

Hon. Clifford M. LaChappa, Tribal Chairman, Barona Band of Mission Indians



One of the most well respected Tribal leaders in the nation, Clifford M. LaChappa was first elected to Tribal leadership in 1986 as a Barona Band of Mission Indians Tribal Councilmember. Two years later he was elected to serve as Tribal Chairman and he held that position through 2004. His vision and leadership during those first 16 years as Chairman helped catapult Barona into the leading gaming Tribe in California.

After six years of working in the private sector, LaChappa was once again elected to Tribal government in 2010 as Barona's Vice Chairman and two years later he was again elected Tribal Chairman, the office he proudly serves in today.

During his first years in office, Chairman LaChappa was focused on moving Barona towards economic independence. On the political front, Barona and Chairman LaChappa were instrumental in a decades-long struggle for Native American self-sufficiency in California. These efforts culminated with the signing of the 1999 Tribal-State Gaming Compact and the passage of Proposition 1A in March of 2000 amending the California Constitution to authorize gaming on Indian reservations.

In tandem with the Tribe's efforts on the political front, during his first tenure Chairman LaChappa led the Barona Tribe's efforts to build a world-class resort on the Barona Reservation. In 2001, Barona opened the acclaimed Barona Creek Golf Club, which was the first golf course built on Tribal lands in California. Just months after opening, this superb championship course was recognized as one of the top courses in California and has consistently been ranked among golf's legendary courses, including Pebble Beach, Spyglass Hill, and Pasatiempo. Not long after, the dream that was years in the making was realized as the world renowned Barona Resort & Casino, with more than 3,000 employees, was unveiled to San Diego and to the acclaim of the gaming industry nationwide. Chairman LaChappa's encouragement of innovation and creativity pushed Barona to become the most sophisticated gaming floor in the industry through a variety of technological advancements.

With Barona's success, the Tribe had the financial means to improve the lives of its own people and also share with the greater San Diego community. The Tribe and Chairman LaChappa worked to enhance life on the reservation with programs and services including housing, a fire department, charter school, college scholarship programs, the Barona Cultural Center and Museum, a water reclamation plant, and numerous infrastructure improvements and programs for the health and well-being of Tribal elders. Off the reservation, a spirit of giving was fostered with major contributions to dozens of local charities benefiting all San Diegans. Out of all of his accomplishments, Chairman LaChappa is most proud that the tax burden of his people has been removed and as a Tribe, they are once again thriving culturally, economically, and as a community.

Dedicated to youth and education, he is the Chairman of the Barona Indian Charter School Board of Trustees. In addition, he serves on the board for the Southern Indian Health Council and the Southern California Tribal Chairman's Association. Chairman LaChappa and his family also founded the Matthew LaChappa Athletic Scholarship Fund with their son, a former professional baseball pitcher who was stricken with a debilitating heart attack during a game, to help young athletes reach their dreams of attending college.

Raised on the Barona Reservation, Chairman LaChappa studied Native American studies in college. He worked at San Diego Gas & Electric Company for nearly 25 years. A lifelong resident of the Barona Reservation, Chairman LaChappa is the father of 8 children, including four foster children; grandfather to 18; and great-grandfather to 5.

Scott Drury, Chief Energy Supply Officer, San Diego Gas & Electric



Scott Drury is chief energy officer for San Diego Gas & Electric (SDG&E), Sempra Energy's regulated California utility.

As chief energy supply officer, Drury is responsible for all aspects of acquiring energy and capacity to serve the company's customers, electric transmission and substation operations, enterprise engineering, strategic planning, and generation and resource planning.

Previously, Drury was Vice President of human resources, diversity and inclusion, overseeing all human resource policies, organizational effectiveness, staffing, employee communications, human resource service and analysis, and workforce readiness. Drury also was responsible for all labor relations and safety efforts for SDG&E.

Drury has been with the Sempra Energy family of companies for 29 years. Prior to his current role, Drury has served as Director of Safety and Emergency Services for both Southern California Gas Company and SDG&E. While leading safety and emergency services, both utilities achieved the best safety record in the history of both companies. Previously Drury held the positions of Director of Supply Management and Director of Diverse Business Enterprises. He also held managerial assignments in emergency services and construction services.

Drury serves on the Board of Directors of the San Diego Regional Economic Development Committee. He earned a Bachelor of Arts degree in Public Administration and a Masters of Business Administration from San Diego State University. He holds a certificate in Human Resources and Labor Relations from Cornell University and has completed executive finance work at Harvard Business School.

Byron Washom, Director of Strategic Energy Initiatives at UC San Diego



Mr. Byron Washom has served as Director of Strategic Energy Initiatives at UC San Diego since 2008. Immediately prior to joining UC San Diego, he served as the Chief Executive Officer of a boutique technical due diligence firm in the CleanTech space while concurrently serving as Senior International Advisor to The World Bank and being a four-time Rockefeller Foundation Grantee in renewable energy development. Mr. Washom was the lead contributor to the World Bank's Framework of "Advanced Market Commitments with Performance Based Incentives for Clean Energy" in 2009. In 1984, Mr. Washom received an R&D100 for one of the 100 most outstanding innovations in the world based upon his leadership at Advanco Corp, which set eight technical world records for the conversion of sunlight to grid connected efficiency with a 25 kW parabolic dish Stirling system, and the records

remained unsurpassed for 24 years. Fast Company magazine named Mr. Washom to its June 2010 cover story "100 Most Innovative Persons in Business," and in 2013 Larry Ellison tapped Mr. Washom to be the Architect of the highly advanced microgrid on the Island of Lana'i, Hawaii with the objective to be carbon free.

Michael Beck, San Diego Director of the Endangered Habitats League / County Planning Commissioner

Appointed to the San Diego County Planning Commission in 1988, Michael led the adoption of the San Diego Multiple Species Conservation Program. Among numerous honors, he has been State Planning Commissioner of the Year, winner of the San Diego Mediation Center's Peacemaker Award, and recipient of the prestigious, nation-wide Alexander Calder Prize, given for establishing business-conservation partnerships. From 1996-2001, he was an Instructor at University of California Extension. A member of numerous advisory committees, he is playing a key role in the SANDAG *TransNet* Environmental Mitigation Program. He is a graduate of the University of California at Riverside.

Mark Cafferty, President and CEO, San Diego Regional Economic Development Corporation



As president and chief executive officer of the San Diego Regional Economic Development Corporation, Mark Cafferty sits at the center of a unique collaboration of business, trade, community, and education leaders who have redefined the region's economic development strategy, cementing the region as a key stakeholder in the global economy.

Cafferty has spent more than 20 years designing systems to support career advancement and economic opportunity for American workers. He has served in numerous public-sector leadership positions and has been sought as a consultant on workforce development efforts throughout the country.

Over the last few years, Cafferty was asked to chair San Diego Mayor Kevin Faulconer's Workforce and Economic Advisory Committee, and was appointed to serve on Governor Jerry Brown's International Trade and Investment Advisory Council.

Cafferty has been recognized regularly by local publications like the San Diego Business Journal, SD Metro, The Daily Transcript, and U-T San Diego. He has been quoted in the New York Times, Bloomberg Businessweek, and the Los Angeles Times.

A Boston native who now considers San Diego home, he earned his bachelor's in marketing and communications from Assumption College in Worcester, Massachusetts, and his advanced certification in Performance Measurement and Nonprofit Management from Harvard's John F. Kennedy School of Government. In 2007, Cafferty was selected as a Center for Social Innovation Fellow for International Nonprofit Leaders at Stanford Graduate School of Business.

Cafferty resides in San Diego's Point Loma neighborhood with his amazing wife Charlene Kakimoto and their beautiful sons Kai and Quinn. Charlene is a dermatologist and former lieutenant commander with the United States Navy. For more information, please visit www.sandiegobusiness.org. You can follow Mark on twitter at @Markcaffertysd.

Nicole Capretz, Executive Director, Climate Action Campaign



Nicole Capretz is an environmental attorney with over 15 years of experience as an energy and climate policy advisor for local governments and the nonprofit sector. Ms. Capretz was the primary author of the City of San Diego's adopted 2015 Climate Action Plan, and served as the Chair of the City's Economic and Environmental Sustainability Task Force for three years while being the Associate Director for Green Energy/Green Jobs at the Environmental Health Coalition, an environmental justice organization in National City, California. She advocates for local and state renewable energy legislation, participates in state administrative proceedings, serves as an expert witness in state policy hearings, and is a regular speaker at energy and climate conferences and hearings. Nicole's duties include overall strategic and operational responsibility for the organization's staff, programs, expansion, and execution of its mission. Nicole earned her Bachelor in Arts in Law and Society from UC Santa Barbara and her law degree from Vermont Law School. In 2015, her work on the city's Climate Action Plan earned her recognition as the Voice of the Year by Voice of San Diego, Newsmaker of the Year by East County Magazine, the Sierra Club San Diego FEAT Award, the first-ever San Diego County Democrats for Environmental Action Environmental Making a Difference Award, and the 2016 San Diego County Democratic Party Leadership Award.

Jim Ryan, Labor Relations, Associated General Contractors



Jim Ryan is the Labor Relations representative and former CEO of the Associated General Contractors, San Diego Chapter. AGC represents over 1,200 firms in San Diego and other areas of Southern California. AGC members build most of the area's commercial, industrial, institutional, infrastructure and highway construction projects.

Jim holds a B.A. and a Masters in Business Administration. He has been employed in the construction industry since the mid 1970's. He has served as the head of labor relations and Executive Vice President of a large Midwestern AGC Chapter.

He spent 8 years with a top commercial building contractor as Senior Vice President of Marketing.

In 2000, he accepted the head staff position with the AGC San Diego Chapter. The chapter membership includes over 100 of the areas top general contractors, in addition to 1,100 specialty contractors and affiliate members. AGC San Diego trains over 700 apprentices in its state-approved open shop training programs, negotiates all basic craft Master Labor Agreements, provides safety training, education, and government relations services for its members. In addition, the Chapter operates one of the largest bidding information operations in Southern California.

Denny Zane, Executive Director, Move LA



Denny created Move LA in 2007 to bring together business, labor, and environmental leaders and organizations with the goal of raising significant new funding for Los Angeles County's transit system. This coalition helped lead the campaign for the Measure R sales tax, and proved to be a powerful force in getting Measure R on the 2008 ballot and winning its passage, with the result that Los Angeles has embarked on an ambitious build-out of its transportation system. Previously Denny served on the Santa Monica City Council, including one term as mayor, during which time he initiated the revitalization of the Third Street Promenade. He wrote much of the land use policy for Santa Monica's downtown, emphasizing pedestrian amenities, mixed-use development, and effective transit access — before these policies became known as "smart growth." Denny also was Executive Director of the Coalition for Clean Air, and began his career by founding Santa Monicans for Renters Rights in the late '70s, a progressive community coalition that has held a city council majority in Santa Monica for 24 of the last 30 years. Denny can be contacted at (310) 310-2390 x 101 or via email at dennyzane@moveLA.org.

Kenneth W. Gronbach, President, KGC Direct, LLC



Ken is the author of the current best-selling book "The Age Curve: How to Profit from the Coming Demographic Storm." His first book, "Common Censur, the Counter-Intuitive Guide to Generational Marketing," was released in 2005. Ken's 2011 book "Decades of Differences, Making it Work" is a comprehensive guide to coping with three generations in the workforce. Watch for Ken's new book "Demography is Destiny, The Incredible Power of People" in 2015.

Ken is an internationally respected demographer who has been able to forecast societal, commercial, economic, cultural, and political phenomena with uncanny accuracy. Ken's unusual blend of marketing savvy and common sense demography, based on 20 years of proprietary demographic study, sets him apart. Ken keynotes all over the United States and does customized demographic research.

You will find that Ken's steadfast position, that the United States is the best Nation on earth and his firm belief that the country's best days are ahead, season his spirited presentations with an unmistakable pro-American enthusiasm.

Ken built KGA Advertising, INC., a \$40 million consumer/retail advertising agency, from the ground up in the 1980's and 1990's. One of Ken's clients, a fashion apparel retailer, grew from \$10 million in annual sales to over \$400 million on Ken's watch.

Ken's hobbies include building hot rod Mustangs and Porsches. He and his family enjoy boating and fishing on Long Island Sound.

Ken graduated from California State University at Long Beach and currently lives in Connecticut with his Baby Boomer wife of 41 years and two Generation Y daughters.

Mike Madrid, GrassrootsLab



For over twenty years, Mike Madrid has been changing the outcomes of political campaigns throughout the country. His active involvement in local, state, and federal races has allowed him to develop a keen insight into the characteristics of winning campaigns.

Madrid also is a nationally recognized expert on Latino voting trends. He graduated from the Edmund G. Walsh School of Foreign Service at Georgetown University in 1997, where he wrote his senior thesis on Latino politics and the perspective that politicization of emerging Latino voter groups in Southwestern states was unique in American history. The completion of his thesis at Georgetown University in Washington, D.C. on Latino voters became the basis for his pioneering work on Latino outreach strategies in California, Texas, Florida, and nationwide. He applied this knowledge while serving as the press secretary for the California Assembly Republican leader and as the political director for the California Republican Party. In these roles, Madrid acted as a key player in advancing Latino outreach and communications strategies; and in 2001 was named one of America's "Most Influential Hispanics" by Hispanic Business Magazine.

In addition to his knowledge of Latino electoral politics, Madrid also has developed an expertise in California local governments. He served as the public affairs director to the League of California Cities and as a strategic adviser to the California Redevelopment Association. In these capacities, he was instrumental in the passage of several campaigns of historic achievements for California local governments.

In 2011, Madrid helped develop the Leadership California Institute, an organization dedicated to educating and training future legislators before they enter into office. He founded the California Ballot Measure Training Academy in 2005 to better educate city officials on the legalities and best practices of public information programs and how they are different from ballot measure advocacy. Over 100 California cities have participated in the training program.

Today Madrid is acting Principal of GrassrootsLab, a full service public affairs firm with offices in Long Beach and Sacramento that works with local governments as well as private, public, and nonprofit agencies throughout the state on a host of issues of public interest. He is the editor and publisher of California City News, a news site dedicated to "the best politics, policy, and practices of local government in California." In 2013, Madrid was appointed to the National Board of Directors for the American Association of Political Consultants. Additionally, he has been named one of Capitol Weekly's "Top 100" in 2011, 2012, and 2013.

Madrid also continues to play a pivotal role in leading discussions about how America's changing demographics—namely the growth of the Latino population—will continue to transform the country and California's political landscape. He also is a regular commentator on Latino political issues in statewide and national media publications.

Richard Andersen, CFE ICD.D



With over 30 years of experience in professional sports, venues, and hospitality management, Richard Andersen, CFE ICD.D, currently serves as Principal of Lighthouse Management. Lighthouse is focused on "Illuminating Human Potential," delivering a variety of organizational training, teambuilding, performance evaluations, and facilitation services. In addition to offering proprietary Lighthouse branded programs, Mr. Andersen is partnered with industry training leaders, including The Ken Blanchard Companies, Patrick Lencioni (The Five Behaviors of a Cohesive Team), and Wiley Publishing.

Andersen is a well-known motivational and keynote speaker, sought after for his experience and success in the areas of leadership, career and personal development, strategic planning and team building. His heart-felt tales of his experience as an "Undercover Boss" have brought laughter and tears to a variety of audiences.

Prior to reestablishing Lighthouse, Andersen served as President and Chief Executive Officer of one of Canada's largest multi-purpose entertainment and meeting complexes, Northlands in Edmonton, Alberta, Canada. Preceding Northlands, he served as the Executive Vice President of the San Diego Padres and General Manager of PETCO Park. Earlier in his career, Andersen served as President and Chief Executive Officer of Joe Robbie Stadium (now Sun Life Stadium) in Miami, Florida, home to the Miami Dolphins and Florida (now Miami) Marlins. He also served as a senior member of the Super Bowl XXIX Hosting Committee.

Prior to joining Joe Robbie Stadium, Andersen was Vice President of Administration and Operations for the Pittsburgh Pirates, where he provided oversight for the club's facility operations, including facility management for Three Rivers Stadium. In addition to his work with professional franchises, Andersen has extensive experience working with community leadership in the development of NFL stadiums and MLB ballpark projects.

Andersen has served in a variety of senior roles for the International Association of Venue Managers, including as Chair of the Board of Directors in 2012. He is an instructor at the IAVM's Venue Management School and Graduate Institute, Chair of its Board of Regents, and is on the faculty of the Graduate Institute of the Venue Management Association (Australia and Pacific).

Andersen holds a Masters in Business Administration from the University of Pittsburgh's Katz School of Business and an International Corporate Directors designation from the Rotman School of Business at the University of Toronto. He is a past member of the faculty of San Diego State University, where he facilitated classes in the Sports MBA Program.

Among other professional service honors and distinctions, Andersen was the 2003 recipient of the Gaslamp Quarter Association's Lamplighter Award for Business and Civic Leadership, and in 2006 received the American Lung Association's Clean Air Award for his cutting edge environmental programs.

Andersen has served in many leadership roles and is recognized for his ability to develop successful collaborative relationships with both public and private sectors. Earlier in his career he was named Virginia Citizen of the Year and also was presented the Lee McPhail Award, given annually to Minor League Baseball's top business executive.

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