



**BORDERS COMMITTEE  
OCTOBER 24, 2014**

**ACTION REQUESTED - APPROVE**

**BORDERS COMMITTEE DISCUSSION AND ACTIONS**

**SEPTEMBER 26, 2014**

The Borders Committee was called to order by Vice Chair Greg Cox (County of San Diego) at 12:32 p.m. See the attached attendance sheet for Borders Committee member attendance.

Vice Chair Greg Cox welcomed Mark Baza, Imperial County Transportation Commission, Richard E. Backlund, Associate Division Administrator with the U.S. Department of Transportation Federal Highway Administration, Deputy Consul General of Mexico in San Diego, Francisco Javier Olavarría, the Borders Committee, and guests.

Vice Chair Cox announced that it was California Native American Day a tradition celebrated on the fourth Friday of September dedicated to honor culture and contributions.

1. APPROVAL OF MEETING MINUTES (APPROVE)

Action: Upon a motion by Councilmember Ruth Sterling (East County), and a second by Councilmember Ed Gallo (North County Inland), the Borders Committee approved the minutes from the July 25, 2014, meeting. Yes – 4. No – None. Abstentions – None. Absent – County of San Diego, City of San Diego and Imperial County.

2. PUBLIC COMMENTS/COMMUNICATIONS

Kevin Swanson, Swanson Syntropic, spoke about the City of San Diego and his border crossing experience.

**CONSENT**

3. SAN DIEGO-BAJA CALIFORNIA BORDER REGION ATLAS (INFORMATION)

Vice Chair Cox introduced the San Diego-Baja California Border Region Atlas was a collaborative effort between SANDAG and the City of Tijuana Instituto Metropolitano de Planeación (IMPLAN). This atlas includes ten maps depicting both natural and human characteristics in the region. The objective of this atlas was to highlight the crossborder interconnectedness that exists in the San Diego-Baja California border region and inform planners, stakeholders, and policy makers. A digital copy of the atlas is available on the SANDAG website.

Action: This item was presented for information only.

## REPORTS

### 4. SUBREGIONAL REPORTS FROM COMMITTEE MEMBERS (INFORMATION)

Members of the Borders Committee report issues and activities within their subregion that are of interest or under the purview of the Borders Committee.

There were no subcommittee reports.

Action: This item was presented for information only.

### 5. REPORT FROM THE CONSUL GENERAL OF MEXICO (INFORMATION)

The Consulate General of Mexico in San Diego contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee.

Kevin Swanson, Swanson Syntropic, spoke about how to improve trade in our area. He further commented on his former employment and how infrastructure affects trade and commerce.

Hon. Francisco Javier Olavarria spoke on behalf of Hon. Remedios Gomez-Arnau, Consulate General of México in San Diego and presented the item.

Action: This item was presented for information only.

### 6. MEMORANDUM OF UNDERSTANDING BETWEEN CALIFORNIA STATE TRANSPORTATION AGENCY AND MEXICO'S MINISTRY OF COMMUNICATIONS AND TRANSPORTATION (INFORMATION)

On July 30, 2014, during the visit of Governor Jerry Brown to Mexico, the California State Transportation Agency signed a Memorandum of Understanding with the Ministry of Communications and Transportation of Mexico, which establishes plans for a multiagency committee to monitor the development of a new port of entry (POE) in Otay Mesa two miles east of the existing Otay Mesa POE. This report provided an update to the Borders Committee on the establishment and focus of this committee.

Hon. Martha Leticia Castaneda, Councilmember City of Tijuana, provided a brief update on working with SANDAG.

Laurie Berman, District 11 Director (Caltrans), presented this item.

Action: This item was presented for information only.

7. SAN DIEGO FORWARD: THE REGIONAL PLAN: PREFERRED REVENUE CONSTRAINED TRANSPORTATION SCENARIO (INFORMATION)

On September 12, 2014, the SANDAG Board of Directors accepted the preferred Revenue Constrained Transportation Scenario for use in developing the draft Regional Plan, which is anticipated to be released for public review and comment in spring 2015. Staff described the Preferred Scenario with a focus on the binational, interregional, and tribal perspectives under the purview of the Borders Committee.

Phil Trom, Senior Regional Planner, presented the item.

Action: This item was presented for information only.

8. BORDER HEALTH EQUITY TRANSPORTATION STUDY: EXISTING CONDITIONS REPORT (INFORMATION)

The Border Health Equity Transportation Study, funded through a Caltrans environmental justice planning grant, is evaluating how the mobility and built environment factors in San Ysidro are related to the health of the people who live and work in the community. This presentation provided an overview of work to date including results from the final existing conditions report.

Kevin Swanson, Swanson Syntropic, commented on how to increase safety on bicycle use.

Dan Gallagher, Senior Public Health Planning Specialist, Land Use & Transportation Planning, presented this item.

Action: This item was presented for information only.

9. 2014 TIJUANA INNOVADORA EVENT UPDATE (INFORMATION)

Tijuana Innovadora is an organization composed of border region residents who work together to promote innovative ideas to improve the City of Tijuana and the region. The third Tijuana Innovadora expo will be held from October 16 to 26, 2014. An update was provided on this year's event, which will showcase the binational Tijuana-San Diego relationship, and promote broader collaboration between Mexico and the United States.

Kevin Swanson, Swanson Syntropic, spoke about upcoming 2014 Tijuana Innovadora and Balboa Park.

Jaime González-Luna and Laura Araujo, Tijuana Innovadora, presented the item.

Action: This item was presented for information only.

10. UPCOMING MEETINGS (INFORMATION)

The next meeting of the Borders Committee is scheduled for Friday, October 24, 2014, at 12:30 p.m.

11. ADJOURNMENT

Chair Minto adjourned the meeting at 1:51 p.m.

Meeting Start Time: 12:32 p.m.  
 Meeting Adjourned Time: 1:51 p.m.

**CONFIRMED ATTENDANCE  
 SANDAG BORDERS COMMITTEE MEETING  
 SEPTEMBER 26, 2014**

GEOGRAPHICAL AREA/ ORGANIZATION	JURISDICTION	NAME	MEMBER/ ALTERNATE	ATTENDING
South County	City of Coronado	Al Ovrom	Member	Yes
	City of Chula Vista	Rudy Ramirez	Alternate	Yes
North County Coastal	City of Encinitas	Teresa Barth	Member	Yes
	City of Carlsbad	Michael Schumacher	Alternate	No
North County Inland	City of Escondido	Ed Gallo	Member	Yes
	City of Poway	Jim Cunningham	Alternate	No
East County	City of Santee	John Minto (Chair)	Member	No
	City of La Mesa	Ruth Sterling	Alternate	Yes
City of San Diego	----	David Alvarez	Member	No
	----	Mark Kersey	Alternate	No
County of San Diego	----	Greg Cox (Vice Chair)	Member	Yes
	----	David Roberts	Alternate	No
Imperial County	Imperial County	John Renison	Member	No
	City of Calexico	Bill Hodge	Alternate	No
COBRO	---	Dr. Paul Ganster	Member	No
	---	Vacant	Alternate	---
County of Riverside	City of Hemet	Larry Smith	Member	No
	---	<i>Vacant</i>	Alternate	---
Republic of Mexico	Consul General of Mexico	Remedios Gomez-Arnau	Member	No
	Deputy Consul General of Mexico	Francisco Javier Olavarria	Alternate	Yes
Southern California Tribal Chairmen's Association	Mesa Grande	Mark Romero	Member	No
	Jamul	Raymond Hunter Sr.	Alternate	No
Caltrans		Laurie Berman	Member	Yes
		Bill Figge	Alternate	Yes
San Diego County Water Authority		Elsa Saxod	Member	Yes
		Dennis A. Sanford	Alternate	No

SCAG		Rich Macias	Member	No
		Tomás Oliva	Alternate	Yes
County of Orange	Coast Mesa Sanitary District	Jim Ferryman	Member	Yes
	County of Orange	Jim Dahl	Alternate	No