIES

The work of Housing You Matters is difficult and expensive. Making progress will require much work, including public awareness, education of public officials, and with experts from many disciplines, who can attest to the high social and economic costs of the housing crisis, and who will authenticate the value of reforms and action advanced by HYM.

$10,000 Founders Circle – Benefits
- Linked organization/company logo on HYM website and all marketing materials
- VIP attendance and seating at special HYM events
- Participation on the HYM Coalition

$5,000 – Gold
- Linked organization/company logo on HYM website and all marketing materials
- Participation on the HYM Coalition

$2,500 – Silver
- Organization/company listing on the HYM website and all marketing materials
- Participation on the HYM Coalition

$1,000 – Bronze
- Organization/company listing on the HYM website
- Participation on the HYM Coalition

$500 – Supporting Sponsor
- Participation on the HYM Coalition

$150 – Basic Membership

For more information:
Housing You Matters Coalition, Executive Director, Mary Lydon, 619.252.0295/mary@lydon-associates.com
The California Department of Transportation (Caltrans) District 11 will host a workshop for the following Fiscal Year 2019-2020 Caltrans Transportation Planning Grants:

- SB-1 Sustainable Communities
- SB-1 Adaptation Planning
- FHWA Strategic Partnerships
- FTA Strategic Partnership—Transit

For information, including list of eligible applicants, grant application guides, and required application templates, please review the new Grant Application Guides now available at: [http://www.dot.ca.gov/hq/tpp/grants.html](http://www.dot.ca.gov/hq/tpp/grants.html)

Grant applications are due via email on Friday, November 30, 2018 at 5:00 p.m.

**Workshop Date & Time**

**Caltrans District 11 Office**
Monday, October 15
9:00-10:30 AM
4050 Taylor St., Gallegos Room
San Diego, CA 92110

Contact Barby Valentine at (619) 688-6003 or Barby.Valentine@dot.ca.gov
The Regional Housing Needs Assessment (RHNA) Process

- RHNA Determination (HCD/SANDAG)
- RHNA Plan (SANDAG/local jurisdictions)
- Housing Element (Local jurisdictions/HCD)
RHNA Plan Objectives

- Promote infill development and protect resources
- Improve jobs/housing relationship
- Allocate housing in an equitable manner
- Increase housing supply/mix of housing types
Infill Development

Comparing Growth Projected in 1999 and 2013
Existing Housing Stock
(Percent Multi and Single Family 2016)

<table>
<thead>
<tr>
<th>City</th>
<th>Multi-Family</th>
<th>Single Family</th>
</tr>
</thead>
<tbody>
<tr>
<td>El Cajon</td>
<td>58%</td>
<td>42%</td>
</tr>
<tr>
<td>San Diego</td>
<td>47%</td>
<td>53%</td>
</tr>
<tr>
<td>La Mesa</td>
<td>46%</td>
<td>54%</td>
</tr>
<tr>
<td>San Marcos</td>
<td>46%</td>
<td>54%</td>
</tr>
<tr>
<td>National City</td>
<td>46%</td>
<td>54%</td>
</tr>
<tr>
<td>Vista</td>
<td>44%</td>
<td>56%</td>
</tr>
<tr>
<td>Imperial Beach</td>
<td>43%</td>
<td>57%</td>
</tr>
<tr>
<td>Coronado</td>
<td>43%</td>
<td>57%</td>
</tr>
<tr>
<td>Escondido</td>
<td>43%</td>
<td>57%</td>
</tr>
<tr>
<td>Solana Beach</td>
<td>41%</td>
<td>59%</td>
</tr>
<tr>
<td>Chula Vista</td>
<td>39%</td>
<td>61%</td>
</tr>
<tr>
<td>Santee</td>
<td>37%</td>
<td>63%</td>
</tr>
<tr>
<td>Oceanside</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>Carlsbad</td>
<td>32%</td>
<td>68%</td>
</tr>
<tr>
<td>Del Mar</td>
<td>28%</td>
<td>72%</td>
</tr>
<tr>
<td>Lemon Grove</td>
<td>22%</td>
<td>78%</td>
</tr>
<tr>
<td>Unincorporated</td>
<td>21%</td>
<td>79%</td>
</tr>
<tr>
<td>Poway</td>
<td>21%</td>
<td>79%</td>
</tr>
<tr>
<td>Encinitas</td>
<td>19%</td>
<td>81%</td>
</tr>
</tbody>
</table>

Regional Average 40%

Source: SANDAG 2016 Annual Estimates
Jobs Housing Relationship

Employment Centers and Residential Lands

- Employment Centers

Residential Land Use
- Spaced Rural Residential
- Single Family Residential
- Mobile Homes
- Multi-Family Residential
- Mixed Use

Source: SANDAG Land Use Inventory, 2017
Low Income Households
Percent of Low and Very Low Income Households

National City 61%
Imperial Beach 55%
El Cajon 55%
Vista 51%
Escondido 50%
Lemon Grove 47%
La Mesa 46%
San Marcos 44%
Oceanside 44%
Chula Vista 40%
San Diego 40%
San Diego County 39%
Santee 32%
Coronado 29%
Carlsbad 29%
Encinitas 28%
Solana Beach 28%
Poway 26%
Del Mar 18%

Source: 2015 American Community Survey
RHNA Plan Factors

- Maximize the use of public transportation
- The availability of land suitable for urban development, opportunities for infill development, and increased residential densities
- High housing cost burdens
- The housing needs generated by the presence of a private or public university
- Other factors determined by SANDAG
Transit

Proximity to High Frequency & Rail Transit

1/2 mile from transit stop
## Housing Capacities

<table>
<thead>
<tr>
<th>Jurisdiction</th>
<th>General Plan Housing Capacity 2016 to 2035 (Rounded)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carlsbad</td>
<td>6,600</td>
</tr>
<tr>
<td>Chula Vista</td>
<td>27,700</td>
</tr>
<tr>
<td>Coronado</td>
<td>200</td>
</tr>
<tr>
<td>Del Mar</td>
<td>100</td>
</tr>
<tr>
<td>El Cajon</td>
<td>3,200</td>
</tr>
<tr>
<td>Encinitas</td>
<td>2,500</td>
</tr>
<tr>
<td>Escondido</td>
<td>11,800</td>
</tr>
<tr>
<td>Imperial Beach</td>
<td>3,600</td>
</tr>
<tr>
<td>La Mesa</td>
<td>9,300</td>
</tr>
<tr>
<td>Lemon Grove</td>
<td>1,100</td>
</tr>
<tr>
<td>National City</td>
<td>5,800</td>
</tr>
<tr>
<td>Oceanside</td>
<td>6,900</td>
</tr>
<tr>
<td>Poway</td>
<td>1,500</td>
</tr>
<tr>
<td>San Diego</td>
<td>202,600</td>
</tr>
<tr>
<td>San Marcos</td>
<td>11,500</td>
</tr>
<tr>
<td>Santee</td>
<td>3,300</td>
</tr>
<tr>
<td>Solana Beach</td>
<td>400</td>
</tr>
<tr>
<td>San Diego County</td>
<td>67,800</td>
</tr>
<tr>
<td>Vista</td>
<td>7,100</td>
</tr>
<tr>
<td><strong>Regional Total</strong></td>
<td><strong>373,000</strong></td>
</tr>
</tbody>
</table>
Board Direction

1. What objectives and factors are most important when determining the distribution of housing units in the region?

2. What should the role of SANDAG Board members, the Regional Planning Committee, Regional Planning Working Group, and the public be in the RHNA Plan development process?
Board/RPC/TWG and Public Roles

• Board of Directors

• Regional Planning Committee

• Regional Planning Technical Working Group

• Board Ad Hoc Working Group
Timeline

- Prepare RHNA Plan Allocation Options
- Release RHNA Plan for Public Review
- Board Adopts RHNA Plan