Public Involvement

• Outreach to stakeholders – Oct-Dec 2012
  – Meetings with community leaders
  – Meetings with affected property owners
  – Presentations to community groups

• Draft SEIS/SEIR public review – 60 days
  – Public noticing: Direct mail, advertising, website, eNews, community newsletters, info at public locations
  – Public hearings/meetings: Five meetings at locations throughout corridor
Connecting San Diego

- All major universities linked by rail
- Entertainment and tourist destinations
- Access to employment and services
- One-seat ride from international border to UCSD and University City
• Highway commute alternative
• Competitive trip times
  – About 30 minutes from downtown to UCSD
• Links to other transit modes
  – Bus connections at three stations
• Park and ride at five stations
• 20,000 new daily transit riders
Driving Our Economy

• More than $1 billion in construction = 12,000+ new jobs for San Diegans
• Properties along route benefit from increased mobility
  – Mobility eases the flow of commerce
  – Reliable commute times for employees and students
• Increases access to jobs
  – More than 325,000 jobs in the corridor
  – Employment projected to grow 12% by 2030
Driving Our Economy

- Nearly 85,000 jobs Downtown
- 22 percent growth in employment by 2030

University City
- More than 75,000 jobs in University City area
- 11 percent growth in employment by 2030

Downtown San Diego
• Helps region comply with SB 375 – state mandate to reduce GHG
• 8,600 fewer daily trips
• Reduces daily VMT by 61,000
• Results in 260 fewer metric tons/day of CO\textsubscript{2}
Planning/Community Groups:

- University City Community Planning Group
- Clairemont Community Planning Group
- Linda Vista Planning Group
- Old Town Community Planning Committee
- Linda Vista Collaborative
- La Jolla Colony Homeowners Association
- La Jolla Park Villas Homeowners Association
- Valencia Homeowners Association
Presentations

Town Councils/Business Organizations:

- University City Community Association
- Clairemont Town Council
- Old Town Chamber
- Black Chamber
- San Diego Imperial Counties Labor Council

- San Diego Regional Chamber
- Golden Triangle Chamber
- Biocom
Accessibility/Environmental/Social Equity Organizations:

- SANDAG Social Services Transportation Advisory Committee (SSTAC)
- Mayor's Committee on Disability
- Asian Business Association
- Walk San Diego Board

- Urban League
- San Diego River Coalition
- Move San Diego Board