



**BOARD OF DIRECTORS
MAY 24, 2013**

**AGENDA ITEM NO. 13-05-1A
ACTION REQUESTED - APPROVE**

BOARD OF DIRECTORS DISCUSSION AND ACTIONS

APRIL 12, 2013

Chairman Jack Dale (Santee) called the meeting of the SANDAG Board of Directors to order at 10:08 a.m. The attendance sheet for the meeting is attached.

1. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Jack Shu, Cleveland National Forest Foundation, presented a PowerPoint presentation and spoke regarding the current litigation on the 2050 Regional Transportation Plan.

Anne McMillan Eichmann, Little Italy Residents Association, spoke regarding the South Bay Bus Rapid Transit project.

REPORTS (2)

2. UPDATE ON SANDAG PUBLIC OUTREACH AND INVOLVEMENT EFFORTS AND ASSOCIATED CONTRACTS (DISCUSSION)

Colleen Windsor, Communications Director, presented information regarding the communications efforts over the past five years, the need for public outreach for each project as well as details of how public outreach and involvement plans are created and implemented. Ms. Windsor also presented information on the need for assistance from outside communications consultants to fully implement public outreach, and involvement efforts, and plans for communications efforts over the next five years.

Richard Gomez, Border Transportation Council, spoke in support of the planned Intermodal Transportation Center at the U.S.-Mexico border.

Sam Blick, La Jolla Village Square Shopping Center, requested a meeting with staff to discuss the Mid-Coast project.

Miguel Aguirre, a member of the public, spoke in support of the planned border Intermodal Transportation Center.

Jim Linthicum, Director of Mobility Management and Project Implementation, presented information regarding how the annual program budget builds in outreach and marketing funds for a typical project, the Mid-City Rapid Bus.

Laura Coté, Director of Administration, presented information regarding the delegation authority for contracts found in SANDAG policies and the checks and balances that guide how staff develops contracts and executes them. She also presented information on federal, state, and local requirements to conduct public outreach and involvement for projects and programs.

Board discussion ensued, and staff was asked to develop options for enhanced Board member involvement in the review process for contracts.

Action: This item was presented for discussion.

3. CONTINUED PUBLIC COMMENTS

There were no continued public comments.

4. UPCOMING MEETINGS

The next Board Business meeting is scheduled for Friday, April 26, 2013, at 9 a.m. The next Board Policy meeting is scheduled for Friday, May 10, 2013, at 10 a.m.

5. ADJOURNMENT

Chairman Dale adjourned the meeting at 11:52 a.m.

Attachment: Attendance sheet

**ATTENDANCE
SANDAG BOARD OF DIRECTORS MEETING
APRIL 12, 2013**

| JURISDICTION/ ORGANIZATION | NAME | ATTENDING OPEN SESSION |
|---|---|------------------------------|
| City of Carlsbad | Farrah Douglas (1st Alt.) | Yes |
| City of Chula Vista | Cheryl Cox (Primary) | Yes |
| City of Coronado | Al Ovrom (1st Alt.) | Yes |
| City of Del Mar | Terry Sinnott (Primary) | Yes |
| City of El Cajon | Mark Lewis (Primary) | Yes |
| City of Encinitas | Lisa Shaffer (Primary) | Yes |
| City of Escondido | Sam Abed (Primary) | Yes |
| City of Imperial Beach | Jim Janney, 1st Vice Chair (Primary) | Yes |
| City of La Mesa | Art Madrid (Primary) | Yes |
| City of Lemon Grove | Mary Sessom (Primary) | Yes |
| City of National City | Ron Morrison (Primary) | Yes |
| City of Oceanside | Jack Feller (Primary) | Yes |
| City of Poway | Don Higginson, 2nd Vice Chair (Primary) | Yes |
| City of San Diego – A | Bob Filner (Primary, Seat A) | Yes |
| City of San Diego - B | Todd Gloria (Primary, Seat B) | Yes |
| City of San Marcos | Chris Orlando (Primary) | Yes |
| City of Santee | Jack Dale, Chair (Primary) | Yes |
| City of Solana Beach | Lesa Heebner (Primary) | Yes |
| City of Vista | John Aguilera (2nd. Alt.) | Yes |
| County of San Diego - A | Greg Cox (Primary, Seat A) | Yes |
| County of San Diego - B | Bill Horn (Primary, Seat B) | Yes |
| Caltrans | Laurie Berman (1st. Alt.) | Yes |
| MTS | Harry Mathis (Primary) | Yes |
| NCTD | Ed Gallo (1st Alt.) | Yes |
| Imperial County | Sup. John Renison (Primary) | No |
| US Dept. of Defense | CAPT Clifford Maurer (Primary) | No |
| SD Unified Port District | Ann Moore (Primary) | Yes |
| SD County Water Authority | David Barnum (Alt.) | Yes |
| Baja California/Mexico | Remedios Gómez-Arnau (Primary) | No |
| Southern California Tribal Chairmen's Association | Allen Lawson (Primary) | Yes |