REGIONAL PLANNING COMMITTEE AGENDA

Friday, August 1, 2003
12 noon – 2:00 p.m.
SANDAG
401 B Street, 7th Floor Conference Room
San Diego, CA

AGENDA HIGHLIGHTS

• REGIONAL COMPREHENSIVE PLAN
  o DRAFT OUTLINE
  o DRAFT GOALS AND POLICY OBJECTIVES

• CONTENT OF SECOND ROUND OF RCP WORKSHOPS

MISSION STATEMENT

The Regional Planning Committee provides oversight for the preparation and implementation of the Regional Comprehensive Plan that is based on the local general plans and regional plans and addresses interregional issues with surrounding counties and Mexico. The components of the plan could include: transportation, housing, environment (shoreline, air quality, water quality, habitat), economy, borders, regional infrastructure needs and financing, and land use and design components of the regional growth management strategy.
Welcome to SANDAG! Members of the public may speak to the Regional Planning Committee on any item at the time the Committee is considering the item. Please complete a Speaker's Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications/Members' Comments. Speakers are limited to three minutes. The Regional Planning Committee may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org/rcp under Regional Planning Committee on SANDAG’s Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than Noon, two days prior to the Regional Planning Committee meeting.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 595-5300 at least 72 hours in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 595-5300, (619) 595-5393 (TTY), or fax (619) 595-5305.

SANDAG offices are accessible by public transit. Phone 1-800-COMMUTE or see www.sdcommute.com for route information.
The Regional Planning Committee will take action on the consent agenda without further discussion and with one vote unless an item is pulled by a Committee member or by a member of the public for comment.

+1. ACTIONS FROM JULY 11, 2003 REGIONAL PLANNING COMMITTEE MEETING (pp. 5-8)  

+2. ENVIRONMENTAL JUSTICE / SOCIAL EQUITY ITEM FROM JULY 25, 2003 SANDAG BOARD MEETING (Rebecca Davis, Staff) (pp. 9-10)  
Attached is a report that was presented to the SANDAG Board of Directors that outlines how Environmental Justice and Social Equity policies will be incorporated into the Regional Comprehensive Plan.

3. PUBLIC COMMENTS / COMMUNICATIONS / MEMBER COMMENTS  
Members of the public will have the opportunity to address the Regional Planning Committee on any issue within the jurisdiction of the Committee. Speakers are limited to three minutes each. This is also an opportunity for Regional Planning Committee members to make comments or announcements.

REPORTS

+4. REGIONAL COMPREHENSIVE PLAN (RCP): DRAFT OUTLINE AND DRAFT GOALS AND POLICY OBJECTIVES (Patty Davis, Vice-Chair; Bob Leiter, Staff) (pp. 11-23)  
A packet containing an initial draft outline and draft goals and policy objectives for each chapter of the RCP is attached for the Regional Planning Committee's discussion. Comments by members of the RPTWG and the SWG have been summarized, and/or incorporated.

+5. UPDATE ON CONTENT OF SECOND ROUND OF RCP WORKSHOPS (Janet Fairbanks, Staff) (pp. 24-25)  
An update will be provided on the content of the second round of RCP Workshops. The Workshops will take place throughout the region between September 4 and September 18, 2003. Committee members are requested to attend the workshops in their subregion, and encourage fellow elected officials, city managers, planning directors, stakeholders, and residents from their areas to attend as well. A save-the-date postcard is enclosed.
### ITEM #6: ADJOURNMENT AND UPCOMING MEETINGS

The next Regional Planning Committee meeting will be held on either **Friday, September 5, 2003** or **Friday, October 3, 2003**, at SANDAG from 12 noon to 2:00 p.m. The September RPC meeting could be cancelled, due to the Workshops, but the staff recommendation is to save the September date in case the meeting is needed.

**Related Meetings / Workshops:**

- **Friday, August 8, 2003**: SANDAG’s Policy Development Board Meeting will focus on the Integrated Regional Infrastructure Strategy (IRIS) of the RCP. The meeting will take place at SANDAG from 10:15 a.m. to 12 noon.

- **RCP Workshops**: September 4 – 18, 2003, as listed on the enclosed postcard.

+ next to an agenda item indicates an attachment
The Regional Planning Committee meeting was called to order by Committee Chair Lori Holt Pfeiler (North County Inland). Committee members in attendance were Vice Chair Patty Davis (South County), Jack Feller (North County Coastal), Jill Greer (East County), Ron Roberts (County of San Diego), and Alternate members Judy Ritter (North County Inland), Patricia McCoy (South County), Maggie Houlihan (North County Coastal), and Jerry Jones (East County). Ex officio members in attendance were: James Bond (San Diego County Water Authority), Gene Pound (Caltrans), Susannah Aguilera (Department of Defense), Leon Williams (MTDB), Dave Drucker (NCTD), Bob Leiter (Regional Planning Technical Working Group), and Mike Stepner (Regional Planning Stakeholders Working Group). Also in attendance were SANDAG Chair Ron Morrison (National City) and Mayor Pro Tem Ramona Finnila (Carlsbad).

CONSENT (Item 1)

1. ACTIONS FROM JUNE 6, 2003, REGIONAL PLANNING COMMITTEE MEETING (INFORMATION)

Deputy Mayor Maggie Houlihan (Encinitas) asked that the minutes reflect the concern that as we add housing in an attempt to implement smart growth, we need to balance the removal of obstacles such as regulations and fees to expedite the housing process with the need to provide services. There was no opposition to this change in the minutes.

2. PUBLIC COMMUNICATIONS/COMMENTS

There was no public comment.

REPORTS

3. UPDATE ON THE INTEGRATED REGIONAL INFRASTRUCTURE STRATEGY (IRIS) OF THE RCP (DISCUSSION/COMMENT)

The IRIS proposes a two-step approach to achieve the urban form and design called for in the RCP: (1) creating a planning, financial management, and public policy framework to strengthen the relationship between local and regional plans and policies to better link land use and infrastructure, and (2) using an incentive and competitive-based process to prioritize and synchronize capital improvement programs and strategies. Additionally,
currently, much of the decision-making process that leads to the provision of infrastructure is independent and fragmented. The IRIS proposes to establish a more integrated and formalized working relationship between general purpose governments and infrastructure providers. The Regional Planning Committee was asked what they liked about the IRIS approach and how it could be improved.

Comments included:

- This is the most important and most fragile area of the RCP. The key issue is how local communities can help to implement the regional plan even though their neighborhoods may oppose certain projects.

- The idea is to develop a regional approach for each of the eight infrastructure areas and then provide funding. Areas that are more consistent with the regional priorities receive priority funding.

- The primary focus will be on transportation facilities and planning, and prioritizing funding allocations in relation to where smart growth is occurring. The allocation of funding for other types of facilities should then be synchronized with the regional strategy and expenditures. Transportation investments serve as a key driver for the smart growth implementation.

- There should be regional policies that direct the purchase of properties that are most at risk for urban encroachment.

- How can we encourage individual jurisdictions and infrastructure providers to be involved in this regional process? Setting criteria and principles is an effective way of allocating resources.

- Increasing population pressures on our natural resources could diminish our quality of life. The pressures in our rural areas are significant. The RCP and IRIS could help direct the growth.

- Funding sources should be presented as part of the next report.

- SANDAG’s legal team was asked to review the regional concept and the nexus between a fee charged and the service provided.

- Elected officials need to sell the idea that longer-term planning is important and needs to be supported. That is the charge of this group.

**Action:** The Committee expressed support for the IRIS process.

4. **DRAFT TRANSPORTATION CHAPTER (ACCEPT)**

Staff reported that the language for the draft transportation chapter for the RCP has been based on the 2030 Regional Transportation Plan (RTP), MOBILITY 2030, adopted by the SANDAG Board of Directors in March 2003. The SANDAG Board approved the 2030 RTP
with the understanding that it would be the transportation component of this first RCP. In turn, the RCP will set the policy framework and help prioritize transportation investment decisions for the next RTP update in 2006.

The integration of land use and transportation was reflected in several elements of the 2030 RTP, including the emphasis on the Regional Transit Vision, the Congestion Management Program, and using transportation funding as an incentive for smarter land uses. Staff described the $25 million smart growth incentive program included in the 2030 RTP and stated that transportation evaluation criteria were currently under review to determine how they could be modified to be consistent with the RCP. Staff stated that the Regional Planning Committee is asked to accept the draft transportation chapter for inclusion in the draft RCP. Staff noted that the chapter is likely to be changed over time, in order to integrate the transportation-specific goals and policy objectives with the overall goals and policy objectives for the RCP and other individual chapters.

Comments included:

• Support was expressed for the integrated approach of funding for both short- and long-term projects, particularly carpool lanes, movable lanes, and other near-term efforts.

• Support was also expressed for the draft chapter’s emphasis on reducing sprawl.

• SANDAG should conduct an analysis of how implementing the RCP and the RTP results in different outcomes. MOBILITY 2030 includes an effort to conduct performance measures, and will track the changes that will take place over time.

• Transit should be as quick or quicker than the automobile to provide a choice. The Plan should challenge the imagination of our public.

• In order to achieve quicker transit trips, the RCP needs to relate housing densities to transit investments.

• The benefits of transit, such as not having to find a parking space, should be emphasized.

Action: The Committee unanimously accepted the draft transportation chapter for inclusion in the draft RCP, with the understanding that the chapter will continue to change, while the concepts stay intact.

6. APPROACH TO HEALTHY ECOSYSTEMS CHAPTER (DISCUSSION)

The healthy ecosystems chapter will include four components: air quality, natural habitat conservation, shoreline preservation, and water quality. Staff will start by reviewing existing work done in these areas and consolidating those components. Under air quality, SANDAG is responsible for developing and adopting the RTP and the Regional Transportation Improvement program (RTIP) to ensure that transportation policies and projects conform to federal and state air quality policies. SANDAG is a co-lead with the Air
Pollution Control District (APCD) for air quality planning related to on-road motor vehicles. The habitat conservation component will build upon existing habitat plans, and will address two major issues: funding and near-shore habitat. SANDAG has a shoreline preservation strategy that was adopted in 1993, which will be integrated into this chapter. SANDAG has no direct responsibility for water quality; however, it will be reviewing the whole watershed question and pollutant reduction. Draft goals and policy objectives will be completed next week and presented to the Working Groups for their review. The concepts will then be presented to the Regional Planning Committee for review at the August meeting.

Comments included:

- Green infrastructure concepts should be incorporated into the Healthy Ecosystems Chapter and the IRIS.

- Disincentives should be put in place to discourage increasing vehicle miles traveled (VMT), and therefore help improve air quality.

7. SECOND ROUND OF RCP WORKSHOPS (DISCUSSION)

Five RCP workshops have been scheduled in September to obtain input on key regional planning concepts in the RCP. Elected official participation was excellent in the first round of RCP workshop, and SANDAG is encouraging high participation rates again. Staff encouraged Committee members to attend the workshops and to invite other elected officials and constituents from their jurisdictions.

The Executive Director asked the representatives of the two working groups if they were in agreement with the content and the direction of the workshops. Both Mr. Leiter and Mr. Stepner indicated their Working Groups' support.

Mr. Pound reminded staff to ensure that the workshops are accessible to the disabled.

8. ADJOURNMENT AND UPCOMING MEETINGS

The Committee agreed that the next Regional Planning Committee meeting will take place on August 1, 2003, as scheduled.

Chair Pfeiler adjourned the meeting at 2:03 p.m.
REGIONAL COMPREHENSIVE PLAN: ENVIRONMENTAL JUSTICE AND SOCIAL EQUITY

Introduction

The concepts of environmental justice and social equity refer to examining plans, policies, or actions to ensure that they neither disproportionately impact nor disproportionately benefit any one community, and ensuring that all communities are involved in the planning process. Environmental justice and social equity issues can arise in a variety of situations:

- Some communities get the benefits of improved accessibility, faster trips, and congestion relief, while others receive fewer benefits.
- Some communities suffer disproportionately from transportation programs’ negative impacts, like air pollution.
- Affordable housing is located far from higher-paying jobs, making access difficult for lower income residents.
- Waste management and other regional infrastructure facilities with potentially negative effects are disproportionately located in lower income and minority communities.
- Lower income and minority communities are not adequately represented in the regional decision-making processes.

Key Policy Questions

1. Should environmental justice and social equity be included as a regional priority in the RCP?
2. How can SANDAG and the local jurisdictions better involve lower income and minority communities in their decision-making processes?
3. What do Board members see as the greatest EJ/SE issues that need to be addressed in the RCP?

Environmental Justice and Social Equity in the RCP

1. Priority in the RCP

To ensure that fairness and equity toward lower income and minority communities are addressed as part of the RCP, environmental justice and social equity could be included as regional priorities, and all chapters of the RCP could include a section that addresses how these issues relate to the specific topics addressed in that chapter. The following policies are examples of the types of Environmental Justice and Social Equity policies that could be included in some of the key areas of the RCP.

Environment

Ensure that low-income and minority communities are not bearing a disproportionate share of the potential negative impacts that can result from regional infrastructure projects (i.e. power plants or waste-treatment plants).
Transportation
Ensure equal public transportation accessibility for low-income and minority communities.

Housing
Promote the provision of affordable housing near regional job centers.

Urban Form
Promote a safe mix of land uses (i.e., no polluting industrial uses near housing).

Economic Prosperity
Promote workforce development strategies for lower-income workers.

2. Outreach to Underrepresented Communities

SANDAG’s Environmental Justice and Social Equity Strategy also includes outreach to underrepresented communities who traditionally may not have been involved in regional public policy planning processes, such as ethnic minorities, seniors, low income residents, people with disabilities, and others. Diverse, extensive community input and involvement are key to the success of the RCP.

As part of this effort, SANDAG is providing approximately six $5,000 - $7,000 grants to community based organizations that will implement outreach activities that result in: (1) public involvement from stakeholders in the communities described above; (2) community-based participation in setting regional priorities; and (3) feedback on the Regional Comprehensive Plan. Specifically, grant recipients will be asked to solicit input from their communities in key areas of the Regional Comprehensive Plan: Urban Form, Housing, the Economy and Public Facilities; Transportation, Borders, and Healthy Ecosystems.

These activities will be coordinated with the existing RCP public involvement effort currently being implemented to engage elected officials, community and business leaders, and other stakeholders. Additionally, grant recipients, and the communities they work with, will be encouraged to participate in the ongoing RCP activities such as Subregional Workshops and providing input on the Environmental Justice and Social Equity chapter of the RCP, in addition to the activities that they are organizing in their own communities.

GARY L. GALLEGOS
Executive Director

Key Staff Contact: Rebecca Davis
(619) 595-5344; rda@sandag.org

Funds are budgeted in Work Element #3000200

Why is it Important to Address Environmental Justice and Social Equity in the RCP?

- Changing demographics: The region is becoming increasingly diverse, and it is important to ensure that this diversity is reflected in our planning processes and that all our residents have access to the region’s resources.

- Equity for all communities: Every community in San Diego should have equal opportunity to participate in regional planning processes. No community should emerge as a disproportionate “winner” or “loser” when the RCP is implemented.

- A model for other plans: By addressing environmental justice and social equity, the RCP could be a resource for local jurisdictions to use when addressing these issues in their own plans.
REGIONAL PLANNING COMMITTEE

August 1, 2003

AGENDA ITEM NO.: 4

Action Requested: DISCUSSION / DIRECTION

REGIONAL COMPREHENSIVE PLAN (RCP):
DRAFT OUTLINE AND DRAFT GOALS AND POLICY OBJECTIVES

Attached is a packet that includes a preliminary draft outline for the RCP, and draft goals and policy objectives for each RCP chapter. The RCP will include the following chapters: Urban Form, Healthy Ecosystems, Housing, Transportation, Economic Prosperity, Public Facilities, and Borders.

Three chapters are unique in that they include subcomponents. The Healthy Ecosystems chapter will address four areas: habitat, water quality, air quality, and shoreline preservation. The Public Facilities chapter will include three subcomponents: energy supply, water supply, and solid waste management. The Borders Chapter will address six areas: jobs/housing balance, transportation, energy and water, environment, economic prosperity, and homeland security. As a result, although these three chapters contain an Overall Chapter Goal and Policy Objectives, the chapters themselves will include more specific goals and policy objectives for each individual area.

The Regional Planning Stakeholders Working Group (SWG) and the Regional Planning Technical Working Group (TWG) have reviewed the draft outline and the draft goals and objectives. Many of their comments have been incorporated into the attached packet. Comments that were not incorporated are referenced in the relevant sections of the packet. In addition, members of the SWG had the following general comments.

- The RCP should include incentives that are broader than just transportation incentives, for instance, money-saving actions such as protecting floodplains from development.
- Population stabilization should be included as a performance measure in the RCP.
- The Healthy Ecosystems Chapter should be the first chapter, given that it forms the basis of how our land is used.
- The draft goals do not recognize that there are limits to growth, and that we have limited amounts of water, energy, and other natural resources. The concept of limits should be a thread that runs throughout the RCP.
- The RCP should encourage residents to have smaller families and improve the economies of countries from where people are immigrating.

The Regional Planning Committee is requested to discuss and provide direction on the attached draft RCP outline, and draft goals and policy objectives.
REGIONAL COMPREHENSIVE PLAN:

DRAFT OUTLINE AND
DRAFT GOALS AND POLICY OBJECTIVES

AUGUST 1, 2003

ATTACHMENTS:
- REGIONAL VISION AND CORE VALUES
- HIERARCHY OF CONCEPTS
INITIAL DRAFT OUTLINE FOR RCP

I. Executive Summary
   • Regional Priorities
   • Call-to-Action

II. Introduction
   • What is the RCP?
   • Why is the RCP Important?
   • How will the RCP be Used?

III. Regional Vision and Core Values
   • Vision and Core Values – Foundation for RCP Chapters
   • Public’s involvement in defining the vision and core values
   • How do the vision and core values relate to smart growth and sustainability?

IV. Sustainability in the San Diego Region
   • Reaching a balance between economic prosperity, a healthy environment, and social equity
   • Environmental Justice and Social Equity

V. Overview of the San Diego Region
   • Current Conditions
   • Future Trends

VI. Proposed Regional Plan
   • Overall Smart Growth Framework
     o RTP long-range regional transportation network
     o Delineation of permanent open space areas and habitat preserves
     o Delineation of existing and planned urban areas
     o Transit-oriented development opportunity areas
     o Conceptual map scenarios
   • Chapters – Goals, Policy Objectives, Actions
     o Urban Form
     o Healthy Ecosystems
     o Housing
     o Transportation
     o Economic Prosperity
     o Public Facilities
     o Borders

VII. IRIS – Integrated Regional Infrastructure Strategy
   • State of the Region’s Infrastructure
     o Connection between infrastructure system and urban form
     o Overview of current infrastructure system
     o Needs assessment
   • Financing Strategy
     o Public policy and financing options
     o Infrastructure Financing Strategy

General Structure of Each Chapter
   • Envisioning the Future
   • Issue Statement
   • Interrelated Issues / Relationship to Other RCP Chapters
   • Environmental Justice / Social Equity
   • Goals
   • Policy Objectives
   • Actions
VIII. Immediate Steps Needed to Begin Implementation
- Compacts with local jurisdictions and infrastructure providers
- Actions that can be taken by individuals and the private sector

IX. Performance Measures
- Base upon goals and policy objectives
- Build upon existing local and regional efforts

X. RCP Updates – Where do We Go from Here?
- Anticipated process for updating the RCP

Appendices:
- Glossary of Terms
- Regional Transportation Plan (RTP)
- Regional Housing Needs Assessment
- 2030 Final Cities/County Forecast
- Maps
- IRIS-Specific Items (Ex. Tables, Figures, etc.)
- Public Process for Developing the RCP
- Resolution Accepting Draft RCP
- More Detailed Descriptions Pulled from Chapters
- Others???
DRAFT GOALS AND POLICY OBJECTIVES

URBAN FORM

Goals:

- Focus future population and job growth away from rural areas and closer to existing and planned job centers and public facilities.
- Create livable, safe, healthy, walkable, and vibrant communities.

Policy Objectives:

1. Maintain and improve existing infrastructure.
2. Emphasize public infrastructure investments that facilitate compact, mixed-use, walkable neighborhoods with access to transit.
3. Facilitate and provide incentives for redevelopment and infill development.
4. Protect high-value habitat areas, agricultural areas, natural systems, and other open space areas that define the character of our communities.
5. Preserve the unique sense of place of existing communities, while allowing flexibility for change.
6. Protect public health and safety by avoiding and / or mitigating incompatible land uses.
HEALTHY ECOSYSTEMS*

Overall Healthy Ecosystems Goal: Create a sustainable region with clean air and water, clean sandy beaches, and protected open spaces and natural systems.

Policy Objectives:

1. Achieve and maintain clean air.

2. Restore, protect, and enhance the water quality and the beneficial uses of local coastal waters, inland surface waters, and ground waters from adverse impacts.

3. Preserve and maintain natural biological communities and native species.

4. Provide and maintain clean, wide, sandy beaches and protect the region’s nearshore habitat.

Additional Comments by SWG:

- Add "soil" to the overall goal.
- "Sandy beaches" are not natural and should not be included in the Healthy Ecosystems Goal and Chapter.

* The Healthy Ecosystems Chapter will include the components of Air Quality, Water Quality, Natural Habitats, and Shoreline Preservation. The Goals, Policy Objectives, and Actions for these components will be more detailed in the Chapter itself.
HOUSING

Goal: Provide a variety of affordable and quality housing choices for people of all income levels and abilities.

Policy Objectives:

1. Increase the supply and variety of housing choices, especially multi-family housing, for residents of all income levels.
2. Integrate or link housing to jobs, transit, schools, recreation, and services.
3. Provide safe, healthy, environmentally-sound, and accessible housing, for all segments of the population.
4. Remove unnecessary barriers to housing production.
5. Promote strategies to prevent the displacement of lower income and minority residents as housing costs rise (gentrification).
6. Maintain, preserve, and rehabilitate the existing stock of housing.

Additional Comments by SWG:

- Use the word "attainable" instead of "affordable."
TRANSPORTATION

Goals:
- Develop a flexible, sustainable, and equitable transportation system that focuses on moving people and goods – not just vehicles.
- Provide more convenient, fast, and safe travel choices for public transit, ridesharing, walking, biking, private vehicles, and freight.

Policy Objectives:
1. Emphasize major roadway and transit investments in existing and planned urban areas.
2. Place high priority on the use of regional transportation funding as an incentive for smarter land uses.
3. Improve transportation choices by creating more walkable and bicycle-friendly communities, and improving transit and carpool travel times to better serve those who cannot or choose not to drive a car.
4. Respond better to traffic congestion by reducing peak period travel demand and managing the efficiency of the regional transportation system.
5. Provide equitable and accessible transportation services for all residents, regardless of income or ability, and ensure that the benefits and potential burdens of transportation projects are equitable.

Additional Comments by SWG:
- The goal should include affordability for the user of the transportation system.
ECONOMIC PROSPERITY

Goal: Ensure a rising standard of living for all of our residents.

Policy Objectives:

1. Position the greater San Diego region to better compete in the global economy.

2. Create and ensure high quality jobs and education for all residents.

3. Improve the standard of living for lower wage workers through means such as workforce development and improved transportation and housing choices.

4. Provide an adequate and balanced supply of properly-zoned residential and employment land to house our region’s workforce and accommodate business expansion and retention.

5. Remove unnecessary barriers to creation of new jobs in the region.

6. Foster the region’s emerging and high technology industries.
PUBLIC FACILITIES*

Overall Public Facilities Goal: Provide public facilities that will meet the region’s needs in a timely and sustainable manner.

1. Reduce solid waste generation and provide fiscally and environmentally sound disposal and management facilities.

2. Meet the region’s long-term energy needs in a fiscally and environmentally-sound manner.

3. Ensure a safe, sufficient, reliable, and cost-efficient water supply for the San Diego region.

4. Site public facilities in such a manner as to protect public health and safety, while ensuring that lower income and minority communities are not disproportionately impacted.

5. Ensure that all public facilities (regional and local) are provided concurrent with need created by development.

* The Public Facilities Chapter will include the components of Solid Waste, Energy, and Water Supply. The Goals, Policy Objectives, and Actions for these components will be more detailed in the Chapter itself.
BORDERS*

Overall Borders Goal: Create a region where San Diego, our neighboring counties, and Northern Baja California mutually benefit from our varied resources and international location.

Policy Objectives:

1. Achieve a better balance between the location of jobs and housing across our binational and interregional borders.

2. Provide reliable and efficient transportation systems along key trade corridors, interregional commuting corridors, and ports of entry.

3. Meet binational and interregional long-term energy and water needs in a fiscally and environmentally-sound manner.

4. Create and maintain a healthy binational and interregional environment.

5. Strengthen the position of the greater binational and interregional area as a strong competitor in the global marketplace.

6. Keep the region secure while protecting the binational and interregional quality of life.

* The Borders Chapter will include the components of Jobs/Housing Balance, Transportation, Energy and Water, Environment, Economic Development, and Homeland Security. The Goals, Policy Objectives, and Actions for these components will be more detailed in the Chapter itself.
### PROPOSED REGIONAL VISION

"Preserve and enhance the San Diego region’s unique features – its vibrant and culturally-diverse communities, its beaches, deserts, mountains, lagoons, bluffs, and canyons, and its international setting – and promote sustainability, economic prosperity, and an outstanding quality of life for everyone."

### PROPOSED REGIONAL CORE VALUES

(Not in Priority Order)

<table>
<thead>
<tr>
<th>Core Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Livable Neighborhoods</td>
<td>Create livable, walkable, safe, and healthy neighborhoods that include a mix of housing, parks, schools, jobs, health care facilities, and shopping opportunities, emphasizing redevelopment and infill in urban areas along transit corridors. Provide a variety of housing and transportation choices at various price ranges. Preserve and maintain our open spaces and agricultural areas.</td>
</tr>
<tr>
<td>More Housing Choices</td>
<td>Provide more opportunities for apartments, condominiums, and single-family homes in all price ranges and closer to jobs and transit.</td>
</tr>
<tr>
<td>Jobs and Educated Work Force</td>
<td>Attract and retain a variety of jobs with competitive wages that contribute to a robust economy with secure, balanced jobs, and educate the local workforce to meet the demand for these jobs. Locate new jobs in housing-rich areas and locate new housing in job-rich areas to secure a better balance between jobs, housing, and our transportation systems.</td>
</tr>
<tr>
<td>Healthy Environment</td>
<td>Strive for a sustainable region. Promote healthy ecosystems and a healthy built environment. Ensure clean water, air, soils, water bodies, and coastlines. Protect our open space and habitat conservation systems, and preserve our natural topography.</td>
</tr>
<tr>
<td>More Transportation Choices</td>
<td>Provide a transportation system that better links our jobs, homes, and other major activity centers; ensures more transit, walking, and biking opportunities; efficiently transports people and goods; and provides effective transportation options for people of all ages and abilities.</td>
</tr>
<tr>
<td>Cultural Diversity and Resources</td>
<td>Maintain the uniqueness of the region as an international border community, embracing ethnic and cultural diversity and promoting a wide variety of cultural resources.</td>
</tr>
<tr>
<td>Citizen Participation in the Planning Process</td>
<td>Promote broader participation in the planning process and the allocation of resources.</td>
</tr>
<tr>
<td>Infrastructure Systems that Work</td>
<td>Provide infrastructure systems in both existing and new communities that work for all residents in the region. Strive for energy self-sufficiency.</td>
</tr>
<tr>
<td>Schools as Community Assets</td>
<td>Provide good, safe schools for our children that provide a quality education and can serve as focal points for our neighborhoods.</td>
</tr>
<tr>
<td>Water Availability</td>
<td>Ensure a diverse water supply that meets the region’s present and future water needs, respects the environment, and emphasizes water conservation and re-use.</td>
</tr>
<tr>
<td>Fiscal Responsibility</td>
<td>Institute a fiscal structure that provides an equitable distribution of burdens and benefits, promotes efficiency of resource use, and provides clear incentives for achieving plan goals.</td>
</tr>
<tr>
<td>Intergovernmental Coordination</td>
<td>Enhance planning and coordination among local jurisdictions within the region, and with our local school districts, our Native American Tribal governments, our neighboring counties, Mexico, and our military communities.</td>
</tr>
</tbody>
</table>

(As accepted by the Regional Planning Committee in April 2003)
HIERARCHY OF CONCEPTS

The following tables provide the hierarchy for how the vision, core values, goals, policy objectives, and actions in the RCP are related.

- The vision, and core values are overarching – they cover the entire RCP. They are broader and more general in nature.
- The goals, policy objectives, and actions are more specific to each individual chapter.

OVERALL RCP CONCEPTS

<table>
<thead>
<tr>
<th>Vision</th>
<th>An ideal about what we want to become.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Values</td>
<td>Broad statements about aspects of our future that we would like to preserve or enhance.</td>
</tr>
</tbody>
</table>

CHAPTER CONCEPTS

<table>
<thead>
<tr>
<th>Goal</th>
<th>A general, overall, and ultimate purpose, aim, or end toward which we will direct effort.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy Objectives</td>
<td>Specific statements of desired future condition toward which we will expend effort in the context of achieving a broader goal. Specific statements of principle, or of guiding actions, that imply clear commitment.</td>
</tr>
<tr>
<td>Actions</td>
<td>Activities or strategies carried out to achieve a specific goal or policy objective. Actions should be achievable, and where possible, measurable and time specific.</td>
</tr>
</tbody>
</table>
UPDATE ON CONTENT OF SECOND ROUND OF RCP WORKSHOPS

The second round of RCP workshops will be held throughout the region between September 4 and September 18, 2003. At the direction of the Regional Planning Committee, staff has been working closely with the Regional Planning Stakeholders and Technical Working Groups to develop consensus on a workshop format and content. The Working Groups have come to agreement that the workshops should consist of three major components: (1) an overview of the Regional Comprehensive Plan and the regional decision-making process, (2) a "dot exercise" that allows participants to identify which RCP goals are most important to them, and (3) a "station exercise" that allows participants to visit stations of interest, and comment on the draft goals and policy objectives. The feedback received at the workshops will be integrated, as applicable, into the RCP.

The following is an outline of the draft presentation and the series of activities planned for the workshops. Members of the Working Groups and the Regional Planning Committee will be asked to participate in the workshops by assisting with introductory and concluding remarks, staffing the break-out stations, inviting members of their communities or organizations to attend the workshops, and co-sponsoring the workshops.

Workshop Outline

I. Welcome

II. "My Future" – A Youth Leader Presentation

III. PowerPoint Presentation

1. SANDAG and Partnerships with Local Jurisdictions
   a. Who SANDAG is, what it does, how it is funded, and why it is preparing a RCP
   b. Local jurisdictions’ roles as partners in preparing and implementing the RCP

2. Introduce the Regional Comprehensive Plan (RCP)
   a. Why we need a RCP
   b. How we achieve sustainability and maintain our quality of life
   c. How the RCP will help us work together as a region
   d. Who has been involved to date preparing the draft RCP
   e. What has been accomplished to date – regional vision and core values
3. Purpose of the workshop
   a. Receive public input on concepts the region should pursue to achieve the vision and core values
   b. Receive public input on the draft goals and policy objectives

4. What happens after the workshop

IV. Dot Exercise

1. Describe purpose of exercise
2. List each goal; brief discussion of each one
3. Describe dot exercise – reference display boards at the front of the room (each participant will be given “dots” and asked to vote on the goals that are most important to them)

V. Station Exercise

1. Introduce the exercise - reference the four stations: urban form and housing, transportation, healthy ecosystems, and economic prosperity and public facilities. Discuss the connection between the four stations, and the importance of environmental justice/social equity and our borders in relation to the areas.
2. Describe exercise, give instructions, ask attendees to go to station(s) of their choice.
3. Describe how station topics are interconnected – need to think about how the topics relate to one another, to environmental justice/social equity and borders issues.
4. Each station will include a discussion of the draft goals and policy objectives and provide participants with an opportunity to provide input

VI. Wrap Up Session

1. Representatives from each station report on key concepts discussed
2. Summarize the results of the “dot” exercise
3. Elected Official or Planning Director concludes the workshop