MEETING NOTICE AND AGENDA

REGIONAL PLANNING TECHNICAL WORKING GROUP

The Regional Planning Technical Working Group may take action on any item appearing on this agenda.

Thursday, February 14, 2013
1:15 to 3:15 p.m.

SANDAG, Conference Room 7
401 B Street, Suite 800
San Diego, CA 92101-4231

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AGENDA HIGHLIGHTS

• REGIONAL PLAN: STATUS UPDATE AND APPROACH FOR REFINING, DEVELOPING, AND INCORPORATING THE POLICY AREAS FROM THE REGIONAL COMPREHENSIVE PLAN

• 2050 REGIONAL GROWTH FORECAST

• ACTIVE TRANSPORTATION IMPLEMENTATION STRATEGY FRAMEWORK

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To request this document or related reports in an alternative format, please call (619) 699-1900, (619) 699-1904 (TTY), or fax (619) 699-1905.
1. WELCOME AND INTRODUCTIONS

2. PUBLIC COMMENTS AND COMMUNICATIONS

Members of the public will have the opportunity to address the Regional Planning Technical Working Group (TWG) on any issue within the jurisdiction of SANDAG that is not on this agenda. Public speakers are limited to three minutes or less per person.

3. MEETING SUMMARY OF JANUARY 10, 2013

The TWG should review and approve the meeting summary from its January 10, 2013, meeting.

4. UPDATED REGIONAL PLANNING TECHNICAL WORKING GROUP ROSTER AND FORM 700 STATEMENTS OF ECONOMIC INTEREST (Carolina Gregor)

All TWG members and alternates are required to submit a Form 700 Statement of Economic Interests for calendar year 2012. Please see the attached report for instructions. Forms are due to Michelle Posada of SANDAG by Friday, March 22, 2013.

5. TITLE VI DEMOGRAPHIC SURVEY (Jane Clough)

As a recipient of Federal Transit Administration funding, SANDAG is required to collect demographic information regarding the members of this working group to report in its Title VI Compliance Report. The Working Group members are asked to complete the attached brief survey. Answering this question is voluntary; however, TWG members’ cooperation in gathering this information would be greatly appreciated.

6. UPDATED MEMBERSHIP OF THE REGIONAL PLANNING COMMITTEE (Carolina Gregor)

Per the TWG’s charter, the TWG makes recommendations on plans and programs to the SANDAG Regional Planning Committee (RPC). Attached is the updated membership of the RPC. The TWG Chair and Vice Chair represent the TWG on the RPC.
REPORTS

+7. REGIONAL PLAN: STATUS UPDATE AND APPROACH FOR REFINING, DEVELOPING, AND INCORPORATING THE POLICY AREAS FROM THE REGIONAL COMPREHENSIVE PLAN (Phil Trom)  
INFORMATION

Last month, the SANDAG Board of Directors received reports on what we have been hearing from the public and our local jurisdictions on the regional plan. The attached report summarizes this information and describes an approach for how the various regional policy areas that were addressed in the Regional Comprehensive Plan and some new emerging policy areas will be incorporated into the regional plan. This is an information item for the TWG. White papers will begin to come to the TWG for discussion in the next month or two.

+8. 2050 REGIONAL GROWTH FORECAST (Kirby Brady)  
INFORMATION

SANDAG staff will provide an overview of the region-wide forecast in addition to a status update on the sub-regional forecast.

9. ACTIVE TRANSPORTATION IMPLEMENTATION STRATEGY FRAMEWORK (Christine Eary)  
DISCUSSION

As part of the 2050 Regional Transportation Plan/Sustainable Communities Strategy, SANDAG committed to planning an Active Transportation Program, including Safe Routes to School and Safe Routes to Transit. Staff introduced a proposed framework for an Active Transportation Implementation Strategy to the Cities/County Transportation Advisory Committee (CTAC) on February 7, 2013. At that meeting, the CTAC raised several questions. As a result, staff is proposing to seek additional input from CTAC and TWG on the proposed approach. TWG members are asked to provide input on how they would like to be involved in this process.

10. HIGHLIGHTING SMART GROWTH PLANNING EFFORTS: CITY OF SAN DIEGO COMMUNITY PLAN UPDATES (Cecilia Gallardo, City of San Diego Deputy Director of Development Services)  
INFORMATION

The TWG periodically receives updates about smart growth planning efforts happening around the region. In 2008, the City of San Diego adopted its General Plan update, and most recently, the City has been focusing its planning efforts on updating numerous community plans under the framework of the General Plan. City staff will make a presentation on the schedule, approach, and planning issues related to the Community Plan updates.

11. ADJOURNMENT AND NEXT MEETING  
INFORMATION

The next TWG meeting will be held on March 14, 2013, from 1:15 - 3:15 p.m. Note: A special meeting on the Alternative Land Use and Transportation Scenarios will be held immediately before the TWG meeting from 12 noon - 1:15 p.m. TWG members should mark their calendars.

+ next to an agenda item indicates an attachment
MEETING SUMMARY OF JANUARY 10, 2013

Please note: Audio file of meeting is available on the SANDAG Web site (www.sandag.org) on the TWG page.

Agenda Item 1: Welcome and Introductions

The meeting was called to order by Bill Chopyk (City of La Mesa), Chair of the Regional Planning Technical Working Group (TWG).

Agenda Item 2: Public Comments and Communications

Members of the public had the opportunity to address the TWG on any issue within the jurisdiction of the respective group that was not on the agenda.

Bill Chopyk (City of La Mesa), Chair TWG recognized Jim Schmidt who recently passed away for being an active contributor to the TWG who will be missed.

Russ Cunningham (City of Oceanside) announced that Marisa Lundstedt recently joined the City of Oceanside as a new City Planner.

Item 3: Meeting Summary

TWG members were asked to review and approve the summary for the December 13, 2012, TWG meeting.

Action: Upon a motion by Andy Hamilton (Air Pollution Control District) and a second by Barbara Redlitz (City of Escondido), the December 13, 2012, the TWG summary was approved unanimously.

Agenda Item 4: 2013 TWG Meeting Schedule and Membership Roster (Information)

Agenda items 4, 5, and 6 were consent items and were briefly mentioned to provide TWG members the opportunity for questions and discussions regarding each item.

Bill Chopyk (City of La Mesa), TWG Chair, requested that TWG members review the updated roster and contact Carolina Gregor (SANDAG) regarding corrections.
Agenda Item 5: TransNet Smart Growth Incentive Program and Active Transportation Grant Program: Status Update (Information)

There were no questions or comments regarding this item.

Agenda Item 6: Regional Plan: Draft Public Involvement Plan (Information)

There were no questions or comments regarding this item.

Agenda Item 7: Regional Plan: Environmental Impact Report Notice of Preparation (Information)

Rob Rundle (SANDAG) informed the TWG that the Regional Plan Environmental Impact Report Notice of Preparation has been released for public review and comment. The deadline for comments and questions is February 15, 2013.

Agenda Item 8: Series 13 Regional Growth Forecast (Information)

Grace Chung (SANDAG) provided a brief update to the TWG on the Series 13 Regional Growth Forecast. Ms. Chung stated that the transition to an online review tool for collecting feedback and data from the various jurisdictions has been successful. Ms. Chung reported that 1,861 comments total were received by the December 31, 2012 deadline and thanked TWG members for their participation.

Ms. Chung informed the TWG that comments are now under review and should all be responded to by next month.

Agenda Item 9: FY 2011- FY2012 Active Transportation Grant Program Funding Recommendations (Information)

Christine Eary (SANDAG) informed the TWG about some of the projects selected for funding through the $8.8 million FY2011- FY2012 Active Transportation Grant Program. Key projects funded include indoor and outdoor bike stations, education and awareness programs, pedestrian refuge projects, high-intensity activated crosswalks, and projects that use a combination of active transportation features.

Ms. Eary reported that this is the first year grantees will be required to collect baseline data so that improvements can be measured in the future. Regular status updates will be shared with the TWG.

Agenda Item 10: Results of Regional Transit Oriented Development Listening Sessions (Information)

Susan Baldwin (SANDAG) reported the results of the Regional TOD listening sessions held on December 17, 2012. Key issues discussed at the sessions included parking, the economics of developing TOD sites, issues regarding CEQA reform (streamlining for infill), various related funding challenges, incentive strategies, and others. Ms. Baldwin stated that a next step includes development of a scope of work for consultant assistance.
Following Ms. Baldwin’s report, TWG members discussed the challenges of post-redevelopment TOD planning, the need to identify common barriers to TOD development, and alternative funding mechanisms such as Infrastructure Finance Districts (IFD), as suggested by Gerald Trimble (Keyser Marston & Associates).

**Agenda Item 11: Local and Regional Climate Change Planning Efforts (Discussion)**

Allison King (SANDAG) informed the TWG about local and regional efforts to address climate change through mitigation and adaptation measures. Ms. King provided an overview of SANDAG’s energy and climate programs, such as the Energy Roadmap Program, designed to support local jurisdictions. Ms. King also highlighted a new web resource on regional and local climate change planning efforts available at www.sdclimatecollaborative.org.

In response to questions from Ed Batchelder (City of Chula Vista) and Bill Chopyk (City of La Mesa and TWG Chair), Ms. King replied that four cities and the County have completed Climate Action Plans (CAPs), and four cities are currently developing CAPs. The links to the CAPs for each jurisdiction are available on the San Diego Climate Collaborative website.

**Agenda Item 12: Inventory of Local Parking Policies in the San Diego Region (Information)**

Antoinette Meier (SANDAG) provided a brief overview of SANDAG’s effort to create an inventory of local parking policies in the San Diego region. As a first step in the process, partner agencies will be contacted and asked to complete a short questionnaire to assist in the establishment of a baseline.

Ms. Meier reported that the data collected will inform the development of regional parking policies to be considered in the regional plan. The outcomes of the inventory will be presented upon completion to the TWG at a later date.

**Agenda Item 13: Adjournment and Next Meeting (Information)**

The next TWG meeting will be held on, February 14, 2013, from 1:15 to 3:15 p.m.

**Action:** The TWG meeting was adjourned by Bill Chopyk (City of La Mesa), TWG Chair.
Introduction

It is time for the Regional Planning Technical Working Group (TWG) members to file their annual Form 700 Statement of Economic Interests. All members and alternates listed on the TWG Roster (attached) must fill out the form. Please note that this form is for calendar year 2012. TWG members may access the 2012/13 Form 700 on the Fair Political Practices Commission’s (FPPC) Web site at http://www.fppc.ca.gov/forms/700-12-13/Form700-12-13.pdf

The form may be completed electronically; however, it cannot be filed electronically. Please print and sign the form and mail it to Michelle Posada of SANDAG by Wednesday, March 22, 2013, so that she can send it to the Clerk of the Board of Supervisors at the County of San Diego by the April 6, 2012, deadline. Please do not file your form directly with the County of San Diego; if you do, Ms. Posada will not know to check you off of her list of those required individuals to file for SANDAG. Please note that the FPPC prescribes fines of $10 per day up to a maximum of $100 for any statement that is filed late. In addition, persons who fail to file their Form 700 on time may be referred to the FPPC’s enforcement division for investigation and possible prosecution.

For assistance concerning reporting, the FPPC has published a 2012/2013 Form 700 Statement of Economic Interests Reference Pamphlet at http://www.fppc.ca.gov/forms/700-12-13/RefPamphlet12-13.pdf. For advice on whether an interest is reportable, please call the FPPC toll-free advice line at 1 (866) 275-3772. The FPPC now provides an Excel file to use in reporting interests in stocks and bonds. This form can be found at www.fppc.ca.gov/index.php?id=500 along with other useful reference materials.

See the instructions below for filling out the Cover Page for SANDAG:

1. **Office, Agency, or Court:** In Section 1 under “Agency Name”, please type in “San Diego Association of Governments” or “SANDAG” for “Agency.” Where it states, “Division, Board, Department, District, if applicable,” please state “Regional Planning Technical Working Group,” and your position on the TWG (e.g., primary member or alternate).

2. **Jurisdiction of Office:** Please check the box that starts with “County of” and type in “San Diego.”
3. **Type of Statement**: Please check the appropriate statement box (e.g., Assuming Office/Leaving Office or Annual; please include a date).

4. **Schedule Summary**: Please check the box for all schedules that apply to your circumstance and then fill out each schedule and attach to the Cover Page. If filing for multiple agencies, fill out the Cover Page for each agency, copy the appropriate Schedules and attach a set of Schedules to each Cover Page. Please add the total number of pages (including both the Cover Page and any applicable Schedules) in Section 4 of the Cover Page.

5. **Verification**: Please date and sign the Cover Page.

Please mail your originally-signed Cover Page and schedules by Wednesday, March 22, 2013, to Michelle Posada, SANDAG, Executive Assistant/Clerk of the Board, 401 B Street, Suite 800, San Diego, CA 92101. Please note that Ms. Posada cannot accept an electronic form of your statement. Please sign your Cover Page using blue ink.

If you have any questions, please contact Michelle Posada at (619) 699-1912 or Michelle.Posada@sandag.org. Thank you for your cooperation.

Attachment: 1. Updated TWG Roster

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TITLE VI DEMOGRAPHIC SURVEY

As a recipient of Federal Transit Administration (FTA) funding, SANDAG is required to collect information regarding the members of this working group. Information collected will be reported to FTA without names or other identifying information. The information TWG members provide will be used only for compiling statistical information. Answering this question is voluntary; however, TWG members' cooperation in gathering this information would be greatly appreciated.

What is your race? (Select one or more)

- Caucasian/White (Not Hispanic or Latino): A person having origins in any of the original peoples of Europe, the Middle East, or North Africa
- Hispanic or Latino: A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin regardless of race
- Asian (Not Hispanic or Latino): A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian Subcontinent, including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam
- Native American (Not Hispanic or Latino): A person having origins in any of the original peoples of North and South America (including Central America), and who maintain tribal affiliation or community attachment
- Black or African American (Not Hispanic or Latino): A person having origins in any of the black racial groups of Africa

Please return this form to SANDAG staff the day of the TWG meeting or by the end of February 2013 to:

Paula Zamudio
SANDAG
401 B Street, Suite 800
San Diego, CA 92101
Paula.Zamudio@sandag.org

Key Staff Contact: Paula Zamudio, (619) 595-5610, Paula.Zamudio@sandag.org
The Regional Planning Committee provides oversight for the preparation and implementation of the Regional Comprehensive Plan that is based on the local general plans and regional plans and addresses interregional issues with surrounding counties and Mexico. The components of the plan include: transportation, housing, environment, economy, regional infrastructure needs and financing as well as land use and design. Committee recommendations are forwarded to the SANDAG Board of Directors for action.

The Regional Planning Committee generally meets on the first Friday of the month from 12 p.m. to 2 p.m.

Staff Contact: Carolina Gregor, (619) 699-1989, Carolina.Gregor@sandag.org

### MEMBERS

- **Mary Sessom, Chair**  
  Mayor, City of Lemon Grove  
  (representing East County)

- **Lesa Heebner, Vice Chair**  
  Councilmember, City of Solana Beach  
  (representing North County Coastal)

- **Mike Woiwode**  
  Councilmember, City of Coronado  
  (representing South County)

- **Sam Abed**  
  Mayor, City of Escondido  
  (representing North County Inland)

- **Dave Roberts**  
  Supervisor, County of San Diego

- **Lorie Zapf**  
  Councilmember, City of San Diego

### ALTERNATES

- **Jerry Jones**  
  Councilmember, City of Lemon Grove  
  (representing East County)

- **Gary Felien**  
  Councilmember, City of Oceanside  
  (representing North County Coastal)

- **Pamela Bensoussan**  
  Councilmember, City of Chula Vista  
  (representing South County)

- **John Aguilera**  
  Councilmember, City of Vista  
  (representing North County Inland)

- **Bill Horn**  
  Supervisor, County of San Diego

- **Mark Kersey**  
  Councilmember, City of San Diego

### ADVISORY MEMBERS

- **Laurie Berman / Bill Figge**  
  Caltrans, District 11

- **Steve Chung / Kim N. Peacher**  
  Department of Defense

- **Mona Rios / Al Ovrom**  
  Metropolitan Transit System

- **Don Mosier / Ed Gallo**  
  North County Transit District

- **LaVonne Peck (La Jolla) / Allen Lawson (San Pasqual)**  
  Southern California Tribal Chairmen’s Association

- **Farrah Douglas / Elsa Saxod**  
  San Diego County Water Authority

- **Ann Moore / Bob Nelson**  
  San Diego Unified Port District

- **Bill Chopyk / Manjeet Ranu**  
  Regional Planning Technical Working Group

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REGIONAL PLAN: STATUS UPDATE AND APPROACH
FOR REFINING, DEVELOPING, AND INCORPORATING
THE POLICY AREAS FROM THE REGIONAL COMPREHENSIVE PLAN

INTRODUCTION

Over the past year, SANDAG has been working on developing a framework for the preparation of a new regional plan for the San Diego region that extends to the year 2050. Last month, the SANDAG Board of Directors received a report on what we have been hearing from the public and our local jurisdictions on the regional plan. Attachment 1 provides this information to the Regional Planning Technical Working Group (TWG). An important part of the planning process will be to incorporate the various regional policy areas that were addressed in the Regional Comprehensive Plan (RCP) into the new regional plan, and address some new emerging policy areas. This report proposes an approach for doing so. The approach was presented to the Regional Planning Committee on February 1, 2013, and is anticipated to be presented to the Transportation and Borders Committees on February 15 and 22, 2013, respectively.

BACKGROUND

The SANDAG Board adopted the RCP in 2004 to provide a blueprint for managing our region’s growth while preserving natural resources and limiting urban sprawl. Since then, SANDAG has adopted several Regional Transportation Plans, as required by federal and state laws. The most recent Regional Transportation Plan (RTP) was adopted in 2011, and per a new state law, Senate Bill 375 (SB 375, 2008), it included for the first time a component called the Sustainable Communities Strategy (SCS). The SANDAG 2050 RTP/SCS was the first RTP prepared in California under the provisions of SB 375, and was structured to further integrate land use and transportation planning and to meet the greenhouse gas emission reduction targets established by the California Air Resources Board for the San Diego region.

Over the years, the RCP has served as a framework to coordinate local and regional planning efforts and promote smart growth and sustainable development in our region, and many of its policies have been incorporated into subsequent RTPs. Unlike the RTP, the RCP does not have a mandated schedule for updates. However, during the preparation of the 2050 RTP/SCS, the Board indicated interest in updating the RCP in order to bring the RCP up-to-date with the numerous planning issues and legislative requirements that have emerged over the past decade, including issues such as climate change mitigation and adaptation as well as public health.

After discussion on possible ways to update the RCP, in May 2012, the SANDAG Board approved merging the RCP update with the preparation of the next RTP/SCS, instead of conducting a
stand-alone update. In September 2012, staff presented to the Board a draft work program and schedule for the combined plan, and outlined an approach for gathering ideas for public involvement. Since then, we’ve reached out to a variety of stakeholders to solicit feedback on the draft work program and on strategies for public engagement. As outlined in Attachment 1, four major efforts were undertaken to gather ideas on the regional plan and on public participation techniques, including outreach with the SANDAG policy advisory committees and working groups, focus groups, community-based organizations, and a kick-off public workshop. Based on much of this feedback, a Public Involvement Plan (PIP) was developed. Additionally, the final work program and schedule will be presented to the Board on February 22, 2013. To complement these outreach approaches, a statistically significant poll will be conducted and its results are expected to be available this spring as the Board deliberates on the vision, goals, and objectives that will provide the policy foundation for the Regional Plan.

DISCUSSION

The RCP includes about a dozen policy areas that range from urban form and housing to healthy environment, social equity, economic prosperity, infrastructure, and border issues. The plan is based on principles of smart growth and sustainable development. From a geographic standpoint, the RCP covers all jurisdictions in the region, addresses binational issues, incorporates coordination with our tribal governments, and addresses planning issues with our surrounding regions (Imperial, Orange, and Riverside counties). Many of the policies included in the 2050 RTP/SCS build upon the smart growth framework established in the RCP. Attachment 2 provides a comparison of the topics in the RCP and in the SCS chapter of the 2050 RTP/SCS.

Combining the RCP and the 2050 RTP/SCS will result in a single, more easily accessible regional planning document. Based on the draft work program and the comments received to date, the plan will continue to focus on the critical link between land use and transportation, and will cover the following topics:

- Public Health
- Land Use, Regional Growth, Urban Form and Housing
- Healthy Environment (Habitat Conservation, Energy, Climate Change, Climate Adaptation, Shoreline Preservation, Water Quality, Air Quality)
- Infrastructure/Public Facilities (Water Supply, Wastewater, Storm Water, Solid Waste, Access to Educational Facilities, Parks and Open Space)
- Social Equity and Environmental Justice
- Economic Strategies
- Borders (Binational, Tribal, and Interregional)
- Military
- Transportation

In accordance with state and federal transportation planning guidelines, the regional plan needs to be adopted by mid-2015.
PROPOSED APPROACH FOR INCORPORATING THE POLICY AREAS FROM THE RCP: COMPREHENSIVE, INTEGRATED, AND ENGAGING

Not Starting from Scratch – Using “White Papers” to Frame the Issues

Because so much planning work has been done in our region over the years, it is proposed that we build upon previous work as we prepare the regional plan. The suggested approach would be to write a comprehensive series of “white papers” over the next year on the policy areas identified above. The white papers would describe current conditions associated with the policy area (including existing plans, programs, and policies; new requirements; and emerging issues); explore the interrelationships of the policy area among the “three E’s” of sustainability (including the economy, social equity, and the environment, as well as climate mitigation/adaptation); describe additional topics that should be further considered, such as public health and demographics; describe potential funding resources related to the policy area; and propose key policy questions related to the policy area for consideration and discussion.

This “white paper” approach would provide policymakers, stakeholders, and the public with the opportunity to more comprehensively understand the region’s previous work, validate and/or refine the existing policies, and explore new policies within the context of emerging issues.

Breaking Down the Silos

It is proposed, to the extent possible, that the white papers be grouped into related topics and be discussed with the policy committees and working groups in these groupings. This would provide the opportunity to proactively explore interrelationships among the various topics in an integrated manner and help break down the silos. In addition, it is proposed that the white papers be used to help define the issues to be included in the regional plan, but not to serve as the designations for the chapters. Once all of the white papers have been reviewed and discussed, it is proposed that information and policy questions from the white papers be drawn upon to establish and write the chapters of the regional plan, and that the white papers are incorporated as appendices of the plan.

Meaningful Engagement

Public participation is a critical part of the planning process. It is proposed that the working groups and policy committees serve as the discussion venues in the white paper process, and that outreach with community-based organizations, tribal nations, stakeholders, binational partners, and related public agencies be proactively sought and incorporated into the process through techniques included in the PIP. Some of these techniques include facilitated outreach sessions with interested stakeholder groups, multi-topic workshops, Internet-based outreach methods, posting the white papers and schedules on-line, social media, presentations to interested groups, and other techniques that might be suitable for each topic area. The SANDAG Board would receive updates and would provide input at key points in the planning process. The white papers would be developed over the next year (from March 2013 to March 2014), and the chapters would subsequently be drafted, drawing upon the input obtained from the white paper approach.
NEXT STEPS

On February 22, the Board will receive the final PIP reflecting input received during the public comment period and the final work program. The Board then will be asked to consider the vision, goals, and policy objectives for the regional plan after the poll results are completed. Meanwhile, staff will begin to engage the working groups and policy advisory committees on the various white papers and other plan components, and will seek public input drawing upon public participation methods contained in the final PIP. The TWG will be asked to provide input and recommendations to the SANDAG Regional Planning Committee on key component of the plan.

Attachments:  
2. Content Comparison of RCP and SCS Chapter of 2050 RTP/SCS

Key Staff Contact: Phil Trom, (619) 699-7330, Phil.Trom@sandag.org
THE REGIONAL PLAN: “WHAT ARE WE HEARING?”

Introduction

Last year, the Board of Directors approved merging the Regional Comprehensive Plan update with the next Regional Transportation Plan/Sustainable Communities Strategy (2050 RTP/SCS). Since then, staff has been reaching out to a variety of stakeholders to solicit feedback on the work program and on strategies for public engagement. This report highlights the main messages that we have been hearing from the public and local jurisdictions.

2012 Outreach - What We Heard

During 2012, staff undertook several major efforts to gather ideas on the regional plan.

- **SANDAG Committees and Working Groups**: We started by reaching out to the SANDAG working groups, Policy Advisory Committees, and the Board of Directors to obtain feedback on the proposed work program and gather ideas on public participation.

- **Focus Groups**: Then we conducted two focus groups to gauge residents’ awareness and viewpoints regarding regional planning issues.

- **Community-Based Organizations**: Next, we reached out to the network of community-based organizations (CBOs) that participated in the development of the 2050 RTP/SCS to review ideas on how to continue to engage low income and minority populations in the regional planning process in a meaningful way.

- **Kick-Off Public Workshop**: Finally, building upon the initial feedback, we organized a public workshop to kick-off our outreach to stakeholders, residents, professionals, and others who are not part of the SANDAG institutional structure, but who are interested in the development of the plan.

To complement these outreach approaches, we are in the process of developing and conducting a statistically significant poll. The results of the poll will be available this spring as the Board deliberates on the vision, goals, and policy objectives to be included in the regional plan.

Feedback from SANDAG Working Groups, Policy Advisory Committees, and Board of Directors

Overall, we have received a very positive response to the idea of merging the two plans and covering them with a single environmental document. Commenters also urged staff to use an interactive and highly inclusive process in the plan’s development. Continual support has been received starting from early discussions with the Regional Planning and Transportation Committees, and the Board on the possibility of combining the plans all the way through to later discussions.
about key issues that should be included in the work program and ideas for public involvement techniques. Based on the Board’s direction to merge the two plans, last May we prepared a work program for the regional plan, and last fall presented the draft work program to the Policy Advisory Committees and 15 SANDAG working groups. The membership of the working groups represents a broad variety of stakeholders, including planning and public work directors, traffic engineers, and residents/professionals/stakeholders with expertise in active transportation, public health, housing, habitat, economy, energy, air quality, and social services as well as partners from tribal governments and our international border with Mexico. While many comments were received during that timeframe, collectively there was a general sense that the plan should:

- Appeal to the average person and be kept simple
- Address the region within the context of its international border and its surrounding counties, and include input from our tribal governments, neighbors, and partners
- Identify issues for a potential future infrastructure funding initiative
- Address public health issues, particularly as related to the role of transportation
- Clearly delineate between local and regional responsibilities, so as to avoid duplication
- Address economic prosperity issues
- Clearly define smart growth and sustainability
- Make information available in several languages to reach a wide range of residents
- Develop a series of workshops and videos to educate the public and build awareness about regional issues
- Engage the public and stakeholders in small-scale settings through academic and other institutions, workplace luncheons, community organizations, and local gathering places
- Supplement traditional outreach efforts with a wide range of electronic media including television, radio, social networking, web-based tools, and surveys
- Tailor outreach efforts to a variety of audiences such as seniors, students, homeowners, etc.

**Focus Groups**

Last September, we held two focus groups with balanced representation from throughout the region to hear directly from people who live and work in our communities. We heard the following key messages from the focus groups:

- The main issues that San Diego residents are concerned about are population growth, transportation, budgetary issues, education, and quality of life in local neighborhoods.
- The public intuitively acknowledges the existence of some sort of a planning process for meeting the regional needs of San Diego, but there is very little specific understanding of the regional planning process and/or local planning processes.
- There is uncertainty about the public agencies involved in the regional planning process, the specific planning priorities and objectives, and scope of responsibility.
- Once made aware of the role SANDAG plays in the community, focus group participants urged the organization to work harder to make the public aware of regional planning activities. They also stated they would get involved in the process if they knew it was going on, and suggested that SANDAG put more energy into marketing itself and its programs.
Community-Based Organizations

As a follow-up to the current 2050 RTP/SCS and in anticipation of the regional plan, last summer and fall we reached out to the network of CBOs that participated in the development of the 2050 RTP/SCS to reflect on best practices for public participation with vulnerable communities, such as low-income, minority, and/or limited-English proficiency populations. The following are the key messages that we received from meetings and dialogues with our partners as well as from surveys completed by people served by CBOs.

- **Local Networks as Key Forums:** Despite the popularity of electronic networking, local institutions that have developed networks of trust provide the strongest mechanism for both outreach and involvement of populations who traditionally have not participated in the regional planning process. Community collaboratives, in particular, provide a culturally relevant structure for crossing language barriers and structuring meetings.

- **Local Processes and the Community’s Voice:** Rigid, technical timelines often do not coincide with local cultural traditions for sharing information and formulating responses. The process of creating meaningful dialogue and involvement takes time and commitment.

- **Participation despite hardship:** The issues that community residents have to deal with on a daily basis, such as limited mobility options, lack of income, food, and other resources, all compete for stakeholders’ time and energy. Despite these constraints, these communities have strong interest in participating in discussions.

- **Funding:** The budgets of CBOs are often spread thin. It is critical to provide the necessary resources to facilitate the involvement of vulnerable communities.

- **Other Techniques:** Other factors that result in meaningful participation include personalized meeting experiences; meeting at locations that are regularly used by residents; providing amenities such as food, childcare, and parking; and using their trusted networks, such as the CBOs, to publicize initiatives and events.

**Kick-Off Public Workshop**

In addition to our work with our SANDAG partners, the focus groups, and the CBOs, we held a public workshop in October to kick-off our outreach process with stakeholders, residents, professionals, and others who are not part of the SANDAG institutional structure, but who are interested in the development of the plan. More than 120 people participated in the workshop. The emphasis was on listening and gathering input on two main areas: topics to be included in the regional plan (reflected in the draft work program previously discussed with the Policy Advisory Committees and the working groups) and how participants would like to be involved in the development of the plan.

Because the emphasis was on listening, no formal SANDAG presentations were made. Rather, various examples of web-based public engagement platforms were showcased to highlight the potential role of newer technologies in the public participation process, and then the attendees participated in three sets of small-scale discussions, rotating between several tables with assigned topic areas (the topics included: Communities, Mobility Choices, Healthy Environment, Vibrant Economy, Reaching Out, and Partnerships). Staff members who had received facilitation training asked the groups a series of questions on the topics, promoting free-flow discussion between the participants. The discussions were transcribed and are available on the SANDAG Web site. The following major themes emerged from the workshop:
Communities:
- Focus on safe, complete streets, with a strong emphasis on pedestrians and bicyclists of all ages
- Create fast, frequent, clean, easy-to-use, and extensive transit systems that will make using the system a viable choice in the region
- Improve connections between housing, schools, jobs, and activity centers
- Foster vibrant communities that have a mix of commercial retail and services, employment opportunities, recreational activities, and community meeting places

Mobility Choices:
- Provide choices in addition to the freeway system, including carpool lanes and transit
- Bind transportation decisions with land-use decisions to create a more efficient transportation system
- Make transit more efficient, particularly the Trolley
- Aim for a more environmentally sustainable system
- Provide more extensive facilities for bikes and pedestrians
- Make better use of technology in our transportation systems

Healthy Environment:
- Maintain and increase access to parks and open space
- Protect water quality and sustainability
- Foster sustainable energy use choices and actions to combat climate change

Vibrant Economy:
- The region needs a more efficient transportation system in order to support a strong economy—this is true for the border, as well as for the transit and highway systems, along with local roads, bike lanes, and sidewalks
- Adding more flexibility in how and when employees do their work will improve the system
- Get better information to the users of the transportation system so they can travel more efficiently
- The high cost of housing remains an impediment to a healthy economy
- Promote and support partnerships in business, education, government, across borders, etc.

Reaching Out:
- After you receive feedback from the public, track that feedback and communicate how it affected the process and changed the ultimate work product
- Go out to meetings in the communities, rather than having them come to government
- Craft customized outreach approaches for different geographic and social areas of the region
- Take the time to brand and market the regional plan to make it more accessible
- Connect with the region's youth—use a simple message delivered via social media
Partnerships:
• Tap into CBOs that have local relationships
• Use the school system to reach out to young people and connect with their parents
• Go through employers to reach employees and get them involved
• Create partnerships and forums to bring different organizations together, including community groups, planning groups, churches, schools, nonprofits, social organizations, etc.

The discussions from each of the tables, as well as comments submitted in writing, are available on the SANDAG Web site at www.sandag.org/regionalplan.

Draft Public Involvement Plan

We have taken the ideas we’ve heard regarding public participation and incorporated many of the major concepts into the draft Public Involvement Plan (PIP), which is scheduled to be released on January 7, 2013, for a 30-day public review period. The draft PIP includes a menu of outreach techniques that can be paired up with key activities and milestones in the planning process. Some of the more innovative public participation techniques include web-based public participation tools, visualizations, “lunch and learn” meetings at local employer offices, media partnerships, social media, digital video shorts, and virtual public workshops. The Board will receive the final PIP for information on February 22, 2013.

Next Steps

At the January 25, 2013, Board of Directors meeting, we will present an updated work program incorporating the feedback we’ve been hearing. At the Board Retreat in February, the official name and branding concept of the regional plan will be unveiled. The Board also will review the major accomplishments and achievements from our regional plans as a precursor for providing direction on the regional plan vision, goals, and policy objectives. Later that month, as mentioned above, we will present the final PIP reflecting input received from the comment period. In March and April, the Board will hear the results of the regional plan poll, and we will ask for direction on the plan’s goals and policies as the framework for the overall planning process.

GARY L. GALLEGOS
Executive Director

Key Staff Contacts: Coleen Clementson, (619) 699-1944, Coleen.Clementson@sandag.org
David Hicks, (619) 699-6939, David.Hicks@sandag.org
## Content Comparison of the Regional Comprehensive Plan and the Sustainable Communities Strategy Chapter

This table compares the content of the Regional Comprehensive Plan (RCP) (adopted by SANDAG in 2004), and the Sustainable Communities Strategy (SCS) chapter of the 2050 Regional Transportation Plan/Sustainable Communities Strategy (2050 RTP/SCS) (adopted by SANDAG in 2011). The SCS was required per Senate Bill 375 (Steinberg, 2008) as an element of the RTP. The SCS chapter was based in large part on policies contained in the RCP.

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<th><strong>RCP</strong></th>
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Areas highlighted in yellow indicate common content in both the RCP and SCS chapter of the 2050 RTP/SCS. Areas followed by an asterisk (*) indicate topics discussed in other sections of the 2050 RTP/SCS beyond the SCS chapter.
Introducing the Series 13 Regional Growth Forecast serves as the foundation for the upcoming SANDAG Regional Plan and other planning documents (e.g., water, general plans) across the region. This report provides an overview of the regional demographic, economic, and housing trends expected over the next four decades, including a comparison with the recently released statewide projections from the California Department of Finance (DOF). SANDAG anticipates releasing sub-regional projections in summer 2013.

SANDAG denotes forecasts by a sequential series number. The current working forecast is known as the Series 13: 2050 Regional Growth Forecast. The forecast used in the 2050 Regional Transportation Plan and Sustainable Communities Strategy, adopted in October 2011, was the Series 12: 2050 Regional Growth Forecast.

Overview of Forecasted Growth

SANDAG projects the region's population will grow by nearly one million people by 2050. This forecast is consistent with previous expectations, although future growth rates have been reduced due increased domestic migration out of the region. The growth in population will drive job growth and housing demand within the region, adding almost 500,000 jobs and over 325,000 housing units. Table 2 provides more detailed statistics of future trends.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
<th>Percent Average Annual Change</th>
<th>Total Housing Units</th>
<th>Percent Average Annual Change</th>
<th>Total Jobs</th>
<th>Percent Average Annual Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>3,095,313</td>
<td>-</td>
<td>1,158,076</td>
<td>-</td>
<td>1,328,755</td>
<td>-</td>
</tr>
<tr>
<td>2012</td>
<td>3,143,429</td>
<td>0.8%</td>
<td>1,165,818</td>
<td>0.3%</td>
<td>1,346,969</td>
<td>0.7%</td>
</tr>
<tr>
<td>2020</td>
<td>3,435,713</td>
<td>1.1%</td>
<td>1,249,981</td>
<td>0.9%</td>
<td>1,520,179</td>
<td>1.5%</td>
</tr>
<tr>
<td>2035</td>
<td>3,853,698</td>
<td>0.8%</td>
<td>1,394,526</td>
<td>0.7%</td>
<td>1,665,995</td>
<td>0.6%</td>
</tr>
<tr>
<td>2050</td>
<td>4,068,759</td>
<td>0.4%</td>
<td>1,491,189</td>
<td>0.4%</td>
<td>1,807,460</td>
<td>0.5%</td>
</tr>
<tr>
<td>2010-2050</td>
<td>973,446</td>
<td>0.7%</td>
<td>333,113</td>
<td>0.6%</td>
<td>478,705</td>
<td>0.8%</td>
</tr>
</tbody>
</table>

Source: SANDAG
Much of the region’s growth will be driven by natural increase, total births minus deaths. Longer life expectancies will contribute to the aging population seen in the outer years of the forecast, while the trends of increased deaths (as a result of the older population) and net out-migration will factor into the slower growth rates anticipated in the future. By 2050, it is expected that nearly 20 percent of the population will be ages 65 and over, compared with just 12 percent today.

In terms of the race and ethnic composition of the region, significant changes are on the horizon. The 2010 census revealed San Diego to now be a majority-minority region - meaning no single race or ethnic group comprises more than 50 percent of the total population. In 2010, the two dominant race and ethnic groups were non-Hispanic whites and Hispanics, accounting for 48 percent and 32 percent of the region’s total population, respectively. By 2050, however, it is expected that Hispanics will account for over 46 percent of the total population while the non-Hispanic White population will decline to approximately 30 percent. The Asian population is expected to increase to 15 percent, up from 11 percent in 2010. Non-Hispanic blacks, two or more races, and “other” groups each comprise less than 5 percent of the total population today and are expected to remain relatively unchanged out to 2050.

By 2050, it is projected that over 478,000 new jobs will be added to the economy. Growth is expected to occur in most of the industry sectors with the exception of Agriculture, Retail, and Government. Information Services will see the most growth, increasing nearly 36 percent by 2050, in addition to significant gains in Construction and Finance & Real Estate (21 percent and 12 percent, respectively.) The three largest sectors in 2050, Professional & Business Services, Leisure & Hospitality, and Government, combined, will account for over 48 percent of the region’s total jobs.

Regional Forecasting Process

The regional forecast establishes the framework for developing the sub-regional forecast. The regional forecast is developed by SANDAG with input from expert demographers, economists, developers, and natural resource managers. These experts review economic and demographic assumptions about fertility, migration, inflation, and other indicators. In addition to the traditional expert panel review SANDAG conducts, SANDAG has also reviewed the forecast with key stakeholders across the region, including transportation, land use, and economic development advocates.

SANDAG uses its Demographic and Economic Forecasting Model (DEFM) to develop the regional forecast. The DEFM was first developed to support the Series 4 forecast in the late 1970’s. The DEFM uses a standard cohort-survival modeling technique along with econometric tools to estimate future growth. The DEFM has a proven track record of accuracy; since Series 4, on average, it has been within 4 percent of observed population growth.

The DEFM results will feed the sub-regional allocation models to develop city and neighborhood level forecasts. The Series 13 sub-regional forecast will use a new tool called the Production Exchange, Consumption, and Allocation System (PECAS). This model offers several enhancements beyond the sub-regional forecasting models used in prior forecasts by introducing economic conditions and return on investment calculations into the projections of development, redevelopment, and infill. PECAS, in addition to new data sources, continues to rely upon the land use plans, policies, and zoning ordinances of the 18 cities, the County of San Diego, and other land use authorities.
SANDAG anticipates releasing the draft sub-regional forecast in summer 2013.

**New Projections from the California Department of Finance**

In January 2013, the California DOF revised population projections for California and its counties. The updated projections revised base year population down to align with Census 2010 and reveal a more pessimistic view of growth for the Golden State than previous projections. The DOF projects 50 million Californians by 2050 (just over 30 percent growth). This newest projection revises down the previous 2050 forecast by over 9 million residents (15 percent). San Diego’s 2050 population was revised down 12 percent to 3.97 million residents from 4.5 million. The revisions downward were seen across the state, with Southern California county projections coming down between 10 and 20 percent. Only four counties were revised up: San Mateo, San Francisco, Nevada, and Sierra.

Table 2, below, summarizes the 2013 population projections from the DOF as well as the SANDAG Series 13: 2050 Regional Growth Forecast. The DOF “2007 series” was the last projection from the DOF and the benchmark for the SANDAG Series 12 forecast.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>3,199,706</td>
<td>3,095,313</td>
<td>3,095,313</td>
</tr>
<tr>
<td>2035</td>
<td>4,100,681</td>
<td>3,853,698</td>
<td>3,640,255</td>
</tr>
<tr>
<td>2050</td>
<td>4,508,728</td>
<td>4,068,759</td>
<td>3,969,663</td>
</tr>
</tbody>
</table>

Sources: California Department of Finance; SANDAG

SANDAG anticipates the county will grow to 4,068,759 by 2050 or 2.5 percent higher than the DOF. The slightly higher projections from SANDAG mainly result from more optimistic projections of domestic migration. The SANDAG Series 13: 2050 Regional Growth Forecast is consistent with Senate Bill 375 (Steinberg, 2008).

**Next Steps**

Staff will review the Series 13: 2050 Regional Growth Forecast with the Regional Planning Committee and the Board of Directors in March. Staff will also continue to work with member agencies to develop a sub-regional forecast that is reflective of local plans and policies by summer 2013.

Key Staff Contact: Kirby Brady, (619) 699-6924; Kirby.Brady@sandag.org
Series 13
Regional Growth Forecast

Preliminary Regionwide Forecast

Regional Planning Technical Working Group
February 14, 2013

Agenda

• Forecast Overview and Model Process
• 2013 DOF Population Projections
• Series 13 Preliminary Regionwide Results
  • Key assumptions
  • Schedule & Next Steps
Forecast process and new models

Regionwide Forecast (DEFM)

Subregional Forecast (PECAS and PD)

Detailed Demographic Forecast (PASEF and PopSyn)

Transportation Model (ABM)

Current housing, jobs, population, and sq. ft.
Local land plans & policies
Market conditions
Local review

Historical data
Current demographics
National forecast
Demographic trends
Expert review

2050 DOF Statewide Projections

Statewide (-15%):
2007 DOF forecast = 59.5 million
2013 DOF forecast = 50.4 million

 millions

Statewide (-15%) :
2007 DOF forecast = 59.5 million
2013 DOF forecast = 50.4 million

-16%
-12%
-17%
-19%
-5%
6%
-12%
-16%

-12%

-17%

-19%

-5%

6%

-12%

-16%

0.0
2.0
4.0
6.0
8.0
10.0
12.0
14.0

2007 series DOF forecast
2013 DOF forecast
**Population, Jobs, and Housing**

- **Population**: 4,068,759
- **Jobs**: 1,807,460
- **Housing**: 1,491,189

**Components of Change**

- Births
- Deaths
- Domestic Migration
- International Migration

Result:
- 925,000 more people
- 331,000 more jobs
- 325,000 more housing units
Population: Rate of Change

Assumption

Domestic Migration Patterns

<table>
<thead>
<tr>
<th>Destination County</th>
<th>Estimated Outflow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Riverside (CA)</td>
<td>14,673</td>
</tr>
<tr>
<td>Los Angeles (CA)</td>
<td>11,234</td>
</tr>
<tr>
<td>Orange (CA)</td>
<td>6,926</td>
</tr>
<tr>
<td>Maricopa (AZ)</td>
<td>6,693</td>
</tr>
<tr>
<td>San Bernardino (CA)</td>
<td>3,870</td>
</tr>
<tr>
<td>Clark (NV)</td>
<td>2,420</td>
</tr>
<tr>
<td>San Francisco (CA)</td>
<td>2,313</td>
</tr>
<tr>
<td>Alameda (CA)</td>
<td>2,246</td>
</tr>
<tr>
<td>Pima (AZ)</td>
<td>2,164</td>
</tr>
<tr>
<td>Santa Clara (CA)</td>
<td>2,101</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Origin County</th>
<th>Estimated Inflow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles (CA)</td>
<td>16,330</td>
</tr>
<tr>
<td>Orange (CA)</td>
<td>9,321</td>
</tr>
<tr>
<td>Riverside (CA)</td>
<td>8,709</td>
</tr>
<tr>
<td>San Bernardino (CA)</td>
<td>4,203</td>
</tr>
<tr>
<td>Maricopa (AZ)</td>
<td>4,156</td>
</tr>
<tr>
<td>Santa Clara (CA)</td>
<td>3,640</td>
</tr>
<tr>
<td>Clark (NV)</td>
<td>2,200</td>
</tr>
<tr>
<td>Honolulu (HI)</td>
<td>2,167</td>
</tr>
<tr>
<td>Ventura (CA)</td>
<td>2,137</td>
</tr>
<tr>
<td>Imperial (CA)</td>
<td>1,874</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2005-2009
Regionwide Age Structure
2010 and 2050

Race/Ethnicity

Result
**Result**

**Median Home Price**

![Graph showing median home price over time](image)

**Distribution of Jobs by Industry**

![Bar chart showing distribution of jobs by industry](image)

Historical source: QCEW California Employment Development Dept. (annual average)
Projection assumption: Each industry’s jobs forecast is driven by US job growth by industry and a local market index
Population, Jobs, and Housing

- 925,000 more people
- 331,000 more jobs
- 325,000 more housing units

Result

Schedule and next steps

- February 2013
  - Complete collection and review of land use inputs

- March 2013
  - Present preliminary regionwide forecast to BOD

- March - April 2013
  - Subregional forecast runs
  - Preliminary subregional forecast results for TWG review

- May - June 2013
  - Final input recommendations from TWG

- Summer 2013
  - Draft forecast
City of San Diego
Community Plan Update Status
SANDAG Technical Working Group
February 14, 2013

Community Plan Updates & Studies

- 11 Community Plan Updates
- 1 Major Focused Amendment
Community Plan Updates in Process

- Otay Mesa
- Ocean Beach
- Barrio Logan
- Uptown
- Northpark
- Grater Golden Hill
- San Ysidro
- Old Town
- Midway Pacific Highway
- Southeastern
- Grantville Master Plan (focused amendment)

Role of General and Community Plans

<table>
<thead>
<tr>
<th>General Plan</th>
<th>Community Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Citywide policies</td>
<td>Designate land uses and densities</td>
</tr>
<tr>
<td>Citywide housing goals</td>
<td>Village locations</td>
</tr>
<tr>
<td>Menu of standardized land use designations</td>
<td>Mix of housing</td>
</tr>
<tr>
<td>Guidance for community plan preparation</td>
<td>Site specific guidance</td>
</tr>
<tr>
<td>No changes to land use or zoning at General Plan level</td>
<td>Refine Citywide policies as needed</td>
</tr>
<tr>
<td></td>
<td>Streamline to focus on community specific issues</td>
</tr>
</tbody>
</table>
Community Plan Updates

- Parcel-Level Land Use Designations
- Street System and Connectivity
- Community Specific Policies
- Mixed Use Transit Oriented Village Designations
- Design Guidelines
- Street Tree Master Plans
- Implementation Program

CPU WORK PROGRAM: SIX PHASES

- Consultant contracting
- Assessment of existing conditions,
- Community outreach - land use, plan development & community review of the draft plan
- Environmental review
- Preparation of the PFFP
- Public hearings phase
## SUMMARY OF KEY PUBLIC REVIEW MILESTONES

<table>
<thead>
<tr>
<th>Community Plan</th>
<th>Draft Community Plan Complete</th>
<th>Community Plan EIR out for Public Review</th>
<th>Community Plan &amp; EIR Final/Public Hearings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barrio Logan</td>
<td>May 2011</td>
<td>January 2013</td>
<td>May 2013</td>
</tr>
<tr>
<td>Otay Mesa</td>
<td>April 2011</td>
<td>May 2013</td>
<td>September 2013</td>
</tr>
<tr>
<td>Ocean Beach</td>
<td>March 2013</td>
<td>May 2013</td>
<td>September 2013</td>
</tr>
<tr>
<td>Old Town-Midway Pacific Highway</td>
<td>March 2013</td>
<td>June 2014</td>
<td>October 2014</td>
</tr>
<tr>
<td>Grantville Master Plan</td>
<td>April 2013</td>
<td>December 2013</td>
<td>April 2014</td>
</tr>
<tr>
<td>Southeastern</td>
<td>November 2013</td>
<td>July 2014</td>
<td>November 2014</td>
</tr>
<tr>
<td>San Ysidro</td>
<td>February 2014</td>
<td>September 2014</td>
<td>January 2015</td>
</tr>
</tbody>
</table>

## Lessons Learned

- Consultant contracting
- Preparation of Existing Conditions Data
- Traffic modeling
- Early coordination with EAS on scope of project for CEQA review
- Establishing a core community plan update team
- Work through Community Planning Groups
Questions?

- Website: Community Plan Updates
  www.sandiego.gov/planning/community/cpu/index.shtml

City of San Diego
Community Plan Update Status
SANDAG Technical Working Group
February 14, 2013