MEETING NOTICE AND AGENDA

ACTIVE TRANSPORTATION WORKING GROUP

The Active Transportation Working Group may take action on any item appearing on this agenda.

Thursday, October 8, 2015

10 a.m. to 12 noon

SANDAG Board Room
401 B Street, Suite 800
San Diego, CA 92101

Staff Contact: Chris Kluth
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AGENDA HIGHLIGHTS

- DRAFT BIKE WAYFINDING DESIGN GUIDELINES
- SAN DIEGO REGIONAL BIKE AND PEDESTRIAN COUNTER NETWORK

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ITEM NO. | RECOMMENDATION
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1. | INTRODUCTIONS
2. | PUBLIC COMMENTS AND COMMUNICATIONS

Members of the public shall have the opportunity to address the Active Transportation Working Group (ATWG) on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a “Request to Speak” form and giving it to the meeting coordinator prior to speaking. Public speakers should notify the meeting coordinator if they have a handout for distribution to ATWG members. Public speakers are limited to three minutes or less per person. ATWG members also may provide information and announcements under this agenda item.

+3. | APPROVAL OF MEETING MINUTES   APPROVE
+3A. | The ATWG is asked to review and approve the minutes from its February 12, 2015, meeting.
+3B. | The ATWG is asked to review and approve the minutes from its May 14, 2015, meeting.

RECORDS

4. | CALTRANS DISTRICT 11 UPDATE (Seth Cutter, Caltrans)   INFORMATION
Caltrans staff will provide the ATWG with a synopsis of recent bicycle and pedestrian planning efforts.

5. | iCOMMUTE UPDATE (Antoinette Meier)   INFORMATION
iCommute is the Transportation Demand Management division of SANDAG. This update will include an overview of iCommute’s latest activities to support active transportation.

6. | DRAFT BIKE WAYFINDING DESIGN GUIDELINES (Bridget Enderle)   INFORMATION
Staff will present the Draft Wayfinding Design Guidelines for the San Diego Regional Bike Network. The guidelines establish a system of wayfinding sign types, define sign placement and frequency standards, and identify a list of destinations to be signed along the regional bike network. They also provide detailed guidance on sign design, including specifications on sign layout, fabrication, and installation. The Draft Guidelines will be posted for public review to the SANDAG website at: sandag.org/bikwalk.
7. INTERSTATE 8 CORRIDOR STUDY ACTIVE TRANSPORTATION ANALYSIS (Christine Eary and Scott Strelecki)

Staff will provide an overview and wrap up on the Interstate 8 Corridor Study and its active transportation analysis component.

8. SAN DIEGO REGIONAL BIKE AND PEDESTRIAN COUNTER NETWORK (Dan Gallagher, SANDAG, and Consultant IBI Group)

The San Diego Regional Bike and Pedestrian Counter Network is one of the largest in the country. The network was initially funded by a grant from the Centers for Disease Control and Prevention and is a collaborative effort between SANDAG, San Diego State University, and the County of San Diego Health and Human Services Agency.

Across 15 jurisdictions in the San Diego region, 54 counters have been installed at 37 sites. Placement of counters was determined in consideration of regional bikeways in the 2010 Regional Bike Plan, smart growth place types using the Regional Smart Growth Concept Map, and socioeconomic factors. Data is collected every 15 minutes and uploaded daily to the Eco-Counter website. The counter data provides one way of understanding general trends in biking and walking over time and provides an indication of where people bike and walk most frequently.

Staff will discuss current SANDAG efforts to explore how this data could support ongoing transportation performance monitoring efforts and ask the group for feedback on both uses and users of the data.

9. ADJOURNMENT AND NEXT MEETING

The next meeting date for the ATWG has not yet been determined.

+ next to an agenda item indicates an attachment
FEBRUARY 12, 2015, MEETING MINUTES

The meeting of the Active Transportation Working Group (ATWG) was called to order by Vice Chair Everett Hauser at 10:06 a.m.

1. INTRODUCTIONS

Self-introductions were conducted.

2. PUBLIC COMMENTS AND COMMUNICATIONS (INFORMATION)

Jim Baross (San Diego County Bicycle Coalition [SDCBC]) discussed California's Strategic Highway Safety Plan (SHSP) and brought attention to challenge areas. Mr. Baross listed bicycle-related targets, encompassing issues around safety legislative and programs, safety and enforcement. He encouraged all interested in the SHSP to become involved. The plan will be distributed to the ATWG.

Carolina Gregor (SANDAG) announced that the application deadline for the Active Transportation Grant Program and the Smart Growth Incentive Program is March 20, 2015. Ms. Gregor asked ATWG members to notify her if interested in participating as an evaluation committee member on the week of April 6 for these two grant programs. Those who wish to sit on the evaluation committee cannot submit an application.

Andy Hanshaw (SDCBC) continued discussion from the previous meeting about the Bike Life magazine. Mr. Hanshaw asked the members to compile short statements about bicycling in their respective jurisdictions. The submissions were to be completed by the week of February 16. The magazine will be published in late April.

CONSENT

3. DECEMBER 11, 2014, MEETING MINUTES (APPROVE)

ATWG members were asked to review and approve the minutes for the December 11, 2014, meeting.

Action: Upon a motion by Howard LaGrange (City of Oceanside) and a second by Jeff Morgan (City of Santee) the December 11, 2014, ATWG meeting minutes were approved unanimously.

Yes: Vice Chair Hauser, Seth Cutter (Caltrans), Frank Rivera (City of Chula Vista), Mariah VanZerr (City of Coronado), Jon Terwilliger (City of Del Mar), Hank Levien (City of Imperial Beach), Misty Thompson
4. CALTRANS DISTRICT 11 UPDATE (INFORMATION)

Mr. Cutter provided an update on three projects in the Interstate 5 (I-5) Right-of-Way: Santa Fe Drive, Oceanview, and Genessee Avenue.

Mr. Cutter announced that at the I-5 off ramp at Santa Fe Drive, bikelanes will be restriped for short-term use and Caltrans will improve bicycling on this street by adding bikes lanes and Share the Road signs.

In regards to the Oceanview project, he stated that the project is occurring on the portion of the I-5 in Camp Pendleton between Oceanside and San Clemente and will close the I-5 shoulder to bicycle access during night hours. The project will be completed over a two-year period. Mr. Cutter explained that during construction, Caltrans will provide an on-call shuttle for bicyclists when the I-5 shoulders and Camp Pendleton bicycle paths are closed. The ATWG inquired about the possibility of the installation of a call box. Mr. Cutter responded that the installation may be too costly.

Mr. Cutter discussed the new bicycle project on Genessee Avenue that features six foot bike lanes, barrier protected sidewalks, a bridge over Genessee Avenue and a one-way bike path separate from vehicular traffic that allows bicyclists to turn and cross Genessee to bike towards UC San Diego. The project will be in construction for three years and will provide a connection from the Sorrento Valley train station to Voight Drive.

5. iCOMMUTE UPDATE (INFORMATION)

Maria Filippelli (SANDAG) announced that the iCommute site has a new look and feel that is more user friendly and mobile responsive. The site also boasts a new feature that allows users to plan multi-modal trips and see carbon dioxide saved and calories burned.

Ms. Filippelli also announced that the Bike Month Mini Grant recipients have been chosen. All $33,000 available funds were awarded. The SDCBC was one of the recipients and received funds to finance the Bike Life magazine project, mentioned by Mr. Hanshaw in public comments. More information about the recipients is available on the iCommute website, icommutesd.com.

Ms. Filippelli discussed the new Shift San Diego website which will launch February 13. The site was made in order to provide information to the public about construction projects, specifically the I-5 Genessee Avenue project that Mr. Cutter discussed previously. Ms. Filippelli stated that the site includes an interactive map which allows users to see all information about transportation choices and construction projects in one place. This map is available at shiftsandiego.com.
Beth Robrahn and Elizabeth Cox (SANDAG) provided an overview of the Regional Bike Network Brand – GO by BIKE. Ms. Robrahn discussed that the purpose of the brand is to symbolize regional bikeway infrastructure in the San Diego region and present biking as a reasonable and viable choice for everyday activities. The target audience of the brand includes current and future riders, place makers, and drivers. Ms. Robrahn stated that a survey on the GO by BIKE logo was conducted and found that there is support for the brand and that 52 percent ride bikes to access services, 63 percent are over the age of 50 and ride a bike, 76 percent are interested in bike related events and activities.

Ms. Cox discussed how the brand will be applied and presented a variety of logos that will be included in different materials. Ms. Cox stated that the brand is being applied to transit signs, billboards, social media, and bike parking facilities and will be included on regional wayfinding signage. She announced that the regional bike map will be ready in March in time for bike month and that bike month will be represented by the GO by BIKE logo. The GO by BIKE website (GObyBIKEsd.com) will be available in the next few weeks and will provide links to the regional bike plan, bike map, and other information.

Ms. Cox stated that the brand will be presented to the Regional Planning Technical Working Group and various other committees. The GO by BIKE brand will be included in materials for the Bike Month Mini Grant Grantees. Future opportunities for the brand include use by communities and jurisdictions and suggestions for these uses will help to shape criteria and guidelines.

The ATWG expressed surprise that “Go by Bike” hasn’t been used before. Ms. Robrahn mentioned that it is trademarked by Trek Bicycle Company and SANDAG was granted permission to use the slogan.

The ATWG asked if there will be links to multimodal trips on the GO by BIKE website. Ms. Cox responded that the website is currently in construction and Ms. Robrahn mentioned that information about the Bike Plan, bike projects, tips, and other information will be available on the site.

The ATWG also inquired about the twitter hashtag, #gobybike, and the possibility of a contest. Ms. Cox stated that the hashtag #gobybikesd is being utilized currently. It was also asked by the AWTG how the brand was being regionalized. Ms. Cox responded that the team is looking to facilities that have their own brands as an opportunity to incorporate the GO by BIKE brand and that the colors used in the brand are indicative of the San Diego region’s scenery.

The ATWG asked about the use of the brand on new signage along designated corridors. Ms. Cox stated that wayfinding signage will be present in these areas. Chris Kluth (SANDAG) added that similar signage will be applied and, when criteria have been created, cities will have the option to use the GO by BIKE brand on their local routes. Permission will be needed in order to use the brand in this way. Ms. Cox mentioned that a toolkit will be shared that includes information to introduce to the public.
7. **ACTIVE TRANSPORTATION PROGRAM DATA (INFORMATION)**

Christine Eary (SANDAG) discussed the use of active transportation data in the SANDAG Regional Bike Plan in preparation for a presentation to the Transportation Committee in April. She stated that this data is used to understand the benefits gained from capital investments, predict who a certain improvement may benefit, and learn more about bike and pedestrian activity in the region. Useful pieces of data for this purpose include bike and pedestrian volumes, mode share, changes in safety, and attitudes. Ms. Eary stated that the currently used Activity Based Model modeling system has been enhanced with Active Transportation models borrowed from Portland, San Francisco, and Monterey Bay and is currently being regionalized. Ms. Eary is hoping to include an Active Transportation section in the June 2016 State of the Commute which has traditionally only discussed transit and highway modes.

The ATWG asked when the follow up data is taken after a project is complete. Ms. Eary responded that this data is normally collected a year after construction. The data that is collected is shared with the cities.

The ATWG stated that counters are essential to this effort. Ms. Eary agreed and stated that data from the bike counters will be included in the State of the Commute.

The ATWG asked about how data could be collected using video at all intersections with those capabilities. Ms. Eary said that this data should be collected and coordination with each city would be necessary. The first few years of data collection was funded by a grant for the 54 counters located throughout the county. Mr. Kluth stated that different options for funding are currently under development and have yet to be approved.

8. **REGIONAL ACTIVE TRANSPORTATION CALL FOR PROJECTS (INFORMATION)**

Jenny Russo (SANDAG) discussed the Regional Active Transportation Program (ATP). She asked the ATWG for feedback on the guidelines (included in the agenda) and application process.

The ATP is broken into three components: the small urban or regional competition for 10 percent of the funding, the state wide competition for 50 percent of the funding, and the regional competition for 40 percent of the funding. The money for this grant program is provided by Caltrans through a mix of state and federal funding. Ms. Russo stated that all projects should ensure that they are federal-aid eligible. A minimum of 25 percent of the funding must support a disadvantaged community. Cities, counties, Metropolitan Planning Organizations, Caltrans, transit agencies, public schools, tribal, and private non-profits are eligible to apply, as well as, those partnering with eligible organizations. There are four types of eligible projects: infrastructure capital (includes safe routes to school and recreational trails), non-infrastructure (includes education encouragement enforcement), combination of infrastructure and non-infrastructure projects, and active transportation plans (must include the entire community). Ms. Russo presented the application for state-wide and regional competitions. The evaluation process includes an eligibility screen, a quantitative and qualitative evaluation, an initial ranking, and an adjustment for the disadvantaged community percentage if needed. Once applications are chosen they are presented to the SANDAG Board of Directors, recommended, and sent to the California Transportation Commission (CTC) for funding. Those who are interested in participating on the scoring panel are encouraged to reach out to Ms. Russo. The statewide call for applications opens on March 26 and...
closes on June 1. The regional call for applications opens on June 1 and closes on July 14. The state- 
wide ranking will be recommended by the CTC on September 15 and adopt the results on 
October 21. The regional evaluations will occur in July and August and will be sent to the CTC on 
November 15. The CTC will adopt the regional results on December 10.

The ATWG asked if SANDAG would be doing funding swaps. Ms. Russo stated that it is possible for 
that to occur again this round.

The ATWG clarified the $4.36 million was the regional funding. Ms. Russo confirmed and added 
that the state funding is $58 million.

9. **TransNet SMART GROWTH INCENTIVE PROGRAM AND ACTIVE TRANSPORTATION GRANT 
PROGRAM – INTERACTIVE STORY MAP (INFORMATION)**

Suchi Mukherjee (SANDAG) presented an interactive map that highlights the statuses of projects 
funded through the TransNet Smart Growth Incentive Program and Active Transportation Grant 
Program. She stated that the two grant programs had a call for projects in December 2014. There is 
$12 million to be awarded in Smart Growth Grants and $3 million awarded in Active Transportation 
Grants and there was a pre-application workshop in January. Ms. Mukherjee presented a story map 
that includes information about projects that have been completed with funds from these grants. 
These two maps can be found at keepsandiegomoving.com/grants. Applications for these two 
grants are due March 20.

10. **REGIONAL BICYCLE PLAN EARLY ACTION PROGRAM: STATUS UPDATE**

Mr. Kluth provided an update for the Rose Creek Bikeway, a segment of the Coastal Rail Trail in 
San Diego. This bikeway is a critical connector between the Rose Canyon trail to UC San Diego and 
the northern terminus of Santa Fe. The original plan for the trail was that it would be constructed 
in rail right-of-way. However, due to constraints and current projects, including the Mid-Coast Rail 
Project, other alternatives for the siting were investigated. Community workshops and 
presentations were conducted, the technical studies and preliminary engineering are complete and 
the final design is underway. The draft environmental document will be issued this spring. 
Currently, the project team is coordinating with the Mid-Coast design team to work together on 
design and construction modifications for both projects. Mr. Kluth stated that two important pieces 
of this project are the crossing under Mission Bay Drive and the bridge over Rose Creek. The project 
is expected to enter construction in December 2016.

The ATWG inquired about the duration of construction. Mr. Kluth responded that it is most likely 
between 16 and 18 months.

The ATWG asked when it is anticipated that ground is broken on the Mid-Coast Rail project. 
Mr. Kluth responded that grading will begin in 2017.

The ATWG asked if the Rose Creek Bikeway changed the street section on Sante Fe Drive. Mr. Kluth 
stated that the street will be widened slightly to the east and street parking will be removed on the 
west side.
The ATWG inquired about possible improvements to the northern section of the path. Mr. Kluth responded that these improvements will be completed by the city. The new construction will be well lit and open. The northern section of the Rose Creek Bikeway will be rebuilt as part of the Mid-Coast Rail Line construction. The current trail is planned to standards.

11. ADJOURNMENT

Mr. Hauser adjourned the meeting at 11:37 a.m. The next ATWG will be held on April 9, 2015, at 10 a.m.
The meeting of the Active Transportation Working Group (ATWG) was called to order by Chair Kathleen Ferrier (Circulate San Diego) at 10:10 a.m.

1. INTRODUCTIONS

Self-introductions were conducted.

2. PUBLIC COMMENTS AND COMMUNICATIONS

Jeff Morgan (Santee) encouraged members of the ATWG to visit a new, 1.5 mile segment of bikeway along the San Diego River. It is located just north of Mission Gorge Road and can be accessed via Magnolia Avenue.

Andy Hanshaw (San Diego County Bicycle Coalition [SDCBC]) offered members of the ATWG a copy of the special Bike Month edition of Bike Life Magazine. He thanked SANDAG and iCommute for making mini-grant funds available to the SDCBC to produce the magazines.

Elizabeth Cox (SANDAG) mentioned that Bike to Work day is postponed from Friday, May 15, 2015, to Friday, May 29, 2015, due to inclement weather. She acknowledged that some riders may choose to brave the elements and commute to work, but stressed that caution should be exercised. She also noted that there would be no pit stops offering food, drinks, t-shirts etc. on the original date, Friday, May 15, 2015.

Chair Ferrier mentioned that on June 5th at 9 a.m., the Uptown Bikeway Project will be discussed at the SANDAG Transportation Committee Meeting. She encouraged members of the ATWG to come and show their support for the project if they are available.

Nicole Burgess (City of San Diego Council District 2 representative: Bicycle Advisory Committee) encouraged the ATWG to advocate for additional active transportation funding to meet mode-share goals.

Jim Baross (California Association of Bicycling Organizations) mentioned that he will be attending a Caltrans summit in Sacramento on the creation of a new designation of “Class IV” bikeways. He offered to voice any concerns/issues that the ATWG had regarding the summit. Chair Ferrier suggested that Class IV bike facilities might be an item for discussion at future ATWG meetings. Seth Cutter (Caltrans) mentioned that guidelines for Class IV bikeways should be formalized and made available to the public by January 1, 2015.
3. APPROVAL OF MEETING MINUTES (APPROVE)

Members were asked to review and approve meeting minutes from the February 12, 2015, meeting. This action was deferred due to lack of a quorum.

REPORTS

4. CALTRANS DISTRICT 11 UPDATE (INFORMATION)

Mr. Cutter spoke about the Interstate 5 Genesee Project. He noted that bicycle lanes have been removed to make room for construction crews. In order to preserve the safety of cyclists traveling through the project area, shared lane markings will be integrated and automobile travel speeds will be reduced in the near future.

Mr. Cutter also spoke about the Ocean View Rehab Project in Camp Pendleton. Shoulders have been closed down between Oceanside Harbor Drive and Las Pulgas Road. Starting May 15, the shoulders will be shut down to all bicycle traffic and individuals will need to utilize a shuttle to pass through a segment of the project. Signage detailing the closure and options for bypassing the shutdown segment will be provided.

Mr. Cutter also mentioned Caltrans will be submitting an Active Transportation Program Cycle 2 grant application for a project that would connect the State Route 56 bikepath with Old Sorrento Valley Road in Carmel Valley.

Mr. Baross mentioned that some Caltrans districts have a bicycle advisory committee and asked Mr. Cutter if Caltrans District 11 would consider establishing one. Mr. Cutter agreed that a district wide bicycle advisory committee would be useful—especially in Imperial County where feedback outlets are relatively limited.

5. iCOMMUTE UPDATE (INFORMATION)

Ms. Cox provided the ATWG an update on Bike Month. She thanked Mr. Hanshaw and the SDCBC for leading a ride of elected officials from SANDAG to the County Waterfront Park where eight elected officials spoke in favor of Bike to Work Month and Bike to Work Day. She spoke about the Bike Month iCommute Mini-Grants that were awarded to various community organizations. Thus far, funds have been used to teach individuals to ride bikes, provide bike tune ups as well as provide other educational opportunities.

Ms. Cox also reiterated that Bike to Work Day is postponed from May 15, 2015, to May 29, 2015, due to inclement weather. She noted that Bike to Work Day was also postponed in 2014 due to wildfires and an action plan is in place to notify the public and partnering agencies of the change. Chair Ferrier also encouraged members of the ATWG to remind friends, family, and co-workers that Bike to Work day has been rescheduled.

Antoinette Meyer provided an update on School Pool ride-matching service. Due to historically low participation, the ride-matching service has been discontinued. However, schools still interested in providing the service to families in their districts can create a private network and utilize iCommutes online ride-matching service.
In addition, Ms. Meyer gave a presentation on the new Walk, Ride, and Roll to school mini-grant program. Under this new program, $30,000 will be made available to K-12 schools and school districts throughout the region to educate, promote and raise awareness about the benefits of active transportation to and from school (maximum award = $1,500). Rather than pursuing a region-wide campaign, the Walk, Ride, and Roll to School program gives school districts flexibility to organize their own events to suit the schedule and needs of their student bodies. The application period is now open and applications will be accepted through May 22, 2015.

6. NOMINATION OF CHAIR/VICE CHAIR (APPOINT)

This item was deferred due to a lack of quorum.

7. DRAFT SAN DIEGO FORWARD: THE REGIONAL PLAN (INFORMATION)

Carolina Gregor (SANDAG) gave a brief presentation on the Draft San Diego Forward: The Regional Plan (Regional Plan). She noted that a series of workshops will be occurring during the month of May throughout the county to solicit feedback and public comment on the Draft Regional Plan. She encouraged members of the ATWG to attend a workshop, post comments online, as well as encourage friends and family members to get involved in shaping the plan for the region’s future. She noted that additional info is available at SDForward.com.

Ms. Gregor mentioned that expanding the regional bicycle network and improving pedestrian connections at both the local and regional level is an important goal of the Regional Plan. Specifically, she stated that mobility hubs provide an opportunity to address first and last mile challenges where concentrations of transit services exist. She mentioned that improving connectivity between active transportation and transit networks may be accomplished through Safe Routes to School and Safe Routes to Transit projects.

Mr. Hanshaw asked if there are regional mode share targets for the active transportation component of the plan. Ms. Gregor stated that mode share targets have not been set for any of the modes in the plan, but she mentioned that the total active transportation investment included in the plan totals approximately $2.8 billion (2014 dollars).

Kathy Keehan asked if a breakdown of greenhouse gas emission reductions by mode share is included in the Draft Regional Plan. Carolina confirmed that these numbers are available for each respective mode and mentioned that the collocating land use and transportation offers the greatest greenhouse gas reduction benefit.

8. STATE AND REGIONAL ACTIVE TRANSPORTATION PROGRAM (INFORMATION)

Jenny Russo (SANDAG) provided an overview of the State and Regional Active Transportation Program (ATP). The statewide deadline to postmark an application is June 1, 2015, and the regional deadline to submit an application is July 14, 2015. Ms. Russo mentioned that a set of guidelines for the regional ATP has been approved by the SANDAG Board and is awaiting approval from the California Transportation Commission (CTC). Once the CTC reviews and approves the guidelines, they will be made available to applicants at the following SANDAG webpage: sandag.org/ATPfunding.
Ms. Russo also mentioned that SANDAG is looking for a panel to review regional ATP applications during the month of August. Reviewers will have one month to review, score, and rank applications. The SANDAG Board is then scheduled to do a review and adoption in October followed by CTC certification in November.

9. INTERSTATE 8 CORRIDOR STUDY ACTIVE TRANSPORTATION ANALYSIS (INFORMATION)

Christine Eary (SANDAG) updated the ATWG on the active transportation component of the Interstate 8 Corridor Study. She encouraged the ATWG to provide feedback on the list of concept plans that SANDAG is proposing to develop for high priority projects along the Interstate 8 Corridor. Two major focus areas for projects are Safe Routes to Transit and improved bike and pedestrian access at freeway interchanges.

Ms. Eary mentioned that concept plans, profiles of focus areas, and high level cost estimates will be developed over the course of the next several months and the study will likely conclude and in the fall at which time it will be presented to the Transportation Committee.

Ms. Keehan asked if there was a map of the proposed projects. Ms. Eary confirmed that there was and said that she would work on getting it out to members of the ATWG.

10. REGIONAL BICYCLE WAYFINDING SIGNAGE (INFORMATION)

Bridget Enderle (SANDAG) updated the ATWG on regional bike wayfinding signage. Ms. Enderle mentioned that wayfinding is intended to increase the visibility of the regional bike network and to direct individuals to key destinations along bike corridors. She noted that one of the obstacles to implementing wayfinding signage is balancing sign clutter/duplication with frequent, informative signage. She also stated that another common wayfinding challenge is related to regional inconsistency along bikeways that traverse multiple jurisdictions. A concise set of wayfinding guidelines that address these issues should be complete by August.

Ms. Enderle noted that three major sign types will serve as the foundation for the regional wayfinding effort. Decision signs will provide guidance to individuals at or before junctures that lead to different destinations (i.e., the beach, a different bike route, etc.). Confirmation signs give users feedback that they are proceeding towards their destination and will include the approximate distance/time to the destination. Finally, turn signs direct users on bike routes to ensure that individuals know when and where to turn.

Mr. Baross asked if bike routes will be numbered in addition to being branded with a name. He and other members of the ATWG suggested that numbering the routes may help tourists and new riders navigate the regional bike network since they may not be familiar with the colloquial names of the routes. Ms. Enderle acknowledged that such numbering could be useful and mentioned that it is something the wayfinding team will consider.

Brian Genovese (City of San Diego) asked if intermittent mile markers will be included on the path to provide users feedback on how far they’ve traveled. Members of the ATWG also suggested that these mile markers may help emergency responders locate individuals along the bikepath should immediate medical assistance be needed. Ms. Enderle acknowledged the potential benefits.
Mr. Baross asked if small street signs could be included at cross streets where there are breaks in the bike path to help individuals navigate in the vicinity of the bike path. He suggested that this may help individuals find and access the bikeway from secondary streets that may not possess wayfinding signage. Ms. Enderle recognized the importance of providing secondary and tertiary connections to bike routes and will discuss the issue with the wayfinding project team.

11. ADJOURNMENT AND NEXT MEETING

Chair Ferrier adjourned the meeting at 11:45 a.m.