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Chairmen's Association**

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**Southern California Association of
Governments**

Gary L. Gallegos
Executive Director, **SANDAG**

BORDERS COMMITTEE AGENDA

**Friday, October 25, 2013
12:30 to 2:30 p.m.
SANDAG Board Room
401 B Street, 7th Floor
San Diego**

AGENDA HIGHLIGHTS

- **RECOMMENDATIONS FROM THE 2013 BINATIONAL SEMINAR**
- **SAN DIEGO FORWARD: THE REGIONAL PLAN – DRAFT OUTLINE OF WHITE PAPER ON ECONOMIC PROSPERITY**

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MISSION STATEMENT

The Borders Committee provides oversight for planning activities that impact the borders of the San Diego region (Orange, Riverside and Imperial Counties, and the Republic of Mexico) as well as government-to-government relations with tribal nations in San Diego County. The preparation and implementation of SANDAG's Binational, Interregional, and Tribal Liaison Planning programs are included under this purview. It advises the SANDAG Board of Directors on major interregional planning policy-level matters. Recommendations of the Committee are forwarded to the Board of Directors for action.



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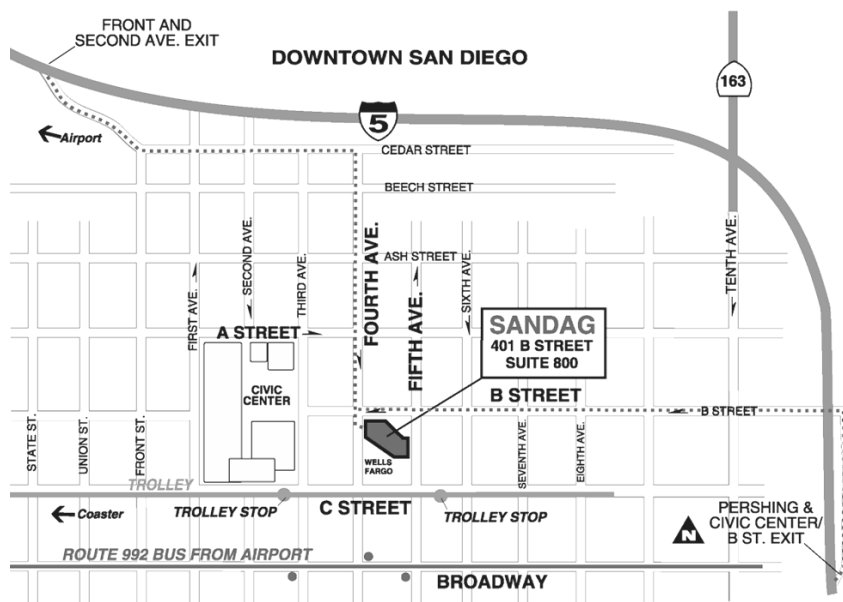
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BORDERS COMMITTEE

Friday, October 25, 2013

ITEM #	RECOMMENDATION
+1. APPROVAL OF THE JULY 26, 2013, MEETING MINUTES	APPROVE
2. PUBLIC COMMENTS/COMMUNICATIONS	
<p>Members of the public shall have the opportunity to address the Borders Committee on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a "Request to Speak" form and giving it to the Borders Committee coordinator prior to speaking. Public speakers should notify the Borders Committee coordinator if they have a handout for distribution to Borders Committee members. Public speakers are limited to three minutes or less per person. Borders Committee members also may provide information and announcements under this agenda item.</p>	
<p style="text-align: center;">REPORTS (3 through 8)</p>	
3. SUBREGIONAL REPORTS FROM COMMITTEE MEMBERS	INFORMATION
<p>Members of the Borders Committee report issues and activities within their subregion that are of interest or under the purview of the Committee.</p>	
4. REPORT FROM THE CONSUL GENERAL OF MEXICO (Hon. Remedios Gómez-Arnau, Consulate General of Mexico in San Diego)	INFORMATION
<p>The Consul General of Mexico in San Diego, Hon. Remedios Gómez-Arnau, contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee.</p>	
5. UPDATE FROM THE SOUTHERN CALIFORNIA TRIBAL CHAIRMEN'S ASSOCIATION (Chairman Mark Romero, Mesa Grande)	INFORMATION
<p>Chairman Mark Romero, representative of the Southern California Tribal Chairmen's Association on the Borders Committee, will brief the members on issues and activities affecting tribal nations in the region and the state. Chairman Romero will update the Committee on activities related to the process of tribal consultation for San Diego Forward: The Regional Plan.</p>	
+6. RECOMMENDATIONS FROM THE 2013 BINATIONAL SEMINAR "MOVING THE BORDER FORWARD: COMPETITIVENESS AND SUSTAINABILITY" (Chair Paul Ganster, Committee on Binational Regional Opportunities)	RECOMMEND
<p>This report will present highlights from the 2013 Binational Seminar and recommendations from the Committee on Binational Regional Opportunities (COBRO) on next steps. COBRO asks that the Borders Committee recommend that the Board of Directors approve the 2013 Binational Seminar recommendations.</p>	

+7. SAN DIEGO FORWARD: THE REGIONAL PLAN - DRAFT OUTLINE OF WHITE PAPER ON ECONOMIC PROSPERITY (Elisa Arias and Jim Miller) DISCUSSION

The purpose of this item is to provide opportunities for the Borders Committee to discuss economic strategies and approaches in San Diego Forward: The Regional Plan. Comments from various SANDAG working groups, stakeholders, and the public will be relayed.

8. CHULA VISTA BUSINESS CLUSTER ANALYSIS (Michael Meacham, City of Chula Vista) INFORMATION

The Business Cluster Analysis is an extensive review of the best fit business sectors for expanding and attracting businesses and creating clusters of complementary businesses that create quality jobs in the City of Chula Vista.

9. UPCOMING MEETING INFORMATION

The next meeting of the Borders Committee is scheduled for Friday, November 15, 2013, at 12:30 p.m.

10. ADJOURNMENT

+ next to an item indicates an attachment



BORDERS COMMITTEE DISCUSSION AND ACTIONS

JULY 26, 2013

The meeting of the Borders Committee was called to order by Chair John Minto (East County) at 12:37 p.m. See the attached attendance sheet for Borders Committee member attendance.

1. APPROVAL OF MEETING MINUTES (APPROVE)

Action: Upon a motion by Supervisor John Renison (Imperial County), and a second by Councilmember Al Ovrom (South County), the Borders Committee unanimously approved the minutes from the June 28, 2013, meeting, as amended.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Miguel Aguirre, member of public, spoke on various binational regional topics affecting our border and provided his personal experiences participating in SANDAG workshops. He further commented on the San Ysidro Intermodal Transportation Center (SYITC) Study, collaboration efforts and the State of the Border Report that will be provided by Rick Van Schoik, North American Research Partnership.

CONSENT (3 and 4)

3. RECENT SANDAG EFFORTS TO SUPPORT BORDER TRANSPORTATION INFRASTRUCTURE (INFORMATION)

This report summarized recent SANDAG efforts to address needs to improve the region's border-crossing capacity.

4. JULY 7, 2013, STATE AND LOCAL ELECTIONS IN BAJA CALIFORNIA (INFORMATION)

On July 7, 2013, the State of Baja California held elections to elect the Governor, Mayors, and Local Representatives (Deputies). The new Governor of Baja California will be sworn in on November 1, 2013, for a six-year term ending in 2019. Mayors and Deputies are elected for a three-year term, and they will be sworn in on December 1, 2013, and October 1, 2013, respectively.

Action: Consent Item Nos. 3 and 4 were presented for information only.

REPORTS (5 through 10)

5. SUBREGIONAL REPORTS FROM COMMITTEE MEMBERS (INFORMATION)

Members of the Borders Committee reported issues and activities within their subregion that are of interest or under the purview of the Committee.

Councilmember Rudy Ramirez (South County) spoke on the 6th Annual International Friendship games held on Saturday, June 1, 2013, which involved over 1,500 students in seven different sports from schools within San Diego County and municipalities in Baja California, including the first crossborder bike ride. Councilmember Ramirez thanked the Committee, Port of Entry (POE)/Customs and Border Protection (CBP), and Mexico for their help and support.

Supervisor John Renison (Imperial County) announced that the Board of Supervisors continue monthly meetings with a stakeholder ad hoc committee, hosted by the Calexico Chamber of Commerce, and announced having great dialog with the U.S. General Services Administration (GSA) and CBP on public-private partnership issues. Former Intergovernmental Affairs Director Bob Ham was elected to chair this Committee. Supervisor Renison also reported on the canopies that are being installed at the Calexico West POE for inspection of southbound traffic to Mexicali, Baja California. Inspections have already backed up traffic, and will aggravate the southbound traffic in Calexico. Additionally, he reiterated his concerns about not seeing any of the priorities listed for infrastructure being proposed on the Comprehensive Immigration Reform border bill and suggested to the Committee to work together to stay on the same page, and to continue to support more border infrastructure that will help them handle the air quality from idling cars at the Calexico POE.

Gary Gallegos, Executive Director, shared with the Committee and Supervisor Renison that SANDAG staff managed to work actively with the Office of United States Senator for California Dianne Feinstein to include a section in the recently passed Senate Comprehensive Immigration Reform bill that would create a grant program to improve the transportation infrastructure at existing and new international border crossings. Staff also is working with the offices of the San Diego Congressional delegation (Congressman Juan Vargas and Congressman Scott Peters) to reflect and detail this section in the House Bill.

Councilmember David Alvarez (City of San Diego) reported that the City of San Diego entered into a contract with a bike sharing program with DecoBike.

Action: This item was presented for information only.

6. REPORT FROM THE CONSUL GENERAL OF MEXICO (INFORMATION)

The Consul General of México in San Diego, Hon. Remedios Gómez-Arnau, contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee. This report highlighted important aspects of the México – United States bilateral relationship.

Deputy Consul General of Mexico in San Diego, Hon. Francisco Javier Olavarría presented the item.

Action: This item was presented for information only.

7. UPDATE FROM THE SOUTHERN CALIFORNIA TRIBAL CHAIRMEN'S ASSOCIATION (INFORMATION)

Chairman Mark Romero (Southern California Tribal Chairmen's Association [SCTCA]), briefed the members on issues and activities affecting tribal nations in the region and the state.

Action: This item was presented for information only.

9. TRIBAL EMPLOYMENT REGULATION ORDINANCE (INFORMATION)

Tribal Employment Regulation Ordinance (TERO) makes employment opportunities available to qualified Native Americans from the tribes near projects that are federally funded. A representative of the Office of Federal Contract Compliance Programs of the U.S. Department of Labor provided an overview of the program and its applications. TERO impacts many areas of tribal economy including contracting, employment opportunities, and taxation. Adam Geisler, Councilmember of the La Jolla Band of Luiseño Indians, updated the Borders Committee on how the tribal nations in the San Diego region are supporting this effort.

Adam Geisler, La Jolla Band of Luiseño Indians, presented the item.

Action: This item was presented for information only.

8. SAN YSIDRO INTERMODAL TRANSPORTATION CENTER STUDY DRAFT DESIGN CONCEPTS (DISCUSSION)

SANDAG, in partnership with the City of San Diego, Caltrans, Metropolitan Transit System, and the community, is conducting a study to develop a concept, as well as a funding and implementation strategy for an Intermodal Transportation Center in the vicinity of the San Ysidro POE. Two design concepts have been developed with input gathered from the community, border crossers, and findings from the market study of potential commercial and institutional uses. Staff presented the draft concepts and provided an update on the study efforts to date.

Chair Minto welcomed Honorable Maria Luisa Sanchez Mesa, Chair, City of Tijuana Council Commission of Border Affairs to the meeting.

Rachel Kennedy, Senior Regional Planner, presented the item.

Action: This item was presented for discussion only.

10. THE STATE OF THE BORDER REPORT (INFORMATION)

This report provided a comprehensive look at the state of affairs in the management of the U.S.-Mexico border and the border region, focusing on four core areas: trade and competitiveness, security, sustainability, and quality of life.

Rick Van Schoik, North American Research Partnership, presented the item.

Action: This item was presented for information only.

11. UPCOMING MEETINGS (INFORMATION)

The next meeting of the Borders Committee is scheduled for Friday, September 27, 2013, at 12:30 p.m.

12. ADJOURNMENT

Chair Minto adjourned the meeting at 2:17 p.m.

Attachment: Attendance Sheet

Meeting Start Time: 12:37 p.m.
 Meeting Adjourned Time: 2:17 p.m.

**CONFIRMED ATTENDANCE
 BORDERS COMMITTEE MEETING
 JULY 26, 2013
 12:30 to 2:30 p.m.**

GEOGRAPHICAL AREA/ ORGANIZATION	JURISDICTION	NAME	MEMBER/ ALTERNATE	ATTENDING
South County	City of Coronado	Al Ovrom	Member	Yes
	City of Chula Vista	Rudy Ramirez	Alternate	Yes
North County Coastal	City of Encinitas	Teresa Barth	Member	Yes
	City of Carlsbad	Lorraine Wood	Alternate	No
North County Inland	City of Escondido	Ed Gallo	Member	Yes
	City of Poway	Jim Cunningham	Alternate	No
East County	City of Santee	John Minto (Chair)	Member	Yes
	City of La Mesa	Ruth Sterling	Alternate	Yes
City of San Diego	----	David Alvarez	Member	Yes
	----	Mark Kersey	Alternate	No
County of San Diego	----	Greg Cox (Vice Chair)	Member	Yes
	----	Dave Roberts	Alternate	No
Imperial County	Imperial County	John Renison	Member	Yes
	City of Calexico	Bill Hodge	Alternate	Yes
COBRO	-----	Dr. Paul Ganster	Member	No
	-----	Vacant	Alternate	---
	-----	Vacant	Alternate	---
County of Riverside	WRCOG – Western Water Board	S.R. Al Lopez	Member	No
	City of Lake Elsinore	Brian Tisdale	Alternate	No
Republic of Mexico	Consul General of México	Remedios Gómez-Arnau	Member	No
	Deputy Consul General of Mexico	Francisco Javier Olavarria	Alternate	Yes
Southern California Tribal Chairmen's Association	Mesa Grande	Mark Romero	Member	Yes
	Jamul	Raymond Hunter Sr.	Alternate	No

Caltrans		Laurie Berman	Member	Yes
		Bill Figge	Alternate	Yes
San Diego County Water Authority		Farrah Douglas	Member	Yes
		Elsa Saxod	Alternate	No
SCAG		Rich Macias	Member	No
		Mathew Gleason	Alternate	No
		Tomás Oliva	Alternate	Yes
County of Orange	Coast Mesa Sanitary District	Jim Ferryman	Member	Yes
	County of Orange	Jim Dahl	Alternate	Yes



RECOMMENDATIONS FROM THE 2013 BINATIONAL SEMINAR “MOVING THE BORDER FORWARD: COMPETITIVENESS AND SUSTAINABILITY”

File Number 3400200

Introduction

The 2013 Binational Seminar, entitled “Moving the Border Forward: Competitiveness and Sustainability” was held on Tuesday, June 4, 2013, at Caltrans offices. In addition to SANDAG, event sponsors included the Consulate General of Mexico in San Diego; City of Tijuana Metropolitan Planning Institute (IMPLAN, in Spanish); Caltrans District 11; and the American Planning Association.

Recommendation

The Committee on Binational Regional Opportunities asks that the Borders Committee recommend that the Board of Directors approve the 2013 Binational Seminar recommendations, as included in Attachment 1 of this report.

The binational seminar focused on Competitiveness and Sustainability in the context of the 20th anniversary of the signing of the North American Free Trade Agreement (NAFTA) and the 30th anniversary of the signing of the La Paz Agreement. The seminar was organized with the support of the Committee on Binational Regional Opportunities (COBRO) and was attended by stakeholders and representatives from planning agencies, business, and academia from both sides of the U.S.-Mexico border. A “white paper” was prepared for the event containing an overview of the La Paz Agreement and NAFTA; it was intended to provide background and context for discussions regarding competitiveness, sustainability, and strategies to advance the future of our binational region. SANDAG Chairman Jack Dale hosted the event, and State Senator Denise Moreno Ducheny (Ret.) moderated the discussions.

In September, COBRO reviewed the outcomes and summary of the binational seminar and discussed possible recommendations for the Borders Committee to transmit to the Board of Directors (Attachment 1).

Discussion

The 2013 Binational Seminar is part of an ongoing effort that SANDAG initiated some years ago to work towards effective binational planning through regional collaboration. Continuing along these lines, the purpose of the event was to seek input and promote discussion on how our region can move forward in the context of NAFTA and the La Paz Agreement. The event placed emphasis on key accomplishments and challenges of these two border-related agreements and strategies to

foster economic competitiveness and environmental sustainability in our crossborder region. The event also explored the appropriate timing to move forward on future collaboration efforts.

At its September 3, 2013, meeting, COBRO reviewed outcomes and the summary of the 2013 Binational Seminar, discussed the key messages from the program and public participation (Attachment 2), and prepared potential recommendations.

During the COBRO meeting, Dave Fege (U.S. Environmental Protection Agency, EPA) pointed out, and COBRO agreed, that the two primary challenges raised at the binational seminar can generally be arranged into two categories: (1) Expanding the understanding and awareness of border issues to promote a positive narrative of United States-Mexico relations and effectively managing issues at a local level; and (2) Border crossing infrastructure and wait times, which is an issue that cannot be managed locally since progress relies on the actions of the federal governments.

COBRO agreed that the main barrier to reducing border crossing wait times is the challenge of securing funding for border crossing infrastructure projects, including operation and maintenance. These challenges are an outcome of the U.S. government's focus on further securitizing the border instead of facilitating trade. COBRO acknowledged that despite local efforts, such as advocacy, and technical studies like the 2006 SANDAG highlighting the economic losses associated with border crossing delays, Ports of Entry (POE) infrastructure has still not become a priority for the U.S. government, as evidenced by delays in funding appropriations for the continued implementation of the San Ysidro POE Reconfiguration and Expansion project.

To address the challenge of creating an effective forum with a united message to elevate local border issues and influence federal decision makers, COBRO envisioned a coalition of regional border organizations and stakeholders that would provide input to the respective federal governments about priority issues for the region. Since action will only be taken on suggestions if the respective Mexican or U.S. State Departments officially recognize the binational organization, COBRO members brainstormed regarding what type of platform could be utilized to officially represent regional border issues and needs at the federal level.

The members acknowledged the complexities of creating a new binational organization or entity. Also, given the large number of existing organizations and groups focused on regional border issues, there is a risk of duplicating or diffusing efforts. Therefore, COBRO agreed that instead of recommending the creation of a new entity, it would be better to devise a plan to utilize more effectively existing forums and organizations to influence federal decision-makers.

COBRO concluded that the best potential avenue would be through the U.S.-Mexico Partnership concerning the 21st Century Border Management Initiative. This Initiative was designed to support the Declaration of the 21st Century Border Management (Attachment 3), which the governments of Mexico and the United States issued in 2010. The declaration stated an understanding that "a joint and collaborative administration of their common border is critical to transforming management of the border to enhance security and efficiency." To coordinate and facilitate work aimed at furthering the goals noted in the Declaration, Mexico and the United States established a 21st Century Border Bilateral Executive Steering Committee, composed of representatives from the appropriate federal government departments and offices. COBRO agreed on a recommendation to form a coalition under the umbrella of the local San Diego – Tijuana Border Liaison Mechanism, led by the Consul General of the United States in Tijuana, and the Consul General of Mexico in San

Diego; this coalition could be used as a stakeholder forum to formally provide input to the 21st Century Border Management Initiative.

The 2013 Binational Seminar agenda, White Paper, audio files, presentations and summary are available on the SANDAG website (<http://www.sandag.org/annualbinationalevent>).

Next Steps

Pending a recommendation from the Borders Committee, staff will schedule a report on the 2013 Binational Seminar for consideration by the Board of Directors.

CHARLES "MUGGS" STOLL

Director of Land Use and Transportation Planning

- Attachments:
1. 2013 Binational Seminar "Moving the Border Forward: Competitiveness and Sustainability" Recommendations from the Committee on Binational Regional Opportunities
 2. Key Messages from the Program and Public Participation
 3. United States and Mexico Declaration of the 21st Century Border Management

Key Staff Contact: Hector Vanegas, (619) 699-1972, hector.vanegas@sandag.org



Recommendations from the Committee on Binational Regional Opportunities

1. Explore ways to make the San Diego – Tijuana Border Liaison Mechanism, which is led by the Consuls General of Mexico in San Diego and of the United States of America in Tijuana, become our region’s stakeholder voice for the United States-Mexico Partnership concerning the 21st Century Border Management.
2. Convene a forum to discuss elevating the issue of border crossing wait times to become a local, state, and national priority. In this forum, broaden the circle of participants to include staff from legislator’s offices and stakeholders from the private sector and business leaders.
3. Identify and support responsible agencies’ existing collaboration efforts for binational emergency and natural disaster response and preparedness, and encourage the development of additional joint binational action planning, where needed.



KEY MESSAGES FROM PARTICIPANTS

- Take advantage of joint resources to promote trade, environmental quality, and mutual understanding.
- Emphasize the human factor; today we have a greater level of binational interaction than in the past.
- Trade needs highways, and MAP-21 does not provide dedicated funds for border-related projects.
- Now is the perfect time to reduce border crossing wait times in order to create more jobs and lower the unemployment rate.
- A good part of the U.S. feels that its ability to grow at pace with world trade and remain competitive is threatened by Mexico's potential, while the rest of the world perceives Mexico's growth as an opportunity.
- There has been progress in environmental quality issues, but there is lack of funding, and some challenges regarding the communication between agencies and authorities persist. Some pressing issues are water, emergency response, and air quality linked to border crossing wait times.
- Increase binational collaboration and interchange in order to appeal to the federal governments in Mexico and the U.S. to implement border infrastructure projects, and help move the region forward.
- Comprehensive immigration reform is a priority issue. It looks at border security from the perspective of the ports of entry in terms of infrastructure and goods movement.
- The 2010 Statement of Principles for the 21st Century concerning border management includes expanding programs to facilitate expedited crossborder travel and trade for trusted passengers and traders such as SENTRI, Global Entry, and C-TPAT.
- It is difficult to maintain continuity in addressing border issues, but governments and organizations in the binational border region should work together to call for more local decision-making authority. We should promote frequent joint dialogues in which stakeholders and staff from both governments meet on a regular basis to discuss issues of importance. Some issues are better resolved locally and therefore an official binational organization would be helpful.

- We need to figure out a way to unite and effectively communicate the importance of border infrastructure and border-related economic activity to Congress and to states outside of the region. Legislators need to look for creative ways to advance priority border-related issues.
- The first step is convincing local audiences in San Diego and Tijuana of the importance of border issues. Convincing the private sector to take the message to the federal government is essential.
- The way to push the border region agenda forward is going through the Mexican Congress, in particular the Mexico-U.S. Interparliamentary Group.
- The border is “turning the corner” and now the problem is the management of natural resources. Consider “social equity” as it relates to the quality of life for communities on both sides of the border and focus on “green infrastructure” in order to create a “green economy.”
- We need an integrated industrial policy that involves Mexico and the U.S. There is also a need for industrial partnership and funding as well as joint promotion and marketing of our combined binational resources.
- We need to come up with a border vision ourselves.
- The Executive Steering Committee for the U.S.-Mexico Partnership Concerning the 21st Century Border Management needs representation from border states. Natural disaster prevention, preparedness, response and recovery can be enhanced.

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For Immediate Release

May 19, 2010

Declaration by The Government Of The United States Of America and The Government Of The United Mexican States Concerning Twenty-First Century Border Management

The Government of the United States of America and the Government of the United Mexican States, hereinafter referred to collectively as the "Participants,"

Acknowledging their shared interest in creating a border that promotes their economic competitiveness and enhances their security through the secure, efficient, rapid, and lawful movement of goods and people;

Expressing a desire to fundamentally restructure the way in which the shared border between Mexico and the United States is managed to enhance public safety, welcome lawful visitors, encourage trade, strengthen cultural ties, and reduce the cost of doing business in North America;

Recognizing the importance of securing and facilitating the lawful flow of goods, services, and people between their countries;

Understanding that joint and collaborative administration of their common border is critical to transforming management of the border to enhance security and efficiency;

Recognizing the potential value, both in terms of enhancing security and reducing congestion, of shifting certain screening and inspection activities, traditionally performed at the immediate border, to geographic departure and transit zones away from the border and of considering other non-traditional border crossing concepts;

Appreciating that enhancing the flow of information needed for effective shared border management requires professionalism in law enforcement, strong institutional capacity, and effective interagency coordination in and between both countries;

Recognizing that transnational criminal organizations threaten the economies and security of both the United States and Mexico and that both countries share responsibility for the conditions that give rise to these criminal organizations and that allow them to endure, as well as shared responsibility for remedying those conditions;

Understanding that law enforcement coordination between the Participants is essential to preventing crime and to disrupting and dismantling transnational criminal organizations;

Sharing an interest in ensuring a legal, orderly system for managing migration between their countries and developing coordinated procedures for managing repatriation and ensuring that it remains safe and humane;

Hereby express their commitment to strengthen cooperation in:

- Enhancing economic competitiveness by expediting lawful trade, while preventing the transit of illegal merchandise between their two countries,
- Facilitating lawful travel in a manner that also prevents the illegal movement of people between their two countries,
- Sharing information that enhances secure flows of goods and people, and
- Disrupting and dismantling transnational criminal organizations and punishing their members and supporters.

I. AREAS OF COLLABORATION

In light of these mutual understandings, the Participants expect to work in a collaborative and coordinated fashion across a wide-range of border-related activities, including:

- Programs focused on reducing congestion and delays in cross-border traffic entering both Mexico and the United States, building a foundation for efficient border and expanded economic growth, improving community safety and quality of life, and reducing unhealthy emissions from idling vehicles;
- The creation, expansion, or mutual recognition of "trusted shipper" programs such as FAST and C-TPAT and "trusted traveler" programs such as SENTRI and Global Entry, allowing enforcement authorities to concentrate their efforts where they are most needed to stop illicit border flows;
- Pre-screening, pre-clearance, and pre-inspection of people, goods, and products, particularly where such activities increase the Participants' abilities to intercept dangerous individuals, hazardous goods, and contraband before they cause harm and to alleviate congestion at ports of entry;
- The enhancement of the repatriation processes through the exchange of information and close bilateral cooperation, with special attention to vulnerable people such as unaccompanied minors, pregnant women, and the sick and elderly.
- The improvement of bilateral mechanisms to share information related to aviation security and border security.
- The development of complementary risk management strategies aimed at separating high-risk and low-risk shipments, as well as high-risk and low-risk individuals, including specific procedures for repatriation of individuals with criminal records;
- The standardized collection and single entry of trade data, so that importers and exporters are asked for a given piece of information only once, reducing the administrative burden of compliance and therefore the cost of trade;
- Improved bi-national coordination in planning, financing, permitting, designing, building, and operating ports of entry, as well as optimal staffing of ports of entry;
- Promotion of a closer partnership with the private sector, the trade community, and international partners to secure supply chains;
- Development of shared priorities for public investments in ports of entry along the border, planned in coordination with the infrastructure feeding into them, as well as funding mechanisms for such projects, including private sector participation;
- Joint assessments of threats, development of a common understanding of the operating environment, and joint identification of geographic areas of focus for law enforcement operations;
- Augmentation of their collection, analysis, and sharing of information from interdictions, investigations, and prosecutions to disrupt "criminal flows" and enhance public safety; and
- Bringing together border communities and relevant stakeholders as partners in efforts to, protect public safety by integrating law enforcement efforts with other government functions including social assistance, community outreach, and responsiveness to citizen concerns.

II. IMPLEMENTATION AND OVERSIGHT

To coordinate and facilitate work aimed at furthering the goals noted in this Declaration, the Participants intend to establish a Twenty-First Century Border Bilateral Executive Steering Committee (ESC) composed of representatives from the appropriate federal government departments and offices. For the United States, this includes representatives from the Departments of State, Homeland Security, Justice, Transportation, Agriculture, Commerce, Interior, Defense, and the Office of the United State Trade Representative, and for Mexico includes representatives from the Secretariats of Foreign Relations, Interior, Finance and Public Credit, Economy, Public Security, Communications and Transportation, Agriculture, and the Office of the Attorney General of the Republic. Each Participant should integrate its own section of the ESC section into the relevant interagency processes to achieve better bilateral coordination.

It is expected that the inaugural meeting of the ESC, to be convened no later than August 19, 2010, will develop a mutually accepted action plan to realize the goals of this Declaration and identify working groups, drawing, where appropriate, upon existing bilateral, border-related groups, to implement the action plan.

III. GENERAL PRINCIPLES

This Declaration represents an understanding between the Participants and does not constitute a legally binding agreement. The Participants understand that activities in support of the goals mentioned in this Declaration are to be carried out in accordance with the laws and regulations of the Participants' countries, and applicable international agreements to which the Participants' countries are parties. The Participants are expected to bear their own costs in engaging in any such activities. All such activities are subject to the availability of funds and human resources.





**SAN DIEGO FORWARD: THE REGIONAL PLAN -
DRAFT OUTLINE OF WHITE PAPER ON ECONOMIC
PROSPERITY**

File Number 3102000

Introduction

SANDAG is preparing a white paper on economic prosperity as part of the process for San Diego Forward: The Regional Plan. Staff will present a proposed outline (Attachment 1) and solicit Committee input on topics and key considerations. Staff expects to have a draft white paper ready by December.

Discussion

In a survey conducted by SANDAG last spring, respondents rated economic development as their highest concern. The economic prosperity white paper is intended to present a background of SANDAG's role in regional economic development and initiate discussion on key economic considerations and policies to be included in the Regional Plan.

A draft outline is attached that presents general discussion points and the overall format of the white paper. In a general sense, the paper will be challenging in that it will be limited in length, and the topics for discussion are many. Recognizing SANDAG's appropriate role in economic development will be key to a fruitful discussion.

The Borders Committee is asked to discuss and comment on the draft outline regarding how the issues under the committee's purview can be best addressed and highlighted in the white paper and in the economic section of San Diego Forward: The Regional Plan.

Next Steps

SANDAG staff is soliciting input from economic stakeholders and working groups; an initial meeting with Economic Development Corporations, Chambers of Commerce, and municipal economic development staff was held on August 23, in addition to the Regional Plan public workshop on July 19. During October, the outline has been presented to SANDAG working groups, policy advisory committees, and economic stakeholders for discussion and comment, and will then be used to draft the white paper and inform the economic component of the Regional Plan. Work on the economic analysis for the Regional Plan is also beginning, with the analysis including four areas: an economic impact component to measure the effects of construction activity on the regional

economy, a benefit-cost analysis to examine the ratio of benefits such as time savings versus the costs of scenarios, an economic competitiveness analysis to investigate the broader economic effects of transportation improvements on the San Diego economy, and a fiscal analysis to focus on the costs to infrastructure providers from geographic outcomes of the Regional Plan. The white paper should provide valuable context for conducting and communicating the economic analysis.

KURT KRONINGER
Director of Technical Services

Attachment: 1. Draft Outline: Economic Prosperity White Paper

Key Staff Contact: Jim Miller, (619) 699-7325, jim.miller@sandag.org

**PRELIMINARY DRAFT OUTLINE:
ECONOMIC PROSPERITY WHITE PAPER**

Purpose: To provide opportunities to review existing plans, policies, and accomplishments in the region, and to update and adjust priorities. Will include background information and summary data, describe interrelationships between economic prosperity and other Regional Plan topic areas, and initiate discussion on key economic considerations and policies to be included in the Regional Plan. Approximately 10 pages in length.

A. Introduction

Discussion of the intersection between land use/transportation planning and economic prosperity, including historical context. Explain how San Diego Forward: The Regional Plan could influence the region's economy. Introduce contents of White Paper.

B. Current Economic Conditions in San Diego

- **Existing Setting:** Brief and not overly quantitative discussion of regional economic strengths and weaknesses (backed by and referring to the Regional Economic Prosperity Strategy (REPS), Indicators of Sustainable Competitiveness, etc.). Discuss differences among subregions and the impact of the 2008 economic downturn. Highlight changing demographics, and the importance of the border economy.
- **Existing Plans, Programs, and Policies:** Include list of historical and current SANDAG (and maybe other) initiatives on economic development.
- **Emerging Concepts:** Brief review of current research in regional planning and economics and list of some of the region's major economic concerns. Some that have been identified: improved cooperation with Mexico, housing costs, job training, redevelopment agency dissolution.

C. Interrelationships

- **How Transportation and Regional Planning Can Influence the San Diego Economy:** Explore the concept of viewing the region's transportation infrastructure (transit, freeways, airports, ports) as economic 'habitat', enabling economic activity, and providing essential freedom of choice. Examples: transit-oriented development, revitalization of local downtown areas, housing affordability, commercial/industrial activity centers, border-related employment and trade opportunities, research/healthcare activity in the region, industrial land preservation, "Smart Growth" and economic growth, de-coupling economic growth from physical growth. Highlight the importance of public investment to economic prosperity. Describe the economic analysis to be performed on the Regional Plan.
- **Communities of Concern from an Economic Perspective:** Explore inequity as a threat to prosperity, equity of opportunity, "Communities of Concern" as having high potential for economic development, and education and mobility "access" as a requirement for economic growth and public health.
- **Relationships between the Economy and Environment:** Explore environment as an asset (maybe some discussion of 'externalities'), Sustainable Communities Strategy, and unique nature of the San Diego region as an example of how the economy and environment can both prosper.

D. Future Funding, Trends, and Possibilities

Discuss SANDAG's ability to directly influence economic prosperity, long-term global and regional trends, and San Diego's position and opportunities in the global economy. Explore potential strategies for influencing the region's economic prosperity.

E. Key Policy Questions For Discussion

Summarize and identify key questions for further discussion.