Chairman Jack Dale (Santee) called the meeting of the SANDAG Board of Directors to order at 10:03 a.m. The attendance sheet for the meeting is attached.

1. **PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS**

Mayor Mary Sessom (Lemon Grove) announced that SANDAG received the following awards from the Women’s Transportation Seminar: Mayor Cheryl Cox received the Woman of the Year Award; the Green Line Extension, and Downtown and Orange Line Low-Floor Stations projects received the Innovative Transportation Award, large-scale project; and the SuperLoop Bus Rapid Transit project received the Innovative Transportation Award, small project.

Second Vice Chair Don Higginson (Poway) announced that SANDAG and Caltrans District 11 received the Public Relations Society of America Bronze Award of Excellence, Online Video category for the public information video about the Interstate 5 North Coast Corridor Project, and the Silver Award of Excellence, Integrated Communication category for the marketing campaign for the South Bay Expressway. Second Vice Chair Higginson also recognized the SANDAG Contracts and Procurement Team for receiving the Achievement of Excellence award from the National Procurement Institute.

Ben Haddad, California Strategies, expressed his appreciation to the member jurisdictions for their support of the San Diego Unified Port District Port Master Plan Amendment for the expansion of the San Diego Convention Center and Hilton San Diego Bayfront Hotel Expansion, which was unanimously approved by the California Coastal Commission on October 10, 2013.

R. Pete Yeomans, Backyard Buena Vista Lagoon Association, spoke regarding the Buena Vista Lagoon rehabilitation project.

Paul Brennick, Landmark Consulting, expressed his appreciation to Elaine Richardson and SANDAG staff for their work in promoting small business participation on projects in the region, and suggested including a special program for veteran owned businesses.
REPORTS (2)

2. SAN DIEGO FORWARD: THE REGIONAL PLAN: DRAFT TRANSPORTATION PROJECT EVALUATION CRITERIA (DISCUSSION/POSSIBLE ACTION)

In May the SANDAG Board of Directors accepted the vision and goals for San Diego Forward: The Regional Plan. SANDAG uses transportation project evaluation criteria and performance measures informed by these goals to develop the revenue constrained multimodal transportation network.

Interim Mayor Todd Gloria (City of San Diego), Transportation Committee Chair, and Mayor Sessom, Regional Planning Committee Chair, introduced the item.

Rachel Kennedy, Senior Regional Planner, presented the item and asked that the Board of Directors discuss the draft transportation project evaluation criteria and either approve the criteria or provide direction to staff on further modifications.

Kathleen Ferrier, WalkSanDiego, spoke in support of this item, and support for more a mode neutral analysis of projects.

Dan Wery, Public Health Stakeholders Group (PHSG), spoke in support of this item, and expressed comments made by the PHSG regarding proposed changes to simplify the evaluation criteria and provide a mode neutral analysis.

Debbie Lou, Active Living Research, spoke in support of this item, and support for a mode neutral analysis of projects.

Carla Blackmar, Public Health Alliance, spoke in support of this item, and support for a mode neutral analysis of projects and information about how public comments were addressed during the development of the proposed criteria.

Action: Upon a motion by Interim Mayor Gloria, and a second by Councilmember Mike Woiwode (Coronado), the Board of Directors approved the transportation project evaluation criteria. Yes – 12 (weighted vote, 73%). No – Carlsbad, County B, Escondido, Oceanside, Poway, and San Marcos (weighted vote, 25%). Abstain – La Mesa (weighted vote, 2%). Absent – Vista.

3. CONTINUED PUBLIC COMMENTS

There were no continued comments.

4. UPCOMING MEETINGS

The next Board Business meeting is scheduled for Friday, October 25, 2013, at 9 a.m.

5. ADJOURNMENT

Chairman Dale adjourned the meeting at 11:53 a.m.
# ATTENDANCE
## SANDAG BOARD OF DIRECTORS MEETING
### OCTOBER 11, 2013

<table>
<thead>
<tr>
<th>JURISDICTION/ORGANIZATION</th>
<th>NAME</th>
<th>ATTENDING OPEN SESSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Carlsbad</td>
<td>Matt Hall (Primary)</td>
<td>Yes</td>
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<tr>
<td>City of Chula Vista</td>
<td>Cheryl Cox (Primary)</td>
<td>Yes</td>
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<tr>
<td>City of Coronado</td>
<td>Michael Woiwode (Primary)</td>
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<td>City of Del Mar</td>
<td>Terry Sinnott (Primary)</td>
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<tr>
<td>City of El Cajon</td>
<td>Mark Lewis (Primary)</td>
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<tr>
<td>City of Encinitas</td>
<td>Lisa Shaffer (Primary)</td>
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<td>City of Escondido</td>
<td>Sam Abed (Primary)</td>
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<tr>
<td>City of Imperial Beach</td>
<td>Jim Janney, 1st Vice Chair (Primary)</td>
<td>Yes</td>
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<tr>
<td>City of La Mesa</td>
<td>Art Madrid (Primary)</td>
<td>Yes</td>
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<tr>
<td>City of Lemon Grove</td>
<td>Mary Sessom (Primary)</td>
<td>Yes</td>
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<td>City of National City</td>
<td>Ron Morrison (Primary)</td>
<td>Yes</td>
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<tr>
<td>City of Oceanside</td>
<td>Jack Feller (Primary)</td>
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<tr>
<td>City of Poway</td>
<td>Don Higginson, 2nd Vice Chair (Primary)</td>
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<tr>
<td>City of San Diego - A</td>
<td>Todd Gloria (Primary, Seat A)</td>
<td>Yes</td>
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<tr>
<td>City of San Diego - B</td>
<td>Marti Emerald (1st Alt.)</td>
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<td>City of San Marcos</td>
<td>Chris Orlando (Primary)</td>
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<td>City of Santee</td>
<td>Jack Dale, Chair (Primary)</td>
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<tr>
<td>City of Solana Beach</td>
<td>Lesa Heebner (Primary)</td>
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<td>City of Vista</td>
<td>Judy Ritter (Primary)</td>
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<tr>
<td>County of San Diego - A</td>
<td>Ron Roberts (1st Alt.)</td>
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<td>County of San Diego - B</td>
<td>Bill Horn (Primary, Seat B)</td>
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<tr>
<td>Caltrans</td>
<td>Bill Figge (2nd. Alt.)</td>
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<td>MTS</td>
<td>Harry Mathis (Primary)</td>
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<td>NCTD</td>
<td>Ed Gallo (1st Alt.)</td>
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<td>Imperial County</td>
<td>Sup. John Renison (Primary)</td>
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<td>US Dept. of Defense</td>
<td>CAPT Darius Banaji (Primary)</td>
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<td>SD Unified Port District</td>
<td>Bob Nelson (Alternate)</td>
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<td>SD County Water Authority</td>
<td>David Barnum (Alt.)</td>
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<td>Mexico</td>
<td>Remedios Gómez-Arnau (Primary)</td>
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<td>Southern California Tribal Chairmen’s Association</td>
<td>Allen Lawson (Primary)</td>
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