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(Representing **Imperial County**)

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Rudy Ramirez
Councilmember, City of Chula Vista
(Representing **South County**)

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Board Member, Western Municipal Water
District
(Representing **Riverside County**)

Jim Ferryman
(Representing **Orange County**)

Remedios Gómez-Arnau
Consul General
Consulate General of Mexico

Farrah Douglas
San Diego County Water Authority

Laurie Berman
District 11 Director, **Caltrans**

Mark Romero (Mesa Grande)
**Southern California Tribal
Chairmen's Association**

Richard Macias
Director of Planning
**Southern California Association of
Governments**

Gary L. Gallegos
Executive Director, **SANDAG**

BORDERS COMMITTEE AGENDA

**Friday, April 26, 2013
12:30 to 2:30 p.m.
SANDAG Board Room
401 B Street, 7th Floor
San Diego**

AGENDA HIGHLIGHTS

- **UPDATE ON THE SAN YSIDRO INTERMODAL TRANSPORTATION CENTER STUDY**
- **UPDATE ON THE U.S. GENERAL SERVICES ADMINISTRATION'S SAN YSIDRO PORT OF ENTRY RECONFIGURATION AND EXPANSION PROJECT**
- **BORDER HEALTH CONSORTIUM OF THE CALIFORNIAS**

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MISSION STATEMENT

The Borders Committee provides oversight for planning activities that impact the borders of the San Diego region (Orange, Riverside and Imperial Counties, and the Republic of Mexico) as well as government-to-government relations with tribal nations in San Diego County. The preparation and implementation of SANDAG's Binational, Interregional, and Tribal Liaison Planning programs are included under this purview. It advises the SANDAG Board of Directors on major interregional planning policy-level matters. Recommendations of the Committee are forwarded to the Board of Directors for action.



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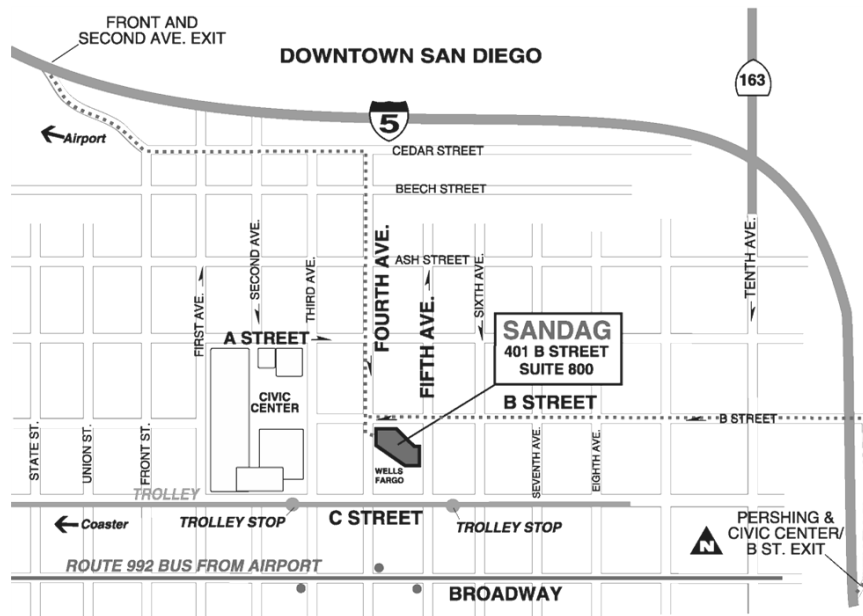
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BORDERS COMMITTEE

Friday, April 26, 2013

ITEM #	RECOMMENDATION
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+1. APPROVAL OF THE MARCH 22, 2013, MEETING MINUTES	APPROVE
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2. PUBLIC COMMENTS/COMMUNICATIONS

Members of the public shall have the opportunity to address the Borders Committee on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a "Request to Speak" form and giving it to the Borders Committee coordinator prior to speaking. Public speakers should notify the Borders Committee coordinator if they have a handout for distribution to Borders Committee members. Public speakers are limited to three minutes or less per person. Borders Committee members also may provide information and announcements under this agenda item.

CONSENT (3)

+3. 2013 SAN DIEGO BIKE TO WORK DAY AND TIJUANEANDO EN BICI (Hector Vanegas and Goldin Doles)	INFORMATION
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On Friday, May 17, 2013, the San Diego region celebrates National Bike to Work Day. On the same day, in the spirit of Bike to Work Day, the City of Tijuana is organizing the third "Tijuaneando en Bici" bike ride, as part of its active transportation program. In addition, a crossborder bike ride in collaboration with the City of Chula Vista's International Friendship Games is scheduled on Saturday, June 1, 2013.

REPORTS (4 through 9)

4. SUBREGIONAL REPORTS FROM COMMITTEE MEMBERS	INFORMATION
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Members of the Borders Committee report issues and activities within their subregion that are of interest or under the purview of the Committee.

+5. REPORT FROM THE CONSUL GENERAL OF MEXICO (Hon. Remedios Gómez-Arnau, Consulate General of Mexico in San Diego)	INFORMATION
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The Consul General of Mexico in San Diego, Hon. Remedios Gómez-Arnau, contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee. This report highlights the Mexican National Energy Strategy 2013-2027 and the 2013 Constitutional Telecommunications Reform Bill.

6. UPDATE FROM THE SOUTHERN CALIFORNIA TRIBAL CHAIRMEN'S ASSOCIATION (SCTCA) (Chairman Mark Romero, Mesa Grande) INFORMATION

Chairman Mark Romero, representative of the SCTCA on the Borders Committee, will brief the members on issues and activities affecting tribal nations in the region and the state.

- +7. UPDATE ON THE SAN YSIDRO INTERMODAL TRANSPORTATION CENTER STUDY (Rachel Kennedy) INFORMATION

SANDAG, in partnership with the City of San Diego, Caltrans, the Metropolitan Transit System, and the community, is conducting a study to develop a concept as well as funding and implementation strategy for an Intermodal Transportation Center in the vicinity of the San Ysidro Port of Entry. Staff will provide an update on the study.

8. UPDATE ON THE U.S. GENERAL SERVICES ADMINISTRATION'S SAN YSIDRO PORT OF ENTRY RECONFIGURATION AND EXPANSION PROJECT (Anthony Kleppe, U.S. General Services Administration) INFORMATION

Staff from the U.S. General Services Administration will provide an update on the San Ysidro Port of Entry (POE) reconfiguration and expansion project, including alternatives to provide new pedestrian and transit mobility on the western side of the POE at Virginia Avenue.

9. BORDER HEALTH CONSORTIUM OF THE CALIFORNIAS (Justine Kozo, County Health and Human Services Agency; and Stephan Vance) INFORMATION

In February 2011, the California Office of Binational Border Health (COBBH); County of San Diego Health and Human Services Agency (HHSA); and Imperial County Public Health Department (ICPHD) formed an alliance to create the California Border Health Collaborative. The Collaborative's mission is "To enhance communication, coordination, and collaboration among public, private, and academic institutions in order to protect and improve the health of individuals and communities along the California-Baja California Border Region." Staff from the County HHSA will provide a presentation, which will include the new draft strategic plan.

10. UPCOMING MEETING INFORMATION

The next meeting of the Borders Committee is scheduled for Friday, May 24, 2013, at 12:30 p.m.

11. ADJOURNMENT

+ next to an item indicates an attachment

BORDERS COMMITTEE

April 26, 2013

AGENDA ITEM NO.: **1**

Action Requested: APPROVE

JOINT MEETING OF THE BORDERS COMMITTEE, THE COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO), THE MUNICIPALITIES OF TIJUANA, TECATE, PLAYAS DE ROSARITO, AND THE STATE OF BAJA CALIFORNIA DISCUSSION AND ACTIONS MEETING OF MARCH 22, 2013

The joint meeting of the Borders Committee, the Committee on Binational Regional Opportunities (COBRO), the Municipalities of Tijuana, Tecate, Playas de Rosarito, and the State of Baja California was called to order by Chair John Minto (East County) at 12:44 p.m. See the attached attendance sheet for Borders Committee member attendance.

Chair John Minto welcomed the Borders Committee members, COBRO, and guests from various municipalities. Chair Minto announced that as every year since 1997, SANDAG organizes an annual binational event. COBRO proposed that the 2013 binational event be held on Tuesday, June 4, 2013, focusing on regional competitiveness two decades after the signing of the North American Free Trade Agreement (NAFTA) among the United States, Mexico, and Canada. Self-introductions were conducted.

1. APPROVAL OF MEETING MINUTES (APPROVE)

Action: Upon a motion by Councilmember Ed Gallo, City of Escondido (North County Inland), and a second by Deputy Mayor Rudy Ramirez, City of Chula Vista (South County), the Borders Committee approved the minutes from the February 22, 2013, Borders Committee meeting.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Deputy Mayor Rudy Ramirez (South County) welcomed guests and provided a brief update on the upcoming two-week long bicycle events scheduled to begin on May 17, 2013, in Tijuana, Baja California, promoting non-motorized mobility. The City of Chula Vista will join this effort organizing a crossborder bike ride as part of the Friendship Games. He asked SANDAG staff to provide additional information on crossborder bike rides already held.

Miguel Aguirre, member of public, spoke on various binational regional topics affecting our border and provided a handout. He further commented on the SANDAG Intermodal Transportation Center Study and collaboration efforts.

Mario Lopez, Binational Affairs Director (City of San Diego), introduced himself and welcomed Committee members and guests. He thanked everyone for attending the joint meeting.

Chair Minto asked attendees to introduce themselves.

Paul Ganster, Chair of COBRO (SDSU), announced an upcoming event and provided a flyer to the Committee on the Managing the Binational Tijuana River Watershed Workshop to be held in San Diego and Tijuana on May 14-16, 2013.

Honorable Remedios Gomez-Arnau, Consul General of México, announced that she had invited the Director of Field Operations of the United States Customs and Border Protection to provide a brief informational overview of affected operations at the San Ysidro Border Crossing as a result of sequestration, effective March 1, 2013.

Pete Flores, Director of Field Operations of the United States Customs and Border Protection (CBP), introduced himself to the Committee and spoke on current operations at the San Ysidro Port of Entry (POE). Mr. Flores provided a brief overview on affected operations due to sequestration effective March 1, 2013. Sequestration hit the federal government and consequently impacted the CBP by reducing overtime funding for officers. CBP has reorganized and redeployed personnel, and internally has consolidated its operations to maintain security, travel, and trade facilitation at the border. CBP is still not entirely sure how sequestration will ultimately affect the organization. It is preparing for furlough days, meaning every officer will have to take another unpaid workday off during each pay period. If this aspect of sequestration must be implemented, the CBP will lose additional man-hours.

Chair Minto reminded the Committee that this was information only and that due to the Brown Act, members could not discuss this item.

CONSENT (3)

3. PRELIMINARY REPORT ON COORDINATION OF REGIONAL PLANNING EFFORTS IN THE SAN DIEGO REGION AND THE TIJUANA, TECATE, AND PLAYAS DE ROSARITO METROPOLITAN ZONE (INFORMATION)

On October 26, 2012, the SANDAG Board of Directors approved the recommendations from the 2012 Binational Seminar, including linking proposed regional planning strategies from both sides of the border. This report presented current efforts to address this recommendation.

Chair Minto introduced this item.

Action: This item was presented for information purposes only.

REPORTS (4 through 6)

4. OVERVIEW OF THE SAN DIEGO REGION AND THE TIJUANA, TECATE, AND PLAYAS DE ROSARITO METROPOLITAN ZONE (INFORMATION)

This presentation described unique business and tourism characteristics of the international border area formed by 18 cities and the County in the San Diego region and three municipalities in the Tijuana, Tecate, and Playas de Rosarito metropolitan zone.

Chair Minto introduced this item and speakers.

James Clark, San Diego Regional Chamber of Commerce and Smart Border Coalition for San Diego and Tijuana, provided a brief overview on this item. He spoke on various matters affecting our region due to border wait times and crossborder collaboration areas, including tourism and economic partnerships. He urged members and citizens to write letters to Congress to stop sequestration. Mr. Clark announced the annual coalition trip to Mexico City to work with federal government in April.

Mariano Escobedo, Tijuana's Convention and Tourism Committee, provided statistics and explanation of data. He further commented on border crossings annually and annual statistics.

Alan Bautista, Tijuana's Convention and Tourism Committee, commented on this item and showed a video on Tijuana. Mr. Bautista further commented on the international visitor center, health care, and medical impacts in Tijuana, Baja California.

Honorable Remedios Gomez-Arnau, Consul General of México, commented on this item and the importance of avoiding unwarranted comments about health concerns in Tijuana.

Alfonso Bustamante, Director of Binational Affairs (City of Tijuana), proposed SANDAG to have media coverage in future binational meetings to alert the public and concerned citizens on current border regional matters.

Chair Minto informed members that the video provided at meeting could be viewed on YouTube.com

Karlo Omar Limon, State of Baja California, proposed that the City of Ensenada be invited to participate in future meetings.

Mariano Escobedo, Tijuana's Convention and Tourism Committee, and James Clark, San Diego Regional Chamber of Commerce, presented the item and responded to questions.

Action: This item was presented for information purposes only.

5. CALI BAJA BINATIONAL MEGA-REGION INITIATIVE (INFORMATION)

This presentation provided an update on the development of the Cali Baja Binational Mega-Region Initiative. This initiative is a long-term economic development strategy partnering of the San Diego County, Imperial County, and Baja California for global competition.

Chair Minto introduced this item and speakers.

Tim Kelley, President CEO, Imperial Valley Economic Development Corporation & Cali Baja Binational Mega-Region, spoke on the marketing challenges and uniqueness of border initiative in our region in the State of California and Baja, California.

David Mayagoitia, Tijuana Economic Development Corporation, provided a brief overview on global competition and cooperation to best attract manufacturing in our region.

Ed Gallo, Councilmember, City of Escondido (North County Inland), reminded the Committee addressed this concept several years ago, and requested how the concept of mega regions has evolved through these years.

Cristina Luhn, San Diego Regional Economic Development Corporation, presented the item and responded to questions.

Action: This item was presented for information purposes only.

6. GENERAL OVERVIEW OF BORDER ENVIRONMENT COOPERATION COMMISSION WORK PROGRAM (INFORMATION)

The Border Environment Cooperation Commission (BECC) and the North American Development Bank (NADB) were created in 1993 under a side-agreement to the NAFTA for the purpose of enhancing the environmental conditions of the U.S.-Mexico border region and advancing the well-being of residents in both nations. BECC focuses on the technical, environmental, and social aspects of project development, while NADB concentrates on project financing and oversight for project implementation. This report highlighted BECC's key accomplishments, as well as general operational information, goals, and challenges.

Chair Minto introduced the item and speaker.

José Mario Sánchez, Deputy General Manager of the Border Environment Cooperation Commission, presented the item and responded to questions.

Chair Minto commented on Mega-Region collaboration and reiterated on the importance of hearing reports from each region.

Honorable Remedios Gomez-Arnau, Consul General of Mexico in San Diego, thanked everyone for attending the Borders Committee meeting and agreed with Chair Minto's remarks.

Alfonso Bustamante, Director of Binational Affairs (City of Tijuana), thanked SANDAG staff for the opportunity to participate in meeting and reminded staff to invite the media to attend all future international and binational meetings.

Action: This item was presented for information purposes only.

7. UPCOMING MEETINGS (INFORMATION)

The next meeting of the Borders Committee is scheduled for Friday, April 26, 2013, at 12:30 p.m.

8. ADJOURNMENT

Chair Minto adjourned the meeting at 2:44 p.m.

Attachment: Attendance Sheet

Meeting Start Time: 12:44 p.m.
 Meeting Adjourned Time: 2:44 p.m.

**CONFIRMED ATTENDANCE
 MARCH 22, 2013
 12:30 to 2:30 p.m.**

GEOGRAPHICAL AREA/ ORGANIZATION	JURISDICTION	NAME	MEMBER/ ALTERNATE	ATTENDING
South County	City of Coronado	Al Ovrom	Member	No
	City of Chula Vista	Rudy Ramirez	Alternate	Yes
North County Coastal	City of Encinitas	Teresa Barth	Member	Yes
	City of Carlsbad	Lorraine Wood	Alternate	No
North County Inland	City of Escondido	Ed Gallo	Member	Yes
	City of Poway	Jim Cunningham	Alternate	No
East County	City of Santee	John Minto (Chair)	Member	Yes
	City of La Mesa	Ruth Sterling	Alternate	Yes
City of San Diego	----	David Alvarez	Member	No
	----	Mark Kersey	Alternate	Yes
County of San Diego	----	Greg Cox (Vice Chair)	Member	Yes
	----	Dave Roberts	Alternate	Yes
Imperial County	Imperial County	John Renison	Member	No
	City of Calexico	Bill Hodge	Alternate	No
COBRO	-----	Dr. Paul Ganster	Member	Yes
	-----	<i>Vacant</i>	Alternate	---
	-----	<i>Vacant</i>	Alternate	---
County of Riverside	WRCOG – Western Water Board	S.R. Al Lopez	Member	Yes
	City of Lake Elsinore	Brian Tisdale	Alternate	No
Republic of Mexico	Consul General of Mexico	Remedios Gomez-Arnau	Member	Yes
	Deputy Consul General of Mexico	Francisco Javier Olavarria	Alternate	No
	Deputy Consul General of Mexico	Alberto Diaz	Alternate	No
Southern California Tribal Chairmen's Association	Mesa Grande	Mark Romero	Member	Yes
	Jamul	Raymond Hunter Sr.	Alternate	No

Caltrans		Laurie Berman	Member	Yes
		Bill Figge	Alternate	Yes
San Diego County Water Authority		Farrah Douglas	Member	No
		Elsa Saxod	Alternate	No
SCAG		Rich Macias	Member	No
		Mathew Gleason	Alternate	No
County of Orange		<i>Vacant</i>	Member	---
	County of Orange	Bill Campbell	Alternate	No

San Diego Association of Governments

BORDERS COMMITTEE

April 26, 2013

AGENDA ITEM NO.: **3**

Action Requested: INFORMATION

2013 SAN DIEGO BIKE TO WORK DAY AND TIJUANEANDO EN BICI

File Number 3400200

Introduction

On May 17, 2013, the San Diego region will celebrate National Bike to Work Day. In the spirit of the Bike to Work Day celebration, the City of Tijuana also will promote bike mobility and healthier transportation and organize the third "Tijuaneando en Bici" bike ride on this same date. In conjunction with these events, the City of Chula Vista will hold a crossborder bike ride on June 1, 2013.

Background

Bike to Work Day is a national event celebrated annually in the United States on the third Friday in May, as part of National Bike Month. Bike to Work Day was originated by the League of American Bicyclists in 1956 to increase public interest in bicycling and to promote it as an alternative for commuting to work.

Bike to Work Day 2013 is organized by SANDAG's iCommute program, in conjunction with local jurisdictions, businesses, and partners including the San Diego Bicycle Coalition. The regional Bike to Work Day event on May 17 offers amenities, activities, and pit stops where bicyclists can stop to pick up free t-shirts, snacks, and encouragement to reenergize along the road. Included in the month long campaign, is the Corporate Challenge, a friendly competition that acknowledges those businesses across the San Diego region that successfully engage the greatest percentage of their workforce in bike to work activities. Included in the outreach to employers, iCommute offers free bicycle safety seminars, taught by certified trainers (from the League of American Bicyclists).

On May 20, 2011, the City of Tijuana joined the San Diego region for the first time ever in celebrating Bike to Work Day with the inauguration of its program "Tijuaneando en Bici". The event encompassed bike rides on three bike paths (Playas de Tijuana, La Mesa, and Mesa de Otay); a border crossing event at the San Ysidro Port of Entry, including a pit stop to assist bicyclists who crossed the border from Mexico to join the event for the first time, and concluded with a public forum in Tijuana. Participating Tijuana based bikers who wanted to cross the border at the San Ysidro crossing were able to cross the border through a special fast-crossing lane.

"Tijuaneando en Bici" has become an important element of a larger Comprehensive Mobility Program currently being developed by the Metropolitan Planning Institute of the City of Tijuana (*Instituto Metropolitano de Planeación* or IMPLAN), which includes a section on bike mobility. With input from local bicyclist groups, IMPLAN has identified 24 kilometers of basic "trunk" routes with a metropolitan and binational scope, and 18 kilometers of feeder routes for transportation, recreational and tourist purposes throughout Tijuana, which connect with public spaces and public transportation routes. It also has outlined locations for bike ports, bike rental programs, and bike parking and lockers.

Through the creation of these safe and efficient confined bike paths, increased bicycling infrastructure, and public awareness and incentive programs, the goal is to increase bicycling as a mode of personal transportation so that it comprises 5 percent of total personal travel in the Tijuana metropolitan area. By implementing mass transit and active transportation projects, the city plans to reduce the use of private motorized vehicles.

On May 18, 2012, the Cities of Tijuana and San Diego celebrated Bike to Work Day and "Tijuaneando en Bici" for the second time together. Through joint efforts of SANDAG and IMPLAN and local community organizations, the two regions worked together to promote not only bike mobility and healthier, more active non-motorized transportation, but also binational teamwork.

As in 2011, the 2012 "Tijuaneando en Bici" event included bike rides on three bike paths (Soler, La Mesa, and Mesa de Otay), as well as a border crossing event at the San Ysidro Port of Entry, symbolizing collaboration in the crossborder region and the link between the two events.

The 2013 Bike to Work Day event will take place on Friday, May 17, and will be the third consecutive year that Tijuana and the San Diego region will work together toward a common goal of fostering increased use of active transportation in the region. This year, IMPLAN is developing the third "Tijuaneando en Bici" event, as part of a two-week program that will include a non-motorized forum. IMPLAN also will join efforts with the City of Chula Vista's 2013 6th annual International Friendship Games (IFG) to include a crossborder bike ride on June 1, 2013, that will begin at Mater Dei High School and is tentatively planned to cross the border through the Otay Mesa – Mesa de Otay Port of Entry. The two-way route would cover from 30 to 40 miles, depending on how extensively it traverses Tijuana. Teenagers 14 and up will be welcome to participate. A binational group of stakeholders was set up to support the organization of this event and are currently working to finalize bike routes and logistics for crossing the border. Councilmember Rudy Ramirez started the IFG in an effort to promote binational cooperation.

Next Steps

Staff will provide the Committee with highlights of the 2013 Bike to Work Day, "Tijuaneando en Bici," and crossborder bike ride events.

CHARLES "MUGGS" STOLL

Director of Land Use and Transportation Planning

Key Staff Contact: Hector Vanegas, (619) 699-1972, hector.vanegas@sandag.org

San Diego Association of Governments

BORDERS COMMITTEE

April 26, 2013

AGENDA ITEM NO.: **5**

Action Requested: INFORMATION

REPORT FROM THE CONSUL GENERAL OF MEXICO

File Number 3400200

Introduction

The Consul General of Mexico in San Diego, Hon. Remedios Gómez-Arnau, contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee. This report highlights the Mexican National Energy Strategy 2013-2027, and the 2013 Constitutional Telecommunications Reform Bill.

Discussion

Mexico's Federal Public Administration Law establishes that, on February of each year, the federal government should submit to Congress the National Energy Strategy (NES). The NES submitted this year states that the demand of energy in Mexico is growing at a faster rate than its production and the country's gross domestic product (GDP), and unless this trend is modified, this path will make Mexico a net importer of energy sometime between 2016 and 2020. The 2013 NES establishes strategies and policy measures to change energy consumption patterns, invest in traditional energy and in new energy sources to ensure a sustainable growth.

Another important subject that is being addressed by the new federal administration of Mexico is the reform of the telecommunications sector. On March 11, 2013, President Enrique Peña Nieto submitted a Constitutional Telecommunications Reform Bill to enhance legal certainty and higher levels of competition, which should positively impact the cost and quality of services, as well as the technical progress and the level of investment in the country.

Attachment 1 is a report prepared by the Consulate General of Mexico in San Diego addressing these two important policies.

Attachment: 1. Description Document from the Consulate General of Mexico in San Diego on Mexico's National Energy Strategy 2013-2027, and the 2013 Telecommunications Reform

Key Staff Contact: Hector Vanegas, (619) 699-1972, hector.vanegas@sandag.org



Mexico's National Energy Strategy 2013-2027

The Mexican National Energy Strategy (NES) 2013-2027 (Estrategia Nacional de Energía 2013-2027) was sent to Congress in compliance with the provisions included in Article XXXIII, section VI, paragraph V of the Federal Public Administration Organic Law (Ley Orgánica de Administración Pública Federal), which states that on February of each year, the NES will be sent to Congress for ratification, to be completed in a maximum of 30 working days with the participation of the National Energy Council (Consejo Nacional de Energía). Through this document, the Federal Government provides certainty, in both, the medium and long-term, to Mexico's energy sector. Currently, the energy sector is on a path that, unless modified, will make Mexico a net importer of energy sometime between 2016 and 2020.

Some of the challenges for the energy sector are: maintaining the production of oil and natural gas and their levels of proven and probable reserves, restrictions on fuel transportation capacity and electricity transmission, limitations in refining capacity and petrochemicals, generation goals, among others. In addition to these challenges, the demand for energy is growing at a faster rate than its production and the country's GDP.

In order to modify these trends, it's necessary to change the energy consumption patterns and invest in traditional energy resources and new energy sources (transportation networks, fuel distribution and storage, and electricity transmission and distribution systems).

The NES is aimed at achieving high levels of economic growth for Mexico and helping the all Mexican citizens, especially the underserved, to improve their quality of life. To achieve these goals, the industry must eliminate bottlenecks and ensure a sustainable growth, at rates higher than those achieved in the past, in every possible sector. The complexity of these challenges increase when we consider that such growth will have to be more environmentally friendly, to the point of drastically reducing greenhouse gas emissions.

For the first time, the NES initiates its analysis by addressing the needs of Mexico and not the constraints of the energy sector. The proposed solutions seek to be systemic and in strict compliance with the laws currently in force. Their progress must be measurable through indicators, so that, if necessary, a corrective course of action can be implemented.

The NES has two strategic goals:

The first one seeks to enable GDP growth and utilize the energy sector as a lever for the country's development. This goal addresses two main topics:

- 1) Meeting the energy demand required for economic growth.
- 2) Meeting the energy efficiency required in all sectors.

For both of these topics, the NES sets a course of action in regard to energy supply, economic growth planning, energy efficiency and rates.

The second strategic goal addresses the issue of social inclusion. It ensures that all Mexican citizens receive all of the benefits derived from energy access and consumption. This goal includes three main topics related to energy access in accordance to the population's structure, focusing on the underserved, all within a framework of quality and legality. The action items focus on: strengthening regulations, cooperating with local governments, urban planning, improving the quality of life and access to energy for the underserved population, and eradicate energy theft.

The strategy includes four policy measures:

The first one refers to transportation, storage and distribution, and through it, it is sought to unify the conditions for the energetic supply throughout the country. The matching action items for this strategy are aimed at strengthening regulation; achieving better coordination and efficiency in the expansion and integration of the fuel transportation and electricity transfer; taking advantage of the opportunities of international trade, efficient transfer and interconnection of renewable energies.

The second measure refers to refining, processing and generation, with the following action items: refinery efficiency, increase processing capacity, synergies and complementary investment, diversification, strengthening of regulation, and profiting from the natural gas market conditions.

The third measure is the production of crude oil, with two strategic topics associated to oil production parallel to national development, and oil reserve as the support for the production of oil on the medium and long term. The action items for this measure are related to complex oil deposits, execution capability, return rate, support for exploitation projects, new production reserves and prospective resources.

The last measure deals with energetic transition, divided into three strategic topics that have to do with taking advantage of the opportunities of natural gas, the potential of renewable energies in Mexico and our country's nuclear energy capability. The action items focus on increasing the national gas offer, adjusting the regulatory work frame, increasing sustainability of resources, developing research, and strengthening infrastructure integrity.

The strategy outlines throughout different chapters; the integration elements of the National Strategy, the strategic indicators to evaluate and measure its implementation, as well as a projection of the expected results.

Through the National Energy Strategy, the Federal, State and Local governments of Mexico, the state – owned companies, research institutions, education centers, and the private sector will have a strategic vision that will allow them to identify the actions to be taken and the role that each of them will have to play for the instrumentation of the action items.

You can read the full text of the NES on the following link:

http://www.sener.gob.mx/res/PE_y_DT/pub/2013/ENE_2013-2027.pdf

Telecommunications Reform

11 MAR 2013

Enrique Peña Nieto

Raising the quality of life for all Mexicans is a constant source of motivation. Today we participated in an unprecedented event.

On Monday, I submitted a **Constitutional Telecommunications Reform Bill** to the Lower Chamber, and the Coordinators of the PRI, PAN, PRD and Green Ecologist Party Deputies.

This bill responds to the needs of a country determined to join the **Society of Information and Knowledge**. It is designed to ensure universal coverage of **television, radio, telephony and data services**; fair rates and confirm the quality of services and content.

The democratic spirit of this reform is clear: **to serve the country**. It poses challenges, but also opens up new opportunities; companies in the sector will have more possibilities to grow, invest and innovate, improve their rates and raise the quality of their services.

I am convinced that **telecommunications are essential** for everyday life; they encourage freedom of expression, education and culture. That explains my interest and efforts to ensure that rural youth have the same rights, young people from the cities, to connect to the Internet, information and keep in touch with the world.

Once again, I thank all those who submitted this bill to the **Lower House**, demonstrating their willingness and commitment to drive the changes the country needs.

The Constitutional Telecommunications Reform Bill has three main areas:

- **The expansion of the rights of Mexicans.**

It guarantees freedom of expression and media; clarifies the right of free access to information and provides the right of access to the Information Technology and Communication, including Broadband service.

- **A new institutional architecture for economic competition and legal certainty.**

In keeping with the democratic development of the country, the president will no longer grant or revoke broadcasting and telecommunications concessions. Decisions regarding each concession will be technical rather than political.

- **Specific measures are envisaged to accelerate competition in the telecommunications and broadcasting sector.**

The aim of such measures is to unleash the sector's potential and to do so in the least amount of time possible.

BORDERS COMMITTEE

April 26, 2013

AGENDA ITEM NO.: **7**

Action Requested: INFORMATION

UPDATE ON THE SAN YSIDRO INTERMODAL TRANSPORTATION
CENTER STUDY

File Number 3330500

Introduction

SANDAG and the City of San Diego, in collaboration with Caltrans, the Metropolitan Transit System (MTS), and the community, are conducting a study to identify a multimodal concept for a world-class Intermodal Transportation Center (ITC) in the vicinity of the San Ysidro Port of Entry (POE). The study also will prepare a financial feasibility analysis to identify strategies for creation of the San Ysidro ITC.

The purpose of the study is to produce a mobility and economic/fiscal feasibility analysis for a San Ysidro ITC concept for evaluation and consideration as part of the comprehensive San Ysidro Community Plan update process. The study will include a demand and supply analysis for off-street parking facilities associated with the ITC concept, and an analysis of complementary on-site retail, commercial, and institutional uses that could enhance the San Ysidro ITC as a community amenity, and generate revenue toward its construction. A team of consultants has been selected to help envision and provide the technical tools needed to develop a San Ysidro ITC concept that will serve as a grand gateway to the world's busiest POE. Staff last provided the Borders Committee with a report on the on-going study efforts at its February 22, 2013, meeting and will provide an update on study efforts since this time.

Study Efforts

The San Ysidro ITC Study started in October 2012 and there have been two public workshops to date. The work efforts over the past months have focused on a review of past and on-going studies; a commercial market study; creating off-street parking projections; and gathering input on the needs and vision for a future San Ysidro ITC from the community, local business leaders, transportation providers, and other stakeholders. The project webpage (sandag.org/syitc) includes information on the study and outreach efforts, an online survey and comment tool, and materials from the public meetings.

The second public workshop was held on March 13, 2013, at 6 p.m., at Willow Elementary School in San Ysidro, in conjunction with the San Ysidro Community Plan Update Advisory Committee. The event was publicized by English and Spanish language media, postcard mailings, SANDAG, and partner agency websites, via social media, fliers at community service locations, and through other community organizations. Meeting information also was posted on MTS buses serving the San Ysidro POE and at ticket vending machines at the San Ysidro Trolley station. The meeting

featured presentations on community input received at the January 2013 meeting, off-street parking projections, and results of the commercial market analysis. The second portion of the meeting focused on an interactive building exercise with scaled blocks, which participants used to create models of a future ITC. Approximately 50 members of the public attended and six different San Ysidro ITC concepts were designed by community members. Simultaneous Spanish translation was provided during the presentations, the interactive building exercise was conducted both in Spanish and English at different tables, and meeting materials also were available in English and Spanish.

SANDAG staff also has partnered with Casa Familiar to gather community input on the San Ysidro ITC Study. At the February 28, 2013, Casa Familiar Sin Límites workshop, SANDAG staff presented information on the San Ysidro ITC Study and gathered community input through a visual preference survey, and written survey. At the April 18, 2013, Casa Familiar Sin Límites workshop, SANDAG staff shared information on the survey results, study commercial market analysis, and off-street parking projections. The approximately 65 workshop attendees also participated in the interactive building-block activity and created five San Ysidro ITC concepts.

On April 10, 2013, SANDAG staff conducted outreach on the San Ysidro ITC Study with more than 150 high school seniors at San Ysidro High School. The students, who indicated they are regular San Ysidro pedestrian border crossers, and transit users, participated in the interactive building exercise and created 20 concepts for consideration. Students also completed a written survey and provided their input on elements for incorporation into a future San Ysidro ITC.

Next Steps

In late April-early May the consultant team will be conducting an intercept survey of pedestrian border crossers to gather their input on elements needed in a future San Ysidro ITC. The consultant team will be considering all information gathered to date to develop two ITC alternatives, which will be presented to the public for input in July 2013. The study, which is anticipated to conclude in spring 2014, will continue to engage the community, develop a preferred San Ysidro ITC concept, a cost estimate and phasing plan. The study also will develop a strategy for implementing the preferred San Ysidro ITC concept and off-street parking resources.

Staff will seek input from the Borders Committee and the SANDAG Transportation Committee at key study milestones.

CHARLES "MUGGS" STOLL
Director of Land Use and Transportation Planning

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