BORDERS COMMITTEE
AGENDA

Friday, October 24, 2014
12:30 to 2:30 p.m.
SANDAG Board Room
401 B Street, 7th Floor
San Diego

AGENDA HIGHLIGHTS

• PEDESTRIAN AND BICYCLE TRANSPORTATION ACCESS STUDY FOR THE CALIFORNIA/MEXICO LAND PORTS OF ENTRY

• PROGRESS REPORT ON THE SAN YSIDRO LAND PORT OF ENTRY RECONFIGURATION AND EXPANSION PROJECT

• ONE REGION, ONE VOICE MISSION TO WASHINGTON D.C.

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MISSION STATEMENT

The Borders Committee provides oversight for planning activities that impact the borders of the San Diego region (Orange, Riverside and Imperial Counties, and the Republic of Mexico) as well as government-to-government relations with tribal nations in San Diego County. The preparation and implementation of SANDAG’s Binational, Interregional, and Tribal Liaison Planning programs are included under this purview. It advises the SANDAG Board of Directors on major interregional planning policy-level matters. Recommendations of the Committee are forwarded to the Board of Directors for action.

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(619) 699-1900 • Fax (619) 699-1905 • sandag.org
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BORDERS COMMITTEE
Friday, October 24, 2014

ITEM NO. RECOMMENDATION

+1. APPROVAL OF MEETING MINUTES

   The Borders Committee is asked to review and approve the minutes from its September 26, 2014, meeting.

2. PUBLIC COMMENTS/COMMUNICATIONS

   Members of the public shall have the opportunity to address the Borders Committee on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a “Request to Speak” form and giving it to the Borders Committee coordinator prior to speaking. Public speakers should notify the Borders Committee coordinator if they have a handout for distribution to Borders Committee members. Public speakers are limited to three minutes or less per person. Borders Committee members may provide information and announcements under Agenda Item No. 3.

REPORTS

3. SUBREGIONAL REPORTS FROM BORDERS COMMITTEE MEMBERS

   Members of the Borders Committee may report issues and activities within their subregion that are of interest or under the purview of the Borders Committee.

4. REPORT FROM THE CONSUL GENERAL OF MEXICO
   (Hon. Remedios Gómez-Arnau, Consulate General of Mexico in San Diego)

   Hon. Remedios Gómez-Arnau, Consul General of Mexico in San Diego, will report on binational activities within the purview of the Borders Committee.

+5. PEDESTRIAN AND BICYCLE TRANSPORTATION ACCESS STUDY FOR THE CALIFORNIA/MEXICO LAND PORTS OF ENTRY
   (Mark Baza, Imperial County Transportation Commission)

   The Imperial County Transportation Commission initiated a bicycle and pedestrian study to identify opportunities to increase connectivity and improve services for both pedestrians and bicyclists who cross international ports of entry between California and Mexico. This report provides an update on this study, which is anticipated to conclude in 2015.
+6. PROGRESS REPORT ON THE SAN YSIDRO LAND PORT OF ENTRY RECONFIGURATION AND EXPANSION PROJECT
   (Anthony Kleppe, U.S. General Services Administration)

   The U.S. General Services Administration (GSA) provides periodic reports to the Borders Committee on the progress of the San Ysidro Land Port of Entry Reconfiguration and Expansion Project. GSA staff will provide an update on the three phases of the project, and its funding and construction schedule.

7. ONE REGION, ONE VOICE MISSION TO WASHINGTON D.C. (Paola Avila, Mexico Business Center-San Diego Regional Chamber of Commerce)

   The San Diego Regional Chamber of Commerce recently led a delegation of San Diego region and Baja California stakeholders to Washington D.C. on September 7 to 10, 2014, to address military and defense, education, housing, water, energy, and crossborder trade and transportation issues. This report will focus on the border-related elements of this year’s trip.

8. UPCOMING MEETING

   The next meeting of the Borders Committee is scheduled for Friday, November 21, 2014, at 12:30 p.m. (Please note, this meeting will be held on the third Friday of the month due to the Thanksgiving holiday.)

9. ADJOURNMENT

+ next to an item indicates an attachment
BORDERS COMMITTEE DISCUSSION AND ACTIONS

SEPTEMBER 26, 2014

The Borders Committee was called to order by Vice Chair Greg Cox (County of San Diego) at 12:32 p.m. See the attached attendance sheet for Borders Committee member attendance.

Vice Chair Greg Cox welcomed Mark Baza, Imperial County Transportation Commission, Richard E. Backlund, Associate Division Administrator with the U.S. Department of Transportation Federal Highway Administration, Deputy Consul General of Mexico in San Diego, Francisco Javier Olavarria, the Borders Committee, and guests.

Vice Chair Cox announced that it was California Native American Day a tradition celebrated on the fourth Friday of September dedicated to honor culture and contributions.

1. APPROVAL OF MEETING MINUTES (APPROVE)

Action: Upon a motion by Councilmember Ruth Sterling (East County), and a second by Councilmember Ed Gallo (North County Inland), the Borders Committee approved the minutes from the July 25, 2014, meeting. Yes – 4. No – None. Abstentions – None. Absent – County of San Diego, City of San Diego and Imperial County.

2. PUBLIC COMMENTS/COMMUNICATIONS

Kevin Swanson, Swanson Syntropic, spoke about the City of San Diego and his border crossing experience.

CONSENT

3. SAN DIEGO-BAJA CALIFORNIA BORDER REGION ATLAS (INFORMATION)

Vice Chair Cox introduced the San Diego-Baja California Border Region Atlas was a collaborative effort between SANDAG and the City of Tijuana Instituto Metropolitano de Planeación (IMPLAN). This atlas includes ten maps depicting both natural and human characteristics in the region. The objective of this atlas was to highlight the crossborder interconnectedness that exists in the San Diego-Baja California border region and inform planners, stakeholders, and policy makers. A digital copy of the atlas is available on the SANDAG website.

Action: This item was presented for information only.
REPORTS

4. SUBREGIONAL REPORTS FROM COMMITTEE MEMBERS (INFORMATION)

Members of the Borders Committee report issues and activities within their subregion that are of interest or under the purview of the Borders Committee.

There were no subcommittee reports.

Action: This item was presented for information only.

5. REPORT FROM THE CONSUL GENERAL OF MEXICO (INFORMATION)

The Consulate General of Mexico in San Diego contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee.

Kevin Swanson, Swanson Syntropic, spoke about how to improve trade in our area. He further commented on his former employment and how infrastructure affects trade and commerce.

Hon. Francisco Javier Olavarria spoke on behalf of Hon. Remedios Gomez-Arnau, Consulate General of México in San Diego and presented the item.

Action: This item was presented for information only.

6. MEMORUNDUM OF UNDERSTANDING BETWEEN CALIFORNIA STATE TRANSPORTATION AGENCY AND MEXICO’S MINISTRY OF COMMUNICATIONS AND TRANSPORATION (INFORMATION)

On July 30, 2014, during the visit of Governor Jerry Brown to Mexico, the California State Transportation Agency signed a Memorandum of Understanding with the Ministry of Communications and Transportation of Mexico, which establishes plans for a multiagency committee to monitor the development of a new port of entry (POE) in Otay Mesa two miles east of the existing Otay Mesa POE. This report provided an update to the Borders Committee on the establishment and focus of this committee.

Hon. Martha Leticia Castaneda, Councilmember City of Tijuana, provided a brief update on working with SANDAG.

Laurie Berman, District 11 Director (Caltrans), presented this item.

Action: This item was presented for information only.
7. SAN DIEGO FORWARD: THE REGIONAL PLAN: PREFERRED REVENUE CONSTRAINED TRANSPORTATION SCENARIO (INFORMATION)

On September 12, 2014, the SANDAG Board of Directors accepted the preferred Revenue Constrained Transportation Scenario for use in developing the draft Regional Plan, which is anticipated to be released for public review and comment in spring 2015. Staff described the Preferred Scenario with a focus on the binational, interregional, and tribal perspectives under the purview of the Borders Committee.

Phil Trom, Senior Regional Planner, presented the item.

Action: This item was presented for information only.

8. BORDER HEALTH EQUITY TRANSPORTATION STUDY: EXISTING CONDITIONS REPORT (INFORMATION)

The Border Health Equity Transportation Study, funded through a Caltrans environmental justice planning grant, is evaluating how the mobility and built environment factors in San Ysidro are related to the health of the people who live and work in the community. This presentation provided an overview of work to date including results from the final existing conditions report.

Kevin Swanson, Swanson Syntropic, commented on how to increase safety on bicycle use.

Dan Gallagher, Senior Public Health Planning Specialist, Land Use & Transportation Planning, presented this item.

Action: This item was presented for information only.

9. 2014 TIJUANA INNOVADORA EVENT UPDATE (INFORMATION)

Tijuana Innovadora is an organization composed of border region residents who work together to promote innovative ideas to improve the City of Tijuana and the region. The third Tijuana Innovadora expo will be held from October 16 to 26, 2014. An update was provided on this year’s event, which will showcase the binational Tijuana-San Diego relationship, and promote broader collaboration between Mexico and the United States.

Kevin Swanson, Swanson Syntropic, spoke about upcoming 2014 Tijuana Innovadora and Balboa Park.

Jaime González-Luna and Laura Araujo, Tijuana Innovadora, presented the item.

Action: This item was presented for information only.

10. UPCOMING MEETINGS (INFORMATION)

The next meeting of the Borders Committee is scheduled for Friday, October 24, 2014, at 12:30 p.m.
11. ADJOURNMENT

Chair Minto adjourned the meeting at 1:51 p.m.
# CONFIRMED ATTENDANCE
## SANDAG BORDERS COMMITTEE MEETING
### SEPTEMBER 26, 2014

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<th>GEOGRAPHICAL AREA/ORGANIZATION</th>
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<th>NAME</th>
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<td>City of Coronado</td>
<td>Al Ovrom</td>
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<td>City of Chula Vista</td>
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<td>City of Encinitas</td>
<td>Teresa Barth</td>
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<td>Ed Gallo</td>
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<td>Greg Cox (Vice Chair)</td>
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<td>Dr. Paul Ganster</td>
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<td>Larry Smith</td>
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<td>Mark Romero</td>
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<td>San Diego County Water Authority</td>
<td>Elsa Saxod</td>
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<td>SCAG</td>
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<td>Jim Ferryman</td>
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Introduction

This year, the Imperial County Transportation Commission (ICTC) initiated the Pedestrian and Bicycle Transportation Access Study of the California/Mexico Land Ports of Entry (POEs), which is being funded with State Planning and Research funds. This study seeks to identify opportunities to increase connectivity and improve services for both pedestrians and bicyclists who cross international POEs between California and Mexico. Currently six POEs are located along the 150-mile long California-Mexico border: three in San Diego County (San Ysidro - Puerta México, Otay Mesa - Mesa de Otay, and Tecate - Tecate), and three in Imperial County (Calexico West - Mexicali I, Calexico East - Mexicali II, and Andrade - Algodones). ICTC staff will provide a status report on this study.

Discussion

Crossborder movement of pedestrians and bicyclists at each of the six POEs between California and Mexico is unique because each POE has different characteristics and operates at varying levels of efficiency. Due to this varying nature, the study is addressing each POE independently based on data from previous and current planning studies; present and projected demand for non-motorized transportation, existing services, infrastructure conditions for pedestrians and bicyclists; and potential opportunities for improvements. Ultimately, the study will use existing and new data (surveys, counts) to carry out the following:

1. Description of existing conditions for pedestrians and bicyclists at each of the California/Mexico POEs;
2. Travel patterns at each POE;
3. Opportunities to improve conditions for non-motorized users at each of the six POEs; and
4. Proposals for future infrastructure and/or operational improvements based on current non-motorized policies, such as the California Department of Transportation (Caltrans) Complete Streets policy.
Due to the location of the study at the international border with Mexico, the high percentage of the population that is Hispanic and monolingual, and the high percentage of Spanish speaking transit passengers, the study includes a bilingual outreach plan and community workshops. In addition, the study will evaluate mobility for individuals with disabilities. As shown in Attachment 1, six workshops were conducted in July 2014. In addition, an online tool, eAUDIT, was developed to gather additional pedestrian and bicycle community input.

Next Steps

ICTC is pursuing an aggressive schedule to complete the study by February 2015. Staff will present updates to the Borders Committee at key milestones and after completion of the final report.

CHARLES “MUGGS” STOLL
Director of Land Use and Transportation Planning

Attachment: 1. Pedestrian + Bicycle Transportation Access Study of the California/Baja California Border Crossings Fact Sheet

Key Staff Contact: Elisa Arias, (619) 699-1936, elisa.arias@sandag.org
WHAT IS THE PURPOSE OF THE STUDY?
The goal of this project is to improve travel experiences for people walking or bicycling across the California/Baja California border. The study will recommend ways to make walking and biking trips safer, easier, and more comfortable around the six Border Crossings.

WHAT WILL THE STUDY RECOMMEND?
The study will gather ideas on improvements from border travelers, community groups, and public agencies. Examples of improvements include lighting, signs, sidewalks, crosswalks, shade, seating, water, and restrooms. Facilities such as sidewalks, safety issues, wait times, and transit services can all affect conditions for border crossers traveling on foot or by bicycle. The study will look at opportunities and challenges around each Border Crossing, and will draw from input to identify needs and potential improvements.

HOW CAN YOU SHARE YOUR IDEAS?
Your ideas are an important part of the plan. Tell us about your experiences crossing the California/Baja California border and suggest ways to improve services for pedestrians and bicyclists. Input opportunities include surveys, interviews, focus groups, community workshops, and presentations before the Imperial County Transportation Commission and the San Diego Association of Governments.

HOW CAN YOU FIND OUT MORE INFORMATION?
For more information on the project, please visit: http://www.imperialctc.org/border-study

PROJECT CONTACT
Virginia Mendoza, Imperial County Transportation Commission
Ph. 760.592.4494 Email: virginiamendoza@imperialctc.org

PROVIDE INPUT
- Do you cross the California/Baja California border on foot or bicycle?
- Tell us how your trip could be improved.
- Visit us at one of our workshops at the border crossings or give your input online.

COMMUNITY WORKSHOPS

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INPUT ONLINE
You can also go online to tell us how your trip could be made better.
You can find the eAudit tool at: http://tinyurl.com/borderstudy
¿CUÁL ES EL PROPÓSITO DEL ESTUDIO?
La meta de este proyecto es mejorar el recorrido de las personas que cruzan la frontera de California/Baja California caminando o en bicicleta. El estudio recomendará maneras de hacer que los traslados a pie y en bicicleta por los seis cruce fronterizos sean más seguros, fáciles y cómodos.

¿QUÉ RECOMENDARÁ EL ESTUDIO?
El estudio recopilará las ideas que aporten las personas que cruzan la frontera, grupos comunitarios y dependencias públicas para mejorar las condiciones. Algunos ejemplos de las mejoras son alumbrado, señalización, banquetas, cruces, sombra, bancas, agua y sanitarios. La infraestructura como banquetas, los temas de seguridad, tiempos de espera y servicios de transporte pueden afectar las condiciones para quienes cruzan la frontera a pie o en bicicleta. El estudio considerará oportunidades y retos en las áreas adyacentes a cada cruce fronterizo y tomará información de los interesados para identificar necesidades y mejoras potenciales.

¿CÓMO PUEDE USTED COMPARTIR SUS IDEAS?
Sus ideas son una parte importante del plan. Compártanos cómo han sido sus experiencias al cruzar la frontera de California/Baja California y sugiera maneras de mejorar los servicios para peatones y ciclistas. Las oportunidades de compartir lo que piensa se brindan en la forma de encuestas, entrevistas, estudios de opinión, talleres comunitarios y exposiciones frente a la Comisión de Transporte del Condado de Imperial (ICTC) y la Asociación de Gobiernos de San Diego (SANDAG).

¿CÓMO PUEDE INFORMARSE MÁS? Si desea más información sobre el proyecto, por favor visite: http://www.imperialctc.org/borderstudy

PERSONA DE CONTACTO PARA EL PROYECTO
Virginia Mendoza
Comisión de Transporte del Condado de Imperial (ICTC)
tel. 760.592.4494 virginiamendoza@imperialctc.org

OFREZCA SU OPINIÓN
- ¿Cruza usted la frontera de California/ Baja California a pie o en bicicleta?
- Díganos cómo es que su traslado podría mejorarse.
- Venga unos minutos a uno de nuestros talleres justo al cruzar la garita del lado americano o aporte sus comentarios por Internet.

TALLERES COMUNITARIOS

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EXPRESSE SU OPINIÓN POR INTERNET
Por Internet también puede decírnos cómo es que podría mejorar su traslado. Encontrará la herramienta eAudit en http://tinyurl.com/borderstudy
Location
720 East San Ysidro Blvd.
San Diego, CA 92173-3116

Facility Size (Planned)
~ 240,000 Gross Square Feet
~ 50 Acres (Project Area)

Funding Status
Phase 1 - Fully Funded
Phase 2 - Unfunded
Phase 3 - Fully Funded

Project Cost
Approximately $735 Million
Plus $6 Million in ARRA Funds

Project Phasing & Completion Schedule
Phase 1A: Pedestrian Bridge – Completed April 2011
Phase 1B: Northbound Vehicular Inspection – February 2011 to October 2014
Phase 1C: Southbound Pedestrian Crossing – Completed August 2012
Phase 1D: Western Pedestrian Facility – January 2016
Phase 2: Administration & Pedestrian building – To be determined
Phase 3: I-5 North & Southbound Inspection Facilities – January 2018

Project Overview
The San Ysidro Land Port of Entry (LPOE) is the busiest land border crossing in the Western Hemisphere; currently processing an average of 50,000 northbound vehicles and 25,000 northbound pedestrians per day. The San Diego Association of Governments (SANDAG) projects an 87% increase in vehicle traffic in San Ysidro by the year 2030.

To accommodate that growth and to better meet the changing needs of the tenant agencies and the traveling public, GSA is conducting a complete reconfiguration and expansion of the port. The scope includes the demolition and construction of the LPOE, including primary and secondary inspection areas, administration and pedestrian buildings, and all other support structures. The project will expand pedestrian processing facilities including a new pedestrian crossing on the east side of the LPOE that will connect with a new multimodal transportation hub in Mexico and expanded northbound inspection facilities. Additionally, there will be a new north and southbound crossing at El Chaparral/Virginia Avenue with an associated transit center.

Once all three phases are complete, the new port will boast 62 northbound vehicle primary inspection booths, one dedicated bus lane and inspection booth spread over 34 lanes, as well as improved processing facilities for bus and Secure Electronic Network for Travelers Rapid Inspection (SENTRI) travelers. The LPOE will have over 110,000 square feet of new primary and secondary vehicle inspection canopy utilizing state-of-the-art materials that will both conserve and produce energy. In addition, a portion of the Interstate 5 South freeway will be realigned and expanded from the current five lanes to ten lanes which will connect to Mexico’s new El Chaparral facility. Corresponding southbound inspection canopy will be constructed to support Customs and Border Protection’s (CBP) southbound vehicle inspection efforts.
In designing the new San Ysidro LPOE, GSA is committed to build the “Port of the Future” and strives to build a facility that is sustainable, operationally scalable, and will dramatically reduce the Port’s carbon footprint, while at the same time enhancing CBP’s ability to conduct their mission. With the innovative applications of energy production projects, as well as sustainable energy and water-saving features, the San Ysidro LPOE aspires to receive the Leadership in Energy and Environmental Design (LEED) Platinum certification and Net Zero energy status.

GSA is currently collaborating with local agencies to develop a plan for improvements at Virginia Avenue to support northbound and southbound pedestrian crossing on the west side of the port. The proposed design includes ten northbound and two reversible southbound pedestrian processing lanes and conveniently serves the traveling public on the west side of San Ysidro. The concept includes an intermodal transit center for buses and taxis in addition to a pedestrian drop off and pickup area. Furthermore, with the passage of the Fiscal Year 2014 Consolidated Appropriations Act, the $226 million needed for Phase 3 of the project has been fully funded. Phase 2 funding is included in the 2015 Presidential Budget and awaits Congressional approval.

**Primary Tenants**
- U.S. Department of Homeland Security - Customs and Border Protection (CBP)
- U.S. Department of Homeland Security - Immigration and Customs Enforcement (ICE)

**Energy & Sustainability Goals**

**Energy**
- Solar photovoltaic system
- Solar thermal hot water system
- Geothermal heat exchange system

**Water**
- Ultra-low flow fixtures
- Rainwater retention and reuse system
- Onsite waste water treatment system
- Xeriscape landscaping (drought tolerant plants)

**Architect**
Miller|Hull Partnership

**Construction Management**
URS Corporation

**General Contractor**
- Phase 1A – Clark Atkinson
- Phase 1B & 1C – Hensel Phelps Construction Co.
- Phase 1D – To be determined
- Phase 2 & 3 – To be determined
PROGRESS REPORT ON THE U.S.-MEXICO HIGH LEVEL ECONOMIC DIALOGUE

THE HIGH-LEVEL ECONOMIC DIALOGUE

In Mexico City in May 2013, President Barack Obama and President Enrique Peña Nieto announced the formation of the U.S.-Mexico High Level Economic Dialogue (HLED) to promote economic growth in the United States and Mexico, create jobs for citizens on both sides of the border, and ensure our nations can compete globally, making North America more competitive.

In September 2013, Vice President Joseph Biden, led a U.S. delegation which included Commerce Secretary Penny Pritzker, Transportation Secretary Anthony Foxx, Acting Secretary of Homeland Security Rand Beers, and U.S. Trade Representative Michael Froman, that visited Mexico and together with Mexican counterparts, Secretary of Foreign Relations José Antonio Meade, Secretary of Finance Luis Videgaray, Secretary of Economy Ildefonso Guajardo, and Secretary of Tourism Claudia Ruiz Massieu, formally launched the HLED.

The HLED, led at the cabinet level, is envisioned as a flexible platform intended to advance strategic economic and commercial priorities central to promoting mutual economic growth, job creation, and regional and global competitiveness. It also seeks to enhance existing working group activities, while avoiding duplicative efforts. U.S. and Mexican Cabinet officials will meet annually, while sub-cabinet members work to achieve those goals throughout the year. Private sector leaders and other interested members of civil society will join their government colleagues to discuss how best to improve trade with an eye on making North America’s shared economy stronger and more efficient for workers and businesses.

The U.S. side is co-chaired by the U.S. Department of State, U.S. Department of Commerce, and the Office of the U.S. Trade Representative, and includes participation from other agencies, such as the Departments of Agriculture, Energy, Homeland Security, Labor, Transportation, and Treasury, along with the U.S. Agency for International Development and the U.S. Trade and Development Agency. The Mexican side is co-chaired by the Secretariats of Foreign Relations, Finance, and Economy, and includes participation from the Secretariats of Agriculture, Communications and Transportation, Energy, Labor and Tourism, along with the Tax Administration Service, ProMexico, the National Institute of Entrepreneurship, the National Service of Agro Alimentary Health, Safety and Quality and the National Immigration Institute.

To achieve the goals of expanding opportunities for consumers, employees, entrepreneurs and business-owners on both sides of the border, Mexico and the United States developed an initial work stream in which both governments dedicated themselves to work together under three broad pillars:

- Promoting Competitiveness and Connectivity;
- Fostering Economic Growth, Productivity, Entrepreneurship, and Innovation; and
- Partnering for Regional and Global Leadership.
Within these pillars, our governments endeavor to:

- Improve logistic corridors;
- Jointly promote investment;
- Deepen regulatory cooperation;
- Bolster the potential of the border region as a catalyst for economic development;
- Strengthen our shared border and make it more efficient;
- Enhance cooperation to create education and programs for a better prepared workforce;
- Foster entrepreneurship and innovation;
- Promote the economic empowerment of women;
- Take other measures to better integrate our economies and make our region more competitive;
- Partner to promote development and electricity market integration in Central America;
- Advance trade liberalization at the regional and global levels; and
- Support transparency and anti-corruption through the Open Government Partnership.

To ensure stakeholder voices are a key part of the HLED, the Department of Commerce published a Federal Register notice seeking public comment, to which 39 stakeholders responded with input on issues ranging from regulatory cooperation to efficient border management. Similarly, the Mexican Secretariat of Economy solicited public comments through a notice published in its Diario Oficial, receiving 43 submissions on many of the same topics. We have closely considered this feedback and several items have been included in the HLED work stream. The United States has also created an HLED website (http://trade.gov/hled/) and e-mail address (hled@trade.gov) to receive ongoing HLED input. From the Mexican side, the information can be consulted in the following website (http://www.economia.gob.mx/comunidad-negocios/comercio-exterior/tlc-acuerdos/tlcan) and e-mail address (dean@economia.gob.mx) to receive ongoing HLED input.

**OUR PROGRESS**

Since September 2013, we have advanced in key areas of the HLED work stream. Progress to date includes:

- We held a peer exchange on traffic and freight modeling with the goal of coordinating our binational strategic freight plans.
- Transportation officials from both governments will meet to move forward on Intelligent Transportation Systems (ITS) collaboration.
- Five of the six border master plans, which are designed to better coordinate infrastructure and development in border communities have been completed, with the sixth on track to be completed by the middle of 2015.
- Negotiations are underway for the modernization of our bilateral air transport agreement.
- The Bilateral Forum on Higher Education, Innovation and Research (FOBESII) was formally launched on May 21, 2014, and our governments have held the six working group meetings.
• Mexico and the United States have signed a Memorandum of Intent agreeing to cooperate on joint investment promotion, on April 25, 2014.

• Within the framework of the Mexico-US Entrepreneurship and Innovation Council (MUSEIC), we launched two border cluster mapping pilots to identify local industry assets to develop regional economic development strategies.

• MUSEIC’s seven subcommittees have developed work plans to foster cross border entrepreneurship by strengthening the legal framework, improving access to capital, expanding small business development infrastructure, facilitating technology commercialization, promoting women’s entrepreneurship, and engaging the U.S. based Latin American diaspora.

• The first innovation and entrepreneurship exchange took place this spring, where business and government leaders from Mexico and other Latin American countries toured technology centers, innovation hubs, and investment zones in the Southeast United States.

• Mexico and the United States have signed a Memorandum of Understanding to connect small business development centers in the U.S. with the Mexican Support Network for Entrepreneurs so that they can develop their businesses and take advantage of global opportunities.

• In May, the U.S. Trade and Development Agency, in partnership with the Secretariat of Communications and Transportation, hosted a conference highlighting opportunities contained in Mexico’s National Infrastructure Program.

• On June 27, Commerce Secretary Penny Pritzker and Mexican Secretary of Economy Ildefonso Guajardo led a mid-year review of progress under the High Level Economic Dialogue (HLED).

The HLED has already begun to produce measurable progress, and we will continue to push forward on key priorities as we prepare for the next Cabinet-level meeting at the end of 2014.

HOW TO GET INVOLVED
Although the U.S. Federal Register and Mexico’s Diario Oficial public comment periods have closed, we invite interested parties to submit questions and feedback via the U.S. and Mexico HLED websites and e-mail addresses. The HLED features continuous government-to-government engagement throughout the year.
Agenda

1. Project Schedule
2. Outreach Overview
3. Existing Conditions Overview
4. Next Steps
5. Questions?
On Site Outreach Workshops

6 Ports
6 Workshops

Web-based Outreach

• Website and mobile application
• An alternative to a walk audit: Community involvement that fits busy schedules
• Online “How To” video
eAudit Results

- 150 pedestrian comments & 225 bicycle comments

"There is very little shade along the walk to the nearest rest area"

No designated bike facility, moving vehicles too close to cars

Existing Conditions: Method

- Land Use
- Connectivity
- Quality of Connection

- Ports:
  - Ancillary Facilities
Existing Conditions

• Location Specific

• Design Guidelines

• “Big Ideas”

San Ysidro/Puerta Mexico-El Chaparral
San Ysidro/Puerta Mexico-El Chaparral

Otay Mesa/Mesa de Otay
Otay Mesa/Mesa de Otay

Tecate
Tecate

Calexico West/Mexicali I
Calexico East/Nuevo Mexicali

Andrade/Los Algodones
Andrade/Los Algodones

Existing Conditions: Design Guidelines

- Design Elements present at each POE
- Consistent Design Guidelines for the POEs, such as:
  - Breathable shade structures positioned for morning and afternoon sun angles
  - Pedestrian booths wide enough to accommodate bicycles
  - Drop off and pick up locations close to the crossing on both sides of the border
Big Ideas

• SENTRI and Ready Lanes: Opportunity to increase port capacity
  – Creating partnerships to market Trusted Traveler Programs

• Reduced wait times saves millions of dollars

• Transportation mode shift

• Exploring what it would take to implement bicycle border crossing lanes
  – Bicycle registration?

Big Ideas

• Security and Experience
Contact

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San Ysidro Land Port of Entry Modernization

San Diego Association of Governments Borders Committee

U.S. General Services Administration

October 24th
San Diego, California
San Ysidro LPOE Phasing Plan

FINAL CONCEPT
- NEW BUILDINGS & STRUCTURES
- NEW CANOPY

PHASE 1
- NORTHBOUND PRIMARY VEHICLE INSPECTION & CANOPY
- SOUTHBOUND PRIMARY VEHICLE INSPECTION & CANOPY
- SOUTHBOUND HEADHOUSE
- SOUTHBOUND SECONDARY VEHICLE INSPECTION & CANOPY
- SOUTHBOUND SECONDARY VEHICLE INSPECTION STRUCTURE
- PHASE 1A PEDESTRIAN BRIDGE ABOVE
- NORTHBOUND HEADHOUSE

PHASE 2
- MAIN PEDESTRIAN BUILDING
- PHASE 1C SOUTHBOUND PEDESTRIAN
- NORTHBOUND SECONDARY VEHICLE INSPECTION BOOTH & CANOPY
- NORTHBOUND PRIMARY VEHICLE INSPECTION BOOTH & CANOPY

PHASE 3
- NEW EL CHAPARRAL CROSSING BY MEXICO

Revised March 25, 2014
Timeline

• PHASE 1
  – East Pedestrian Crossing completed Summer 2012
  – N/B Secondary Inspection completed Summer 2012
  – Head House completion Summer 2014
  – Primary Canopy completion Summer 2014
  – Phase 1B project completion Winter 2014
  – PedWest Facility/Virginia Ave completion Spring 2016

• PHASE 3
  – Design Start Summer 2014
  – Design completion Fall 2015
  – Construction Start Spring 2016
  – Connection to El Chaparral Spring 2017
  – Construction completion Summer 2018

• PHASE 2
  – 36 months of construction duration (Unfunded, but included in President’s FY2015 budget)
Phase 1
Progress Photos
Completed – North Secondary
Under Construction - Canopy Finish Sequence #1
Headhouse - Complete
IB - Project Completion
West Pedestrian Facility
San Ysidro – What’s Next
Proposed West Pedestrian Facility
Virginia Avenue Transit Center
Proposed Virginia Avenue Transit Center
New Pedestrian Crossing & Proposed Transit Center

Schedule:

• MOU Execution 3/31/2014
• NEPA Record of Decision Summer 2014
• Design Build Contractor Award September 2014
• Transit Center Concept Development Est. Winter 2014
• Design Build Procurement Spring 2015
• Completion Spring 2016
Small Business and Jobs Phase I

Small Business:

- Small Business Percent of Total subcontracting actions: Goal 41% Result: 55.42%
- Service Disabled Business: Goal: 5% Result 11.30%
- Women owned Small Business: Goal: 5% Result 8.91%
- HUBZONE: Goal: 3% Result 6.70%
- Veteran Owned Small Business: Goal 3% Result 13.21%
- San Diego Veteran Owned Small Business Goal: 3% Result 11.44%

Employees:

- Over 1,500 men and women have helped to build Phase I of the SYLPOE
QUESTIONS?
OneRegion ★ OneVoice
San Diego Mission to Washington D.C., September 7 - 10, 2014

2014 Delegation
Meetings Included:

• Department of Commerce – Deputy Assistant Secretary, Walter Bastian

• Federal Highway Administration Freight and Management Operation

• U.S. Chamber of Commerce

Meeting with Customs & Border Protection Commissioner Kerlikowske, Deputy Commissioner McAleenan, and Department of Homeland Security Acting Assistant Secretary
Meetings Included:

• Assistant U.S. Trade Representative, Jewel James

• Mexican Embassy

Department of State
Deputy Assistant Secretary, Susan Saarnio
Meetings Included:

- Congressmembers Beto O’Rourke (TX), Henry Cuellar (TX), Jeff Denham (CA), Devin Nunes (CA), David Valadao (CA), Grace Napolitano (CA), Filemon Vela (TX)

- Office of Majority Whip Steve Scalise

- Rep. Bill Shuster (R-PA), Transportation and Infrastructure Committee Chair
Rep. Henry Cuellar (TX)

Jerry Sanders, Rep. Henry Cuellar (TX) Simon Falic, Duty Free Americas
Meeting with Sen. Feinstein

Twilight Capitol Tour with Rep. Juan Vargas
Reception at Carr Workspaces
Cross Border Trade Panel Discussion

Congressmembers Duncan Hunter & Susan Davis
Rep. Grace Napolitano (CA)

Media Coverage

Commentary
Market Has Spokes: Advocate for Small Business

Expert-Import Bank Is a Vital Tool for Trade
Media Coverage

Updated transport plan approved at SANDAG meeting

By JAMES SLATER

A public hearing was held Monday night at the San Diego Regional Chamber of Commerce to consider a proposed plan to improve transportation in the region. The plan, which was approved unanimously by the chamber's board of directors, calls for the construction of a new light rail line between downtown San Diego and UTC, as well as the expansion of existing rapid transit systems.

Chamber delegation heads to Washington

By DIANE BELL

The San Diego Regional Chamber of Commerce will send a delegation of business leaders to Washington, D.C., to meet with Congress to discuss the need for federal funding to support regional transportation projects. The delegation will be led by Chamber President and CEO, JIM WATKINS, and will include Chamber members from across the region.

Media Coverage

DIANE BELL

Co-founder and Editor-in-Chief of Local, Diane Bell, will be a special guest at the San Diego Regional Chamber of Commerce's annual meeting. She will be speaking about the importance of local media and how it can help shape the future of San Diego.
Media Coverage

KUSI NEWS
SAN DIEGO'S NEWS CHANNEL

DELEGATION OF 100 LOCAL CITY AND BUSINESS LEADERS RETURN

Media Coverage

San Diego 6

LOCAL DELEGATION TRAVELS TO D.C. TO PROMOTE SAN DIEGO

Driving San Diego Business